

Demand planning project

You are working for a company as a business analyst – you have a client as follows:

- Client is having manufacturing and distribution business of beauty products.
- Client has many products which require retail or wholesale stores to sell products and this company has tie up with many retails store and locked deals to sell their products in store or online.
- Now each store has different demand of the product in market and requires new inventory by some date – to meet the product demand of the end customer.

Here, you as an analyst collects demand data & want to automate the data in Tableau for performing analysis.

Solutions: Client's excel dataset will be migrated to Tableau with enhanced features to perform the analysis effectively and have global availability of reports

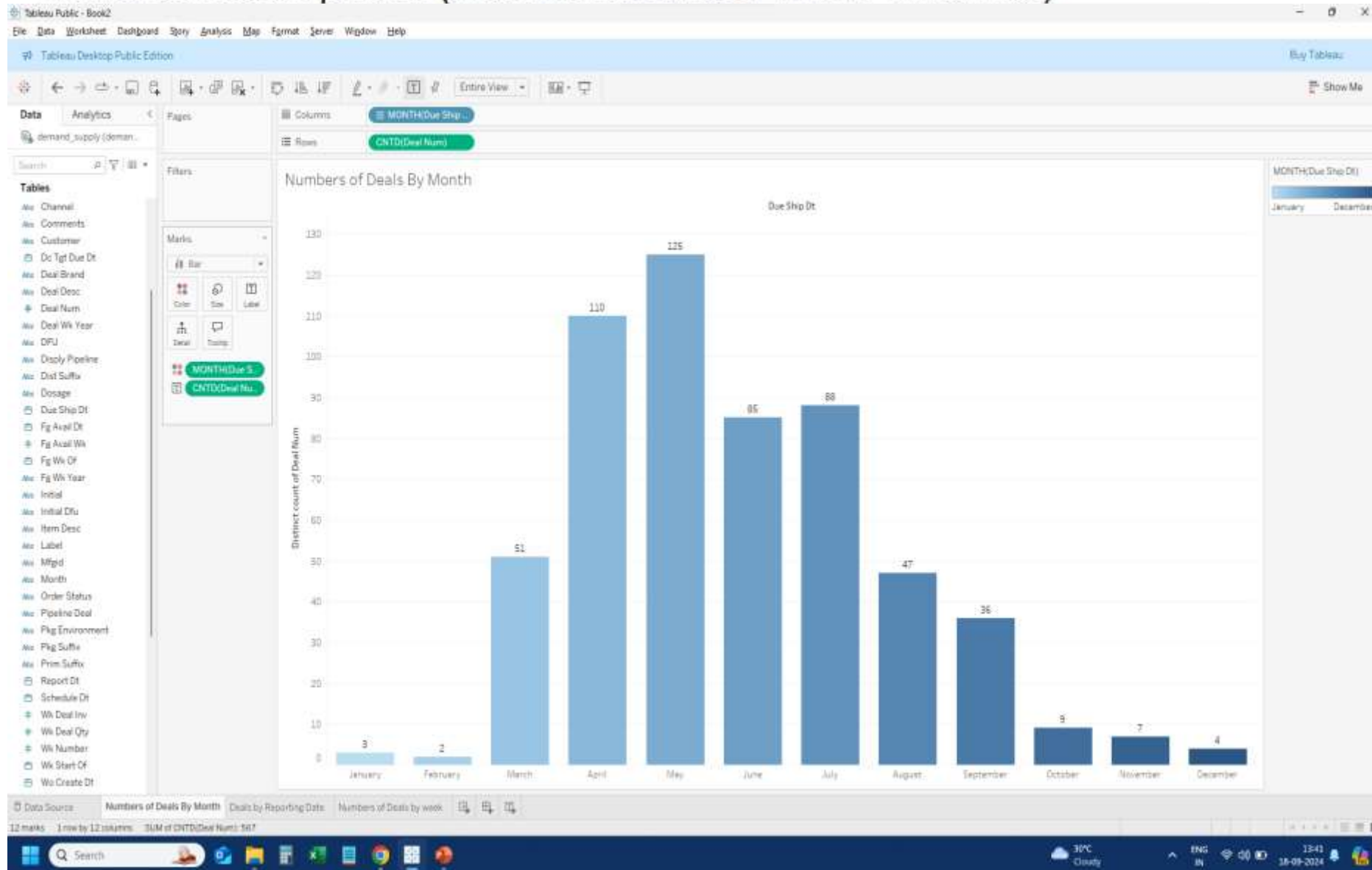
Tasks to do:

You are required to prepare dashboards as follows:

1. **Deal Dashboard** – Charts to be created furnishing deal by Month, Deal Inventory Details, Deal by Reporting Date and Deal by Week details
2. **Customer Dashboard** – Charts to be created furnishing Deal by Customer, Customer by Deal Qty, Deal Description by Deal Qty, Deal by Month and Deal by Week details
3. **Finished Good Dashboard** – Charts to be created furnishing FG Item Qty in Deals, FG Item in Dosage, Deal Description by Deal Qty, FG Item by Month and FG Item by Week
4. **Bulk Dashboard** – Charts to be created furnishing Bulk Item Qty in Deals, Bulk Item in Dosage, Deal Description by Deal Qty, Bulk Item by Month and Bulk Item by Week

To get you started steps to make first dashboard are mentioned in the subsequent slides!
Rest 3 you have to make on your own!
All the best.

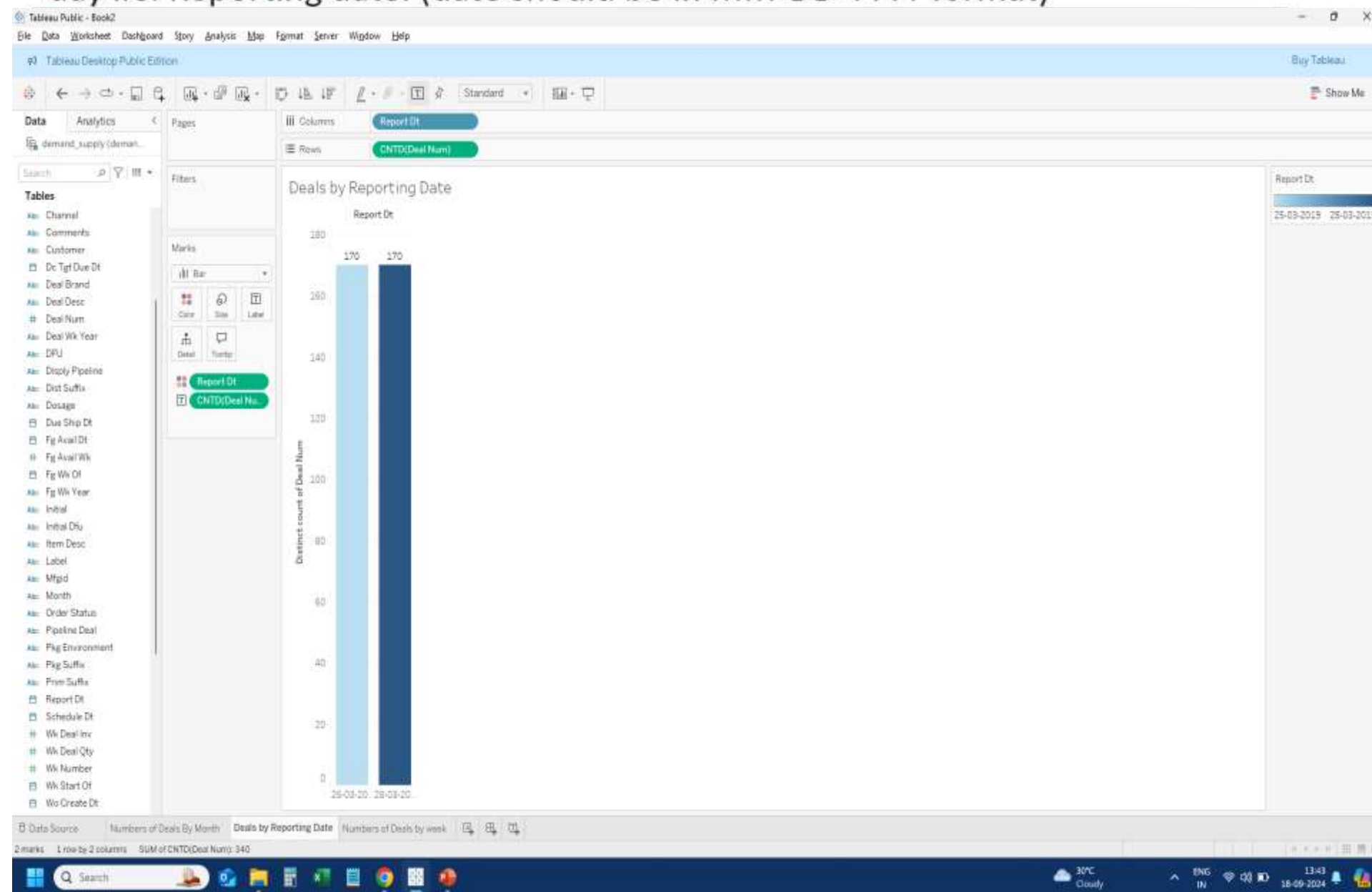
Sheet 1: Number of deals by Month – Show number of deals in a bar chart which are due for shipping using month of due ship date. (Month should be in MMM-YY format)



Steps to follow:

1. Drag 'Due ship Dt' into Column >> right click on it and convert that into custom – MY
2. Drag 'Deal Num' to row >> Right click and select Measure >> count (distinct)
3. On mark card select 'Bar' instead of automatic to change the view
4. Drag 'Due Ship Dt' to color card >> Right Click on it and convert into Month

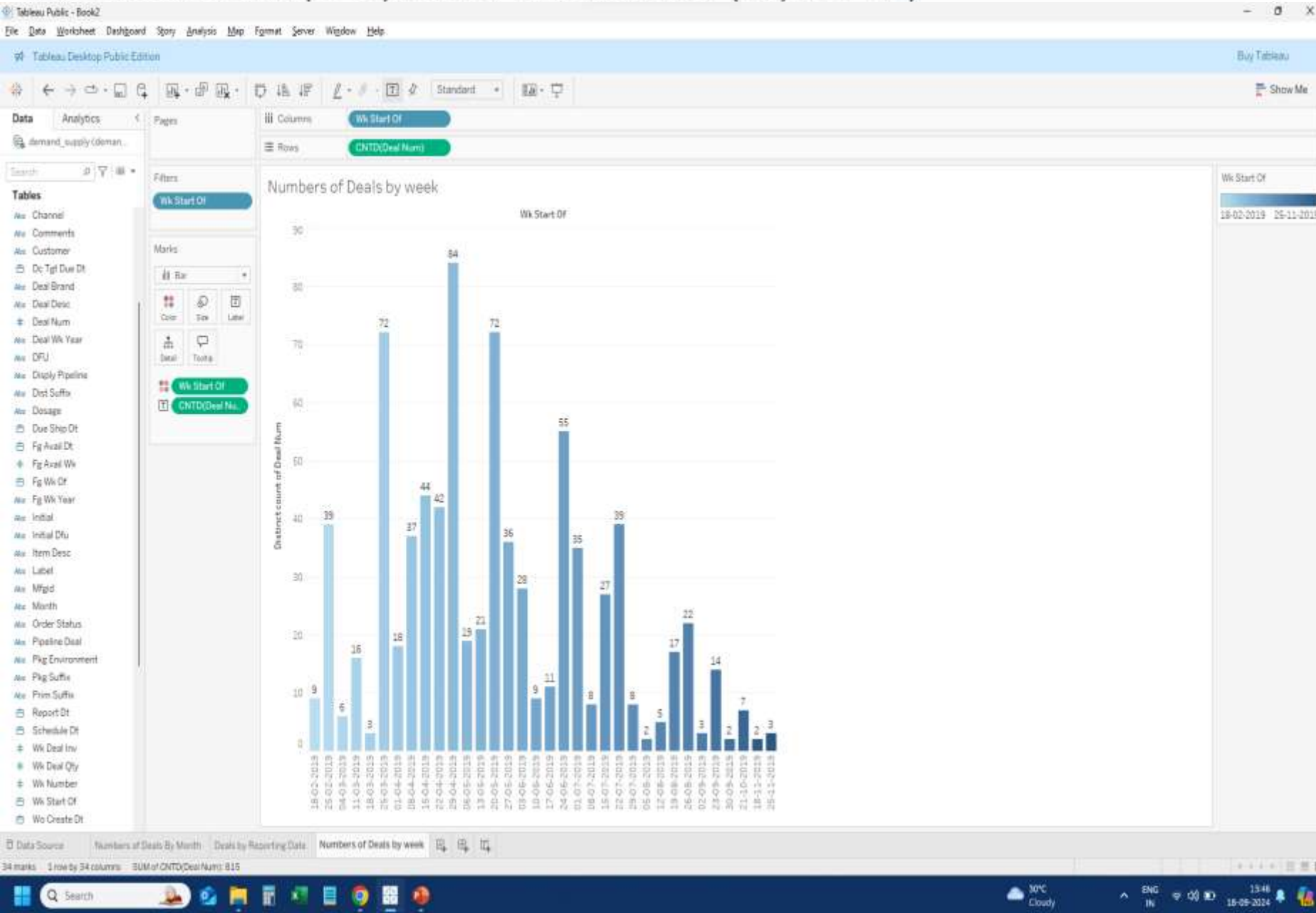
Sheet 2: Deals by Reporting Date: Show number of deals in a bar chart which are reported by end of the day i.e. Reporting date. (date should be in MM-DD-YYYY format)



Steps to follow:

1. Drag 'Report Dt' to Column >> convert it to Exact Date & discrete
2. Drag 'Deal Num' to Row >> Measure >> count (Distinct)
3. Drag 'Report Dt' to Color Card >> have Exact Date
4. Select Bar on Mark Card to change the view

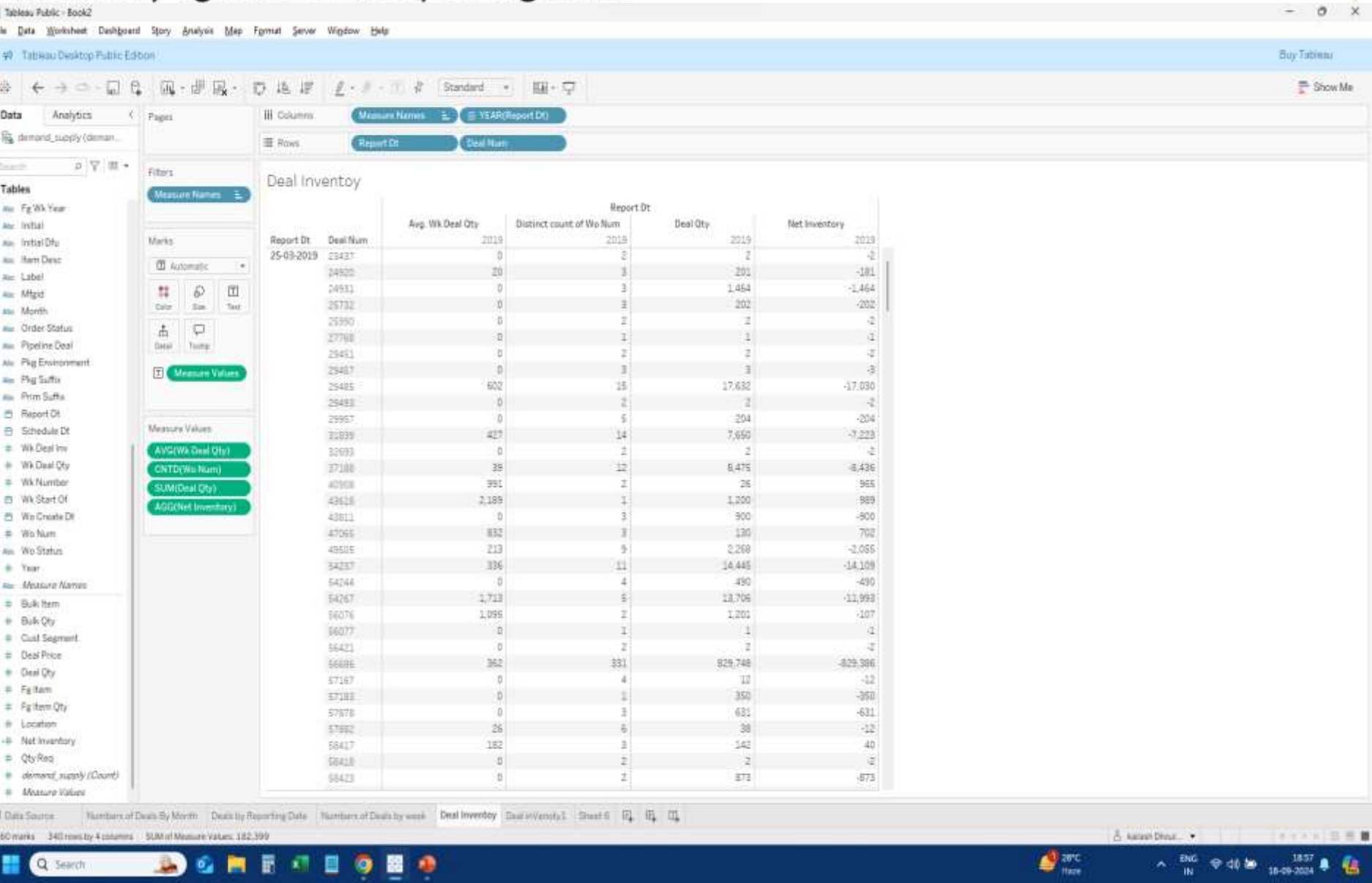
Sheet 3: Number of Deals by Week - Show number of deal in a bar chart for each week start of date. (week date should be in (WW) MMM-YY format i.e. (29) Feb-19)



Steps to follow:

1. Convert the data type of 'Wk Start Of' to date (right click in fields and change data type)
2. Drag 'Wk Start Of' to Column >> Right click >> convert to Exact Date >> make it discrete
3. Drag 'Deal Num' to Row >> Measure >> calculate distinct Count
4. Drag 'Wk Start Of' to color cart >> Right click >> Select exact Date
5. Right click week start of >> format to change the date format >> Select Custom in Dates >> Add format "(ww) mmm-yy"

Sheet 4: Deal Inventory – Show reporting date, deal number, deal description, deal quantity, average week deal quantity, net inventory and count of work order numbers. Show them in a cross tab as a detail of deal inventory against each reporting date.



Steps to follow:

1. Drag Report Dt, Deal Num to Row and Measure Name to Column
2. Create Calculated Field 'Net Inventory' having formula $\text{AVG}([\text{Wk Deal Qty}]) - \text{SUM}([\text{Deal Qty}])$
3. Drag Deal Qty, Wk Deal Qty, Net Inventory and Wo Num to rows >> Right Click Wo Num >> Measure >> count(Distinct)>> right click 'Wk Deal Qty' >> Measure >> Average
5. Select Text Table from 'show me' to have grid view

Tableau Public - Finished Goods Dashboard

FileDataWorksheetDashboardStoryAnalysisMapFormatServerWindowHelp

Tableau Desktop Public Edition

Buy Tableau

DashboardLayout

DefaultPhone

Device Preview

SizeAutomatic

Sheets

Customer by ...
Deal Desc by ...
Deal by Month...
Sheet 11
FG items Qty i...
FG items in ...
Deal ...
Item desc by F...
FG items by ...
sheet12
Bulk item Qty i...
Bulk item in ...
Deal Desc by ...
BULK Desc by ...
Bulk item by ...
Sheet 23

Objects

Horizontal Container
Vertical Container
Text
Extension
Data Story
Image
Blank
Workflow
Web Page
Navigation

TiledFloating

Show dashboard title

Deal Dashboard

Numbers of Deals By Month

Due Ship Dt

Distinct count of Deal Num

140

120

100

80

60

40

20

0

3

2

51

110

125

85

88

47

36

9

7

4

JanuaryFebruaryMarchAprilMayJuneJulyAugustSeptemberOctoberNovemberDecember

Deals by Reporting Date

Report Dt

Distinct count of Deal Num

150

100

50

0

170

170

25-03-201928-03-2019

Numbers of Deals by week

Wk Start Of

Distinct count of Deal Num

80

60

40

20

0

9

39

6

16

3

72

18

37

44

42

84

19

21

72

36

28

9

11

55

35

8

27

39

8

2

5

17

22

3

14

2

7

2

3

18-02-201925-02-201904-03-201911-03-201918-03-201925-03-201901-04-201908-04-201915-04-201922-04-201906-05-201913-05-201920-05-201927-05-201903-06-201910-06-201917-06-201924-06-201901-07-201908-07-201915-07-201922-07-201929-07-201905-08-201912-08-201919-08-201926-08-201902-09-201909-09-201916-09-201923-09-201930-09-201907-10-201914-10-201921-10-201928-10-201904-11-201911-11-201918-11-201925-11-2019

Deal Inventory

Report Dt

Avg. Wk Deal Qty

Distinct count of Wo Num

Deal Qty

Net Inventory

2019

2019

2019

2019

25-03-2019

23437

0

2

2

-2

24920

20

3

201

-181

24931

0

3

1,464

-1,464

25732

0

3

202

-202

25990

0

2

2

-2

27768

0

1

1

-1

29451

0

2

2

-2

29457

0

3

3

-3

29485

602

15

17,632

-17,030

29493

0

2

2

-2

29957

0

5

204

-204

31839

427

14

7,650

-7,223

32693

0

2

2

-2

37188

39

12

8,475

-8,436

40908

991

2

26

965

Data Source

Numbers of Deals By Month

Deals by Reporting Date

Numbers of Deals by week

Deal Inventory

Deal inVenoty1

Sheet 9

Deal Dashboard

Deal by customer

customer by Deal Qty

Deal Desc by Deal Qty

Deal by Month and week Deatils

Sheet 11

Customer Dashboard

FG i

1360 marks

340 rows by 4 columns

SUM of Measure Values: 182.399

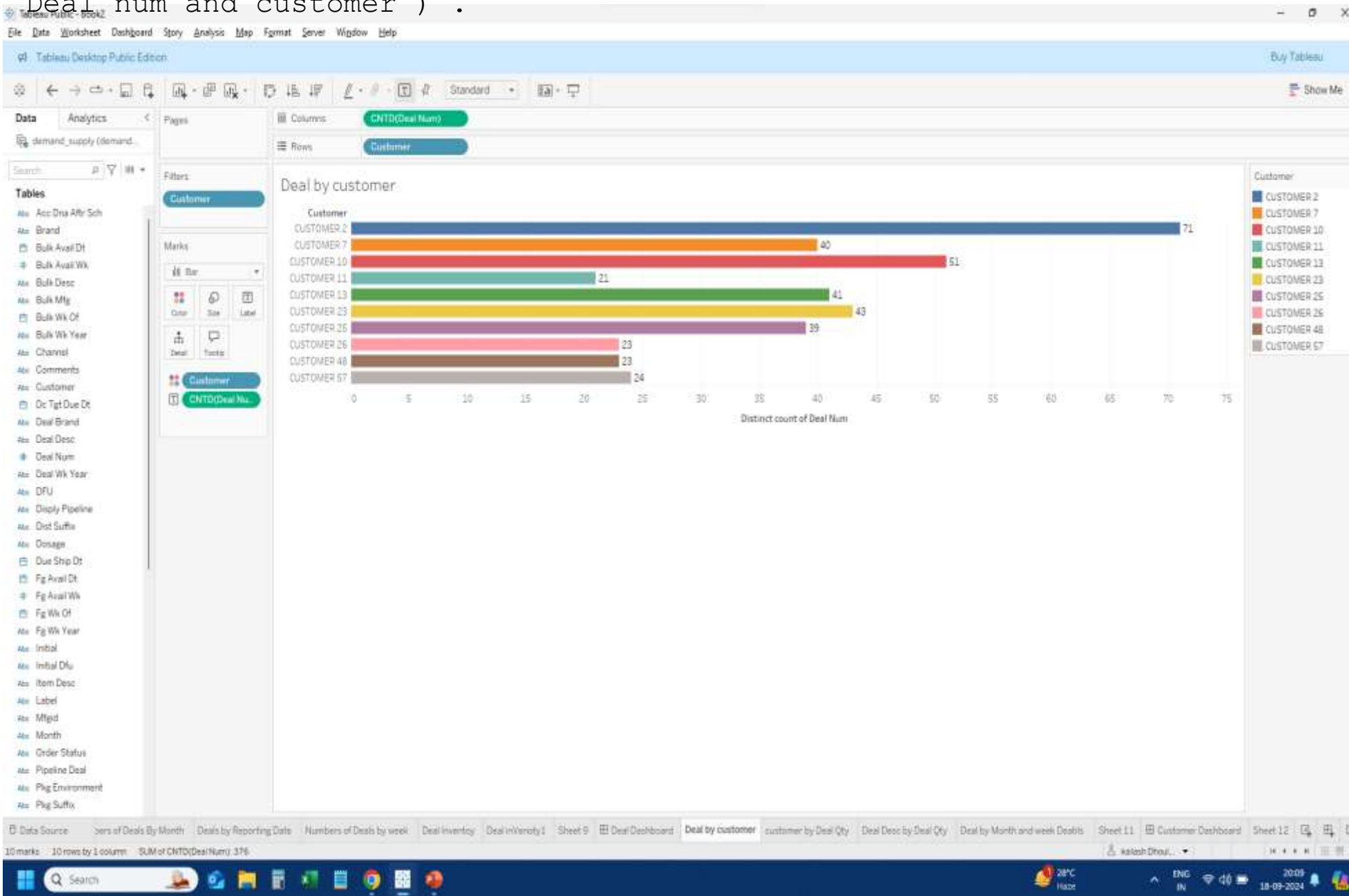
28°C Cloudy

ENG IN

11:56

19-09-2024

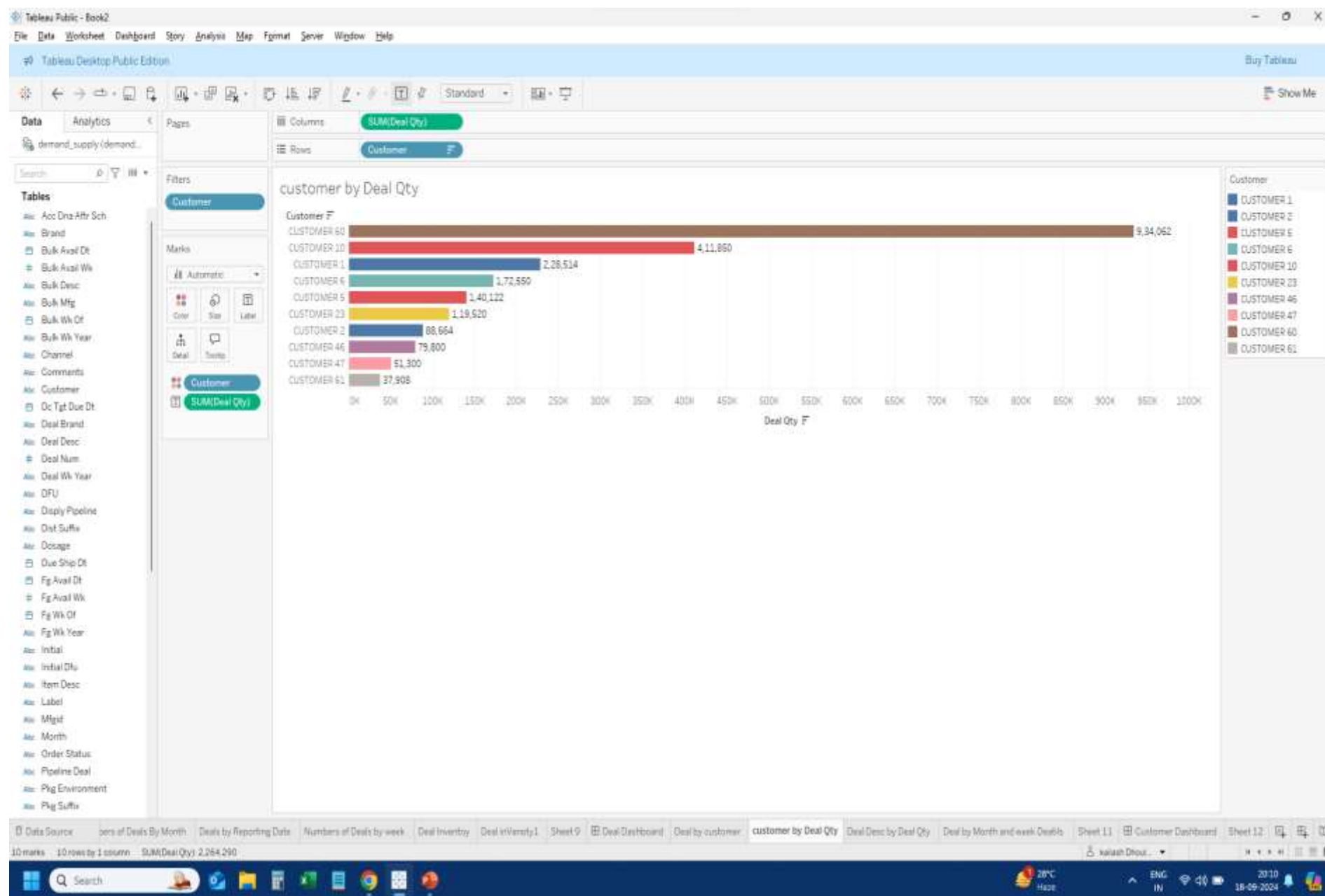
Deal by Customer: Show number of deals in bar chart which are all deal with customer (using Deal num and customer) .



Steps to follow:

1. Drag 'Deal Num' into column >> right click on it and select measure >> count (distinct)
2. Drag 'customer' into row
3. Drag 'customer' to color card
4. Drag 'Deal Num' into label card >> right click on it and select measure >> count (

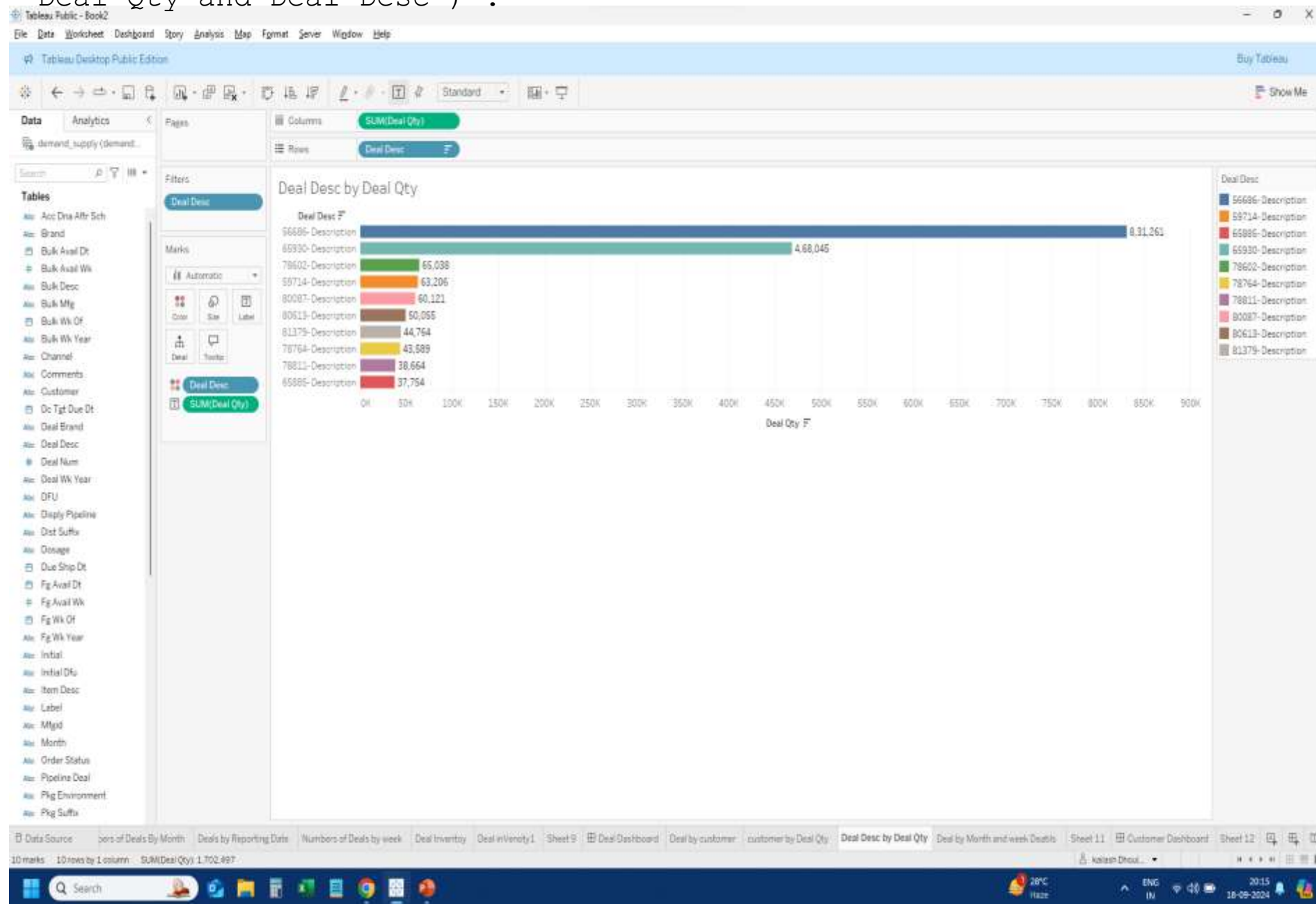
Customer by Deal Qty: Show Sum of deals quantity in bar chart which are all sum of deal Qty with customer (using Deal Qty and customer) .



Steps to follow:

1. Drag 'Deal Qty' into column >> right click on it and select measure >> sum
2. Drag 'customer' into row
3. Drag 'customer' to color card
4. Drag 'Deal qty' into label card >> right click on it and select measure >> sum
5. Drag 'customer' to

Deal desc by Deal Qty: Show Sum of deals quantity in bar chart which are all Deal desc(using Deal Qty and Deal Desc) .



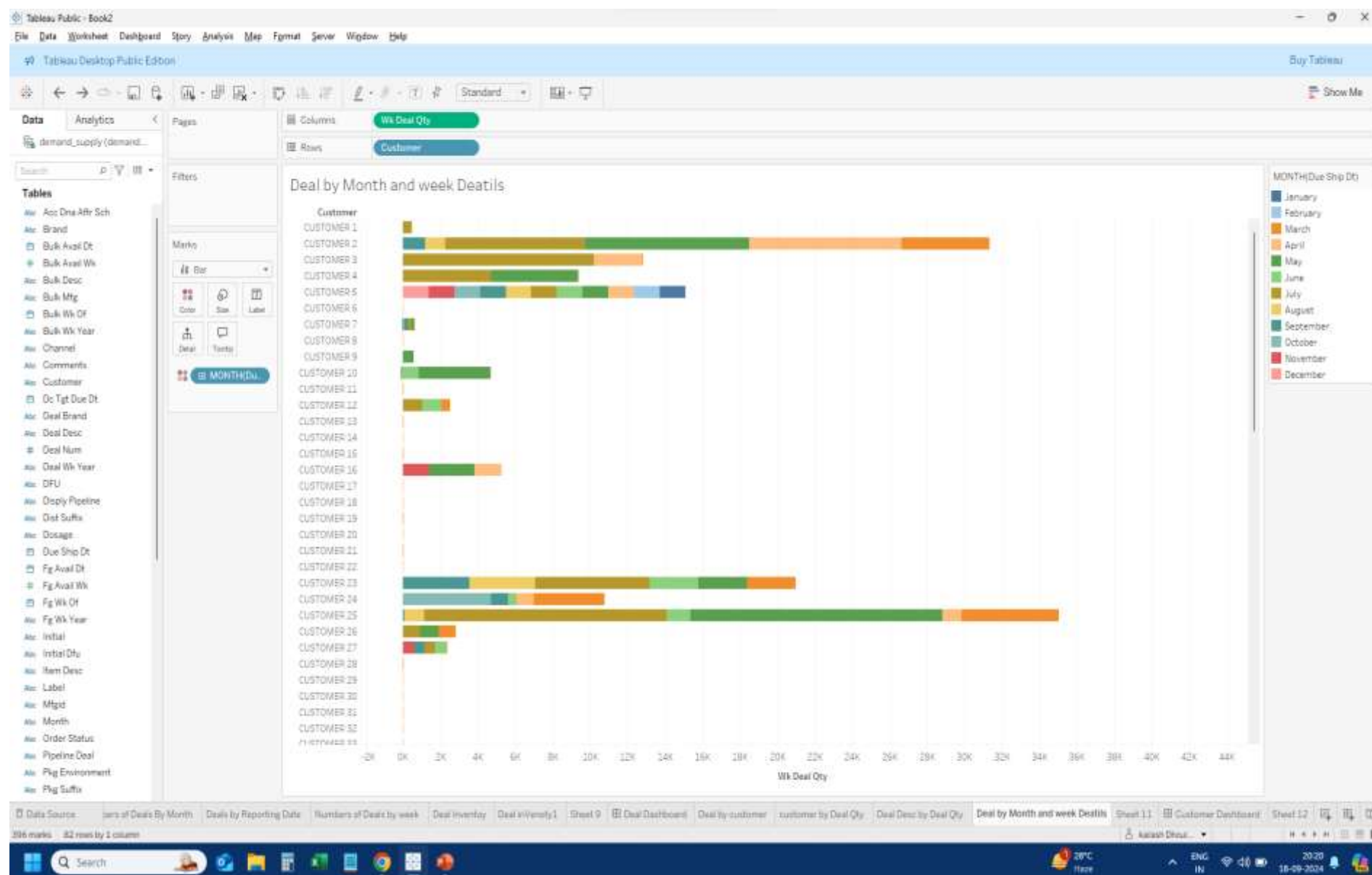
Steps to follow:

1. Drag 'Deal Qty' into column >> right click on it and select measure >> sum
2. Drag 'Deal Desc' into row
3. Drag 'Deal Desc' to color cart
4. Drag 'Deal qty' into label cart >> right click on it and select measure >> sum
5. Drag 'Deal Desc' to filter >>

Deal by Month and Week details: Show deals quantity by week and Month in bar chart which are all Deal Qty with customers(using Wk Deal Qty and Customer) .

Steps to follow:

1. Drag 'wk Deal Qty' into column
2. Drag 'customer' into row
3. Drag 'Due ship date' into color card >> right click on it and select Month



Device Preview

Automatic

Customer by ...

Deal Desc by ...

Deal by Month...

Sheet 11

FG items Qty i

FG items in

Deal


Item desc by F

- EG items by

sheet12

Sheet 12

- Bulk Item Qty 1...
- Bulk item in...

- Bulk Item In ...
-  Book Report

Deal Desc by ...

Bulk Desc by ...

- Bulk item by ...

Horizontal Container

Vertical Container

A Text

Extension

 Data Story

 Image

☐ Blank

☐ Blank

 Workflow

Web Page

Navigation

Tiled

Floating

☐ Show dashboard title

Numbers of Deals By Month

Deals by Reporting Date

Numbers of Deals by week

Deal Inventoy

Deal in Venoty1

Sheet 9

Deal Dashboard

Deal by customer

customer by Deal Qty

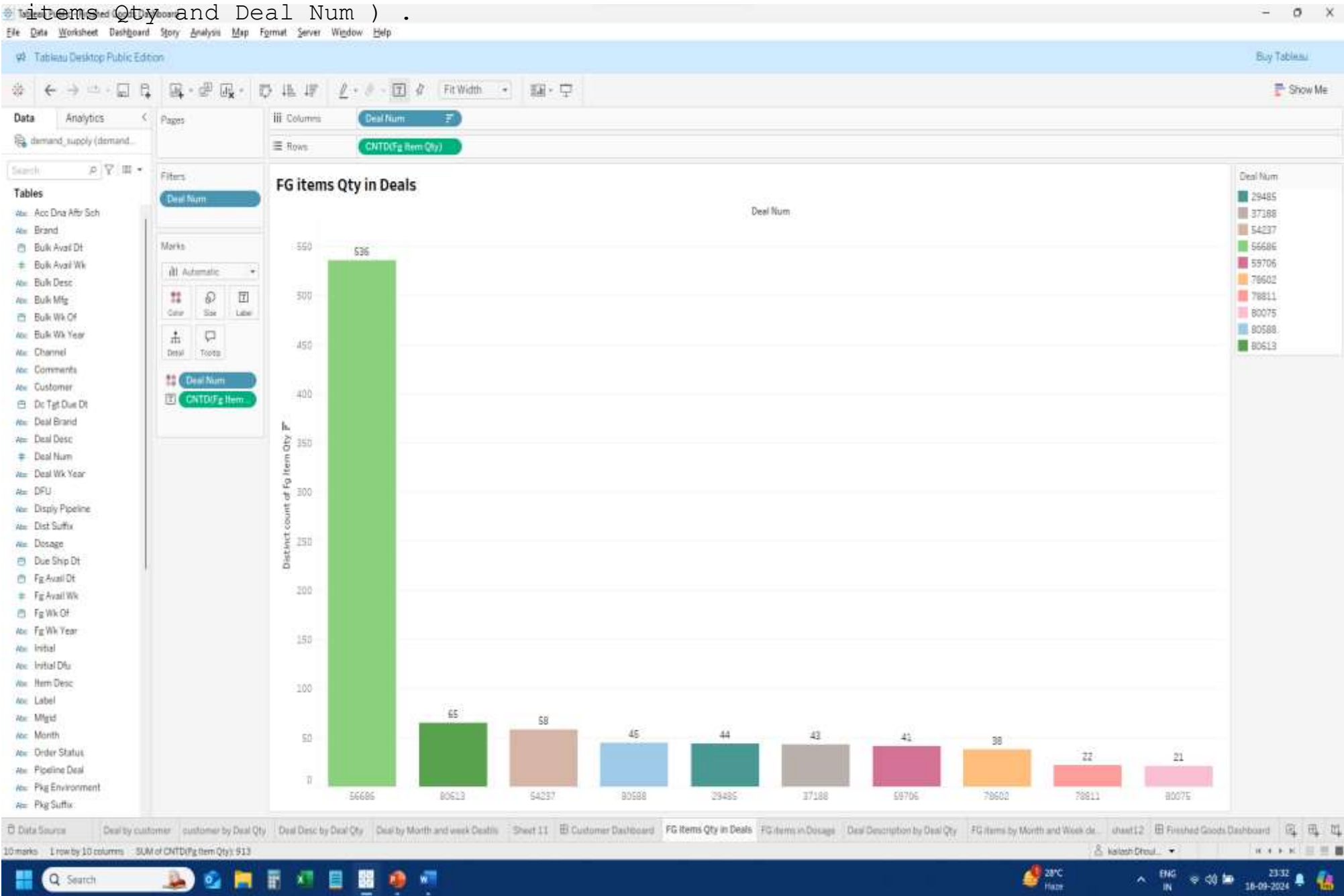
Deal Desc by Deal Qty

Deal by Month and week Deatils

Sheet 11

Customer Dashboard

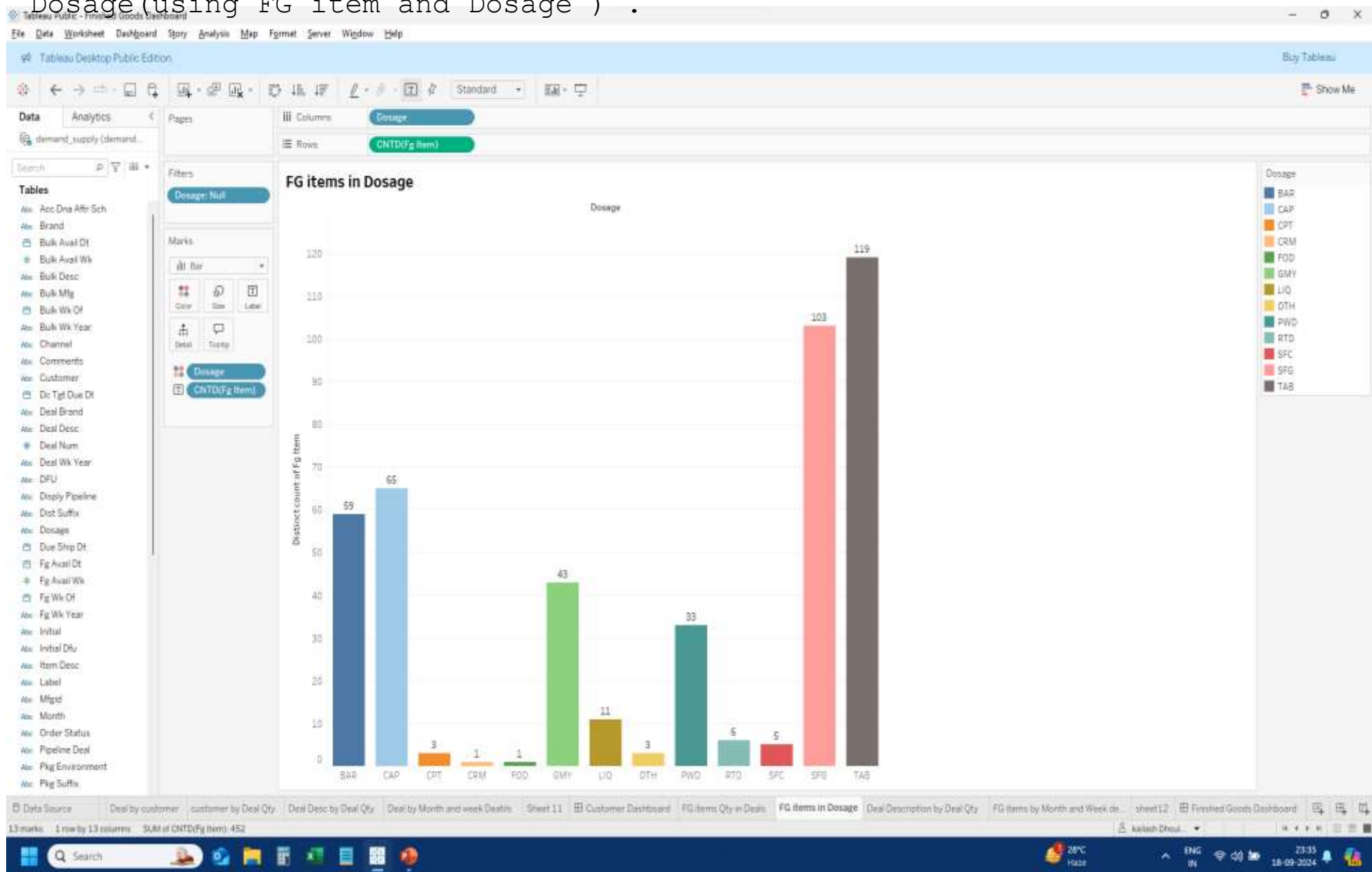
Finished Goods items Qty in Deals: show count of FG items Qty in bar chart which are all Deal Num(using FG items Qty and Deal Num) .



Steps to follow:

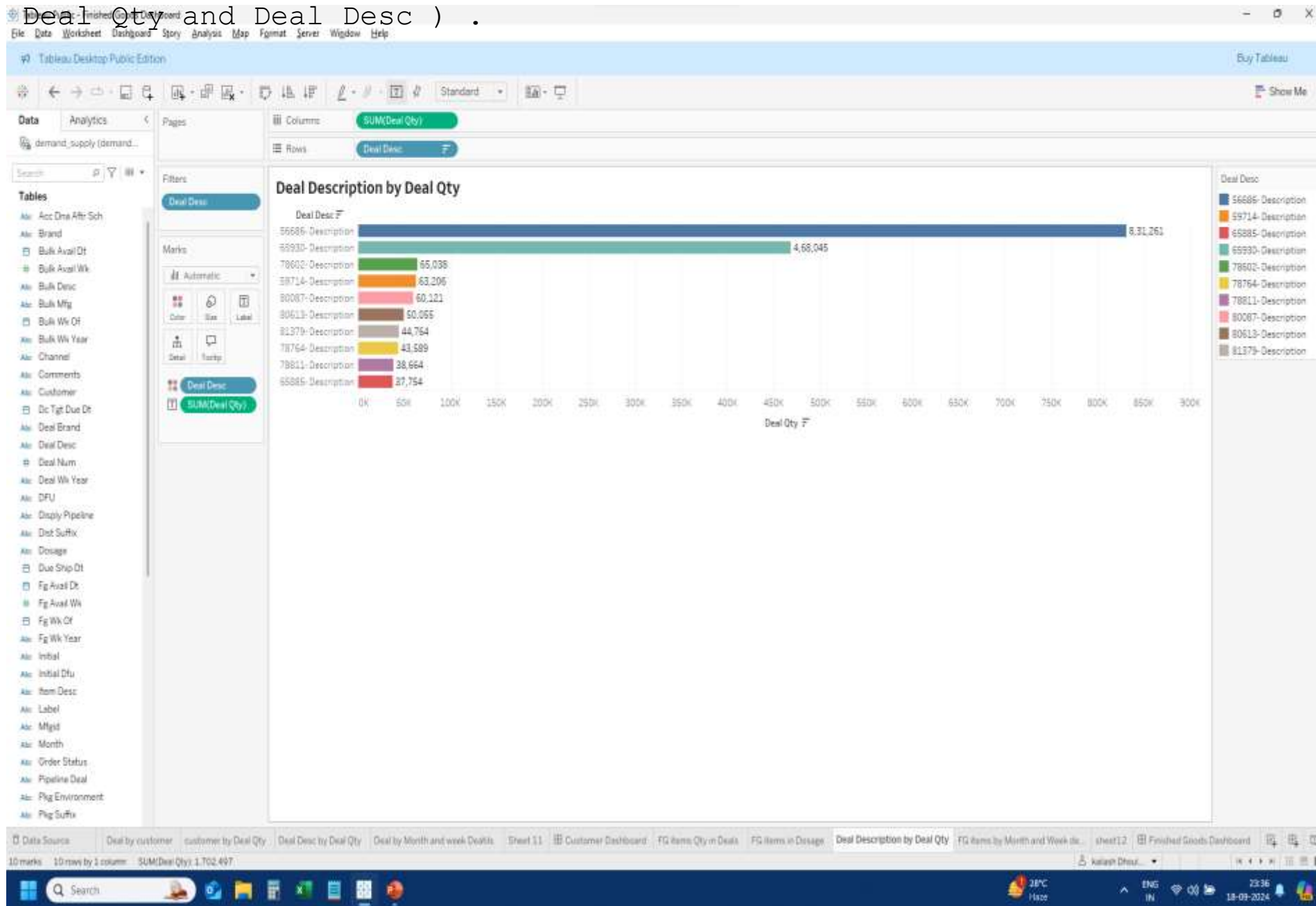
1. Drag 'FG items Qty' into row >> right click on it and select measure >> count(distinct)
2. Drag 'Deal Num' into column and sort descending
3. Drag 'Deal Num' to color card
4. Drag 'FG items Qty' into label card >> right click on it and select measure >> count(distinct)
5. Drag 'Deal Num' to filter >> right click on it >> select edit filter >> select Top and then select by field Top 10

Finished Goods items in Dosage: Show count of FG items in bar chart which are all Dosage(using FG item and Dosage) .



- Steps to follow:
1. Drag 'FG item' into row >> right click on it and select measure >> count(distinct)
 2. Drag 'Dosage' into column
 3. Drag 'Dosage' to color card
 4. Drag 'FG item' into label card >> right click on it and select measure >> count(distinct)
 5. Click on null

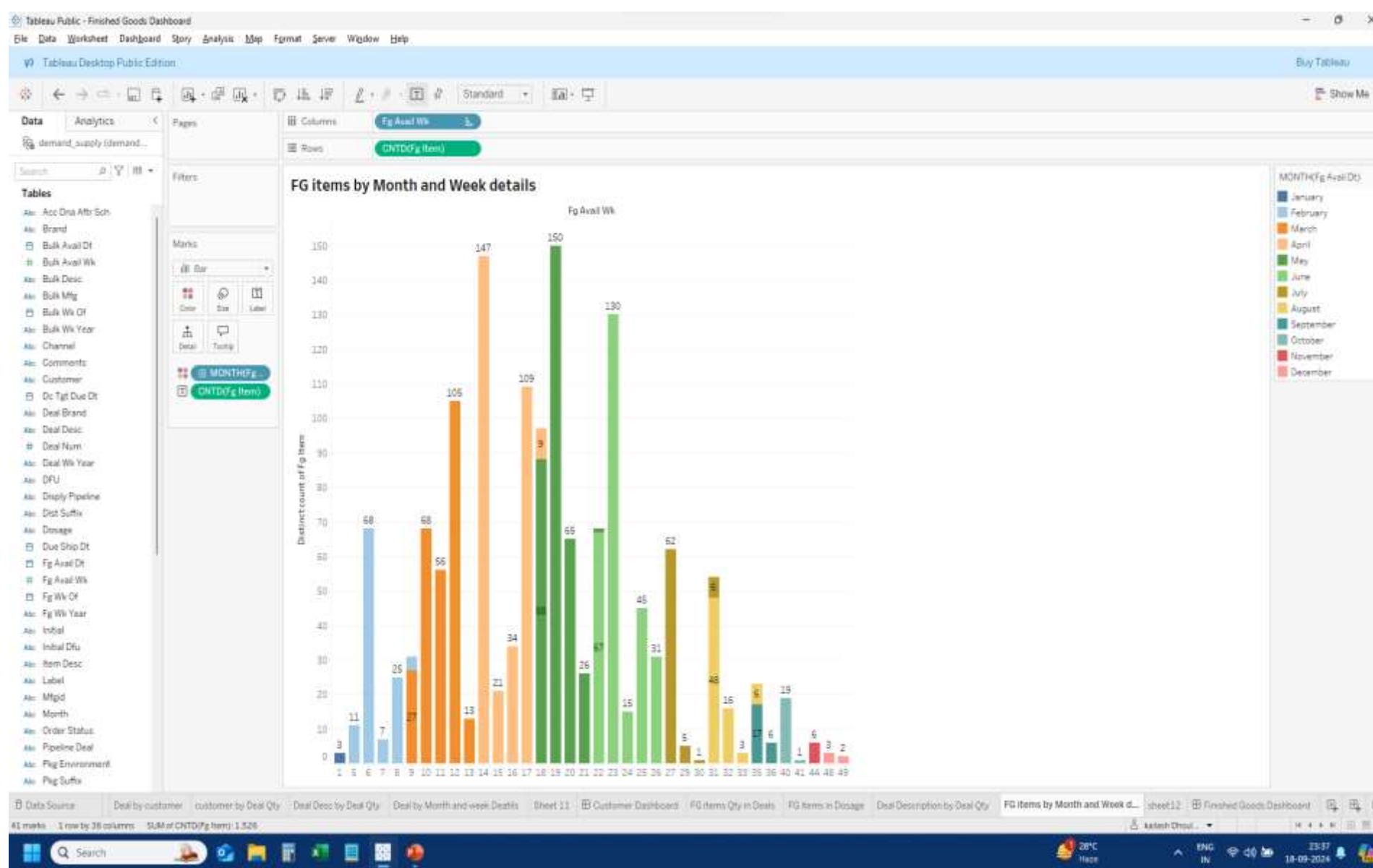
Deal desc by Deal Qty: Show Sum of deals quantity in bar chart which are all Deal desc(using Deal Qty and Deal Desc) .



Steps to follow:

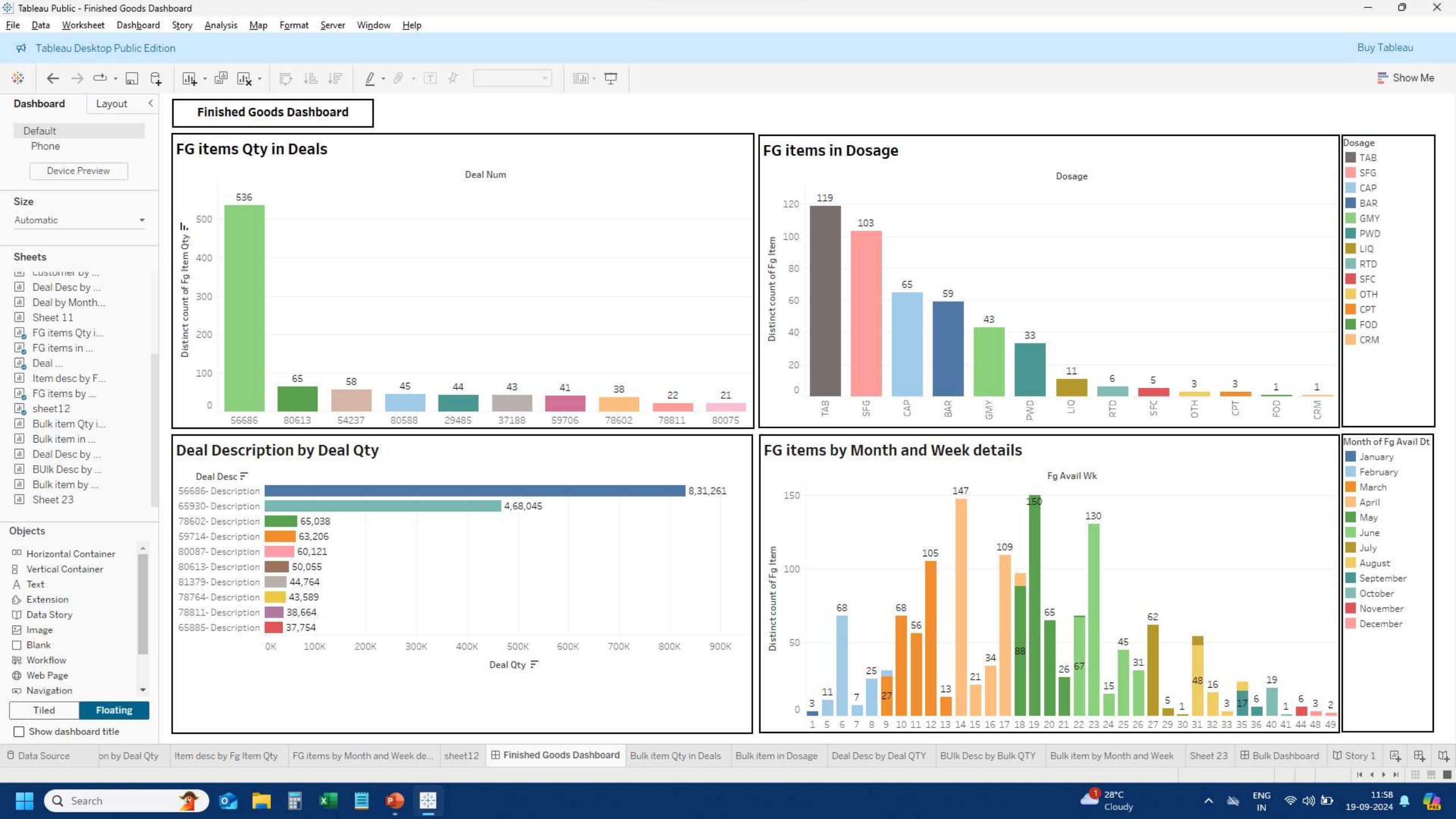
1. Drag 'Deal Qty' into column >> right click on it and select measure >> sum
2. Drag 'Deal Desc' into row
3. Drag 'Deal Desc' to color card
4. Drag 'Deal qty' into label card >> right click on it and select measure >> sum
5. Drag 'Deal Desc' to filter >>

FG items by Month and Week details: Show FG items available by week and Month in bar chart which are FG Avail wk and month(using FG Avail Wk and FG item) .

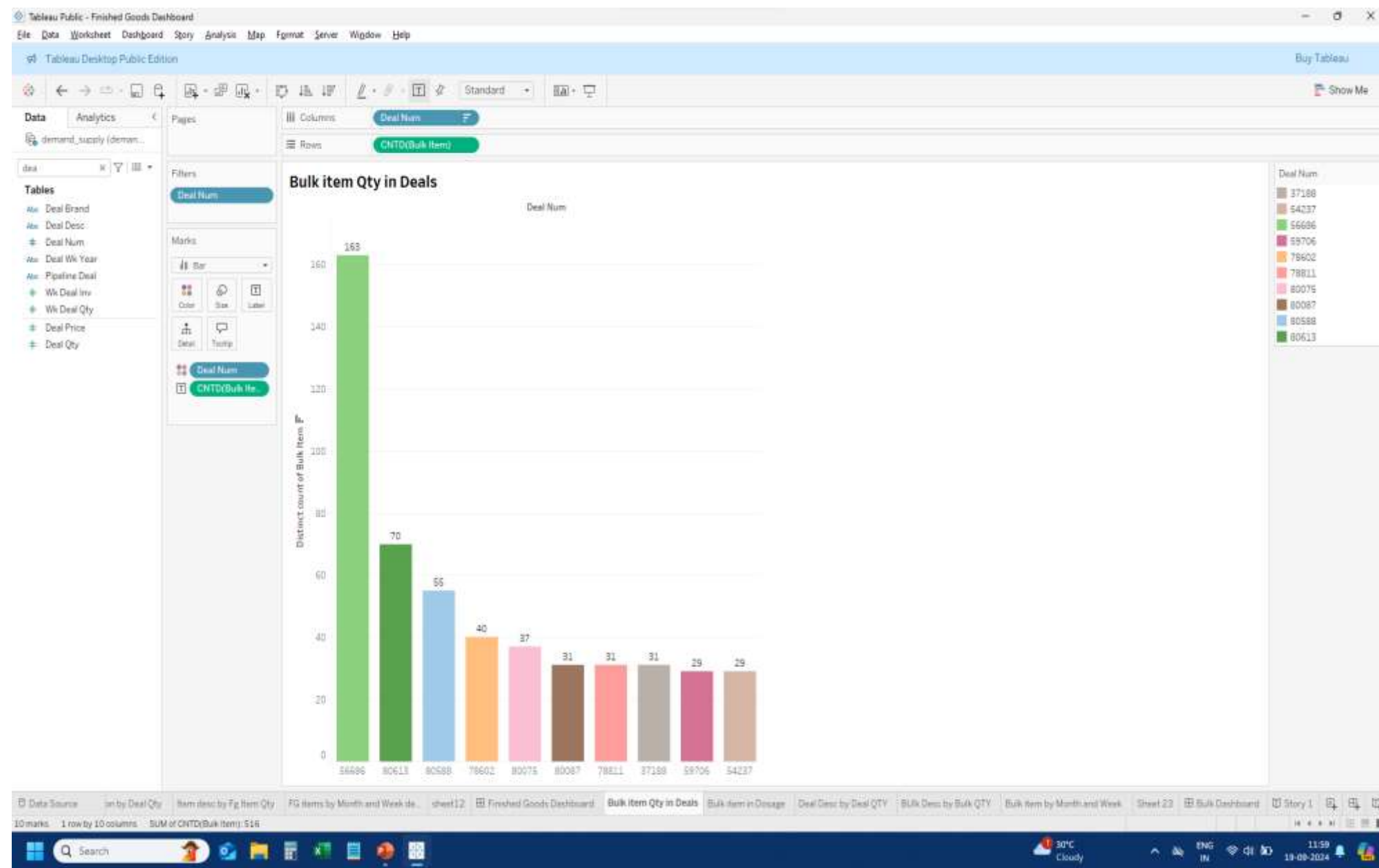


Steps to follow:

1. Drag 'FG avail wk' into column
2. Drag 'FG item' into row >> right click on it and select measure >> count(distinct)
3. Drag 'FG Avail DT' into color cart >> right click on it and select Month
4. Drag 'FG item' into label cart >> right click on it and select measure >> count(distinct)



Bulk item Qty in Deals: show number of deal in bar chart which are all Bulk item(using Bulk item Qty and Deal Num) .

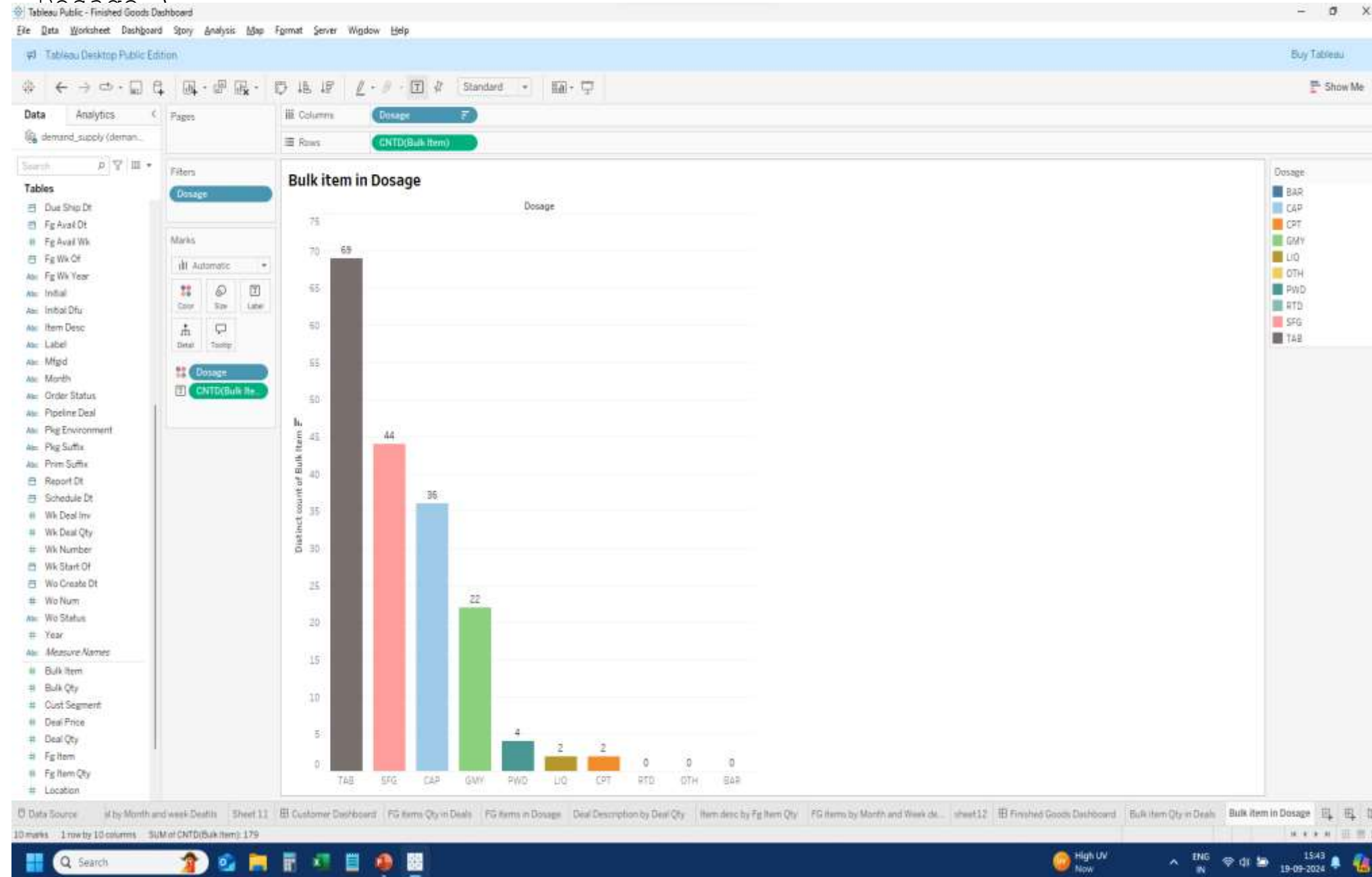


Steps to follow:

1. Drag 'Bulk item Qty' into row >> right click on it and select measure >> count(distinct)
2. Drag 'Deal Num' into column and sort descending
3. Drag 'Deal Num' to color card
4. Drag 'Bulk item Qty' into label card >> right click on it and select measure >> count(distinct)
5. Drag 'Deal Num' to filter >> right click on it >> select edit filter >> select Top and then select by field Top 10

Bulk item in Dosage: Show Dosage in bar chart which are all Bulk item(using Bulk item and

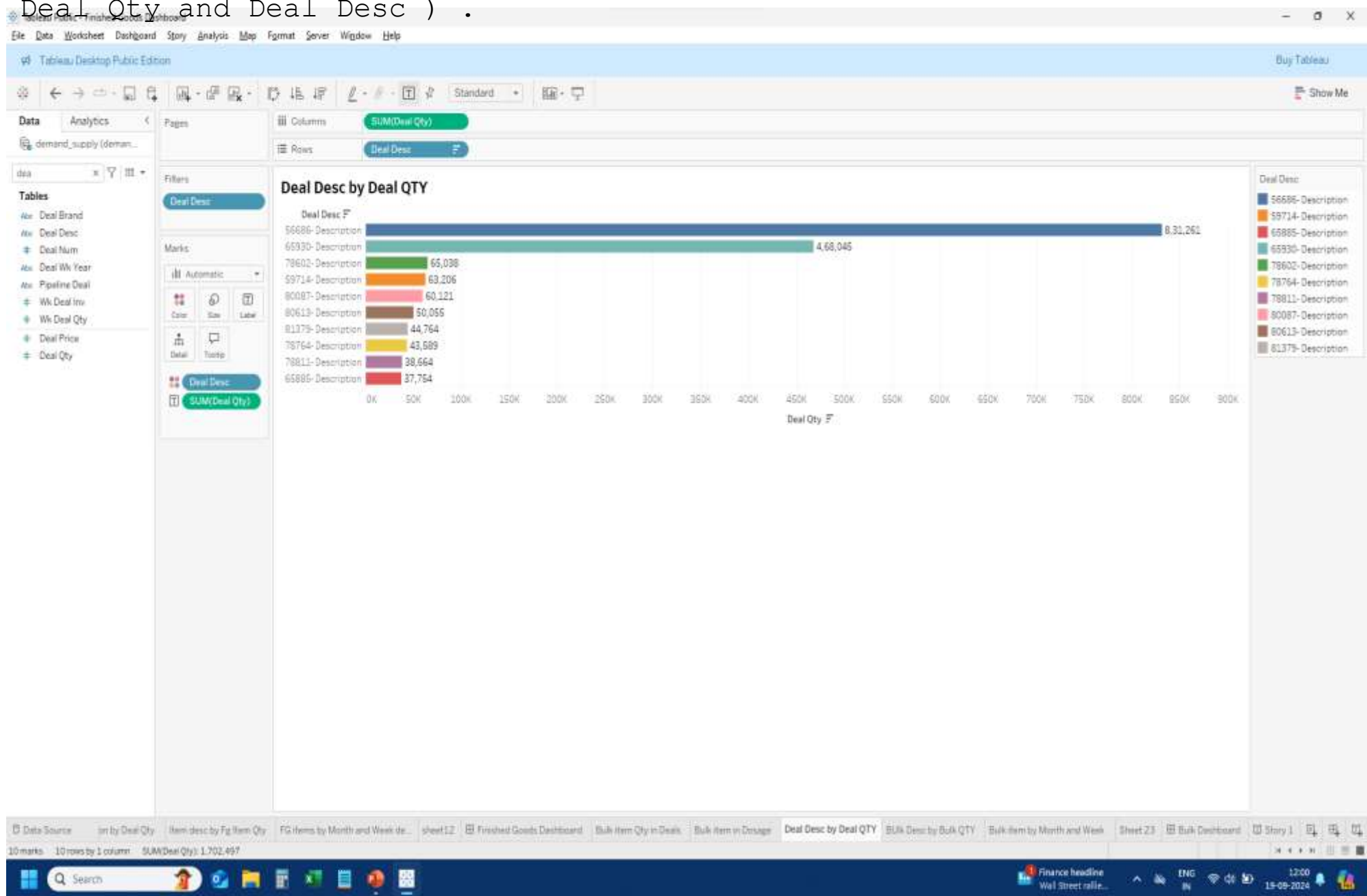
Dosage)



Steps to follow:

1. Drag 'Bulk item' into row >> right click on it and select measure >> count(distinct)
2. Drag 'Dosage' into column and sort descending
3. Drag 'Dosage' to color card
4. Drag 'Bulk item' into label card >> right click on it and select measure >> count(distinct)
5. Drag 'Dosage'

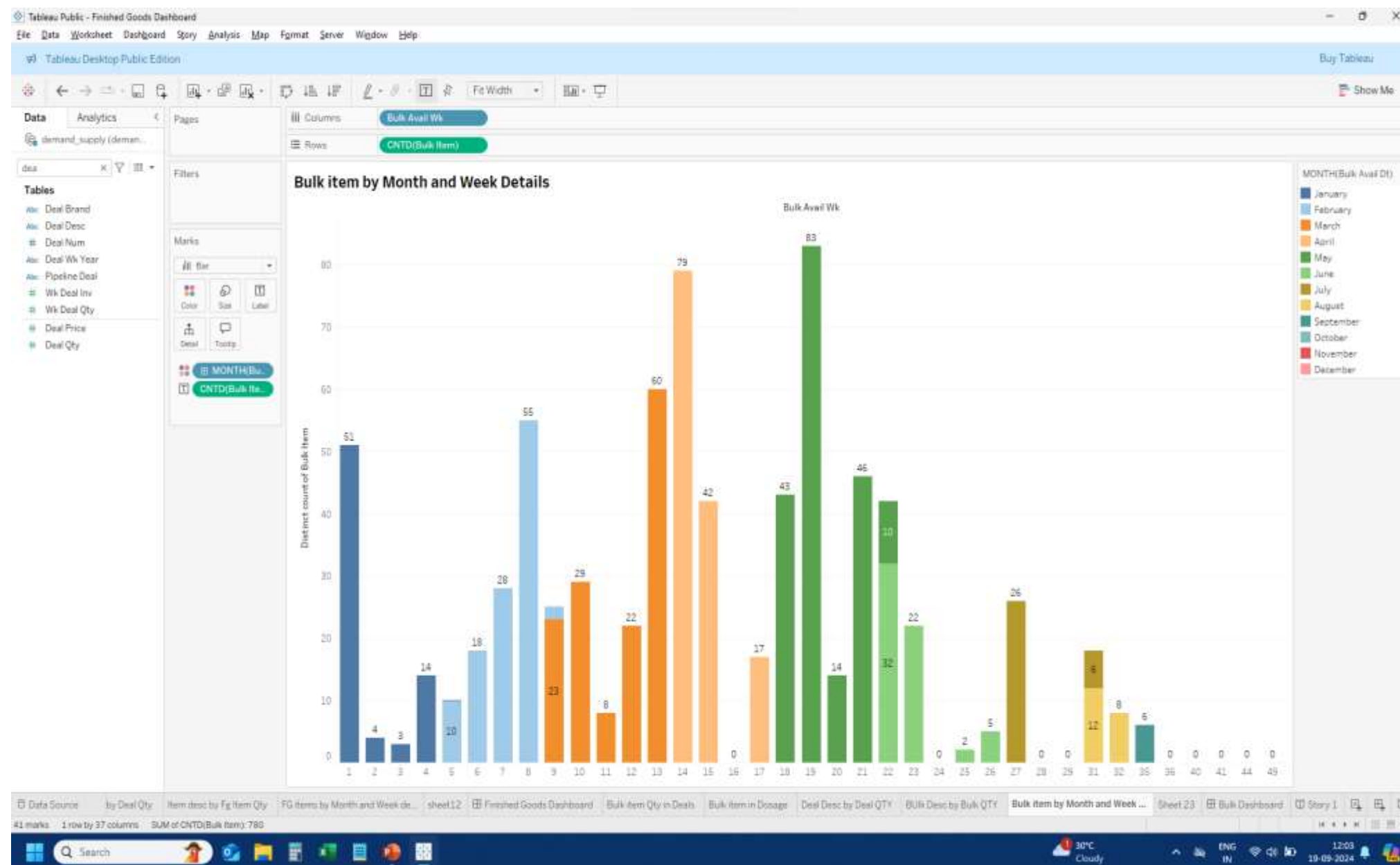
Deal desc by Deal Qty: Show Sum of deals quantity in bar chart which are all Deal desc(using Deal Qty and Deal Desc) .



Steps to follow:

1. Drag 'Deal Qty' into column >> right click on it and select measure >> sum
2. Drag 'Deal Desc' into row
3. Drag 'Deal Desc' to color cart
4. Drag 'Deal qty' into label cart >> right click on it and select measure >> sum
5. Drag 'Deal Desc' to filter >> right click on

Bulk item by Month and Week details: Show Bulk items available by week and Month in bar chart which are Bulk Avail wk and month(using Bulk Avail Wk and Bulk item) .



Steps to follow:

1. Drag 'Bulk Avail Wk' into column
2. Drag 'Bulk item' into row >> right click on it and select measure >> count(distinct)
3. Drag 'Bulk Avail DT' into color card >> right click on it and select Month
4. Drag 'Bulk item' into label card >> right click on it and select measure >> count(distinct)

