# Customer Shopping Behavior Analysis Dashboard.

**Category**
- [ ] Accessories
- [ ] Clothing
- [ ] Footwear
- [ ] Outerwear

## Count of Gender by Category
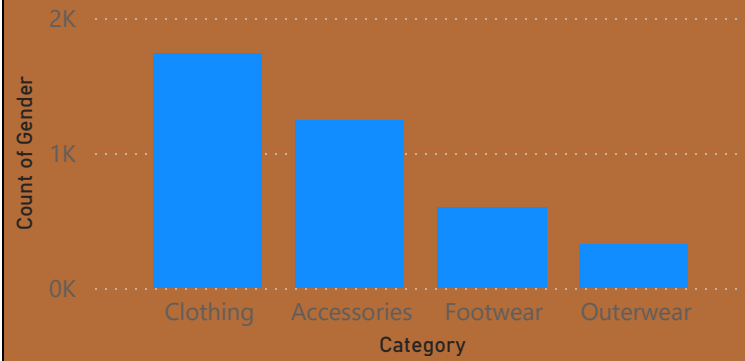


## Count of Payment Method by Gender



1.25K (32%)
2.65K (68%)
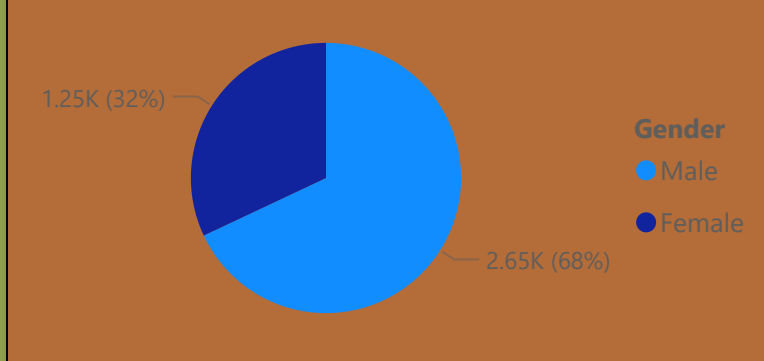
**Gender**
- Male
- Female

## Count of Frequency of Purchases by Gender



## Location



NORTH AMERICA
EUROPE
ASIA
Pacific Ocean
Atlantic Ocean
AFRICA
SOUTH AMERICA
Indian Ocean
AUSTRALIA

Microsoft Bing

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## Count of Category by Color



Olive
Yellow
Silver
Teal
Green
Black
Cyan
Violet
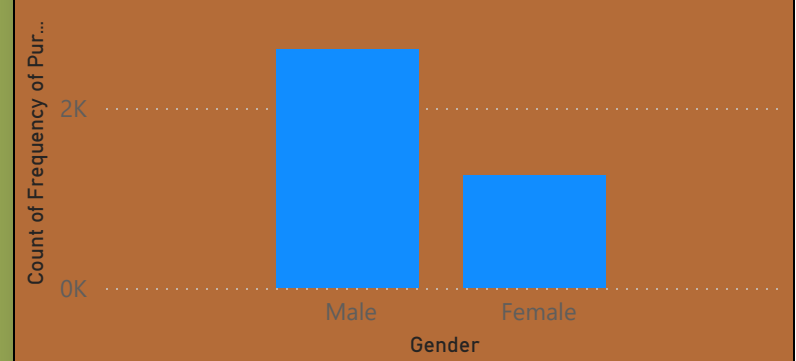
Count of Category
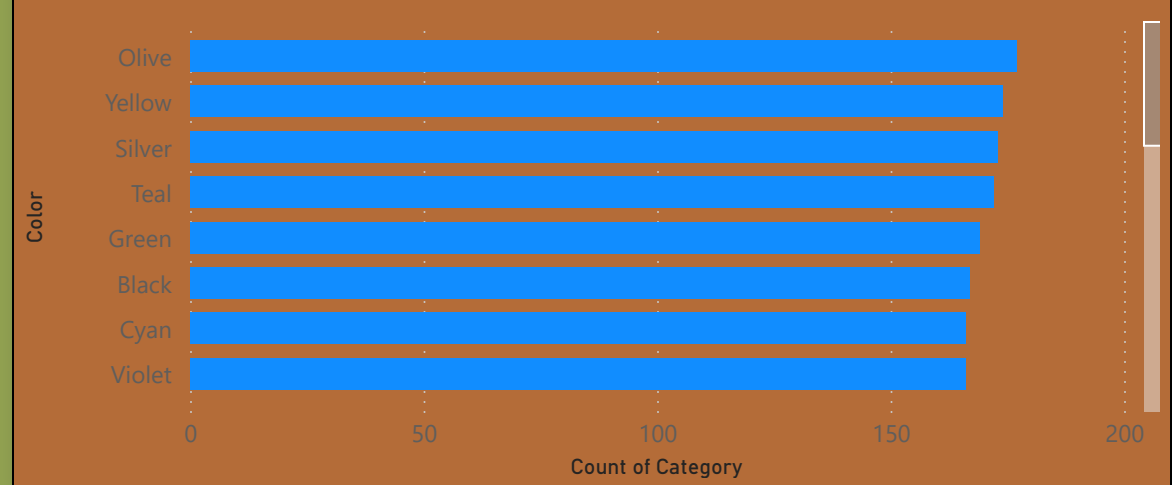
## Gender
- [ ] Female
- [ ] Male

**233K**
Sum of Purchase Amount (USD)

**3900**
Count of Customer ID

## Review Rating
| 2 | 2 | 2 |
| 2 | 2 | 3 |
| 3 | 3 | 3 |

## Payment Met...
- [ ] Bank Transfer
- [ ] Cash
- [ ] Credit Card
- [ ] Debit Card
- [ ] PayPal
- [ ] Venmo

Page 1

Page 2

## Count of Category by Size



## Count of Category by Season

- ● Increase ● Decrease ● Total



## Count of Promo Code Used by Payment Method



## Count of Frequency of Purchases by Age

| 69 | 50 | 28 | 63 | | | | |
| 57 | 54 | 31 | 68 | 30 | | | |
| 41 | 62 | 43 | 36 | | | | |
| 25 | 32 | 37 | 56 | 47 | 34 | | |
| 49 | 19 | 29 | 52 | 66 | 39 | | |
| 27 | 58 | 46 | 55 | 38 | 48 | 33 | 67 |
| | 42 | 59 | 64 | 53 | 70 | 20 | 44 |

## Sum of Age by Item Purchased



Item Purchased: Jewelry, Blouse, Pants, Dress, Jacket, Sungla..., Socks, Sweater, Shirt, Sandals, Handb..., Skirt, Scarf, Coat, Shoes

## Sum of Previous Purchases by Age