Zomato Global (ex. India)

NEXT

Has Online delive...
All

Has Table booking
All

Country
- Australia
- Brazil
- Canada
- Indonesia
- New Zealand
- Phillipines
- Qatar
- Singapore
- South Africa
- Sri Lanka
- Turkey
- UAE

Rating
0.00 4.90

Price Range
1 4

Africa | Asia | Europe | North America | Oceania

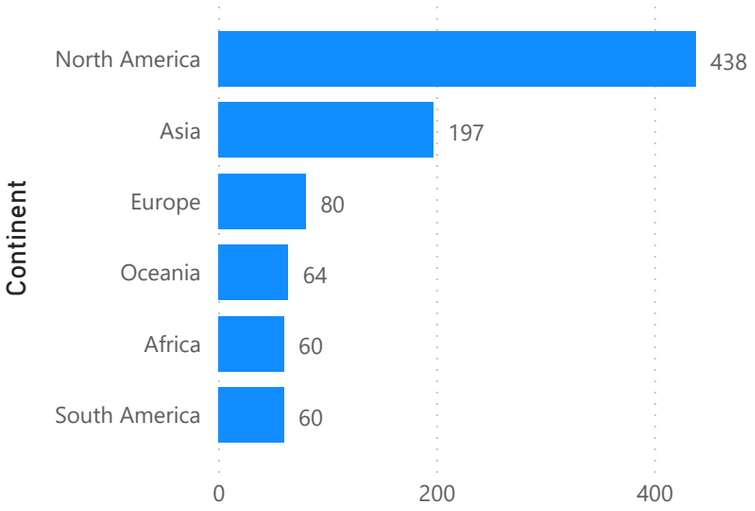
14 Countries

97 Cities

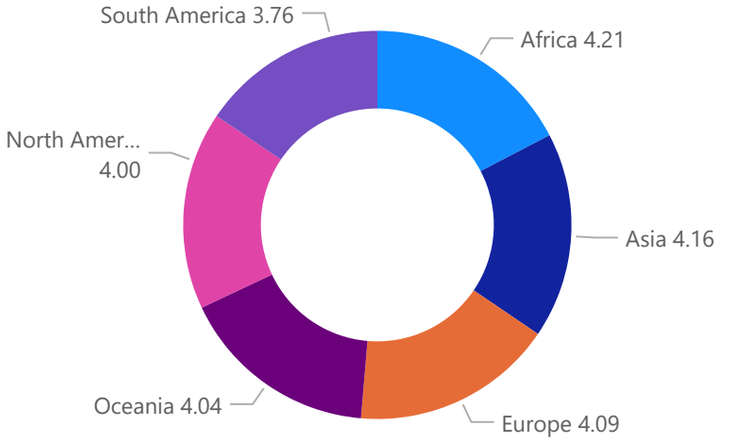
899 No. of Restaura...

117 No. of Cuisines

No. of Restaurants



Average Rating



Top Restaurants

Restaurant	Country	Cuisines	Price	Rating	Votes
Atlanta Highway Seafood Market	United States	3		4.90	681
Bao	United Kingdom	2		4.90	161
Braseiro da Gíçvea	Brazil	2		4.90	40
Carnival By Tresind	UAE	1		4.90	322
Cube - Tasting Kitchen	South Africa	2		4.90	441
Draft Gastro Pub	Turkey	1		4.90	522
Duck & Waffle	United Kingdom	1		4.90	706
Flat Iron	United Kingdom	1		4.90	309

City
- Abu Dhabi
- Albany
- Alice Springs
- Ankara
- Armidale
- Athens
- Auckland
- Augusta
- Bairnsdale
- Ballarat
- Ballina
- Bandung

Zomato India

BACK

NEXT

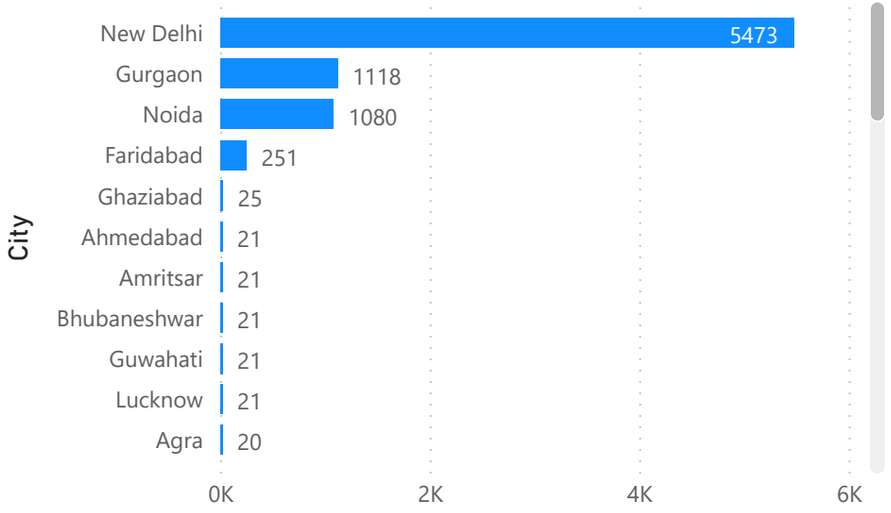
Has Online delive...
All

Has Table booking
All

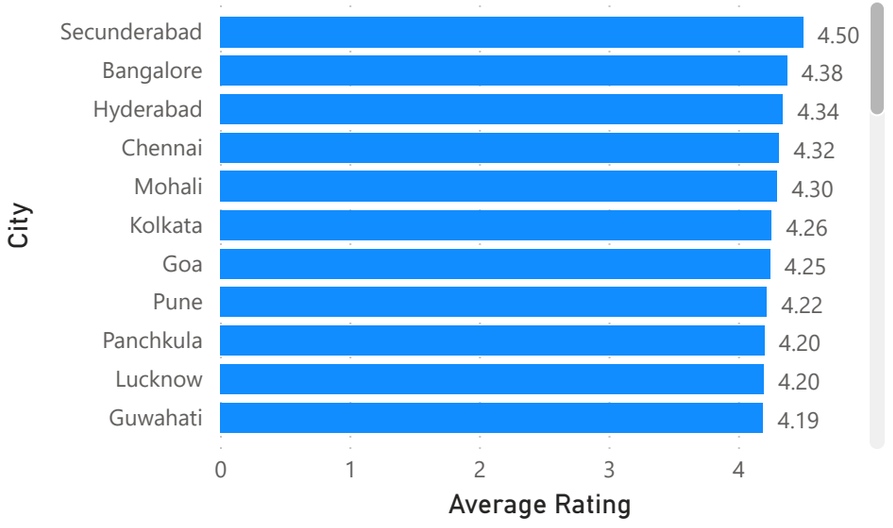
Rating
0.00
4.90

Price Range
1
4

No. of Restaurants



Average Rating



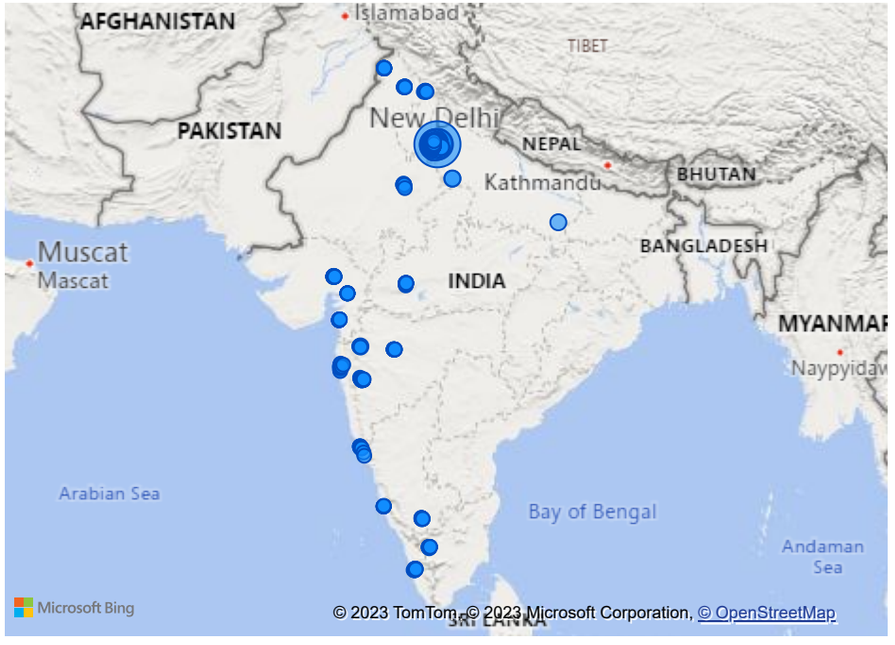
43
Cities

8652
No. of Restaurants

90
No. of Cuisines

Top Restaurants

Restaurant	City	Cuisines	Price	Rating	Votes
AB's - Absolute Barbecues	Chennai	3		4.90	859
AB's - Absolute Barbecues	Hyderabad	3		4.90	5634
Barbeque Nation	Kolkata	2		4.90	7719
Barbeque Nation	Guwahati	1		4.90	774
Barbeque Nation	Nagpur	3		4.90	226
Barbeque Nation	Vizag	3		4.90	345
CakeBee	Coimbatore	2		4.90	200
Caterspoint	Gurgaon	3		4.90	223
Grandson of Tunday Kababi	Lucknow	2		4.90	1057
Indian Accent - The Manor	New Delhi	1		4.90	1934
Masala Library	New Delhi	1		4.90	408



City

- Agra
- Ahmedabad
- Allahabad
- Amritsar
- Aurangabad
- Bangalore
- Bhopal
- Bhubaneshwar
- Chandigarh
- Chennai
- Coimbatore
- Dehradun

Zomato Global (All) Cuisines

BACK

NOTES

Has Online delivery

All

Has Table booking

All

Country

- [ ] Australia
- [ ] Brazil
- [ ] Canada
- [ ] India
- [ ] Indonesia
- [ ] New Zealand
- [ ] Phillipines
- [ ] Qatar
- [ ] Singapore
- [ ] South Africa
- [ ] Sri Lanka
- [ ] Turkey

Rating

0.00 4.90

Price Range

1 4

Africa | Asia | Europe | North America | Oceania

By **Kairos Siddhartha Kaizen**,
Boston Consulting Group,
RISE 2.0,
Wave 9

Top Restaurants by No. of Cuisines

R. ID	Restaurant	Country	City	Cuisines	Cuisines List
			Delhi		Food, Fast Food, Mithai, Desserts
3894	Haldiram's	India	New Delhi	7	North Indian, South Indian, Chinese, Street Food, Fast Food, Mithai, Desserts
4053	Bikanervala	India	New Delhi	7	North Indian, South Indian, Fast Food, Street Food, Chinese, Desserts, Mithai
4473	Haldiram's	India	Noida	7	North Indian, South Indian, Chinese, Street Food, Fast Food, Mithai, Desserts
7227	Out Of The Box	India	New Delhi	7	North Indian, Lebanese, Mexican, Asian, Italian, American, European
8601	Haldiram's	India	Ghaziabad	7	North Indian, South Indian, Chinese, Street Food, Fast Food, Mithai, Desserts
9002	Haldiram's	India	New Delhi	7	North Indian, South Indian, Chinese, Street Food, Fast Food, Mithai, Desserts
70497	Basil With A Twist	India	Chennai	7	Continental, Cafe, Spanish, Italian, European, Greek, Mediterranean
100305	The Forresta Kitchen & Bar	India	Jaipur	7	Continental, Mexican, Beverages, Desserts, North Indian, Chinese, Rajasthani
113325	Nini's Kitchen	India	Ahmedabad	7	North Indian, Continental, Beverages, Italian, Burger, Healthy Food, Mediterranean
300408	Haldiram's	India	New Delhi	7	North Indian, South Indian, Chinese, Street Food, Fast Food, Mithai, Desserts
312400	Bikanervala	India	New Delhi	7	Mithai, Street Food, North Indian, South Indian, Chinese, Fast Food, Beverages
3700387	Bay of Buddha - The Promenade	India	Puducherry	7	Chinese, Thai, Malaysian, Vietnamese, Korean, Indonesian, Asian
18406140	Nuterro	India	Gurgaon	7	Healthy Food, Continental, Juices, Beverages, Italian, Salad, Lebanese
18424903	Andrea's Eatery	India	New Delhi	7	Italian, Mexican, Spanish, Thai, Vietnamese, Indonesian, American

City

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- Armidale
- Athens
- Auckland
- Augusta

Notes for Assessor:

1.
The theme of this Zomato presentation is based on Ratings and Locations.

a)
The aims are for Zomato executives to assess the ratings of restaurants within a specific region/ location, so that they may be able to follow up with the Restaurant Owners and share their findings, so that they will put in effort into garnering better Ratings going forward.

Better ratings = more orders = more profits for not only the Restaurants, but also Zomato as well.

b)
The map visuals also gives Zomato executives a better feel of which regions have more restaurants signed up with Zomato, where inferences could be made about a) where they should focus on more, b) where they could expand more.

2.
I have decided to split the dashboard into 2 pages; the first excludes India, and the second is only India.

The charts look illegible when combined altogether, since there is a massively disproportionate amount of restaurants found in India compared to anywhere else - even combined.

3.
I successfully created a "Live FX Rates" table with, well, live FX rates, from OpenExchange.org, through their (free) API service. However, due to time constraints, I am unable to implement dashboard-wide conversions to reflect a standardized currency.

4.
As some of the Restaurants have invalid longitudes and latitudes, such as "0" or "blank", those have been filtered out at the "Map Visualization" level.

5.
Instead of using hard-coded Rating-Slab-Color, I have decided to use the gradient fill from Red

Assignment:

Zomato is a restaurant aggregation and meal delivery service
based in India. It is currently operating in several countries across the
world. Zomato provides thorough information about numerous eateries as well as
consumer reviews. Zomato's owners aim to find hidden irregularities in their
company's data. The ultimate goal of this project is to examine the data in
such a way that they can accurately assess their business performance.
The data (sample) is currently accessible in the form of a
few Excel files, each of which contains information about multiple restaurants
operating in a certain continent. The clients want to construct a consolidated
and interactive Power BI report that will allow them to do the following:

1. Derive data on the total number of restaurants worldwide, including continents, countries, and cities
2. View data on a global scale with the capacity to drill down to a granular level
3. Derive data on the restaurants with the highest average customer ratings
4. Discover the restaurants with the lowest average costs
5. Filter and view information on the restaurants based on:
   - Their geographical dimensions such as continent, country, and city.
   - The service they provide, such as online ordering or reservation services
   - The average rating slab by the color.

6. Identify the restaurants with the most cuisines served
7. Design a multi-page report that suits Zomato's theme with easy navigation across sections.
8. Allow Zomato users to be able to access this information from both a web browser and a mobile device.

Aim of the project:

The aim is to construct a consolidated and interactive
PowerBI report that will allow Zomato to quickly assess the required data.

Steps to use DAX in the project:

1) Add a Rating color column in an appropriate table with
the data rows in the format given below (Dar Green, etc etc)

2) Create the following measures in the appropriate
tables
a. Restaurant count