

- What challenges or bugs did you encounter and how did you overcome the challenges?

During my coding process, I had no problem with connecting different page links together. However, I often ran into problem where the style of text was not right or the layout of the different components was not what I wanted. I usually inspected the code in my browser and looked at the css code corresponded to the elements in my website. This usually helped me to visually match my code with the content I was creating, and I could easily find out if I was missing a margin or typed the wrong id name. Another thing I did to overcome those problems was to seek out help from resource like W3Schools and to play with the exercise given on their website. Playing with the example code and running the code to see the changes made by the code helped me a lot to understand the relationship between the content and the code.

- How is the brand identity of your client reflected through your design choices?
What kind of look and feel did you design for them and why?

Because people usually find comfort and warmth in food, especially pastries, I chose to give a relaxing and light feeling to the brand identity of this bake shop. Therefore I used light blue color as the brand color as well as the accent color in the website. I tried to keep the style(light blue color, slightly rounded shape, medium size) of the buttons, tags, and also other text decoration consistent to reinforce the branding identity. To make the website visually engaging and give people a deep impression of the yummy food this shop makes, I also chose to add image backgrounds to the website to give users space to imagine the good cinnamon rolls with rich flavor.