

# Kailan Walsh

## Graphic Designer

### Personal Profile

I am a creative and motivated young professional looking to expand my career in Graphic Design. I'm eager to learn new skills and improve on existing ones. I'm confident in my ability to work as part of a dedicated team and independently. I've developed the ability to create a range of design solutions across various disciplines.

### Experience

#### Office Administrator (Full Time) TLT LLP, Bristol

📅 12/2022 - Present

- Alongside working at TLT I'm developing my design portfolio through freelance work.
- Logging client data on our systems, printing and sending letters and answering phone calls.
- Adjusted me for work in a professional environment.
- Required to keep good organisation across files and emails.
- Keen eye for detail required while processing various documents.
- Ensuring my independent responsibilities are completed to the highest standard.

#### Graphic Designer (Freelance) FUZE, Bristol

📅 09/2022 - Present

- Designing energetic social media and print content.
- Worked on a promotional campaign designing a range of static and moving assets.
- Tight deadlines require good organisation and a steady workflow.
- I work alongside the marketing team and other designers to develop ideas and outcomes.
- Graphics created using Illustrator, Photoshop, After Effects and Blender.
- Organising my workload and time management to complete tasks alongside my 9-5 job.

### Contact

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📧 kailanfx

### Education

#### University of the West of England, Graphic Design BA(hons), 2:1

📅 09/2019 - 08/2022

- Explored a wide range of design processes.
- Became confident working in digital and traditional design processes.
- Developed expert knowledge of Adobe CC products.
- Developed an emphatic understanding of layout and typography.
- Weekly work critiques improved my ability to take criticism.
- Managing multiple ongoing projects allowed me to improve my time management.
- Group projects and presentations encouraged me to improve my teamwork and communication skills.

### Core Skills

#### Adobe CC

After Effects      Illustrator      InDesign

Premiere      Photoshop      Adobe XD

#### 3D

Cinema 4D      Blender      Octane

#### Web

HTML      CSS      JS

#### Soft Skills

Teamwork      Creativity      Confidence

Visionary      Meticulous      Innovative

**Graphic Designer (Freelance)**  
**Conquer, Bristol**

📅 06/2021 - Present

- Creating Conquer's brand identity by researching the team's ethos and its target audience.
  - Creating various marketing materials across Conquer's social media channels and print materials for events.
  - Developing skills in motion graphics using Cinema 4D, Blender, After Effects.
  - Maintaining and developing Conquer's brand identity through each design.
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**Graphic Designer (Freelance)**  
**Sliderfy, Bristol**

📅 05/2021 - 08/2021

- Editing up to 50 design catalogues with product design concepts daily.
- Required a seamless workflow between Adobe Photoshop, Illustrator, and InDesign.
- Due to the volume of designs created a day, I developed systems to organise my files.
- Strong communication skills allowed me to discuss designs with my team leader.
- Creating custom slider designs.

## References

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Available on request.

## Hobbies

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I enjoy being creative in various mediums, such as painting and drawing, inspiring the direction of my professional design choices.