

Avg Order Value = AVERAGEX('Sales',RELATED(Menu[price]))

Sales Change = [Total sales after Join]-[Total sales Before join]

Total Orders = COUNTROWS('Sales')

Total Sales = SUMX('Sales',RELATED(Menu[price]))

Total sales after Join =
CALCULATE(SUMX('Sales',RELATED('Menu'[price])),FILTER('Sales','Sales'[order_date] >=
RELATED(('Members'[join_date]))))

Total sales Before join =
CALCULATE(SUMX('Sales',RELATED('Menu'[price])),FILTER('Sales','Sales'[order_date] <
RELATED(('Members'[join_date]))))

Total Spending = SUMX('Sales',RELATED('Menu'[price]) * 'Sales'[product_id])

Total Visit Days =
CALCULATE(DISTINCTCOUNT('Sales'[order_date]),ALLEXCEPT('Sales','Sales'[customer_id]))