Kaila Anderson

UI/UX Designer

kailaanderson0418@gmail.com | (330) 261-5400 | Portfolio: https://kailaanderson.github.io/ | LinkedIn: kaila-anderson-9b7955266 | Youngstown, OH

Summary

UI/UX Designer with 1.5 years of experience creating user-friendly interfaces for mobile apps, websites, and games. Proficient in Figma and Adobe Creative Cloud. Blends computer science and graphic design skills to craft optimal, aesthetically pleasing designs.

Projects

Language Bins | Mobile App Design

- Designed to help users learn new languages efficiently with organizational tactics.
- Conducted user research, leading to a 60% increase in user-friendly design.
- Designed 16 interactive wireframes using Figma to streamline development.
- Crafted design using collection view, enhancing optimization by 40%.

StayFM | Web Application Design

- Designed to improve users' viewing experience for a popular YouTube series.
- Conducted user research, influencing 40% of design decisions.
- Crafted header design using Adobe Photoshop for a visually appealing interface.
- Created interactive wireframes using Figma, adhering to industry standards for enhanced user navigation.
- Conducted usability testing with a 100% success rate, validating design effectiveness.

Experience

Game Development Coordinator - Resilience Inc.

- Collaborated with cross-functional teams to launch educational games, focusing on creating user-friendly and engaging interfaces.
- Oversaw game design, increasing production speed by 30% through optimized workflows.
- Researched and integrated game assets to enhance visual design and user experience during production.
- Conducted monthly team meetings to improve collaboration by 10%, developing a culture of continuous improvement.
- Designed interfaces and experiences for diverse target audiences, ensuring accessibility and inclusivity.
- Supervisor Contact Info: Danielle Smith, danielle.resilience@gmail.com.

Education

Bachelor of Arts in Computer Science - Kent State University Graduated December 2024 GPA: 3.94, Summa Cum Laude

Associate of Arts in Liberal Arts and Sciences - Youngstown State University Graduated May 2022 GPA: 4.00, Summa Cum Laude

Relevant Coursework: Human Interface Computing, Mobile Apps in iOS Programming, Computer Graphics, My Story on the Web, Communications, Sociology.

Skills

Design Tools: Figma, Adobe Creative Cloud, Balsamiq

Technical Skills: User Research, Usability Testing, Prototyping, Wireframing, Responsive Design, HTML/CSS, JavaScript, C-Languages

Interpersonal Skills: Collaboration, Communication, Flexibility & Adaptability, Problem Solving Languages: English (native), Japanese (conversational), Korean (intermediate)