

Education & Digital Literacy

Promote "Privacy Checkup" Wizards: Simple, guided tours within apps to adjust settings.

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Advocate for Data Export Tools: Allow users to easily download and see all data the platform holds on them.

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Use Ad Blocker & Tracker Blockers: Browser extensions that prevent tracking across sites via social media widgets.

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Online Shopping & E-Commerce

Encourage Use of Virtual Credit Cards: Services that generate single-use card numbers for online transactions.

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Promote Privacy-Focused Search Engines: Use alternatives like DuckDuckGo that don't track search history for profiling.

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Clear Browser Cookies Regularly: Or use browsers that automatically block third-party cookies.

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Mobile Applications

Audit App Permissions: Routinely check and revoke unnecessary app permissions (e.g., location, contacts).

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Favor Paid/Donation-Based Apps: Choose apps with a direct business model over "free" apps that rely on data harvesting

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Use the "Sign in with Apple" Option: Where available, as it offers a privacy-protecting "Hide My Email" feature.

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Complexity and Opaqueness

Support Standardized "Privacy Labels": Like nutrition facts, mandating a simple, front-page summary of data practices.

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Develop "Terms of Service; Didn't Read" (TOSDR) Tools: Browser extensions that grade and summarize website terms.

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Launch Public Service Campaigns: Government/NGO-led campaigns explaining data rights in plain language.

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