

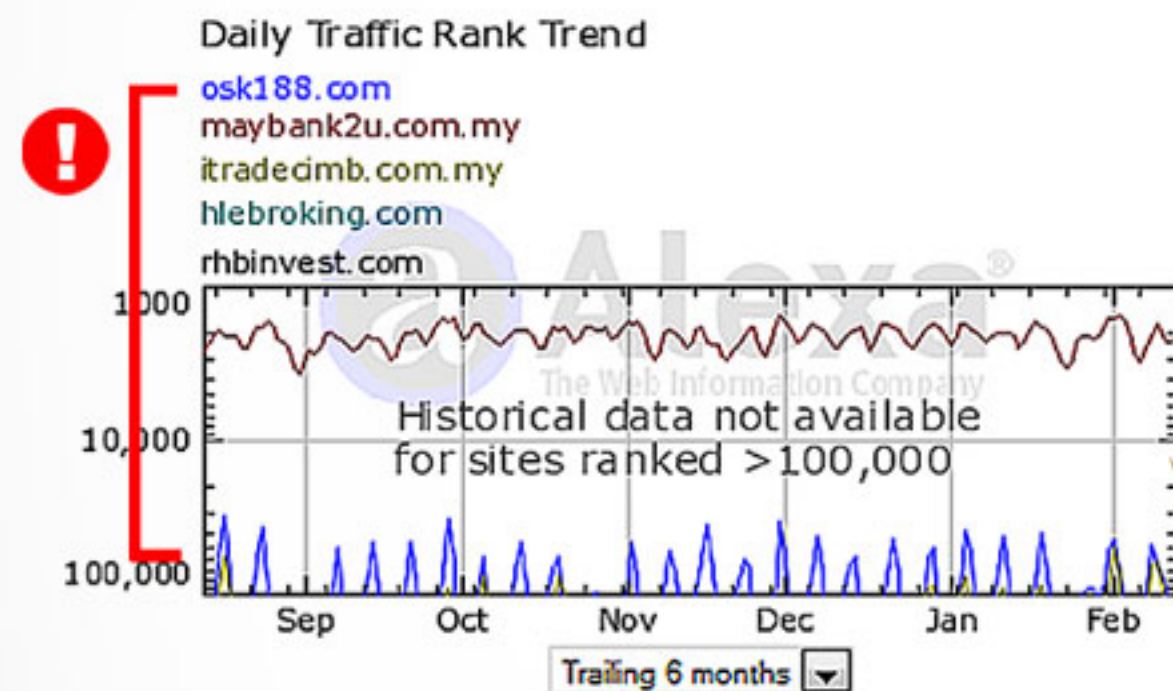
OSK 188

Website Proposal

□ CASE STUDY

➤ General Analysis for Current OSK188

Traffic Rank for Current OSK188 Website



Traffic rank for osk188.com:

	Traffic Rank	Change
7 day	62,361	-7,588 ⬆
1 month	78,815	-5,117 ⬆
3 month	77,912	-11,462 ⬆

Comparison with others investment bank website

Compare osk188.com to:

www.maybank2u.com.my

itradeimb.com.my

hlebroking.com

rhbinvest.com

Compare

Average Load Time for Osk188.com

⌚ Fast (1.035 Seconds), 68% of sites are slower.

Osk188.com's Regional Traffic Ranks

Country	Rank
🇲🇾 Malaysia	446
🇮🇩 Indonesia	45,720

Where Visitors Go on Osk188.com

Subdomain	Percent of Visitors
osk188.com	100.00%
osk188.com.my	5.26%

Audience Snapshot

Based on internet averages, osk188.com is visited more frequently by **males** who are in the age range 55-64 and are **graduate school** educated.

[Get complete site demographics.](#)

Top Search Queries for Osk188.com

Query	Percent of Search Traffic
1 osk	10.51%
2 rm12.00 to dollar	2.06%
3 asia air cn	1.64%
4 osk investment bank	1.11%
5 osk online trading	0.73%
6 osk investment	0.69%
7 osk online	0.59%

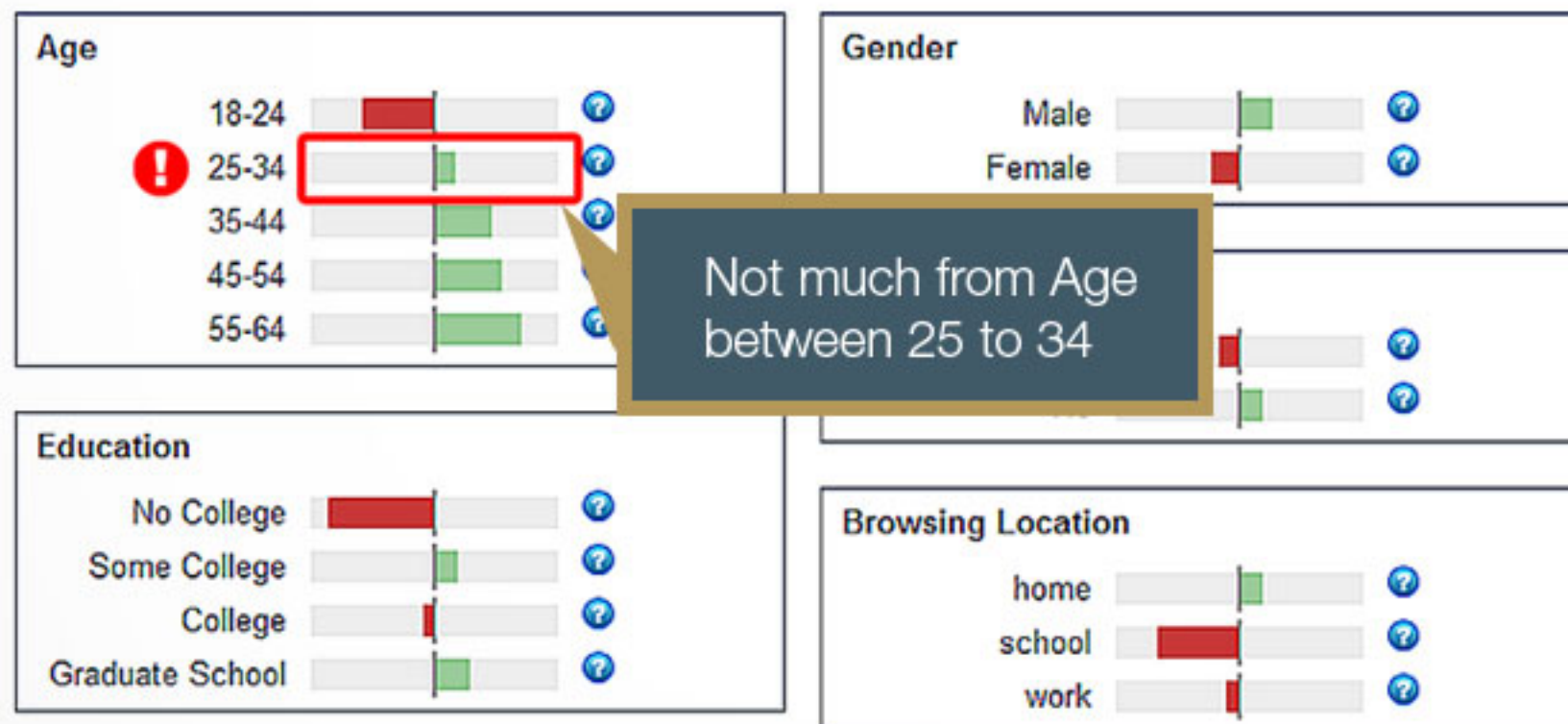
□ CASE STUDY

➤ General Analysis for Current OSK188

Audience Demographics

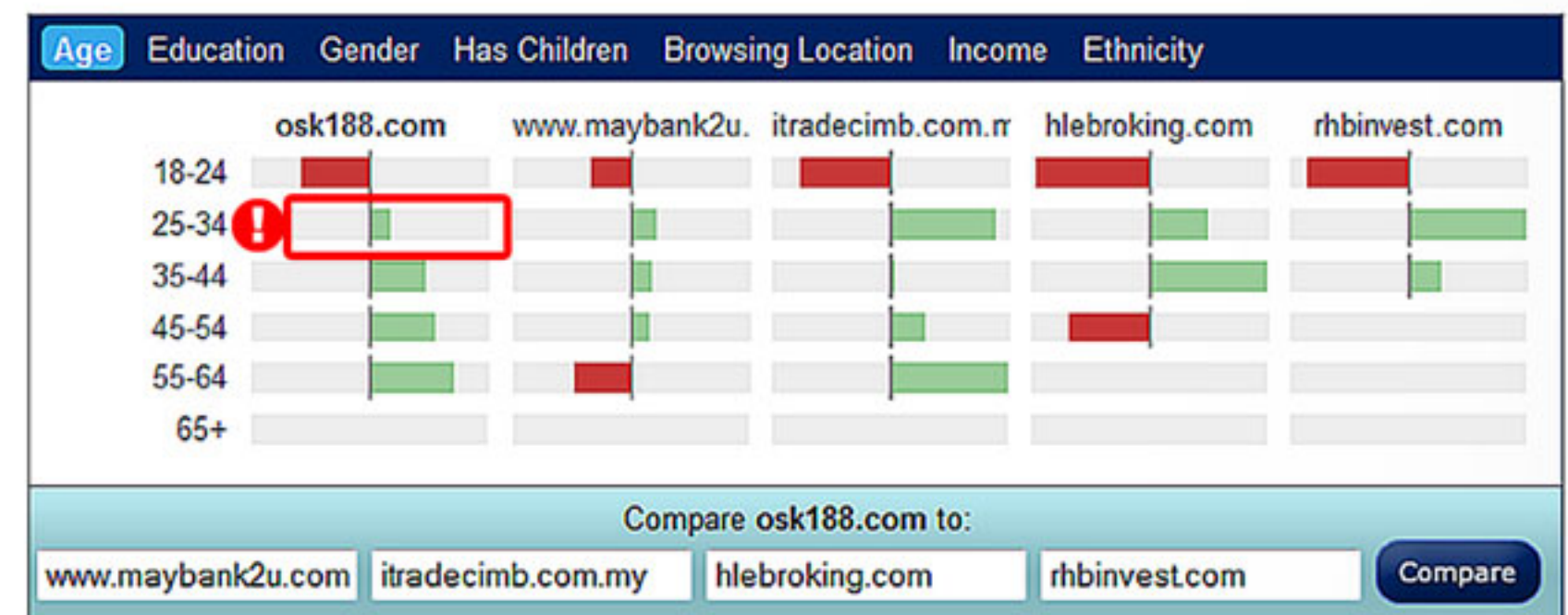
Audience Demographics for Osk188.com

Relative to the general internet population how popular is osk188.com with each audience below?



Advanced Demographics for osk188.com

Audience breakdown by income, ethnicity, age, education, gender, children and browsing location.



We can create awareness to hit this group of people

OVERVIEW

Website Key Feature

KEY FEATURE

- Professional Appearance
- Sensible Navigation
- User-friendly
- Minimum Loading Time
- Interactivity
- Easily Updated
- Anticipate & meeting Customer's Need
- Search Engine Optimization
- Value-added Featured



OVERVIEW

Proposed Site Map



□ WEB DEVELOPMENT (FUNCTIONS)

➤ Country Slide Down Menu

The image is a screenshot of the OSK188 website. At the top, there is a dark navigation bar. On the left, a box labeled "Selected Country" points to the "OSK 188 Worldwide Network" section, which includes a slide-down menu for "Indonesia" and "Hong Kong". On the right, a box labeled "Corporate Useful Link" points to the "Other OSK Website" section, which lists four links to "OSK Investment Bank Berhad". A box labeled "Slide Down Menu for Global Network" points to the "Global site" link in the main navigation bar, which is highlighted with a red box. Below the navigation bar, the OSK188 logo is displayed. To the right of the logo is a search bar and a "Log In" button. Below the logo, there are two buttons: "OPEN NEW ACCOUNT" and "GET STARTED". A horizontal menu bar contains links for "EQUITIES", "FUTURES", "WARRANTS", "FINANCIAL INSTRUMENTS", "ACTIVE TRADING", "RESEARCH", and "DOWNLOAD". The main content area features a large banner image of a smiling man in a white shirt and tie. A box labeled "WELCOME TO THE OSK188" is overlaid on the right side of the banner, containing text about the online trading system. Below the banner, there is a "GET STARTED" section with a sub-header and a paragraph of text. To the right of the text is an illustration of three smartphones displaying charts.

Selected Country

Corporate Useful Link

OSK 188
Worldwide Network

- Indonesia
- Hong Kong

Other
OSK Website

- OSK Investment Bank Berhad
- OSK Investment Bank Berhad
- OSK Investment Bank Berhad
- OSK Investment Bank Berhad

Slide Down Menu for
Global Network

Global site >  Home About OSK Branches Contact us FAQ Log In  Site search >

OPEN NEW ACCOUNT > GET STARTED >

EQUITIES > FUTURES > WARRANTS > FINANCIAL INSTRUMENTS > ACTIVE TRADING > RESEARCH > DOWNLOAD >

WELCOME TO THE OSK188

OSK Investment Bank Berhad provides an ideal online trading system for trading on the stock market. An OSK188 account holder gains access to live prices, market watch, in-depth research and analysis. Plus, a Call Centre that operates round the clock.

GET STARTED

OSK188 is a powerful investing tool in your hands, crafted for online traders. Start your investment journey by learning and using all the facilities that are available.



SEARCH ENGINE OPTIMIZATION

Start Page

The image shows a screenshot of the OSK188 website with several callout boxes highlighting SEO elements:

- Keyword-rich page titles with company name in the title:** Points to the browser title bar showing "Welcome to Cranberry USA Passionate About Your Health" and the page title "Welcome to the OSK188".
- Navigation links as text:** Points to the top navigation menu with links like "EQUITIES", "FUTURES", "WARRANTS", "FINANCIAL INSTRUMENTS", "ACTIVE TRADING", and "RESEARCH".
- Keywords in directories and page name:** Points to the browser address bar showing "http://www.OSK188.com/about".
- Exact match keyword text links to other page of sites:** Points to a link labeled "OPEN NEW ACCOUNT" in the top right.
- Keywords in Title H1 tag:** Points to the main heading "WELCOME TO THE OSK188".
- Content that need to be highlighted on the upper part of page:** Points to the "GET STARTED" section, which includes a "Free sign-up. No upfront deposit required." offer and a "OPEN NEW ACCOUNT" button.
- Optimized image names and keywords in images alt tags:** Points to the "188 MOBILE" and "188 OMS" sections, which feature images of mobile devices and trading software.
- Live Charts:** Points to the "LIVE CHARTS" section, which displays a table of stock prices.

GET STARTED
OSK188 is a powerful investing tool in your hands, crafted for online traders. Start your investment journey by learning and using all the facilities that are available.

1 START TRADING **2 TRADING TOOLS** **3 FREE EDUCATION** **4 TRADING RESOURCES**

Free sign-up. No upfront deposit required. **OPEN NEW ACCOUNT**

LIVE CHARTS

Share prices up	Share prices down
Take & Loe ▲ 3.0%	Anglo American ▼ -3.0%
Wingstar ▲ 2.5%	Schneider Steel ▼ -5.0%
Wingstar ▲ 2.5%	ITV ▼ -5.0%
Wingstar ▲ 2.5%	Schneider Steel ▼ -5.0%
Wingstar ▲ 2.5%	ITV ▼ -5.0%
Wingstar ▲ 2.5%	Schneider Steel ▼ -5.0%
Wingstar ▲ 2.5%	ITV ▼ -5.0%
Wingstar ▲ 2.5%	Schneider Steel ▼ -5.0%
Wingstar ▲ 2.5%	ITV ▼ -5.0%

ANNOUNCEMENTS

11 Feb 2012: Please note that with immediate effect, all transaction records will only be kept online up to six months.

02 Feb 2012: Please note that OSK Investment Bank (British Branch) is now operating from its newly expanded business premises.

14 Jan 2012: We've made some enhancements to 188OMS. Please click here to update your current version to the new version.

HELP CENTRE
Need help? Call 1 800 688 671

QUICK GUIDE (E-BOOK)
Get various items of email points about the account

RESOURCE CENTRE
Have an insight into, all important info

WEB SEMINAR
Live meetings using video, audio & chat

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