

THE GREAT GADSBY BAKERY

LOGO



COLORS

bold • **bright** • **playful**



#FA82A0

CMYK
0 62 14 0

RGB
250 130 160



#9B7FB1

CMYK
42 53 6 0

RGB
155 127 177



#3AA6AE

CMYK
72 15 32 0

RGB
58 166 174



#E5E8EA

CMYK
8 5 5 0

RGB
230 233 235



#E6E9EB

CMYK
70 64 59 54

RGB
54 54 57

BUTTON STYLES

Submit

background color: #9B7FB1
padding: .75rem
border: none
font-size: 1.25rem

TYPOGRAPHY

Laila Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%

Laila Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%

Laila Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%

TYPOGRAPHY IN USE

Headings

Laila Medium
2.75 rem

Body Copy

Roboto
.9 rem