



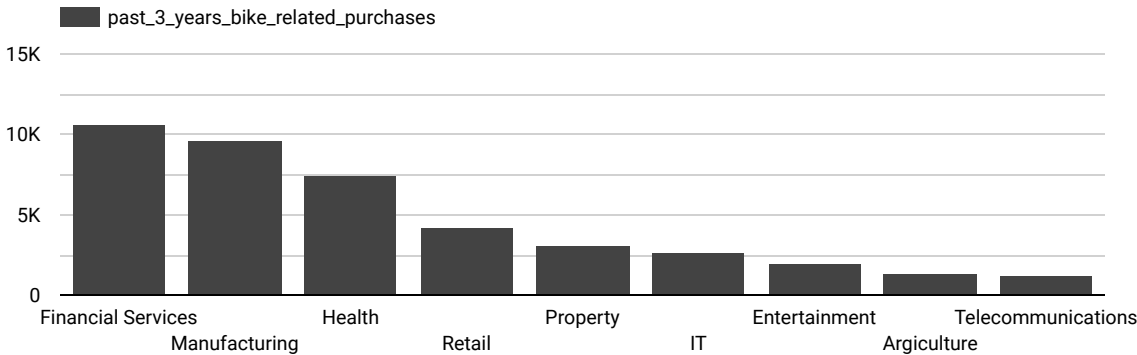
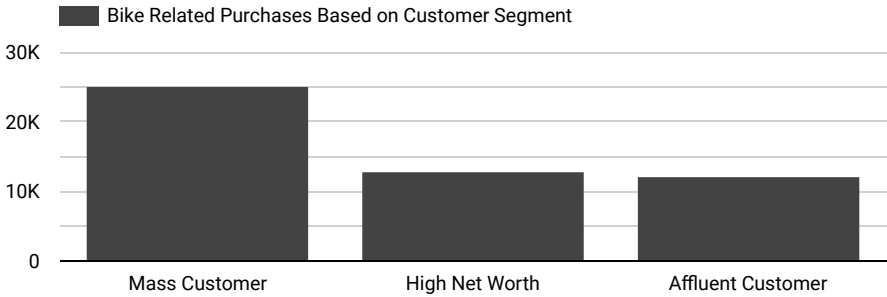
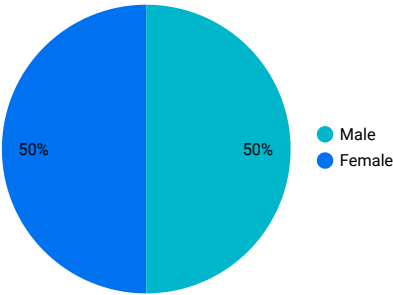
Total Bike Related Purchases Made By Male

23,765

Total Bike Related Purchases Made By Female

25,212

Percentage of Male & Female Aged between 38 to 47
That do not own a car



	first_name ▾	gender	job_industry_category	owns_car	Age	wealth_segment	state	past_3_years_bike_related_purcha...
1.	Wyndham	Male	Manufacturing	No	43	Mass Customer	VIC	1
2.	Winnifred	Female	Financial Services	No	47	Mass Customer	VIC	83
3.	Tristam	Male	Financial Services	No	38	Mass Customer	NSW	70
4.	Therese	Female	Health	No	41	Mass Customer	NSW	30
5.	Theresa	Female	Manufacturing	No	46	Mass Customer	NSW	99
6.	Sonia	Female	Financial Services	No	47	Mass Customer	NSW	0
7.	Sherrie	Female	Manufacturing	No	45	Mass Customer	VIC	37
8.	Shepperd	Male	Manufacturing	Yes	42	Mass Customer	NSW	17