

Kai Takahashi

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San Francisco, California • New Haven, Connecticut

EXPERIENCE

+ Digital Surgeons — Design Intern, AUGUST 2016—PRESENT

New Haven, CT

- Worked with creative director, developers & strategists in Agile sprints on an internal feedback webapp, web assets/graphics, and presentations
- Collaborated on design of responsive microsite for global localization ecommerce platform, including wireframing, UI, branding, iconography, copy, sales deck
- 'Hero of the Cycle' award



+ Office of the Yale University Printer — Freelance Designer, JULY 2016

New Haven, CT

- Designed print-ready assets for a MagiCube, coasters & tattoos; designed & researched Yale University Library T-shirt line & Yale Club heraldry brochure; developed unisex restroom icon; reported to John Gambell (University Printer)



+ Punctumotion — Product Designer, OCTOBER 2015—APRIL 2016

New Haven, CT

- Created innovative motion-based punctuation for yearlong senior thesis
- Designed Punctumotion web app, animated explainer video & punctuation history booklets; researched history of punctuation; advised by John Gambell



+ The Game — Designer/Entrepreneur, FALL 2012—FALL 2015

New Haven, CT

- Independently designed, marketed & sold a pro-Yale shirt each fall for annual Harvard-Yale football game, increasing sales 10x to ~300 in 2015



+ SME, Inc. — Freelance Designer & Creative Services Intern, JUNE—OCTOBER 2015

New York, NY

- Designed logos, wordmarks & branding/identity concepts through delivery; newsletters, brand reveals, uniforms & sales decks
- Worked directly with Chief Creative Officer, senior designer, brand planner & clients (professional sports teams, colleges & lifestyle development district)



+ Berkeley College — Intramural Sports Director, MARCH 2013—MAY 2016

New Haven, CT

- Lead, organized, designed & recruited for undergraduate intramural sports, improving from 10th/12 to Tyng Cup Champions in 3.5 years (the first in 62 years)



+ Kaideas — Owner & Operator, 2010—PRESENT

New Haven, CT

- Designed apparel, logos & posters for venture capital, startups, non-profits, varsity teams, publications, clubs, charity events, plays, schools & musicians



Past: **Brandiose** (San Diego, CA), **California Summer Music** (Rohnert Park, CA)

EDUCATION

+ Yale University — Bachelor of Arts in Art, August 2012—May 2016

Cum laude, with distinction in the Art major, GPA 3.87/4.0

Lohmann Prize (excellence in undergraduate design, *hon. mention*)

Robert E. Lewis Award (demonstrating the ideals of intramural competition)

Berkeley College Mead Cup (contributing most in leadership & service)

Berkeley College Athletic Prize (contributing most to Berkeley athletics)

Designer for Yale College Council, *The Yale Herald*, Whaling Crew

+ School of Visual Arts — Summer Residency (Type Design), Summer 2014

Designed typeface Kettle Kern for Kettle Corn New Music concert series

Instructors: Tobias Frere-Jones, Jessica Hische, James Montalbano, Dan Rhatigan

+ Choate Rosemary Hall — High School Diploma, August 2008—June 2012

Cum Laude Society, Dean's List (all terms), GPA 3.8/4.0; SAT: 2350/2400

SKILLS

Illustrator	UI/UX Design
Photoshop	Branding
InDesign	Identity
After Effects	Type Design
Sketch	Advertising
InVision	Iconography
HTML	Motion
CSS	Copywriting
Javascript	
jQuery	Cello
PHP	Spanish
Java	
FontLab	