

Kailynne Lopez

UX Designer & Developer

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<https://kailynnelopez.com>

EXPERIENCE

Asurge Digital— *Contract Website Designer*

DEC 2022 - PRESENT

- + Created visually engaging websites for small businesses and individuals using Figma
- + Developed wireframes, prototypes, and high-fidelity mockups to communicate design concepts and ensure the user experience was intuitive and efficient.
- + Reviewed designs with clients, used their feedback, and made changes until the designs met the client's needs.
- + Stayed up-to-date with the latest design trends and technologies, and integrated them into designs where appropriate.

Freelance Graphic Designer

JUNE 2016 - PRESENT

- + Synthesized client vision, desired aesthetic, and product requirements
- + Created logos, flyers, and marketing material for Vivian's Mobile Notary Services
- + Created Logos and flyers for Biola University's Computer Science Department
- + Rebranded Light and Life Church's Submerged Youth Ministry
- + Branded Downey High School's "Think With Ink" writing campaign

CoCo— *UX / Product Designer*

AUG 2021 - PRESENT

- + Collaborates with user researchers to identify core user needs and creates user personas
- + Spearheads the product design process and unifies the company mission and user needs with the product design vision
- + Creates design systems and dictates user interface design decisions
- + Develops and executes usability studies with the target user group and, using those findings, develops insights and iterates on the existing design

LANGUAGES + FRAMEWORKS

C++

Python3

HTML5

CSS3

Javascript

React

TOOLS

Figma

Adobe Creative Suite

Sketch

SKILLS

Git / Command Line

Problem Solving

Organization

User Experience Design

Prototyping

EDUCATION & CERTIFICATIONS

Bachelor of Science in Computer Science

BIOLA UNIVERSITY

2018 - 2021

Google UX Design Certification

2022

FORMELIFE— *DevOps Engineer Intern*

OCT 2022 - NOV 2022

- + Assisted in automating DevOps pipeline to enhance performance of deployments
- + Utilized Git Actions to build workflows for multiple repositories

Samaritan's Purse International Relief— *Business Analyst & Developer Intern*

MAY 2021 - AUG 2021

- + Collaborated with business analysts, developers, and project managers to plan, design, and build a mobile web application within a span of 4 weeks
- + Assisted in building a prototype to present to stakeholders using Angular and Typescript
- + Aided in revolutionizing a company procedure database by creating a user-friendly website using SharePoint