


## Webinar request

[1 Basic information](#)[2 Key messaging](#)[3 Presenter](#)[4 Additional information](#)

\* Webinar title

\* Webinar language

BU marketer

Business unit

Date start

Date end

\* Salesforce Account ID

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Know the process  
[Learn now.](#)



Have inquiry about making a good request?  
Reach out to [Grace](#) for help now.

[Save & continue later](#)[Submit](#)

## Webinar request

1 Basic information

2 Key messaging


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\* Webinar title

\* Webinar language

EN 

BU marketer

Kah Men Cheong

Business unit


OMT


Date start

Date end

\* Salesforce Account ID

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## Know the process



### Creating a webinar: 4 simple steps

STEP 1 ..... STEP 2 ..... STEP 3 ..... STEP 4



Understand the webinar process flow, and a project team allocation.



The importance of filling up webinar brief



Pre-event items creation. Which comes first, which later.



Post-event items creation. Leads' result.

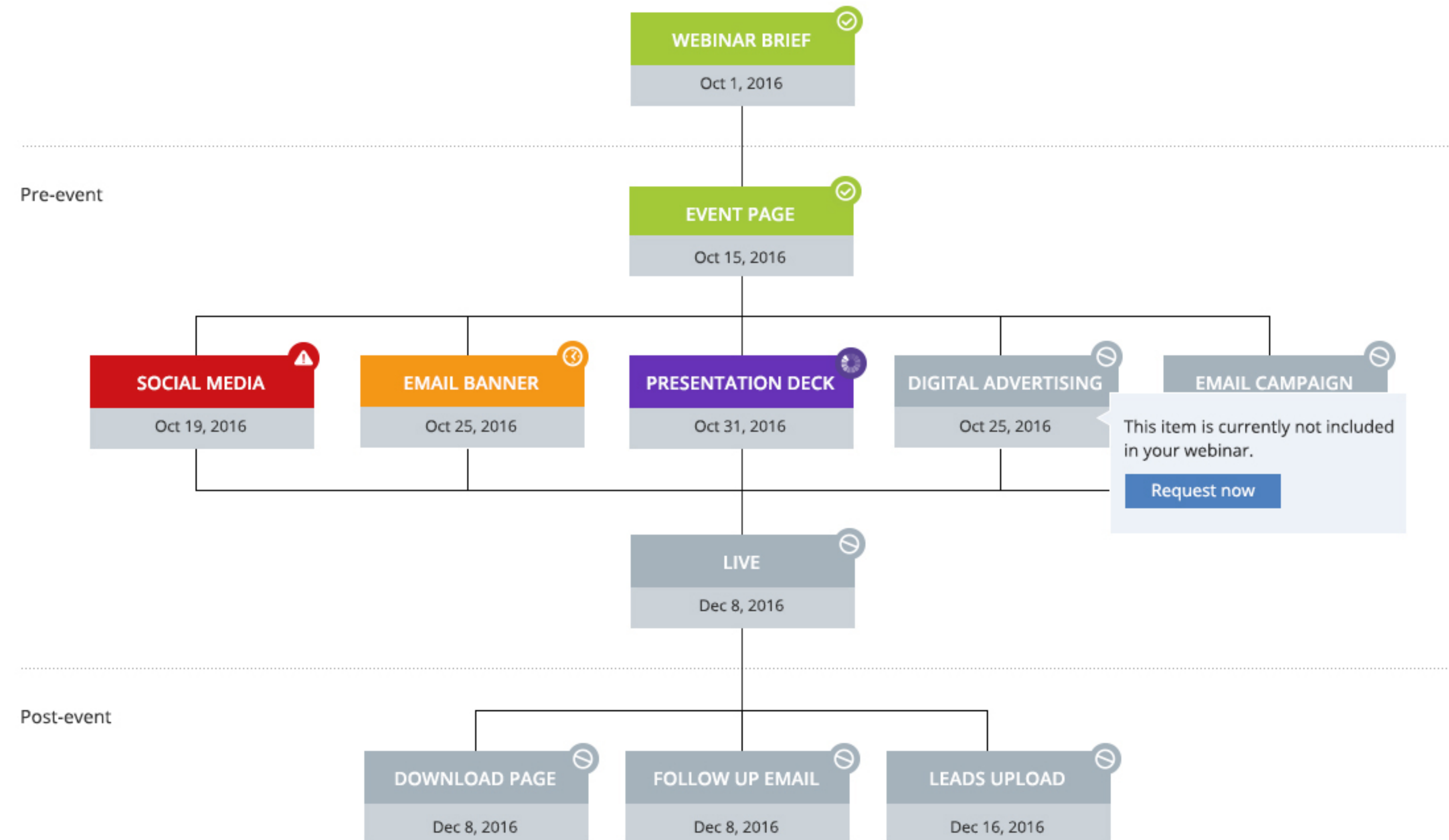
*\*Remember to check in frequently to provide feedback and to keep the webinar on track*


[View webinar flow chart](#)


[Webinar campaign example](#)

## Demand planning: Making sense of data, opinions and history

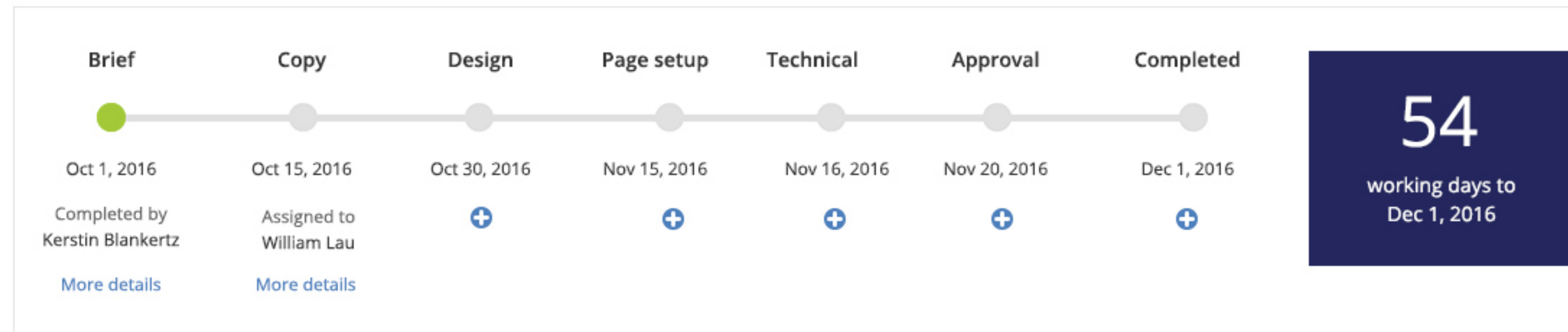
Rollover for job status





[Webinar chart: Demand planning - Making sense of data, opinions and history](#)

## Event page



 Overview chart


 Webinar brief

[Edit event page](#)

Job ID: #5

Final event page URL  
<http://www.quintiq.com/events-2017/demand-planning.html>









Remark 

Deadline 

Attachments

[Upload file](#)

### People involved

-  **Johson van Alex**  
Online Marketing Team
-  **Helen Stephiny**  
Marketing Executive BUL
-  **Juliana Preuss**  
Marketing Executive
-  **Suzanne Mally**  
Marketing Executive BUL
-  **Ericsson Liu**  
Global Marketing Programs Manager
-  **Renee Lammers**  
Marketing User
-  **Vinny Haleen**  
Marketing Executive BUL
-  **Jane Lorrison**  
3DS User

### General discussion

Filter:  

Write a comment

  [Post comment](#)

### Update log

- #1** 06-Jan-2017 13:22:24  
 Job requested by **Kah Men Cheong** - @kahmen
- #2** 06-Jan-2017 13:39:54  
 Stage updated to 10% - **Kah Men Cheong**
- #3** 30-Mar-2017 17:12:56  
 Final event page URL Updated by **Kah Men Cheong**
- #4** 31-Mar-2017 12:08:56  
 Status updated to Completed - **Kah Men Cheong**

< [Webinar chart: Demand planning - Making sense of data, opinions and history](#)

## Presentation deck / Download page / Leads upload

Pellentesque dui lectus, sodales sed augue eu, finibus pellentesque dui. Donec nunc nisl, ultrices ut dictum nec, efficitur eget odio.

\* Attachment

Upload file

Save & continue



< Webinar chart: Demand planning - Making sense of data, opinions and history

## Email campaign

\* When would you want the first email blast?

Second reminder

Last chance

Additional requests

Template link ([www.quintiq.com/email-campaign-template.html](http://www.quintiq.com/email-campaign-template.html))

Save & continue