

Kai Takahashi

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EDUCATION



Yale University
New Haven, Connecticut
2012–2016

Bachelor of Arts in Art, *cum laude* (GPA 3.87/4.0), with distinction in the major
SENIOR THESIS: *Punctumotion* — a reimagination of punctuation, advised by John Gambell

RELEVANT COURSEWORK:

Advanced Design, Typography, Interactive Design, Motion Design, The User Interface, Digital Photography, Programming, Economics, Psychology, Linguistics

AWARDS:

Lohmann Prize for excellence in undergraduate design (*honorable mention*);
Berkeley College Mead Cup for a senior who contributed most in leadership and service;
Berkeley College Athletic Prize for a senior who contributed most to Berkeley athletics;
Robert E. Lewis Award for demonstrating the ideals of athletics & intramural competition.

ACTIVITIES:

Yale College Council, Graphic Designer;
Yale Herald, Executive Design Editor & Bullblog Contributor;
Whaling Crew, Graphic Designer;
Sigma Phi Epsilon, Vice President of Communications;
Yale Undergraduate Chamber Music, Cellist;



School of Visual Arts
New York, New York
Summer 2014

Typography as Language — Summer Intensive Residency

- Designed typeface Kettle Kern inspired by Kettle Corn New Music concert series
- Instructors: Tobias Frere-Jones, Jessica Hische, James Montalbano, Dan Rhatigan



Siena Art Institute
Siena, Tuscany, Italy
June 2013

Experimental Typeface Design

- Designed uppercase typeface PRANZARE, inspired by trattoria signs in Siena



Choate Rosemary Hall
Wallingford, Connecticut
2008–2012

Cum Laude Society, Dean's List (all terms), GPA 3.8/4.0; SAT: 2350/2400

- Voted "Most Artistic" by Choate Rosemary Hall Class of 2012
- Honorable mention: excellence in music; and for good influence, industry & scholarship

EXPERIENCE



SME Branding
New York, New York
Summer 2015, Oct. 2015

Freelancer, Creative Services Intern

- Worked as full-fledged member of design team, designing logos and wordmarks, branding/identity concepts, production files, newsletters, brand reveals, uniforms and decks for clients, including professional sports teams, colleges and business developments
- Worked closely with creative director, senior designer, brand planner and clients.



Kaideas
Connecticut
2010–Present

Freelance Graphic Designer

- Designed apparel, logos and posters for startups, non-profits, varsity teams, publications, clubs, charity events, plays, schools and musicians
- Designed, sold and distributed several thousand apparel items



Brandiose
San Diego, California
August 2013–2014

Freelancer, Intern

- Exploratory sketches for custom typeface
- Prepared and created artwork and logos for minor league baseball teams and HatClub



Yale University
New Haven, Connecticut
2013–Present

Berkeley College Intramural Sports Director

- Organized, designed and recruited for undergraduate intramural sports
- Improved team from 10th/12 to Tyng Cup Champions in 3.5 years



California Summer Music
Rohnert Park, California
July 2012

Resident Adviser, Activities Director & Graphic Designer

- Coordinated daily camp-wide activities and hosted annual variety awards show
- Directly responsible for 12 classical musicians ages 12–17

TECHNICAL SKILLS



Software

Illustrator, Photoshop, InDesign, After Effects, Sketch, InVision, FontLab, ms Office



Programming

HTML, CSS, Javascript, jQuery, C, PHP, Java, GitHub