

# THE WAY TO ZERO HUNGER

## Foreword

The 2030 Agenda for Sustainable Development puts forward a revolutionary vision recognizing that our world is transforming, bringing with it new challenges that must be overcome if we are to live in a world without food insecurity, hunger and malnutrition in any of its forms.

“The State of Food Security and Nutrition in the World 2021” reports that an approximate 2.37 billion had no access to adequate food in the past year which is a jump of 320 million more people in just one year. 3 billion people have been kept out of the reach of healthy, and nutritious diets due to the persistently high levels of poverty, income inequality and high cost of these healthy diets. More than 800 million people in the world are still hungry today.

A large part of the world still grapples with acute food insecurity as the rise in hunger shows no sign of diminishing. Compared to the pre-pandemic circumstance, the number of food-insecure people was estimated to rise to 270 million by the end of 2020 due to the COVID-19 fallout there is a staggering increase of 82 per cent, far from achieving the the Sustainable Development Goal (SDG) of Zero Hunger. Given that enough food is produced to satisfy and feed the global population, as many as 811 million people still go hungry. After steadily declining for a decade, world hunger is on the rise, affecting 9.9 percent of people globally. From 2019 to 2020, the number of undernourished people grew by as many as 161 million, a crisis-driven largely by conflict, climate change, and the COVID-19 pandemic.

In today's world eradicating hunger and achieving food security remains a global challenge, which has increased in the wake of the COVID-19 crisis. Due to the COVID-19 impacts on social, economic, and health, this has slowed down the economic growth and has caused disruptions, providing a trajectory for the situation to worsen. The pandemic has elucidated the factors related to food insecurity and shortage of food inevitably incentivizing the undernutrition in children and people in general.

The health effects of undernutrition are measured based on the variability in the incidence of mortality and morbidity prevalence that can be found between persons without undernutrition and those who have suffered from undernutrition at some point before turning five years old. The value of these differences is specific to each pathology and age group; it depends on the extent of the undernutrition, and in general, it varies by location, region and country.

Poverty and hunger exist in a vicious cycle which is greatly influenced by the ongoing climate change. Climate change is one of the most pressing issues we face today. The poor and vulnerable sections of the population are at an increased risk as far as the adverse effects of climate change are concerned. Children constitute nearly half of those affected by disasters. To mitigate the threats posed by the pandemic to vulnerable populations, countries need to take

immediate action to keep trade flowing, to strengthen food supply chains and to increase agricultural production.

The disruption in the supply chain is especially worrisome for essential food supplies which disproportionately affects the vulnerable, bringing into focus:

1. the fragility and inadequacy of global and local food supply chains,
2. the way emergency responses can undermine local food supplies,
3. the injustice underlying in the global health system and
4. its impacts on the health of people.

The COVID-19 pandemic and the resulting policies on food and health are fragmented especially in areas where hunger and malnutrition are severe, subjecting the population at greater risk of acute food crises and chronic hunger.

## **KAILASA's economic policy of giving free food to all the citizens**

The international humanitarian RED OM Agency works in association with KAILASA's Nithayananda Annalaya towards the unified goal of 'No Hungry Stomach', in compliance with KAILASA's economic policy of giving free food to all the citizens adhering to the Ved-Agamic principle described by Paramashiva in the Taittiriya Upanishad, Bhṛriguvalī, Chapter 9, Navamo Anuvaka      Verse      1      &      Chapter      7      Saptamo      Anuvaka;

**अन्नं बहु कुर्वीता | तद्व्रतम्**

annam̄ bahu kurvīta | tadvratam 19.1

**अन्नम् न निन्द्यात् | तद्वतम्**

annam̄ na nindyāt | tadvratam 17.11

*Let us create and share food. Let all hungry stomachs be fulfilled with food. Let us not waste food. No place you can drop food where there is no hunger (either outside or inside). That is being authentic with food."*

## **Pākaśastra - the ancient cookbook of Hinduism**

Hinduism has the best to offer to the world. The history of KAILASA is one of tireless progress toward realizing, living and freely practising our founding Hindu principle - Āham Brahmasmi. Every technique, principle, and action described in the Ved-Agamas is the pathway to realise the purpose of human life - Living Enlightenment, in every aspect of life including the consumption of food.

Paramashiva, the primordial divinity of Hinduism and embodiment of Supreme Consciousness Himself reveals the Science of Food and Nutrition in meticulous detail, in the Pākaśastra - the

ancient cookbook of Hinduism. The food served is not to fill the void in our stomachs, rather to experience, expand and realize our higher identity - Paramashiva.

## Hindu Food Systems and Going Green

A Vegetarian diet is the prerequisite to manifest the powers of Paramashiva, it not only supports the third eye awakening but also tunes the body and mind to receive and retain the highest experience and initiations. Organic Vegetarian food builds an inner space, physical system and physiological flow, to develop the highest psychology which is required to experience the Divine state of Paramashiva.

The SPH Nithyananda Parmashivam reveals 'you become what you eat'. The food choice of an individual has the power to revive the natural state, ambiance and the resources of planet earth. Sanatana Hindu Dharma stresses on the various immediate and long-term benefits of consuming vegetarian, organic, sattvic and healthy food. Going beyond the existing concept of food, in Hinduism, food is for experiencing Super conscious breakthrough and radiating superhuman powers". Hinduism's vegetarian lifestyle is based on the successful symbiosis between mankind and nature which promotes the peaceful coexistence and harmony in the world resulting in reduced global issues, natural calamities and pandemic outbreaks.

Right food by itself can act as medicine, can create right thought currents and lead one towards enlightenment. For us to make the right choice of food all the surveys prove vegetarians are happier than meat eaters and that vegetarians are more non-violent in their thinking and feeling and in their actions than meat eaters. Study in a nutritional journal finds vegetarians have lower incidence of depression, anxiety and other mood problems than their meat eating neighbors.

Vegetarian food is the best for people interested in spiritual practices. It digests easily and promotes good energy in our body. It helps in gentle energy flow connecting all the chakras or energy points in our body. The compassion of Buddha led to the wide acceptance of vegetarian food. Becoming vegan is such a wonderful solution for hunger and for global warming.

KAILASA ends the world's leading debate of plants having life and consuming them is equivalent to consuming animals through the well- laid out scientific Vedagamic truths. Plants are life forms yet they have not developed the bio memory where the pain is stored. Therefore, when consumed, no pain is ingested along with it. But with the animal, the muscles have the capacity to store muscle memory and bio memory. When the animals are killed, they leave tremendous pain and suffering, which gets recorded in muscle memory and bio memory. When ingested, one can fall into causeless depression. When the flesh on the animal is consumed, muscle memory and bio memory recorded in it is consumed as well. The depressed bio-memory of the killed animals, when ingested, does not allow the body and mind to settle with higher experiences and elevated states of consciousness. It continues to keep the body and mind in binding, depressing thought currents.

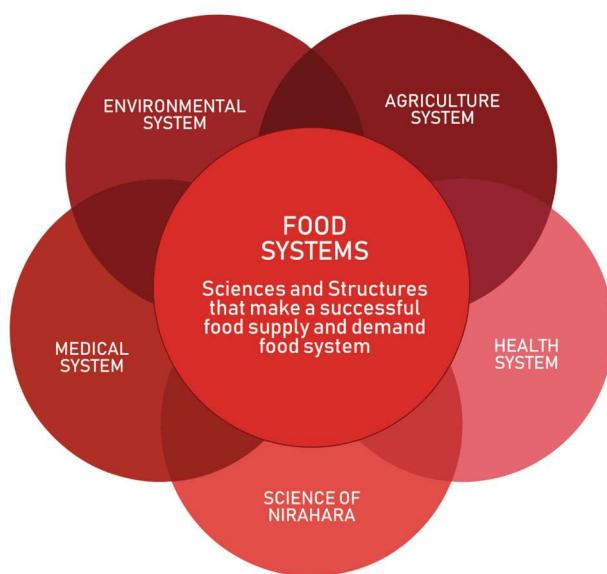
The rising levels of depression among all age groups, especially the youth is a key indicator for the need for vegetarianism. A vegetarian lifestyle gives the luxury of keeping the inner space pure,

less prone to pain and suffering, and more prone to higher states of consciousness. Vegetarian food allows more sensitivity and ecstasy in the energy flow that happens in one's system. Animal-based food is equivalent to eating chemical-based food. Violence based food, (derived from killing animals), and life negative, chemical-based toxic food - both harm the system equally. To understand this further, the principle "You eat what you become", is a key concept.

## KAILASA's Food Initiatives

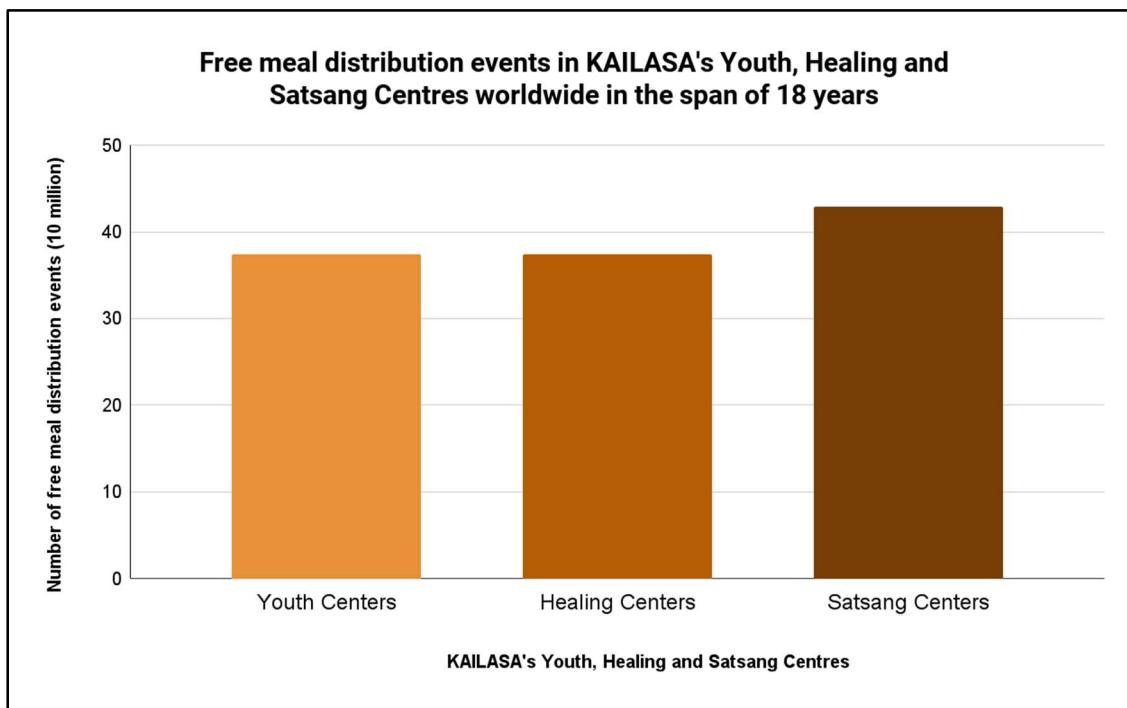
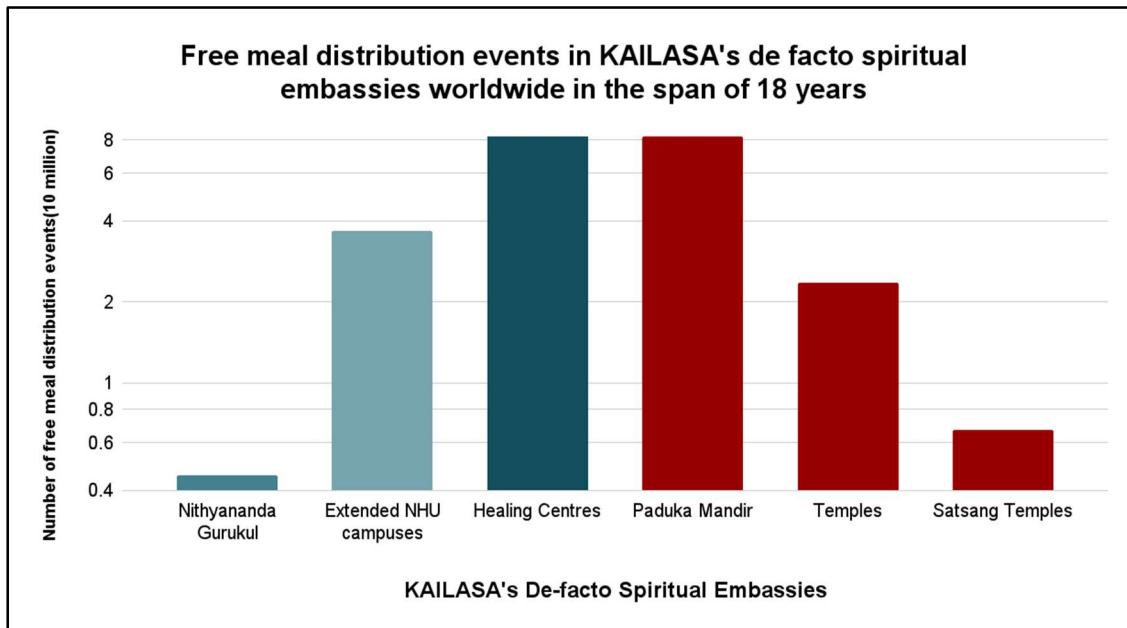
RED OM in collaboration with ShriKailasa Uniting Nations for Nutritious Food and a Hunger Free around the world and has served over **a billion organic, sattvic, vegetarian meals** through **16,638 food banks** and continues to expand its services to fulfill its goal of eradicating hunger on a global scale till date. RED OM aims to prevent hunger by deploying thousands of trained religious peacekeepers worldwide and uses Vedagamic methods and techniques to nourish communities through crises and beyond. RED OM has joined the fight against poverty and world hunger.

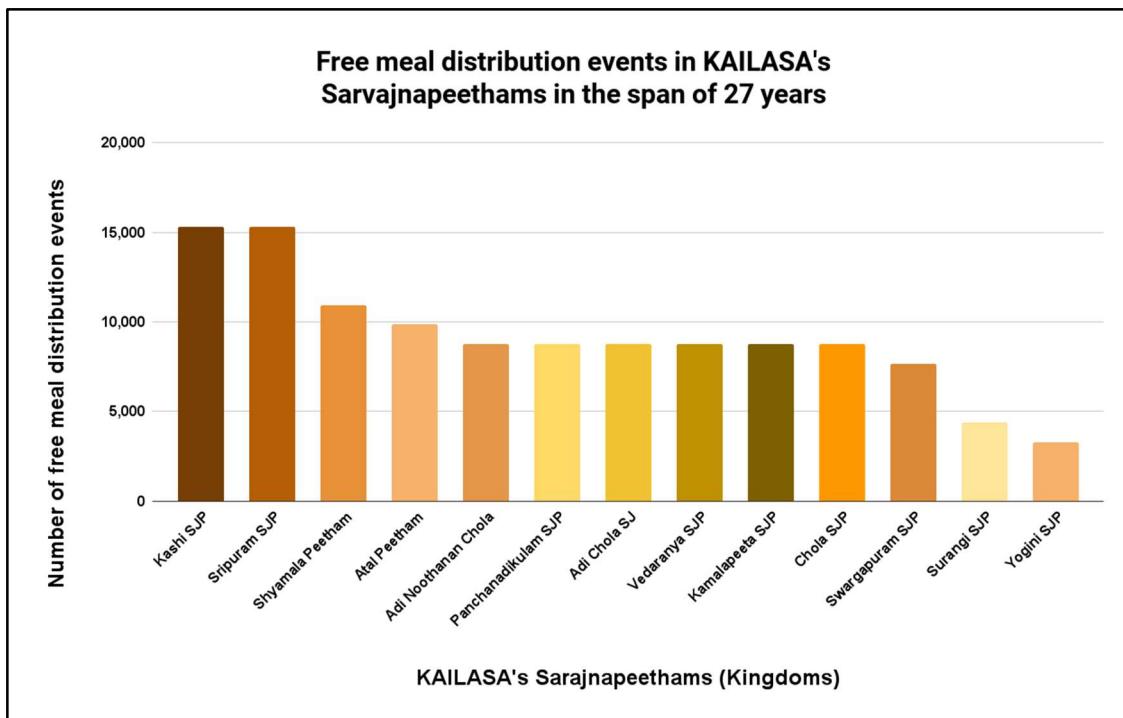
1.     No     Hungry     Stomach     or     No     Hungry     Home



- Serving highly nutritious, life-saving meals for starving and malnourished children and their families in developing countries and around the world through KAILASA's Annalayas (food banks) initiative as the best practice, not only from a societal context but also for one's moral and spiritual upliftment.

- Initiating the 'No Hungry Stomach' Project, in de facto spiritual embassies, legations, consular offices, and other facilities, including all Hindu Temples, Monasteries, Satsang Temples, Pādukā Mandirs, Satsang Centres, Micronations, Paramaśiva Senā Śākhās, healing centers, franchisee campuses, Hindu Universities and schools around the world which conducts several free food drives in affected-areas.





## 2. Zero Wastage Policy in Annadhan (KAILASA's Food Banks)

World Hunger is on the rise yet an estimated  $\frac{1}{3}$  of the produced food is wasted globally. The United Nations Sustainable Development Goal 12.3 aims to reduce the per capita global food waste and reduce food losses along production and supply chains, including post-harvest losses by 2030. However, due to the unpredictable circumstances of the Covid-19 pandemic, the sustainable development goals of reduction of food loss and waste by 2030 seem uncertain, unless immediate action is taken.

Insufficient planning and allocation of resources is the reason for the food security crisis. Adhering to the Hindu Food Policy devised during the reign of Devi Meenakshi & Iraiyanar Sundereshwara (2800 BCE), as stated in the Taittiriya Upanishad, "Let us not waste food. No place you can drop food where there is no hunger" to directly increase the efficiency of food production by reducing and re-distributing food supply to the areas in need. RED OM further aims to revive the food supply chain known for its 'zero wastage' of the ancient Enlightened Hindu Civilizational of Kailāsonnata Śyāmala Piṭha Sarvajnapiṭham in Madurai, the oldest Hindu Papal state and an enlightenment ecosystem established by Paramaśiva, later revived by Lord Sundareśvara and Devī Mīnākṣi in 2800 BC in collaboration with ShriKailasa Uniting Nations for Zero-Waste Production.

In Arunachala Sarvajnapeetam, Enlightenment Ecosystem at Tiruvannamalai over 5 tons of consecrated, sattvik, organic, vegetarian food are distributed with zero waste, catering to lakhs of

individuals circumambulating, the sacred hill every month. Under the personal supervision and guidance of The SPH Nithyananda Paramashiva, the peacekeepers of KAILASA use efficient, productive methodologies to ensure that each individual is catered to, simultaneously ensuring excess food is reused or distributed. Despite the challenging times of the Covid-19 Pandemic. Arunachala Sarvajnapeetham continued their unbroken service of Annadhan on a quotidian basis to the monks (aesthetics) and the citizens of Thiruvanamalai, ensuring the “Zero Wastage” policy.



The

trained peacekeepers caters to thousands of people per day ensuring the “Zero Wastage” policy is maintained

### **3. Reuse of Food Waste in Agriculture**

The inevitable food wastage can be used as a natural fertilizer for the Plant biodiversity for accelerating its evolution process through the right channelling of the wastage contributing to providing the salient requisites for the normalised functioning of a holistic ecosystem that protects watersheds, mitigates erosion, moderates climate, and provides shelter for animals and reduced global warming. Efficient allocation of resources is critical for the harmonious coexistence of all beings on planet earth.

In the ancient hindu civilization, meticulous structured methodologies were used where all the resources were recycled and reused in multiple spheres that served a tailored purpose to that field. For instance, excess boiled rice were dried under the sun and stored for years for further use, the remnants of vegetable and fruits were used as natural fertilizers, Ayurvedic medical preparations etc. The food prepared by people was always offered to the temples in the vicinity and then consumed, this way the people of the civilization pay their obeisance to the divine. The cycle of enlightened based civilization assured zero wastage of resources let alone food due to the complete self-sustaining system for all the fundamental needs, which made the concept of dependency redundant.

KAILASA has revived and established the practice of sustainable agriculture, combining the urban and rural way of life as means of reduction in post harvest crop loss. Adhering to the principle stated in Bhagavad Gita Ch 3, verse 12

**इष्टान्भोगान्हि वो देवा दास्यन्ते यज्ञभाविताः । तैर्दत्तानप्रदायैऽयो यो भुड़क्ते स्तेन एव सः ॥ ३-१२॥**

iṣṭānbhogān hi vo devā dāsyante yajñabhāvitāḥ  
tairdattānapradāyaibhyo yo bhuṇkte stena eva saḥ ॥3.12 ॥

*Satisfied with the selfless enriching service, the celestial beings certainly award you the desired necessities of life. He who enjoys the things given by them without offering to the celestial beings is certainly a thief.*

The harvested fruits and vegetables are thus offered to the divine, before the consecrated food is distributed among the community. This self-sustained system provides a “Zero Wastage” post harvest solution as crop loss post harvest accounts for over 56% of food wastage in the world. Therefore KAILASA is reviving the ancient enlightened self sustained ecosystem to stop the food waste **For the people. For the Planet.**



Ramanagara  
22 Jun 2020 11:18:14 am



*Post harvest, the fresh organic produce is cooked and offered to the deities as Naivedyam before instant distribution, reducing the rate of food loss*

**4.**

## **Sustainable**

## **Agriculture**

The Prithvi Sukta in Atharva Veda states

**माता भूमि पुत्रोऽं पृथिव्या**

*Mata Bhumih Putroham Prithivyah  
My Mother is Earth and I am her Son.*

Vedic literature is rich in hymns that worship nature in all its manifestations. Sustainable Agriculture was the lifestyle of the Vedic Civilisation. KAILASA has further expanded the initiative of "Our Earth, Our Habitat, Our Home" by adopting sustainable agriculture practices such as Organic farming, Rainwater harvesting, high-density farming and vertical gardening in de facto spiritual embassies of KAILASA. From the earliest days of the Hindu civilization, reverence for the environment has been an integral part of Hinduism.

The Department of Agriculture has enabled the commencement of the herbal garden project in various de facto embassies of KAILASA. Sacred herbs like karisalankanni (bhringraj), ponnankanni (*alternanthera sessilis*), thoothuvalai (*Solanum trilobatum*) is cultivated in the sacred fields of KAILASA and its de facto embassies and distributed around the world to cleanse the body and to facilitate humanity in the realisation of divinity within.

The Department of Agriculture in collaboration with the Department of Agriculture and ShriKailasa Uniting Nations for Ethical Environmentalism has adopted and implemented techniques of Sustainable Agriculture. Organic Farming is widely practised in various de facto embassies of KAILASA. Chemical-free fertilizers such as the use of cow dung to grow organic, toxin-free produce and prevent the pollution of air.

Vertical Gardening is another technique implemented in the de facto embassies of KAILASA to cultivate and nourish vegetation on a vertically suspended panel by using hydroponics. Vertical Gardening provides natural filtration of air, providing pure and fresh air as well as creating a sustainable ecosystem.

Density Farming planting at a density in excess of that which gives maximum crop yield as means of self-provisioning and increasing the efficiency of the resources. Adoption of these techniques revive the tradition of Sustainable Agriculture and introduce all of humanity to the natural benefits gifted by Bhumidevi (Mother Earth) and a contributory effort to make a green, healthy, safe and clean planet for oxygen-rich future generations.

**a.**

### **Organic**

### **Farming**

Today's World has adapted the method of conventional farming to meet the world's food demands. This method of agriculture uses several chemical compositions in increasing

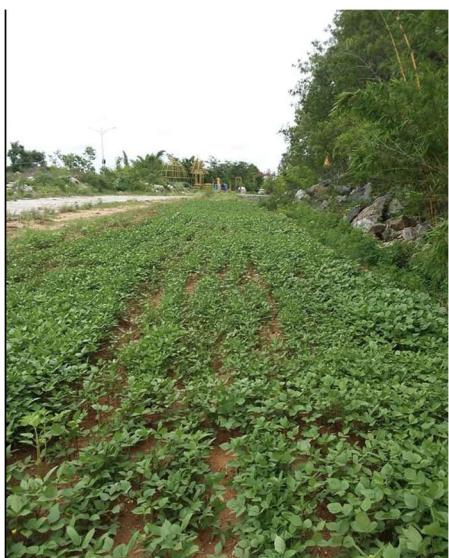
the yield of the crops at a lesser time period. In the process, Conventional agriculture produces increased greenhouse gas emissions, soil erosion, water pollution, and threatens human health. KAILASA's Department of Agriculture strictly adheres to the organic way of farming rather than the conventional farming. This method of farming focuses on producing quality yield and KAILASA's Department of Agriculture have taken constructive methods in increasing the yield using Chemical-free fertilizers such as the use of cow dung and vegetarian compost to improve the overall health of the soil, meet the quantity demand and prevent the pollution of soil.

**b. Permaculture**

The limits of conventional agriculture have increased the need for a transition to an agricultural paradigm that is both environmentally and economically viable. KAILASA around the globe have incorporated the science of Permaculture which is the conscious design and maintenance of agriculturally productive ecosystems that promotes the diversity, stability, and resilience of natural ecosystems. This effective method of farming helped in producing organic yield during the dire Covid-19 pandemic when there was a shortage of food and raw materials, Permaculture enabled self sufficiency in all KAILASA de facto embassies.

**c. Crop rotation**

KAILASA adheres to the practice of crop rotation in its farming methodologies where different crops are grown in the same field at different times over a period of time. Crop rotation aims to create favorable conditions for crop growth, enhancing soil fertility and minimizing the development of pests and weeds, as well as ensuring better nutrient management, for achieving the key goal of protecting soil from degradation in any way, including depletion of fertility and erosion.



*Adi KAILASA Nithyananda Sarvajnapeetam adopts sustainable agricultural practices such as vertical gardening, high-density farming and organic farming*



*KAILASA in Salem houses acres of agricultural land for sustainable practices for cultivation of fresh food*



*KAILASA in Kashi - creation of ideal cultivation ecosystem  
on the banks of Mother Ganga*

## 5. Go beyond Hunger

Reviving KAILASA's Nirahara samyama, an ancient Vedagamic technique to make the body explore beyond food reinventing its possibilities. By rekindling the power of the bio-memory to produce energy and food directly from air, water and space, it is possible to explore the possibility of going beyond food without having any external input like food or water. KAILASA's BFoodFree®<sup>1</sup> initiative is reviving the greater science of living by attaining wholesome and uncompromised nourishment and more through abstaining from solid food.



### ***Effects Nirahara Samyama Has On The Human Body***

Serving and educating the population on the importance of an organic, sattvik, nutritious, vegetarian diet to eliminate malnutrition and the prevalence of disease due to the meat-based chemical diet through various free educational initiatives in collaboration with KAILASA's Nithyananda Hindu University, and ShriKailasa Uniting Nations for Vegetarianism and Climate Change.

Sustainable food donation initiatives distributing freshly grown vegetables and fruits through adopting Vedagamic agriculture initiatives like - high density farming, vertical gardening, organic farming to produce efficient yield in smaller footprint, in all de facto spiritual embassies, departments and agencies of KAILASA.

Working to guide humanity to experience their highest identity - Paramashiva, through the conscious consumption of a vegetarian diet which acts as a prerequisite to sustain the awakening of the Third Eye and the Shaktis manifested through it in collaboration with ShriKailasa Uniting Nations for Mystical and Spiritual Sciences.

<sup>1</sup> <https://bfoodfree.kailaasa.org/>

## **6. Hindu Food Compliance Body**

KAILASA's Department of Education has established Hindu Food Compliance Body to establish food standards to promote, spread and teach the standard procedures in the field of culinary art and ensure the food produced is in accordance with the Pākaśastra. These compliance systems have elaborate procedures on method of cooking, culinary science, do's and don'ts of cooking, more than 1000 recipes of sattvic vegetarian meals along with scriptural reference.

Although COVID-19 Pandemic has doubled its efforts to reach more and more people in affected areas, no pandemic or disaster has ever been an obstacle in achieving the 'No Hungry Stomach' Project. In global and national emergencies, the RED OM agency is often the first providing food assistance to the victims of floods, hurricanes, and natural disasters as well as in highly-affected areas. When the emergency subsides, we help communities rebuild shattered lives and livelihoods by providing Healing services like Science of Completion to the affected as means of strengthening the resilience of the people and community through enhancing their consciousness.

## FREE FOOD DISTRIBUTION EVENTS



**2002 - The SPH Nithyananda Paramashivam, personally distributes Annadham**



**2003 - 2004 The SPH Nithyananda Paramashivam stands as an inspiration as He blissfully serves consecrated food (Annadhan)**



**2005** - The mission of Annadhan continues with over 2,00,000 meals served during the event to



over 50,000 people



**2006 - The SPH Nithyananda  
Paramashivam, tirelessly continues to serve  
1000 meals to over 500 devotees, after a  
long event**





**2007 - Over 6,000 meals served in Bangalore, Thiruvannamalai and Allahabad feeding a total of 2,000 people, on the occasions of Avatars Jayanthi celebration, Kumbh Mela and Maheshwara Puja**



**2008 - Over 90,000 meals served in Bangalore, Thiruvannamalai and in The Himalayas feeding a total of 30,000 people, on the occasions of the Himalayan yatra, Avatars Jayanthi celebration, Inauguration of Ananda sabha and Maheshwara Puja**



**2009** - Over 120,000 meals were served in India and Malaysia in 7 cities feeding a total of 40,000 people, on the occasions of Avatars Brahmotsavam, Kalpataru and Okenakkal Annadan



**2010** - Over 100,000 meals were served in Thiruvannamalai and Bangalore feeding a total of 50,000 people, on the occasions of Avatars Jayanthi Brahmotsavam, Krishna



Janmashtami and Maheshwara Puja





**2011 - Over 30,000 meals served in India in 4 cities, feeding a total of 500 people, on the occasions of Pongal celebration, Maheshwara Puja, Nithyananda Poornima, Annadan, Chitra Pournami, Kailash Yatra and Inner Awakening**





**2012 - Over 1,500,000 meals served in India and Singapore in 7 cities feeding a total of 110,000 people, on the occasions of Thane cyclone relief, Annadan and Maheshwara Puja**

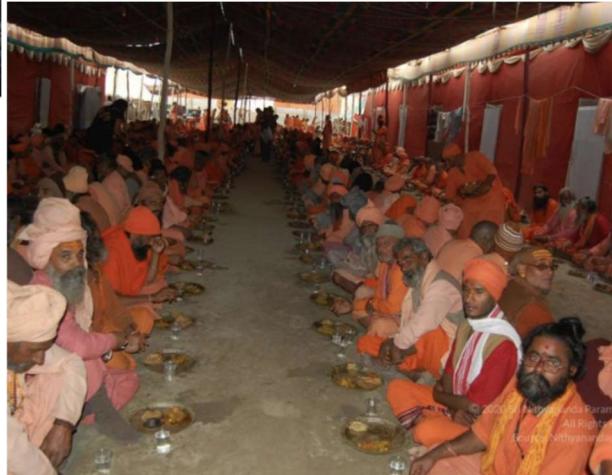


**2012 - The SPH Nithyananda Paramashivam distributed meals to all those affected in the Thane Flood.**



**2013 - Over 30,000 meals served in India and Bali in 3 cities feeding a total of 1,500 people, on the occasions of Maheshwara Puja and Inner Awakening**





**2013 - Over 150,000 meals served in India  
in Prayagraj, feeding a total of 100,000  
people, on the occasions of Kumbh Mela**



**2014 - Over 60,000 meals served in India and Cambodia in 4 cities feeding a total of 1000 people, on the occasions of dining with Nirvani Akhada swamis, Kalpataru, Maheshwara Puja, Inner Awakening and Bhandara**



**2015 - Over 30,000 meals served in India and Phuket in 4 cities, feeding a total of 500 people, on the occasions of Jayanthi celebration, Nihtyananda Yoga day, Inner Awakening and Maheshwara Puja**



**2016 - Over 15,000 meals served in India in 3 cities, feeding a total of 600 people, on the occasions of Vishesha Deeksha, NSP program, Inner Awakening and Maheshwara Puja**



**2017 - Participants of Kalpatru and Inner Awakening along with Annadhan at Arunachala Sarvajnapeetam**



**2019 - Over 200 people served at Nithyanandeshwara Hindu Temple in Houston after the grand Maha Guru Homa participated by 108 families**



**2019 - Over 200 meals served in India in 3 cities feeding a total of 100 people, on the occasions of Maheshwara Puja**



**2020 - Upholding the legacy of the ancient  
Enlightened Hindu Civilizational of  
Kailāsonnata Śyāmala Piṭha Sarvajnapīṭham  
in Madurai, the oldest Hindu Papal state and  
an enlightenment ecosystem established by  
Paramaśiva, later revived by Lord  
Sundareśvara and Devī Mīnākṣi in 2800 BC  
by continuing to take the paramount  
responsibility to offer Ānnadhan even during  
the challenging times of Covid-19.,**  
**KAILASA's Nithyananda Annalya from all  
around the world including, Canada, San  
Jose, Houston, Trinidad & Tobago,**

*Singapore continued  
the initiative of No Hungry Stomach*



**2020 - Joining hands to eradicate world hunger, Arunachala Sarvajnapeetam, Thiruvanamalai continued the unbroken services of distributing Annadhan, especially to sadhus (ascetics) living in the spiritual incubator of Thiruvanamalal, amidst the surging pandemic.**





**2021 - Arunachala Sarvajnapeetam,**  
*Thiruvanamali continues their untiring service  
of distribution amidst the pandemic. No  
hungry stomach shall ever be denied food in  
the de facto embassies of KAILASA  
worldwide.*





**2021 - KAILASA's Nithyananda Annalaya - Toronto extending its services of annadhan to nearly 10,000 people during this novel pandemic.**

## **8. ISHANYA Project**

Resources are not inadequate but wastage and uneven distribution are unfairly keeping more than 16 percent of the world's population in poverty and inhumane conditions. With the aim of helping 10 million people out of poverty, The Supreme Pontiff of Hinduism (SPH) Nithyananda Paramashivam announced the Ishanya Project on August 3rd, 2022.

The world is facing a global crisis and recession. More than ever, basic necessities like food, shelter, clothing and medical care are becoming more and more scarce to the poor. However, resources are not inadequate.

According to the World Food Program (WFP), while 9 million people globally die of hunger each year, one-third of food produced for human consumption is wasted globally. This amounts to about 1.3 billion tons per year, worth approximately US \$1 trillion. All the food produced but never eaten would be sufficient to feed two billion people.

While at least half the world lacks access to essential health services and each year millions are pushed into extreme poverty because of health expenses, medical supplies that are in perfect, usable condition are often put out in the trash by health care facilities, adding up to about \$765 billion a year.

Likewise, while globally 689 million people live in extreme poverty and 1.3 billion people live in multidimensional poverty, the global fashion industry produces over 92 million tonnes of textile waste per year. In the U.S. alone, over 17 million tons of used textile waste are generated annually.

The aim of Ishanya is simple – to bring to the fore the real issues the world is facing through a specialized process of recycling, facilitating the movement of good quality unwanted items from the "Haves" to the "Have-nots".

Over the last 27 years, SHRIKAILASA has organically built a global network of peacebuilders and organizations. SHRIKAILASA's Department of Human Services in collaboration with the various organizations and KAILASA agencies will make full use of this network to collect clothing, medical equipment and food from the developed nations, transport them, and distribute them to countries and regions in need, with all transportation and distribution expenses sponsored by SHRIKAILASA.

