



CHARLES DUVAL

BIOGRAPHY

Passionate in understanding user challenges, design intent, and thoughtful interaction experiences. I also have a strong visual influence that echoes throughout my capabilities & skillsets as a designer.

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WORK EXPERIENCE

Visual Designer, PayScale Inc

May 2017 - Sept 2018

- Distribute modern design strategies that elevates brand awareness, brand interaction & delivers unique digital experiences.
- Research & Develop new best practices that can be implemented within the companies B2B & B2C marketing strategies and products.
- Integrated various design tools on the marketing team to evolve design standards, practices, and can scale across the company.

Consultant, User Experience Designer, Beyondsoft

Jan 2016 - December 2016

- As design lead & user experience expert, I supported multiple teams within our North American Business Groups with various design processes, integrated creative strategy as a business solution and a marketing tool for scalable growth.
- Influenced our creative development efforts with contemporary tools in responsive web design, interactive solutions and multimedia design.

Associate, User Experience Designer, Piraeus Consulting

Jan 2015 - Jan 2016

- Delivered strategic design solutions for web based applications, web campaigns, identity design for both internal & external business groups for multiple Microsoft clients.
- Rebranded and redesigned the company's official website, enhanced usability, bounce rate, and overall user experience. Developed a full brand style guide while integrating design standards for the entire company.

Junior Designer - UpTop

October 2013 - September 2014

- As a junior designer, I helped our UX teams with various design tasks, production work and user research for real clients. Iterated on enterprise level web production projects, hi-fidelity mockups, lo-fi mockups, redlines, and web analytical data visuals.
- During my time, there as a junior designer, I could implement animation, interactive prototypes and marketing design.



EDUCATION

The Art Institute of Seattle

Bachelors of Fine Arts in
Graphic / Web Design



TOOLS

Figma - XD - After Effects - InDesign -
Photoshop - HTML - PHP - D3 - Cinema
4D - Vectary



INTEREST

Immersive technologies
Interaction design
Product design
Data Visualzation
Music Production
Stage production
Karaoke