Kai Takahashi

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EDUCATION



Yale University

New Haven, Connecticut 2012–2016

Bachelor of Arts in Art, *cum laude* (GPA 3.87/4.0), with distinction in the major SENIOR THESIS: *Punctumotion* — a reimagination of punctuation, advised by John Gambell

RELEVANT COURSEWORK:

Advanced Design, Typography, Interactive Design, Motion Design, The User Interface, Digital Photography, Programming, Economics, Psychology, Linguistics

AWARDS:

Lohmann Prize for excellence in undergraduate design (honorable mention);

Berkeley College Mead Cup for a senior who contributed most in leadership and service; Berkeley College Athletic Prize for a senior who contributed most to Berkeley athletics; Robert E. Lewis Award for demonstrating the ideals of athletics & intramural competition.

ACTIVITIES:

Yale College Council, Graphic Designer;

Yale Herald, Executive Design Editor & Bullblog Contributor;

Whaling Crew, Graphic Designer;

Sigma Phi Epsilon, Vice President of Communciations;

Yale Undergraduate Chamber Music, Cellist;



School of Visual Arts

New York, New York Summer 2014 Typography as Language — Summer Intensive Residency

Designed typeface Kettle Kern inspired by Kettle Corn New Music concert series
Instructors: Tobias Frere-Jones, Jessica Hische, James Montalbano, Dan Rhatigan



Siena Art Institute

Siena, Tuscany, Italy June 2013 Experimental Typeface Design

• Designed uppercase typeface PRANZARE, inspired by trattoria signs in Siena



Choate Rosemary Hall

Wallingford, Connecticut

2008-2012

Cum Laude Society, Dean's List (all terms), GPA 3.8/4.0; SAT: 2350/2400

• Voted "Most Artistic" by Choate Rosemary Hall Class of 2012

• Honorable mention: excellence in music; and for good influence, industry & scholarship

EXPERIENCE



SME Branding

New York, New York Summer 2015, Oct. 2015 Freelancer, Creative Services Intern

• Worked as full-fledged member of design team, designing logos and wordmarks, branding/identity concepts, production files, newsletters, brand reveals, uniforms and decks for clients, including professional sports teams, colleges and business developments

Worked closely with creative director, senior designer, brand planner and clients.



Kaideas

Connecticut 2010-Present

Freelance Graphic Designer

• Designed apparel, logos and posters for startups, non-profits, varsity teams, publications, clubs, charity events, plays, schools and musicians

• Designed, sold and distributed several thousand apparel items



Brandiose

San Diego, California August 2013–2014 Freelancer, Intern

• Exploratory sketches for custom typeface

• Prepared and created artwork and logos for minor league baseball teams and HatClub



Yale University

New Haven, Connecticut 2013-Present

Berkeley College Intramural Sports Director

- Organized, designed and recruited for undergraduate intramural sports
- Improved team from 10th/12 to Tyng Cup Champions in 3.5 years



California Summer Music

Rohnert Park, California July 2012 Resident Adviser, Activities Director & Graphic Designer

- Coordinated daily camp-wide activities and hosted annual variety awards show
- Directly responsible for 12 classical musicians ages 12-17

TECHNICAL SKILLS



Software

Programming

Illustrator, Photoshop, InDesign, After Effects, Sketch, InVision, FontLab, мs Office нтмь, css, Javascript, jQuery, c, рнр, Java, GitHub