

Kai Takahashi

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EDUCATION



Yale University
New Haven, Connecticut
2012–Present

Bachelor of Arts, Art Major, expected graduation May 2016 — GPA 3.87/4.0
Senior Thesis: Punctumotion — a reimagination of punctuation, advised by John Gambell
Relevant Coursework: Advanced Design, Typography, Interactive Design, The User Interface
Motion Design, Digital Photography, Economics, Programming, Psychology, Linguistics



School of Visual Arts
New York, New York
Summer 2014

Typography as Language – Summer Intensive Residency
Designed typeface Kettle Kern inspired by Kettle Corn New Music concert series
Instructors: Tobias Frere-Jones, Jessica Hische, James Montalbano, Dan Rhatigan



Siena Art Institute
Siena, Tuscany, Italy
June 2013

Experimental Typeface Design
Designed uppercase typeface PRANZARE, inspired by trattoria signs in Siena



Choate Rosemary Hall
Wallingford, Connecticut
2008–2012

Cum Laude Society, Dean's List (all terms), GPA 3.8/4.0; SAT: 2350/2400
• Voted "Most Artistic" by Choate Rosemary Hall Class of 2012
• Honorable mention: excellence in music; and for good influence, industry & scholarship

EXPERIENCE



SME Branding
New York, New York
Summer 2015, Oct. 2015

Freelancer, Creative Services Intern
• Worked as full-fledged member of design team, designing logos and wordmarks, branding/identity concepts, production files, newsletters, brand reveals, uniforms and decks for clients, including professional sports teams, colleges and business developments
• Worked closely with creative director, senior designer, brand planner and clients.



Kaideas
Connecticut
2010–Present

Freelance Graphic Designer
• Design apparel, logos and posters for startups, non-profits, varsity teams, publications, clubs, charity events, plays, schools and musicians
• Designed, sold and distributed several thousand apparel items



Brandiose
San Diego, California
August 2013–2014

Freelancer, Intern
• Exploratory sketches for custom typeface
• Prepared and created artwork and logos for minor league baseball teams and HatClub



Yale University
New Haven, Connecticut
2013–Present

Berkeley College Intramural Sports Director
• Organize and recruit for undergraduate intramural sports
• Improved team from 10th/12 to 1st place



California Summer Music
Rohnert Park, California
July 2012

Resident Adviser, Activities Director & Graphic Designer
• Coordinated daily camp-wide activities and hosted annual variety awards show
• Directly responsible for 12 classical musicians ages 12–17

TECHNICAL SKILLS



Software

Illustrator, Photoshop, InDesign, After Effects, Sketch, FontLab, MS Office



Programming

HTML, CSS, Javascript, jQuery, C, PHP, Java, GitHub

ACTIVITIES



The Whaling Crew
2013–2015

Graphic Designer
Design logos and apparel for the official Yale Athletics fan organization



The Yale Herald
2013–2015

Executive Design Editor & Bullblog Contributor
Create graphics, infographics and covers for weekly newspaper; post on *The Bullblog*



Sigma Phi Epsilon, CT Delta
2013–2015

Vice President — Communications
Design apparel & event graphics, send newsletters and weekly updates, write proposals



Yale College Council
2013–2014

Graphic Designer
Design graphics for newsletter, website, events, and new logo for Yale student government



Athletics

Yale Intramural soccer, football, basketball, softball, Frisbee, dodgeball, tennis, squash
Varsity Baseball and Varsity Ultimate Frisbee at Choate Rosemary Hall



Cello
1999–Present

Yale undergraduate chamber music (MUSI 221, every term)
Choate Rosemary Hall senior recital, May 2012
California Summer Music (chamber music festival) from 2005–2012