

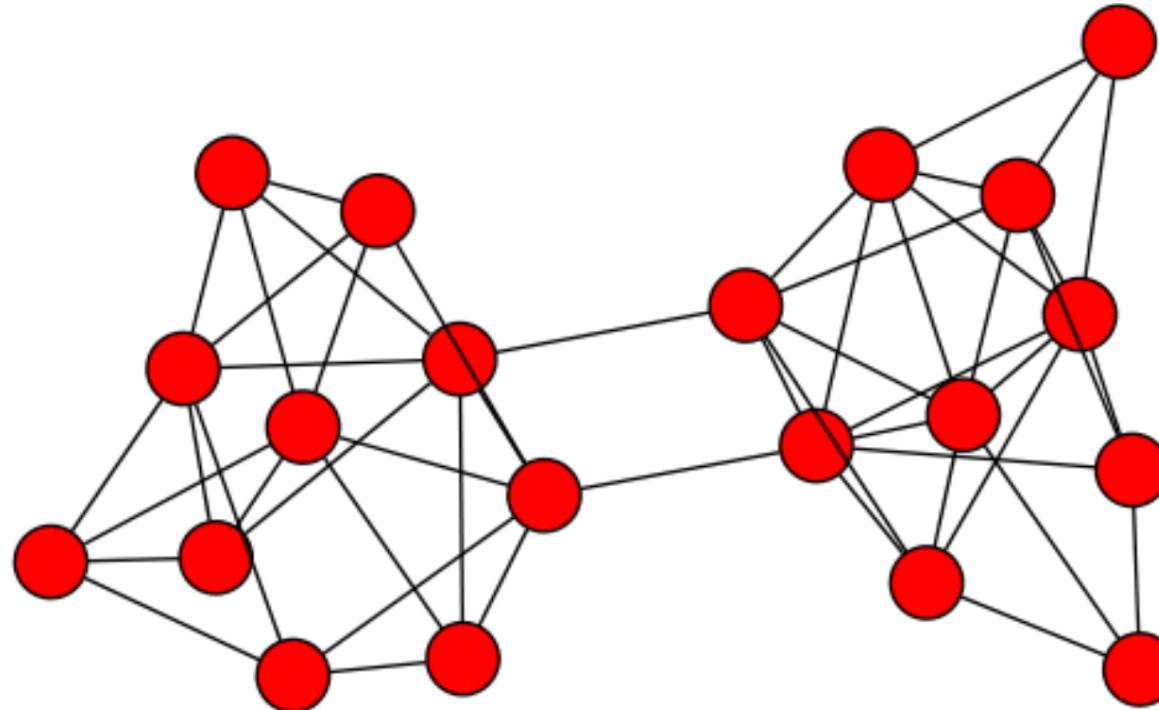
Recent Advances in Machine learning on Graphs

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GRAPH (NETWORK)

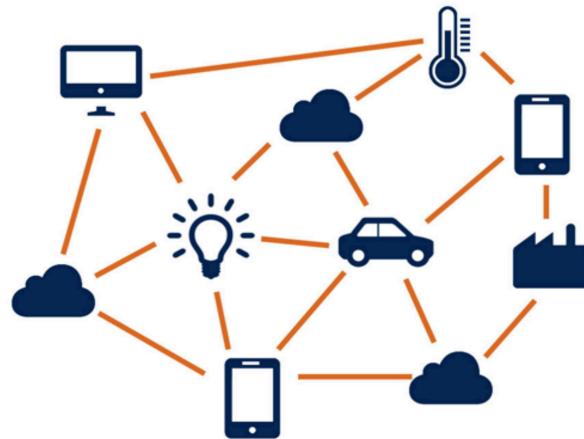
- A general description of data and their relations



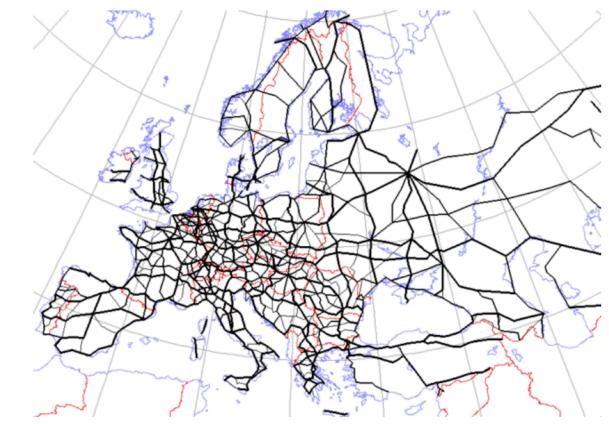
VARIOUS REAL-WORLD GRAPHS (NETWORKS)



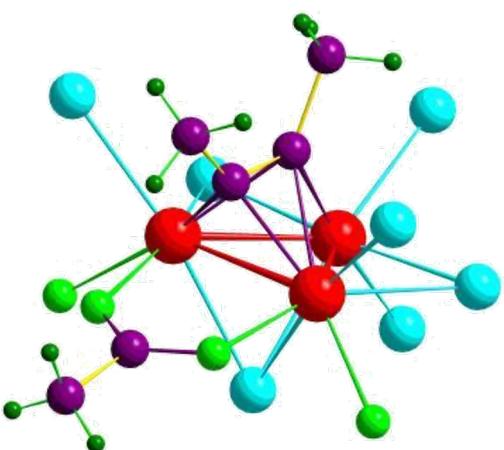
Social graph



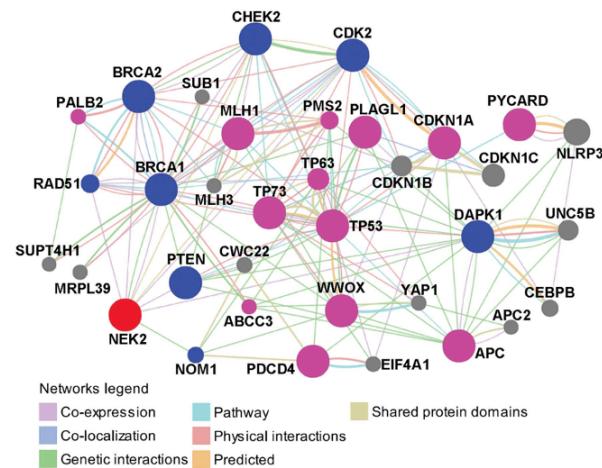
Internet-of-Things



Transportation



Molecular graph



Gene network

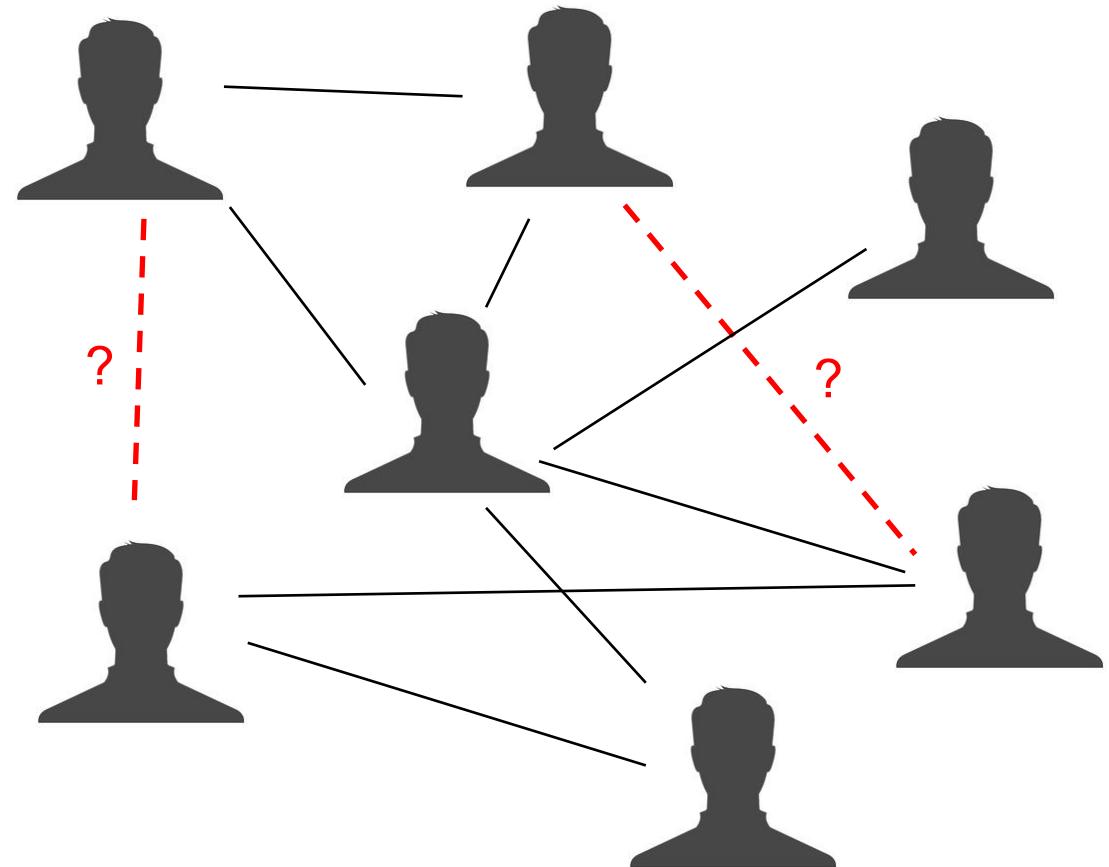


Web graph

MACHINE LEARNING ON GRAPHS

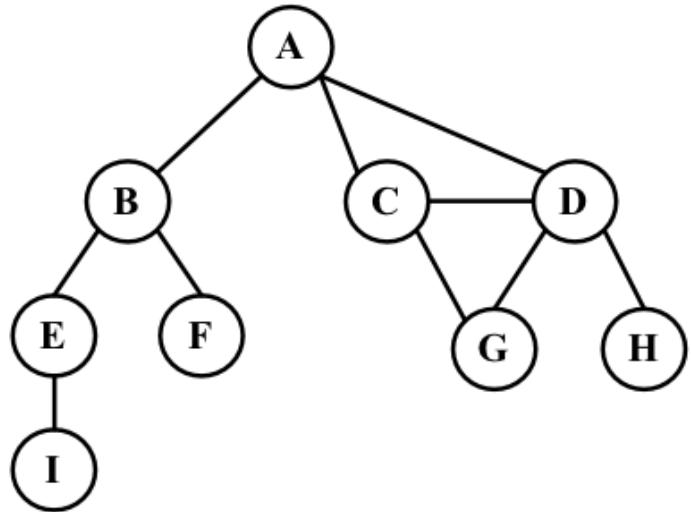
Classical ML tasks in graphs:

- Node classification
 - Predict a type of a given node
- Link prediction
 - Predict whether two nodes are linked
- Community detection
 - Identify densely linked clusters of nodes
- Network similarity
 - How similar are two (sub)networks



**Link Prediction
(Friend Recommendation)**

TRADITIONAL GRAPH REPRESENTATION



	A	B	C	D	E	F	G	H	I
A	0	1	1	1	0	0	0	0	0
B	1	0	0	0	1	1	0	0	0
C	1	0	0	1	0	0	1	0	0
D	1	0	1	0	0	0	1	1	0
E	0	1	0	0	0	0	0	0	1
F	0	1	0	0	0	0	0	0	0
G	0	0	1	1	0	0	0	0	0
H	0	0	0	1	0	0	0	0	0
I	0	0	0	0	1	0	0	0	0

Adjacency matrix

Problems

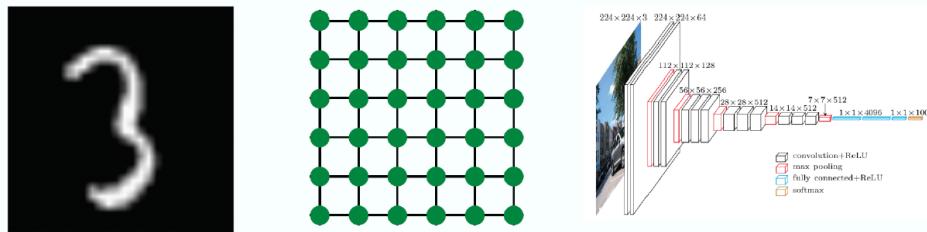
- Suffer from data sparsity
- Suffer from high dimensionality
- High complexity for computation
- Does not represent “semantics”
- ...

How to effectively and efficiently represent graphs is the key!

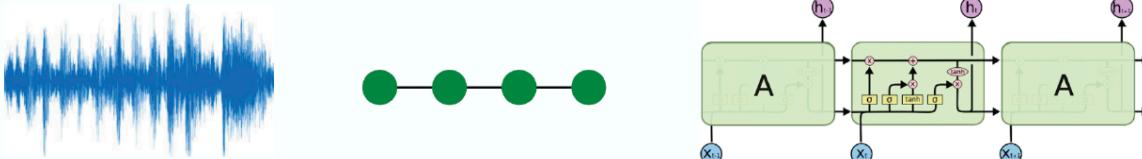
→ Deep learning-based approach?

CHALLENGES OF GRAPH REPRESENTATION LEARNING

- Existing deep neural networks are designed for data with regular-structure (grid or sequence)
 - CNNs for fixed-size images/grids ...



- RNNs for text/sequences ...



▪ Graphs are very complex

- Arbitrary structures (no spatial locality like grids / no fixed orderings)
- Heterogeneous: Directed/undirected, binary/weighted/typed, multimodal features
- Large-scale: More than millions of nodes and billions of edges

THIS TALK

- How to learn graph representation in **various types of graphs?**
 - Homogeneous Network Embedding
 - Attributed Network Embedding
 - Multi-aspect Network Embedding
 - Heterogeneous Network Embedding
- How to effectively **train GNNs?**
 - Self-supervised learning
 - Going deeper with GNN
- What is not covered in this talk?
 - Dynamic graph
 - Expressiveness of GNN (e.g., isomorphism)
 - Robustness of GNN (i.e., adversarial attack)
 - Graph-level operations (i.e., graph pooling)

OUTLINE

- Homogeneous Network Embedding
- Multi-aspect Network Embedding
- Attributed Network Embedding
- Heterogeneous Network Embedding
- Training GNN
 - Self-supervised learning
 - Going deeper with GNN
- Applications of Graph Machine Learning

OUTLINE

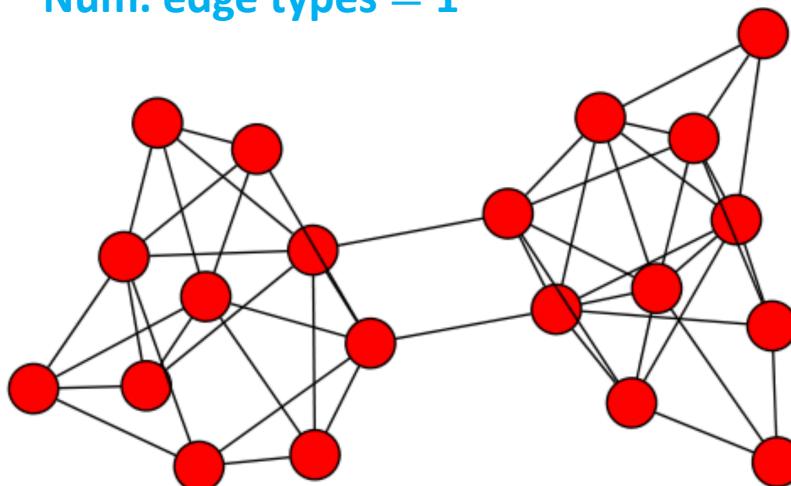
- Homogeneous Network Embedding
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HOMOGENEOUS NETWORK

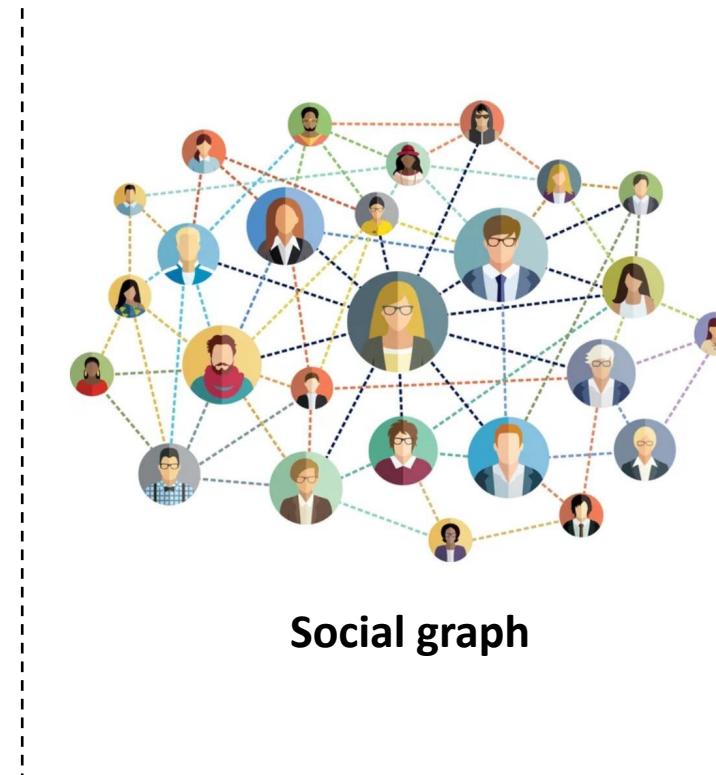
- A graph with a single type of node and a single type of edge

Num. node types = 1

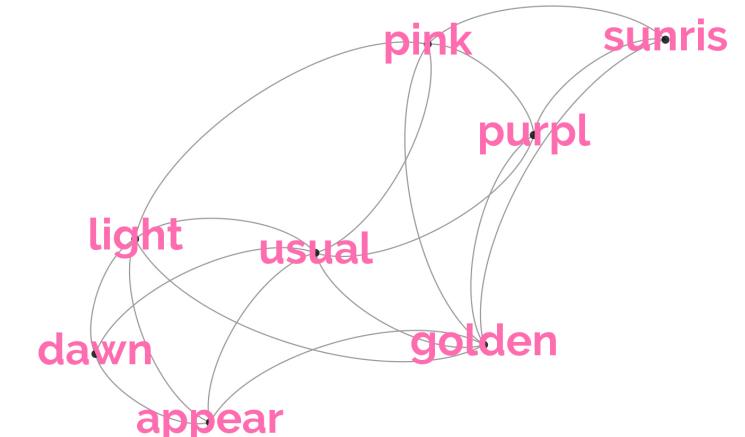
Num. edge types = 1



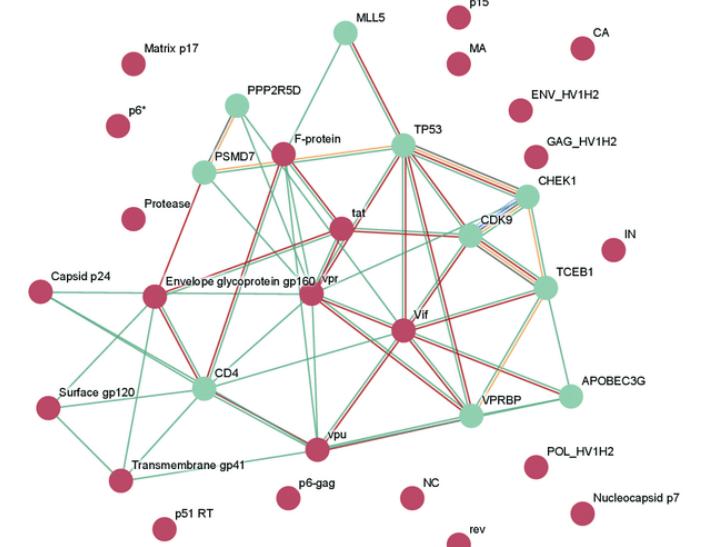
Homogeneous network



Social graph



Word cooccurrence graph



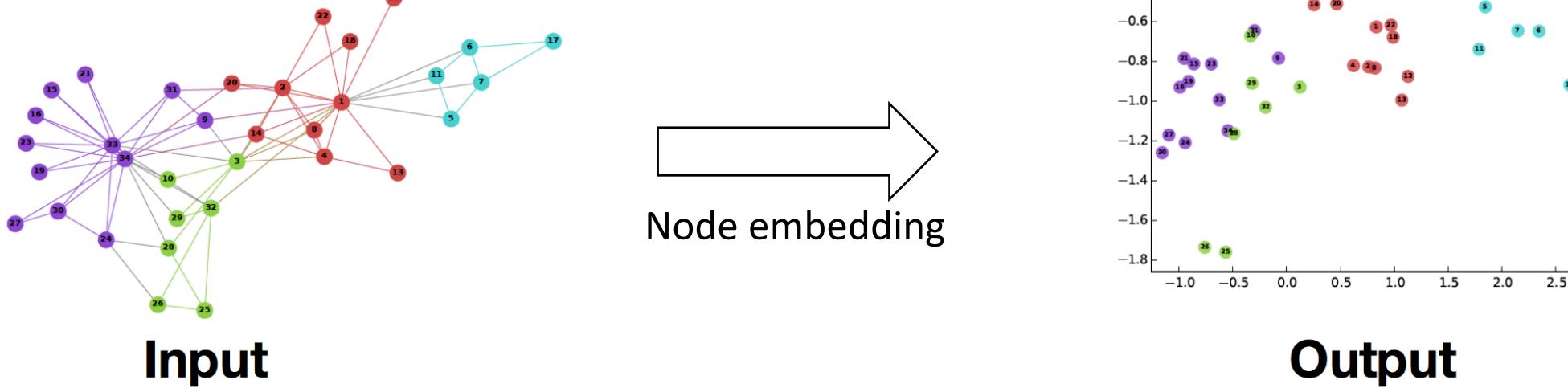
Protein-Protein Interaction Graph

(Figure credit) <https://medium.com/analytics-vidhya/social-network-analytics-f082f4e21b16>

<https://www.researchgate.net/publication/327854066/figure/fig2/AS:674567748075520@1537840892354/HIV-1-and-Homo-sapiens-interaction-network-in-virusesSTRING-HIV-1-and-Homo-sapiens.png>

[https://commons.wikimedia.org/wiki/File:Word_co-occurrence_network_\(range_3_words\)_-ENG.jpg](https://commons.wikimedia.org/wiki/File:Word_co-occurrence_network_(range_3_words)_-ENG.jpg)

PROBLEM DEFINITION: NODE EMBEDDING



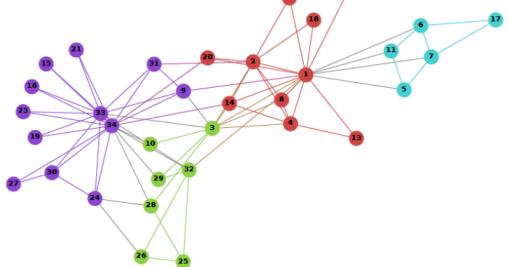
▪ Formal definition

- Given: A graph $G = (V, E, W)$,
 - V is the set of nodes
 - E is the set of edges between the nodes
 - W is the set of weights of the edges,
- Goal: To represent each node i with a vector, which preserves the structure of networks.

- **Idea:** Similar nodes in a graph have similar vector representations

DEEPWALK

- Deepwalk converts a graph into a collection of node sequences through random walk
- Treat random walks on networks as sentences
- Distributional hypothesis
 - **Word embedding:** Words in similar contexts have similar meanings (e.g., skip-gram in word embedding)
 - **Node embedding:** Nodes in similar structural contexts are similar



Random walk

$$\mathcal{W}_{v_4} \equiv v_4 \rightarrow v_3 \rightarrow \textcolor{red}{v_1} \rightarrow v_5 \rightarrow v_1 \rightarrow v_{46} \rightarrow v_{51} \rightarrow v_{89}$$

$$\mathcal{W}_{v_4} =$$

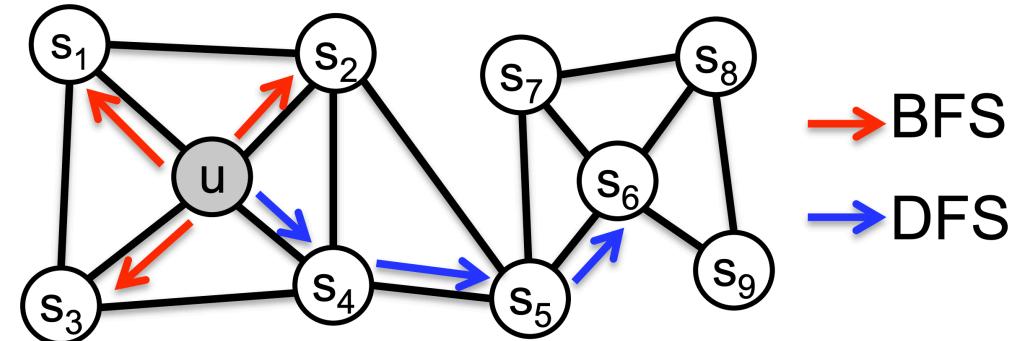
$$u_k \begin{bmatrix} 3 \\ 1 \\ 5 \\ 1 \\ \vdots \end{bmatrix} v_j \longrightarrow \Phi^j$$

$$p(v_j | v_i) = \frac{\exp(\vec{u}_i^T \vec{u}_j)}{\sum_{k \in V} \exp(\vec{u}_k^T \vec{u}_i)}$$

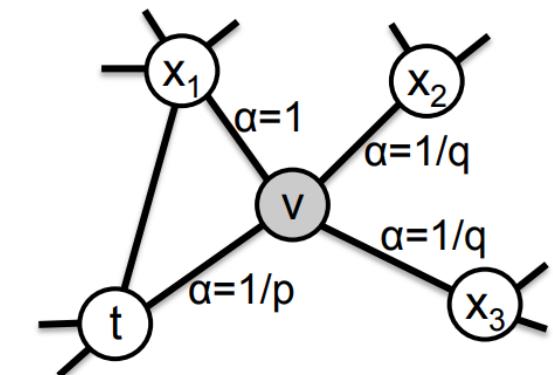
Maximize: $\Pr(v_3 | \Phi(\textcolor{red}{v_1}))$
 $\Pr(v_5 | \Phi(\textcolor{red}{v_1}))$

NODE2VEC

- Idea: Find the node context with a hybrid strategy of
 - Breadth-first Sampling (BFS): **Structural equivalence**
 - Depth-first Sampling (DFS): **Homophily**



- Biased random walk with two parameters p and q
 - p : controls the probability of **revisiting** a node in the walk
 - q : controls the probability of **exploring** “outward” nodes
- Find optimal p and q through cross-validation on labeled data
- Interpolate between BFS and DFS

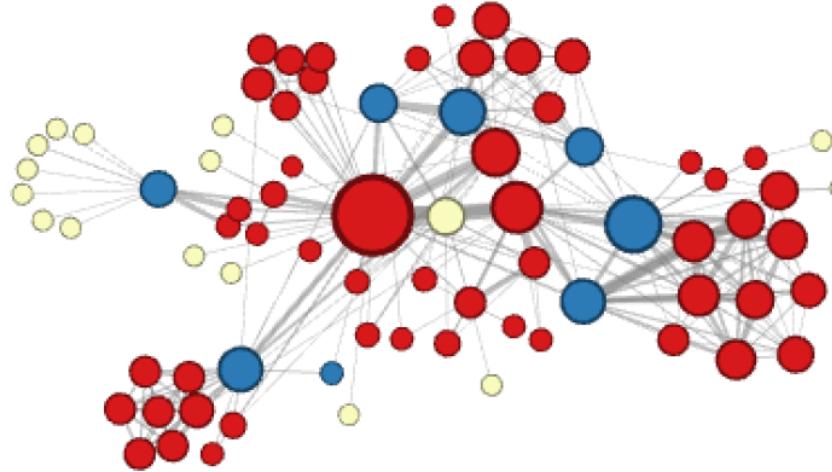


$$\alpha_{pq}(t, x) = \begin{cases} \frac{1}{p} & \text{if } d_{tx} = 0 \\ 1 & \text{if } d_{tx} = 1 \\ \frac{1}{q} & \text{if } d_{tx} = 2 \end{cases}$$

NODE2VEC: CASE STUDY

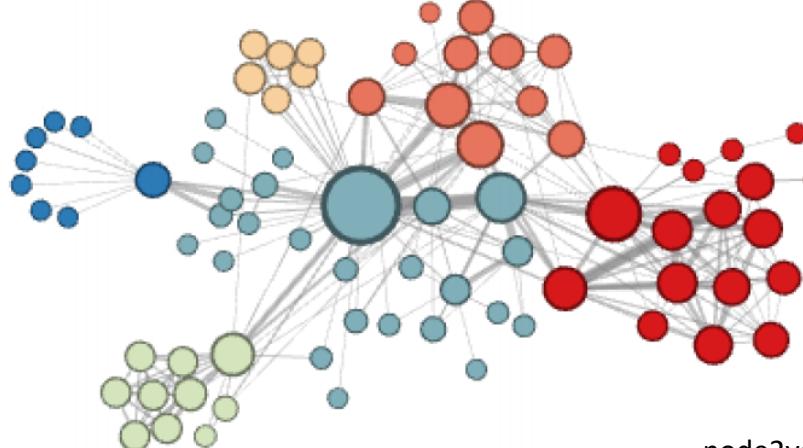
- $p = 1, q = 2 \rightarrow$ BFS-like behavior
 - Discovers structure roles

$$\alpha_{pq}(t, x) = \begin{cases} 1 & \text{if } d_{tx} = 0 \\ 1 & \text{if } d_{tx} = 1 \\ 0.5 & \text{if } d_{tx} = 2 \end{cases}$$



- $p = 1, q = 0.5 \rightarrow$ DFS-like behavior
 - Discovers clusters/communities

$$\alpha_{pq}(t, x) = \begin{cases} 1 & \text{if } d_{tx} = 0 \\ 1 & \text{if } d_{tx} = 1 \\ 2 & \text{if } d_{tx} = 2 \end{cases}$$



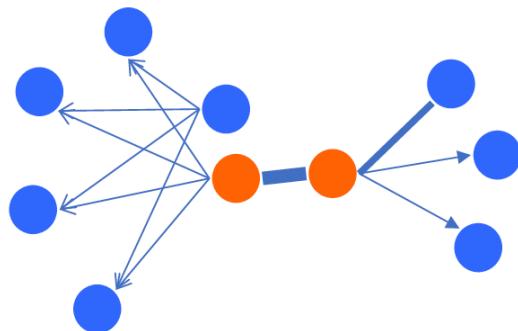
$$\alpha_{pq}(t, x) = \begin{cases} \frac{1}{p} & \text{if } d_{tx} = 0 \\ 1 & \text{if } d_{tx} = 1 \\ \frac{1}{q} & \text{if } d_{tx} = 2 \end{cases}$$

node2vec: Scalable Feature Learning for Networks, KDD2016

LINE: LARGE-SCALE INFORMATION NETWORK EMBEDDING

- Idea: To preserve the **first-order** and **second-order proximity**
- Deepwalk: DFS
- Node2vec: DFS + BFS
- LINE: BFS

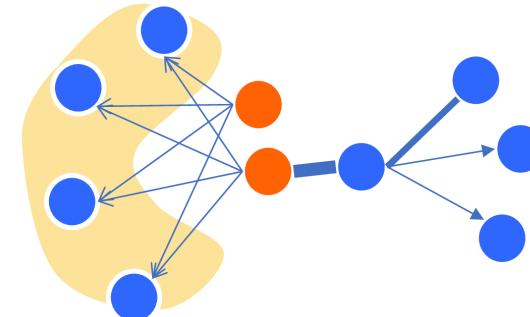
First-order Proximity



The local pairwise proximity between the nodes

- However, many links between the nodes are not observed
- Not sufficient for preserving the entire network structure

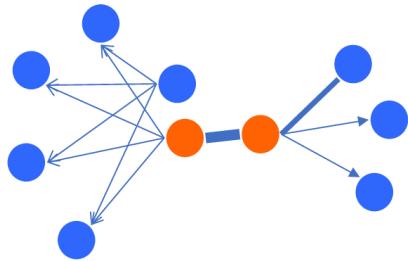
Second-order Proximity



Proximity between the neighborhood structures of the nodes

PRESERVING THE PROXIMITY

First-order Proximity



Empirical distribution of first-order proximity:

$$\hat{p}_1(v_i, v_j) = \frac{w_{ij}}{\sum_{(m,n) \in E} w_{mn}}$$

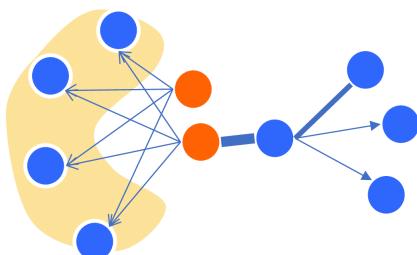
Model distribution of first-order proximity:

$$p_1(v_i, v_j) = \frac{\exp(\vec{u}_i^T \vec{u}_j)}{\sum_{(m,n) \in V \times V} \exp(\vec{u}_m^T \vec{u}_n)}$$

Objective

$$O_1 = KL(\hat{p}_1, p_1) = - \sum_{(i,j) \in E} w_{ij} \log p_1(v_i, v_j)$$

Second-order Proximity



Empirical distribution of neighborhood structure:

$$\hat{p}_2(v_j | v_i) = \frac{w_{ij}}{\sum_{k \in V} w_{ik}}$$

Model distribution of neighborhood structure:

$$p_2(v_j | v_i) = \frac{\exp(\vec{u}_i^T \vec{u}_j)}{\sum_{k \in V} \exp(\vec{u}_k^T \vec{u}_i)}$$

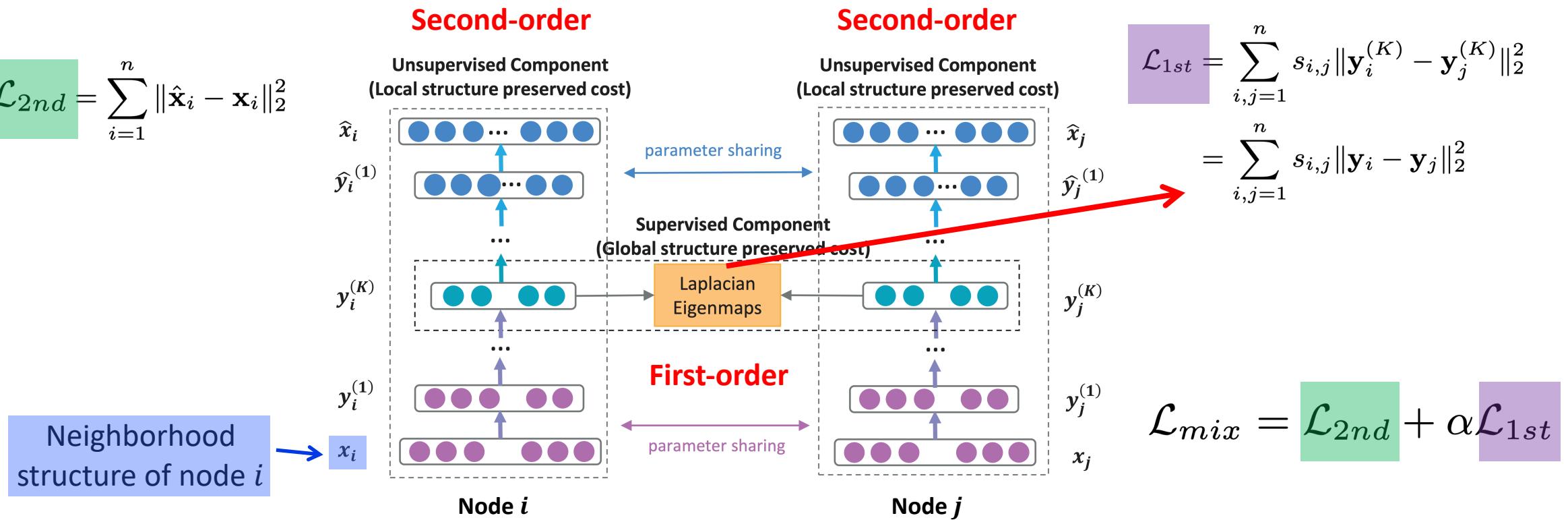
Objective

$$O_2 = \sum_i KL(\hat{p}_2(\cdot | v_i), p_2(\cdot | v_i)) \\ = - \sum_{(i,j) \in E} w_{ij} \log p_2(v_j | v_i)$$

SDNE - STRUCTURAL DEEP NETWORK EMBEDDING

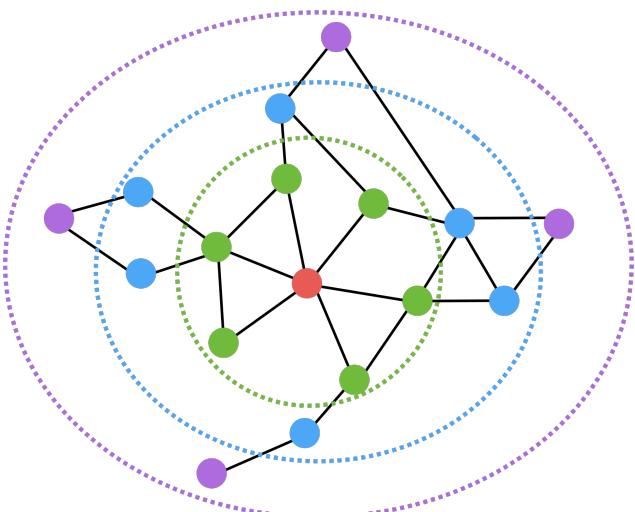
- Idea: Shallow models cannot capture the highly non-linear network structure
 - Deepwalk, node2vec, LINE are all shallow models

$$\mathcal{L}_{2nd} = \sum_{i=1}^n \|\hat{\mathbf{x}}_i - \mathbf{x}_i\|_2^2$$



GRAREP

- Idea: Consider k-hop node neighbors



- Red: Target node
- Green: 1-hop neighbors
 - \mathbf{A} (i.e., adjacency matrix)
- Blue: 2-hop neighbors
 - \mathbf{A}^2
- Purple: 3-hop neighbors
 - \mathbf{A}^3

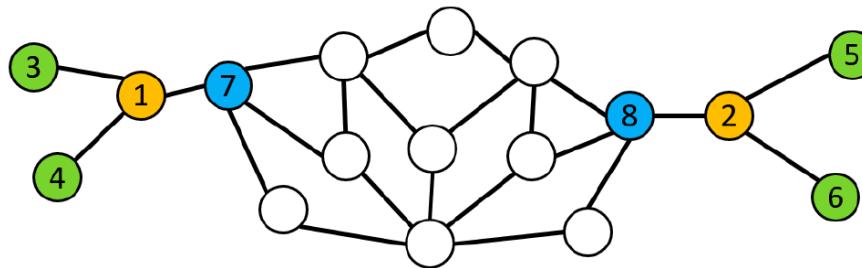
$$\mathcal{L}_k = \sum_{(u,v) \in V \times V} \|\mathbf{z}_u^{k\top} \mathbf{z}_v^k - \mathbf{A}_{u,v}^k\|^2$$

Concatenate all the k-step representations
 $[Z^1, Z^2, \dots, Z^K]$

DEEP RECURSIVE NETWORK EMBEDDING WITH REGULAR EQUIVALENCE

- **Idea:** To preserve **regular equivalence**

- Example of regular equivalence (node 7 and node 8 are regularly equivalent)



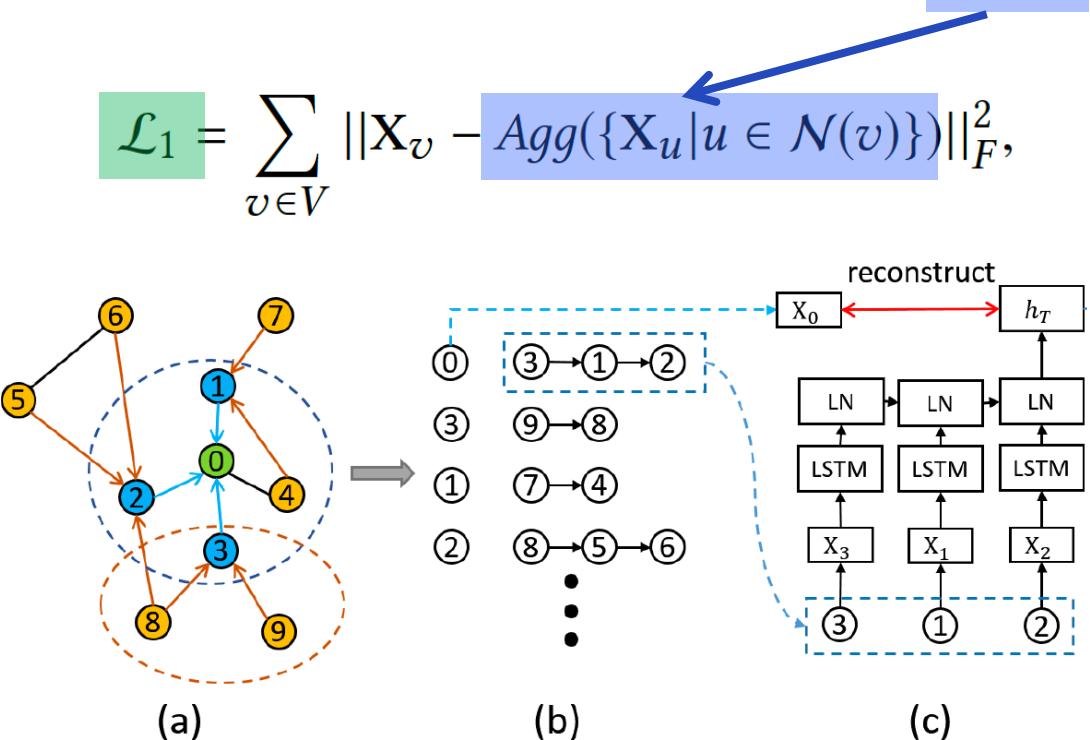
- **Approach:** The definition of regular equivalence is **recursive**

- If two nodes are regularly equivalent, then their neighbors are also regularly equivalent
 - **Solution:** Represent embedding of one node by the aggregation of its neighbors' embeddings.

$$\mathcal{L}_1 = \sum_{v \in V} \|\mathbf{X}_v - \text{Agg}(\{\mathbf{X}_u | u \in \mathcal{N}(v)\})\|_F^2,$$

DEEP RECURSIVE NETWORK EMBEDDING WITH REGULAR EQUIVALENCE

- How to design the aggregation function? **LSTM!** (Variable size of neighbors)



Regularization

- The model may degenerate to the trivial solution with all the embeddings being 0.
- How can we avoid the trivial solution?**
- Use node degree as the weakly guided information
 - The learned embedding of a node should be able to approximate the degree of the node

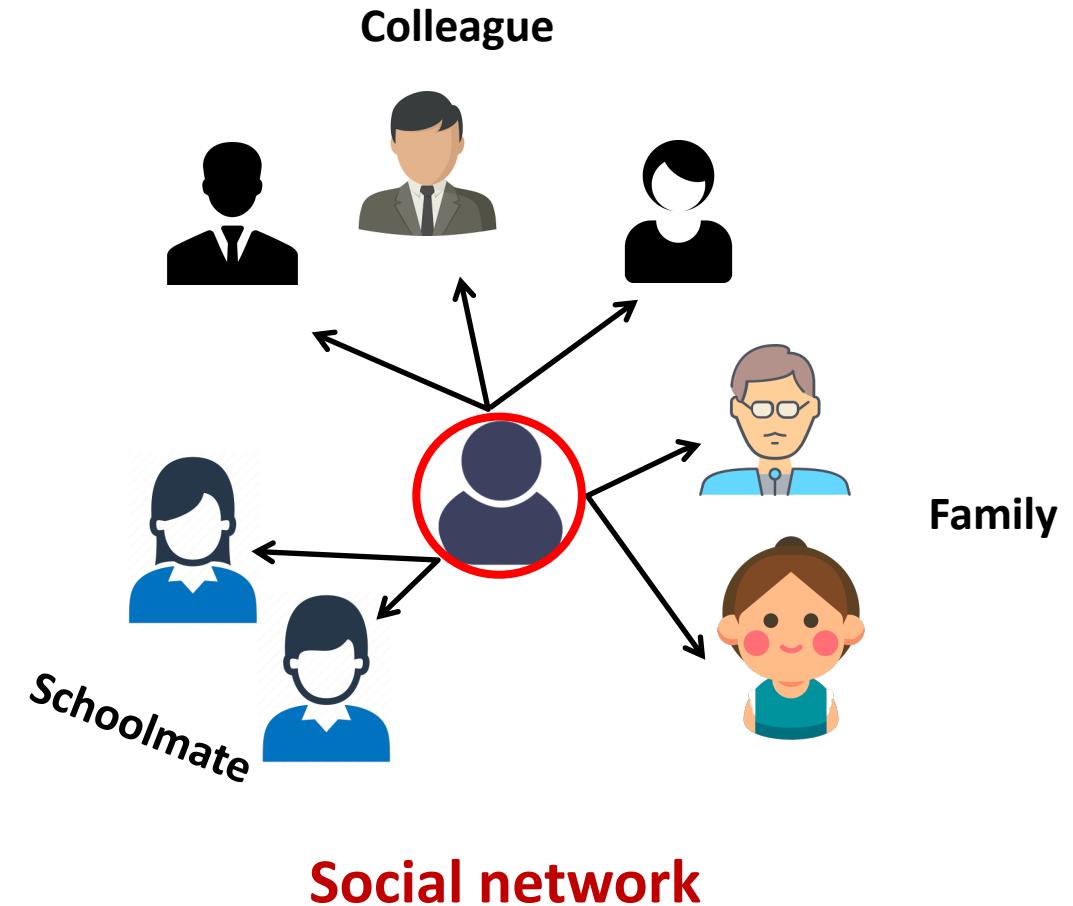
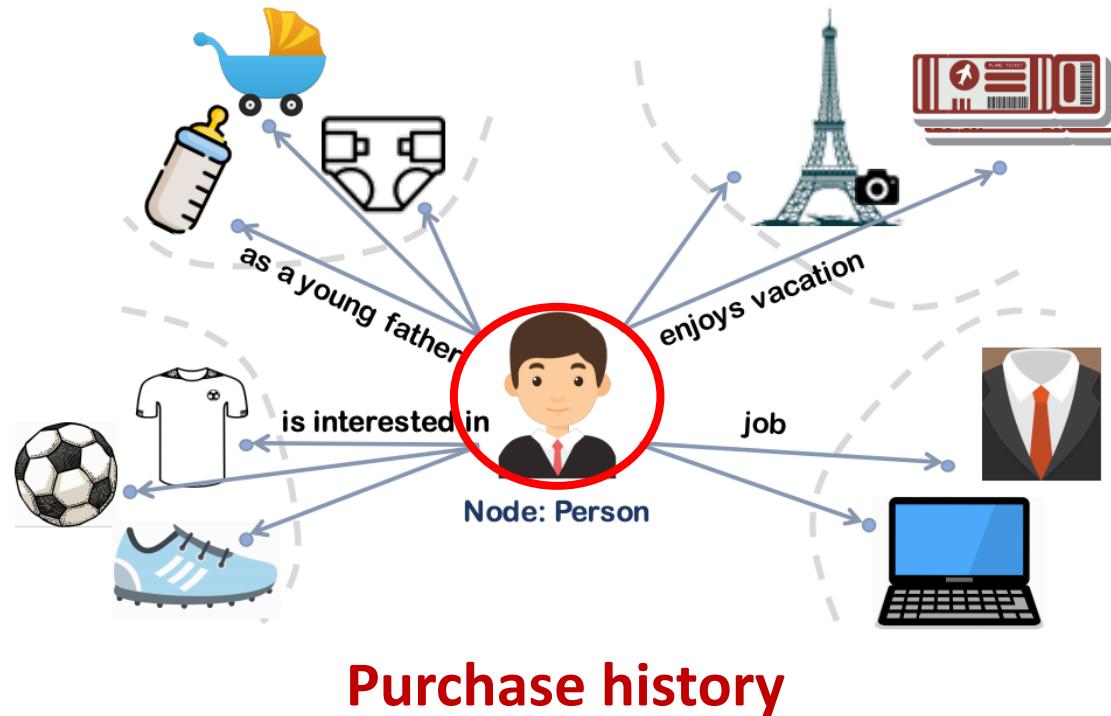
$$\mathcal{L}_{reg} = \sum_{v \in V} \|\log(d_v + 1) - \text{MLP}(\text{Agg}(\{\mathbf{X}_u | u \in \mathcal{N}(v)\}))\|_F^2,$$

$$\mathcal{L} = \mathcal{L}_1 + \lambda \mathcal{L}_{reg}$$

OUTLINE

- Homogeneous Network Embedding
- Multi-aspect Network Embedding
- Attributed Network Embedding
- Heterogeneous Network Embedding
- Training GNN
 - Self-supervised learning
 - Going deeper with GNN
- Applications of Graph Machine Learning

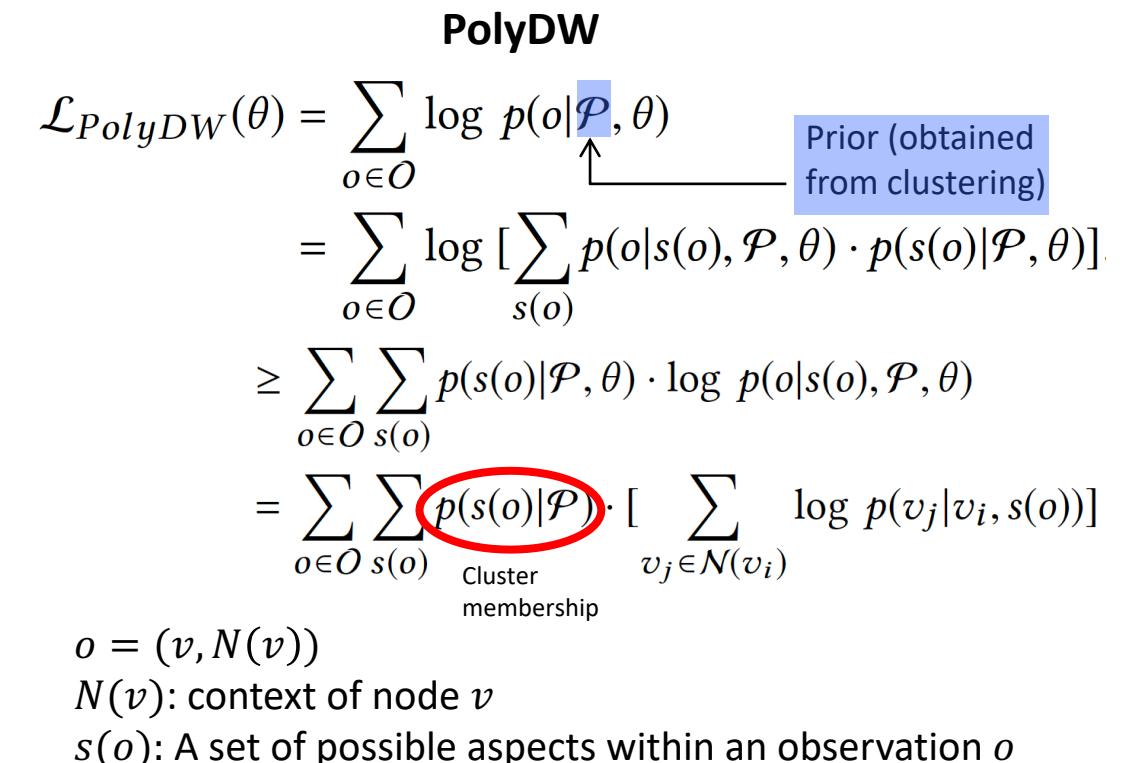
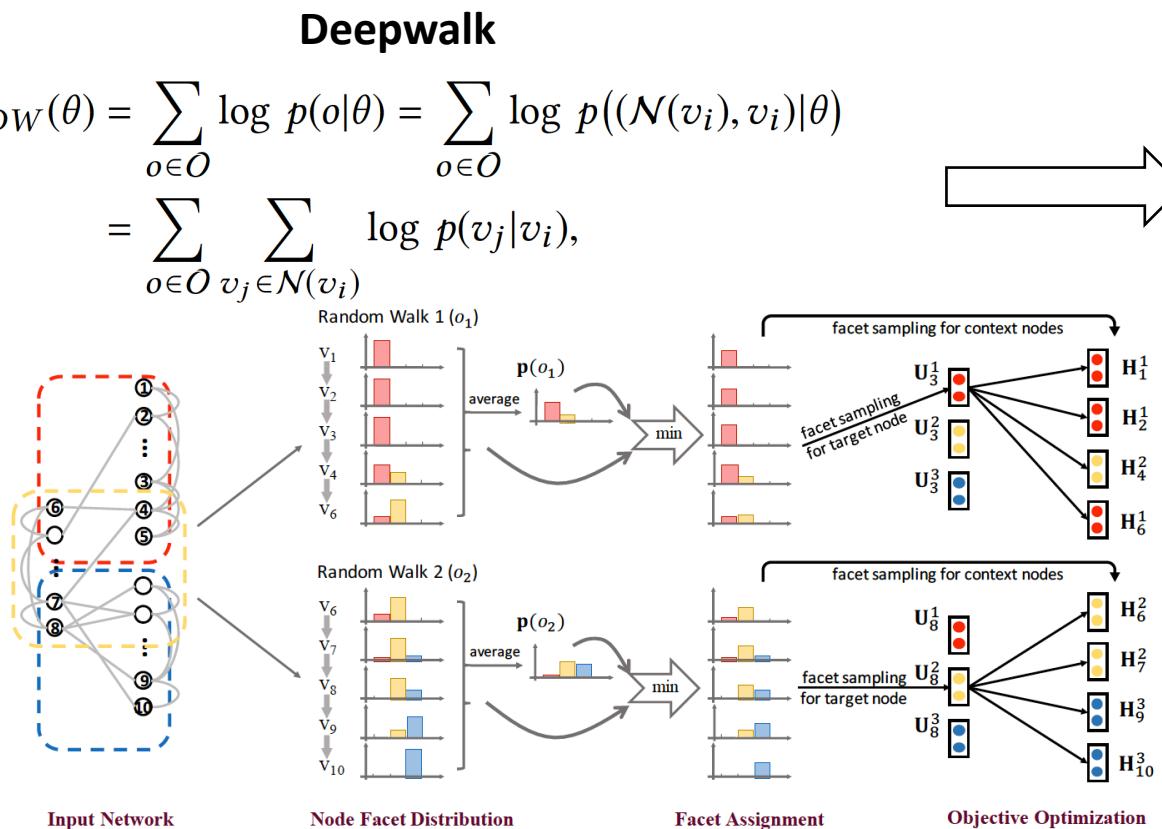
IS A SINGLE REPRESENTATION ENOUGH?



How to differentiate among multiple aspects?

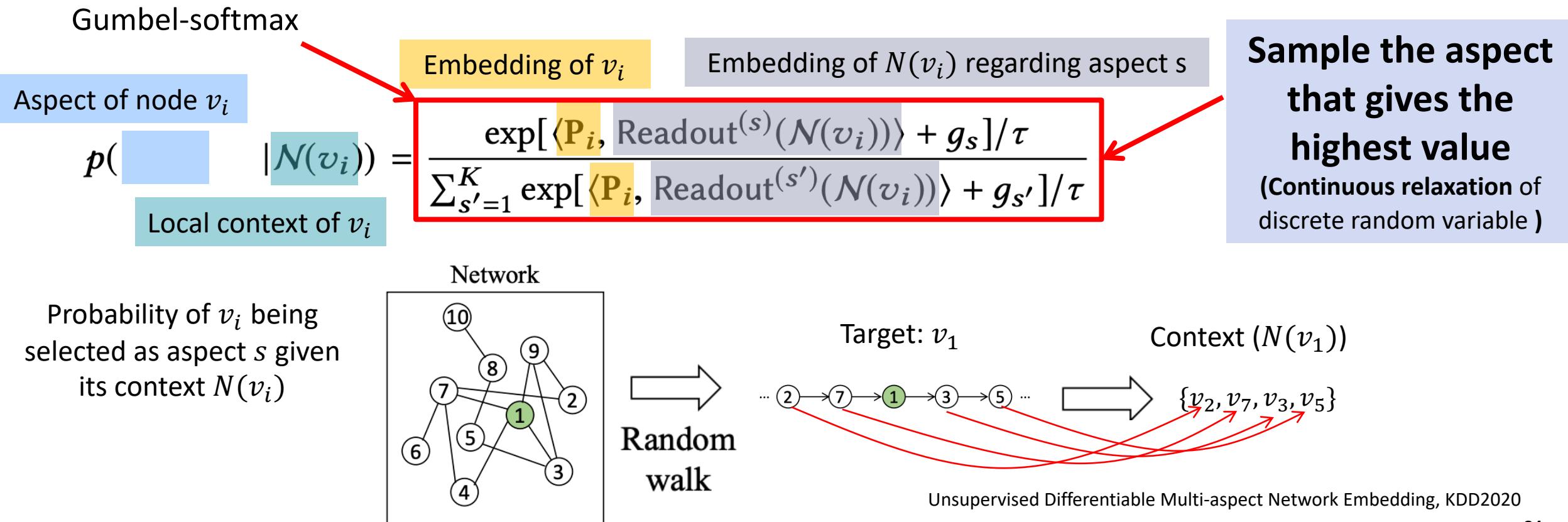
POLYDW

- Define the aspect (sense) of each node by **clustering the adjacency matrix** (offline clustering)
- For each node and its context nodes, sample an aspect
- Update the node embeddings of the **sampled aspect only**



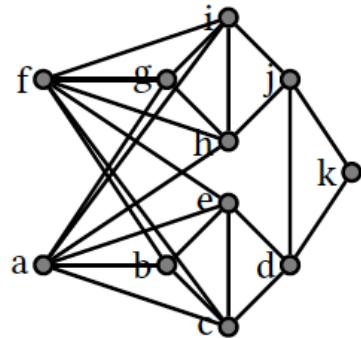
ASP2VEC

- Adopt the **Gumbel-softmax trick** to dynamically sample aspects based on the context
 - PolyDW: Offline clustering

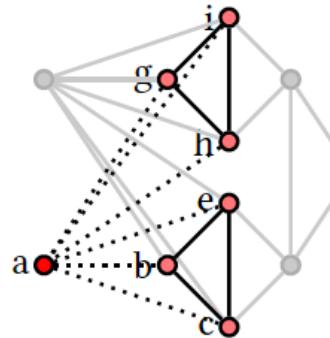


SPLITTER

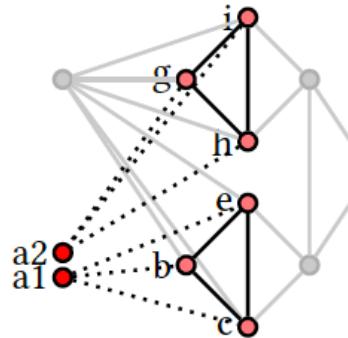
- Given an original graph, compute a **persona graph**
 - Add constraints on Deepwalk to relate the persona graph with the original graph



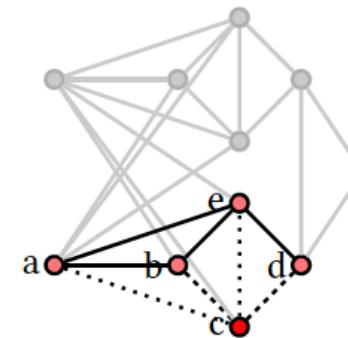
(a) original graph G



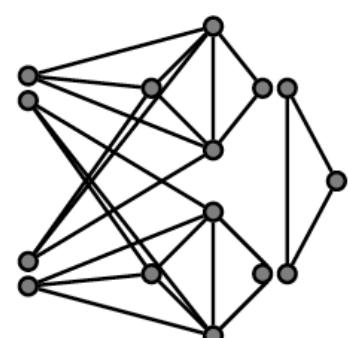
(b) ego-net of a



(c) splitting a in two personas



(d) ego-net of c (one persona)



(e) persona graph

$$\underset{\Phi_{GP}}{\text{minimize}} \quad -\log \Pr(\{v_{i-w}, \dots, v_{i+w}\} \setminus v_i \mid \Phi_{GP}(v_i)) - \lambda \log \Pr(v_o \mid \Phi_{GP}(v_i)).$$

Predict the context of v_i using the persona of v_i

Predict the original embedding of v_i using its persona

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ATTRIBUTED NETWORK: EXAMPLE OF NODE ATTRIBUTES

- Any type of information that is related to a node within a graph

- Example

- User content in social graph
- Reviews in e-commerce graph
- Paper abstracts in citation graph
- Product image in e-commerce graph
- ...

Top reviews from the United States



Ralph E.

★★★★★ Do not recommend....VERY short life!

Reviewed in the United States on September 16, 2017

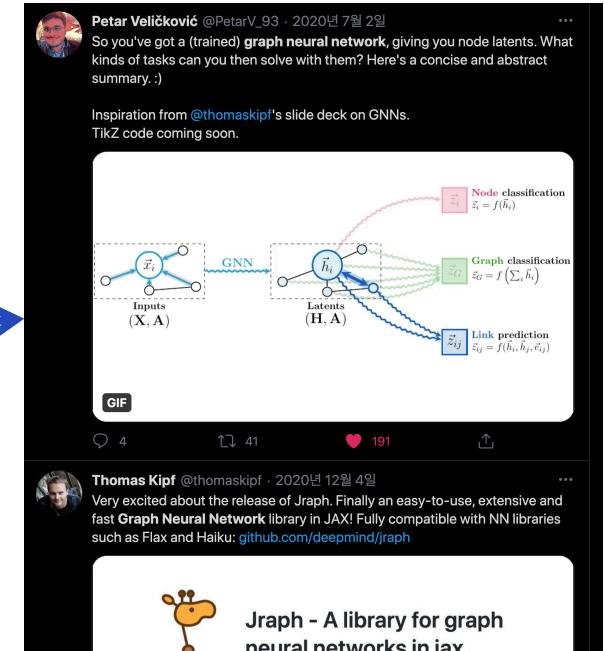
Verified Purchase

I was very pleased with the quality of the product as I received it. But after about one week of charging it became intermittent for a couple of days and then stopped working. I think it is important to point out that this cord is in one location, I sit my phone on a table surface and let it charge all night. So no moving, no using it while connected or such. I also am not the type of person that unplugs it by pulling on the cored or such. This just proved to me that they cord was either defective as received or poor quality (or maybe a combo of both). Now it is much cheaper than an APPLE cord, but I would expect more. Wish it would have done better....I had I hopes being an Amazon product!

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Helpful

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Unsupervised Differentiable Multi-aspect Network Embedding

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²Emory University, GA, USA, ³POSTECH, Pohang, South Korea, ⁴Yahoo! Research, CA, USA

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ABSTRACT

Network embedding is an influential graph mining technique for representing nodes in a graph as distributed vectors. However, the majority of network embedding methods focus on learning a single vector representation for each node, which has been recently criticized for not being capable of modeling multiple aspects of a node. To capture the multiple aspects of each node, existing studies mainly rely on offline graph clustering performed prior to the actual embedding, which results in the cluster membership of each node (i.e., node aspect distribution) fixed throughout training of the embedding model. We argue that this not only makes each node always have the same aspect distribution regardless of its dynamic context, but also hinders the end-to-end training of the model that eventually leads to the final embedding quality largely dependent on the clustering. In this paper, we propose a novel end-to-end framework for multi-aspect network embedding, called asp2vec, in which the aspects of each node are dynamically assigned based on its local context. More precisely, among multiple aspects, we dynamically assign a *single* aspect to each node based on its current context, and our aspect selection module is end-to-end differentiable via the Gumbel-Softmax trick. We also introduce the aspect regularization framework to capture the interactions among the multiple aspects in terms of relatedness and diversity. We further demonstrate that our proposed framework can be readily extended to heterogeneous networks. Extensive experiments towards various

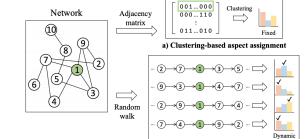


Figure 1: a) Clustering-based aspect assignment that fixes the aspect distribution during the embedding learning
b) asp2vec dynamically selects a single aspect based on the local context nodes.

1 INTRODUCTION

Networks constitute a natural paradigm to represent real-world relational data that contain various relationships between entities ranging from online social network of users, and academic publication network of authors, to protein-protein interaction (PPI) network in the physical world. Due to the pervasive nature of networks, analyzing and mining useful knowledge from networks has been actively researched topic for the past decades. Among various tools for network analysis, *network embedding*, which learns continuous vector representations for nodes in a network, has re-

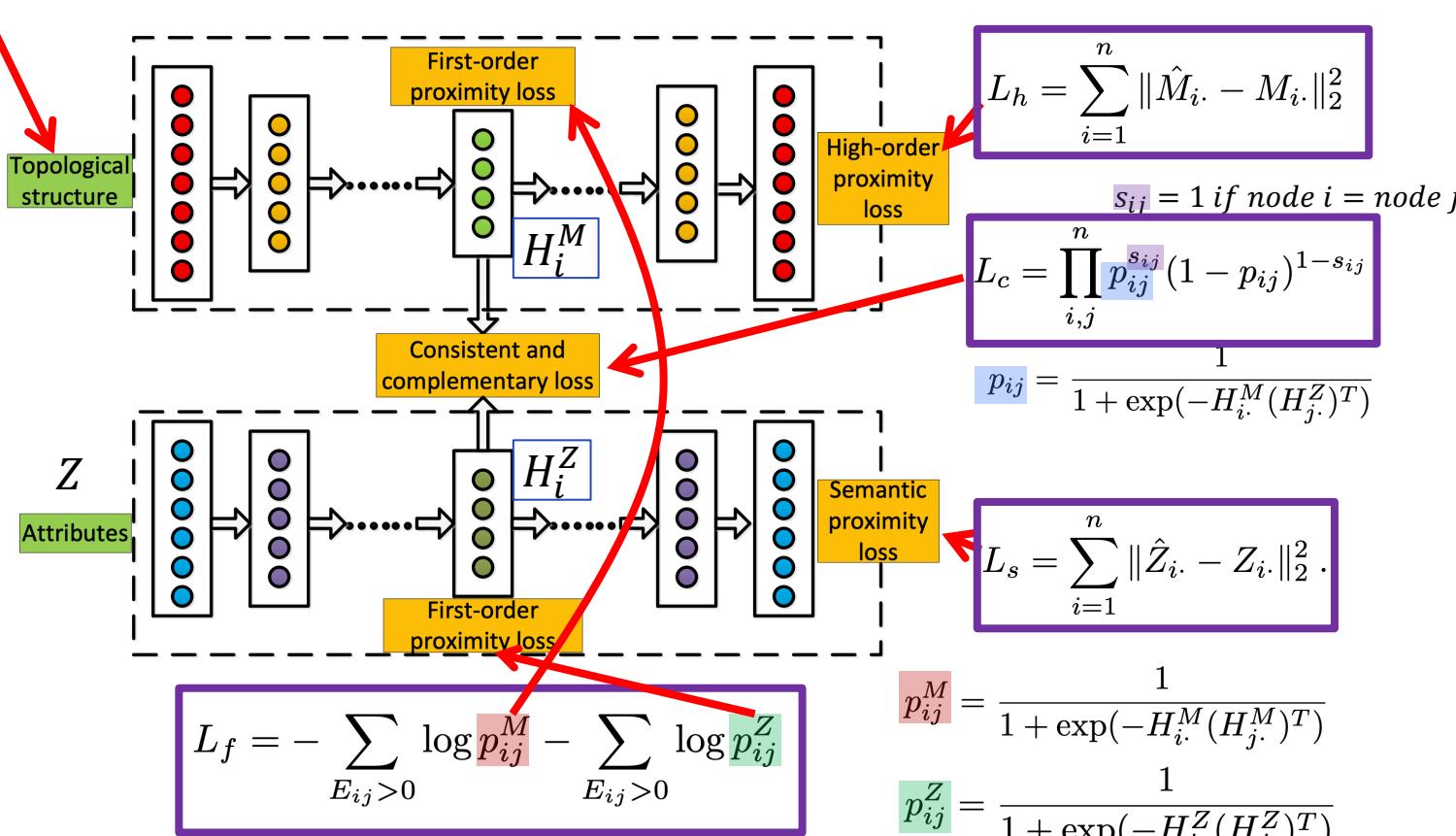
CHALLENGE IN ATTRIBUTED NETWORK EMBEDDING

- Node **attributes** and **network** influence each other and are **inherently correlated**
 - Ex. High correlation of user posts and friend relationships
- How to jointly model two different modalities: **graph topology + node attributes**
- **Highly complex** (large scale)
 - Number of nodes and dimension of attributes could be large

DEEP ATTRIBUTED NETWORK EMBEDDING (DANE)

- Idea: The proximity in an attributed network depends on not only the **topological** structure but also the **attribute**

$$M = A + A^2 + \dots + A^t \text{ (Capture up to } t\text{-hop neighbors)}$$

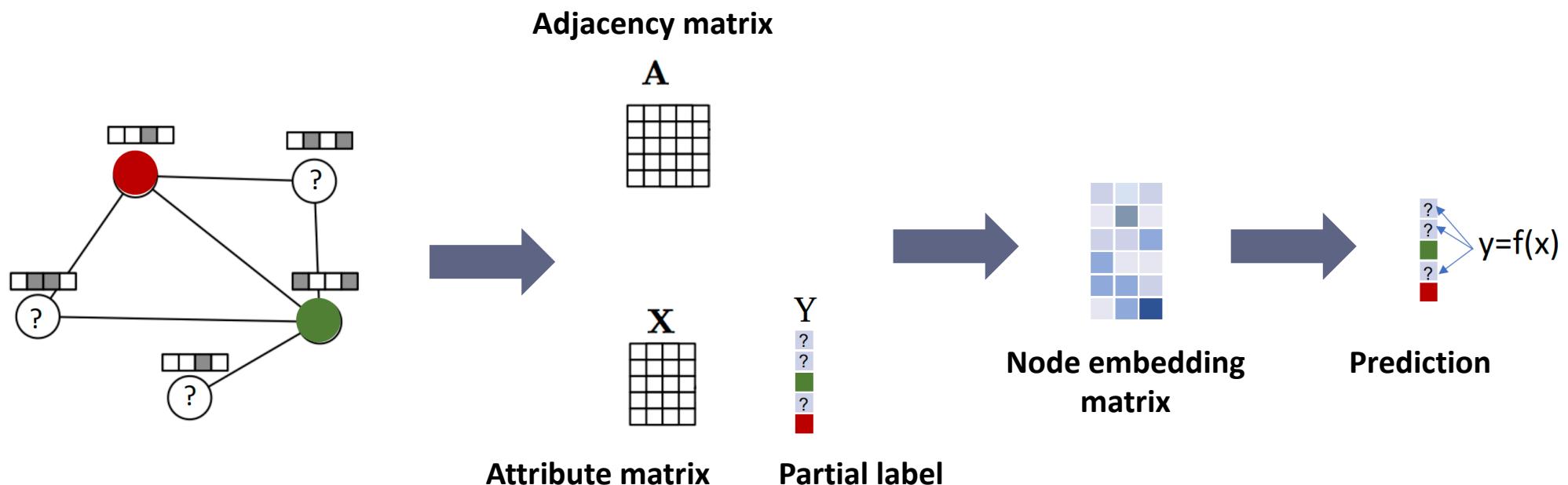


$$L = L_f + L_h + L_c + L_s$$

- The topological structure and attributes are the two modal information of the same network
 - Learned representations should be **consistent** and **complementary**

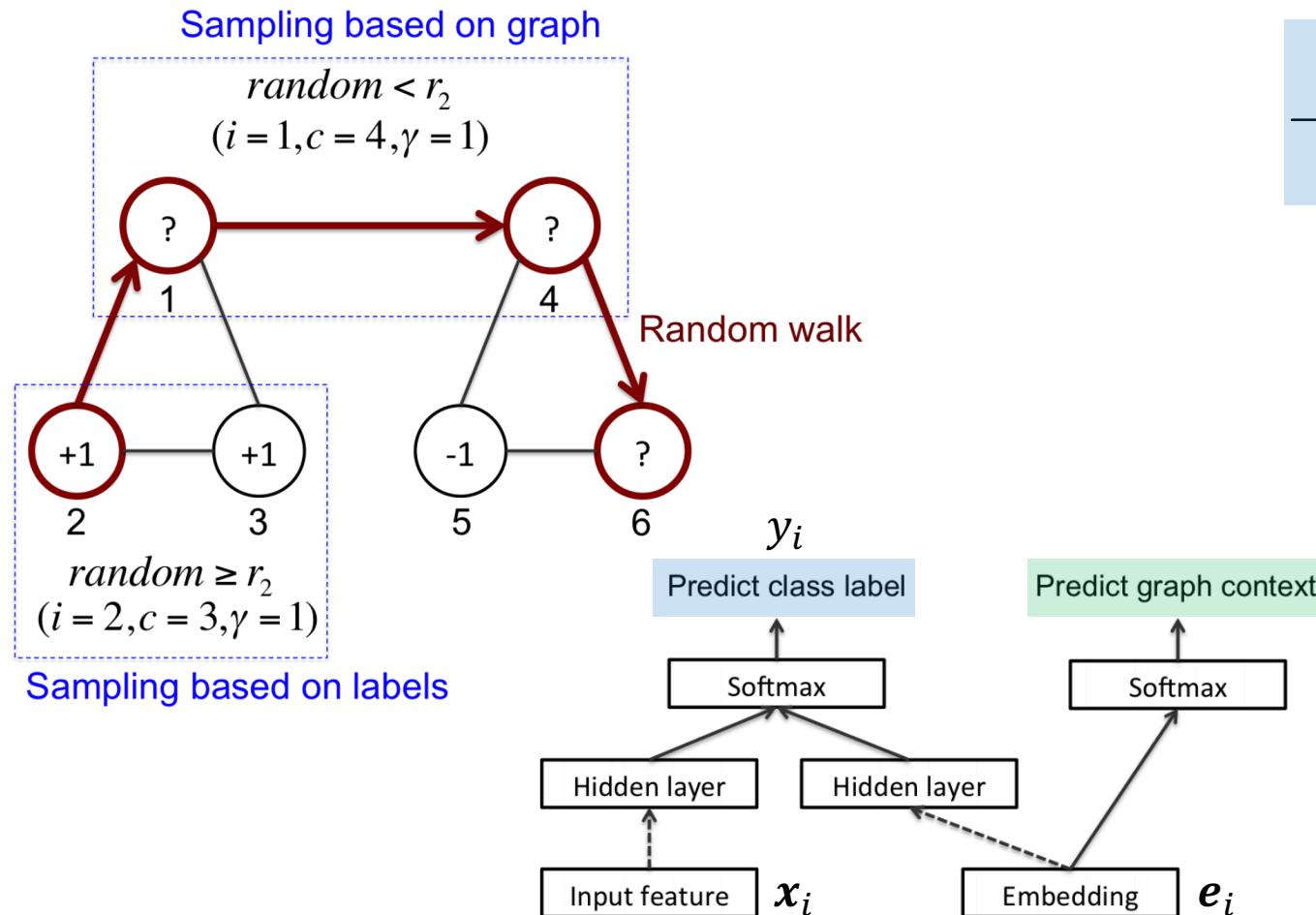
SEMI-SUPERVISED/SUPERVISED GRAPH REPRESENTATION LEARNING

- So far, we have looked at **unsupervised** graph representation learning methods
 - Mainly focused on preserving the proximity or graph structure
- What about when we are given some supervised tasks?
 - E.g., node classification
- **Goal:** Learning node representations for specific tasks considering **node label** and **attribute information**



PLANETOID

- Idea: Random walk based on **graph structure** and **labels** (An extension of Deepwalk)



$$-\frac{1}{L} \sum_{i=1}^L \log p(y_i | \mathbf{x}_i, \mathbf{e}_i) - \lambda \mathbb{E}_{(i,c,\gamma)} \log \sigma(\gamma \mathbf{w}_c^T \mathbf{e}_i),$$

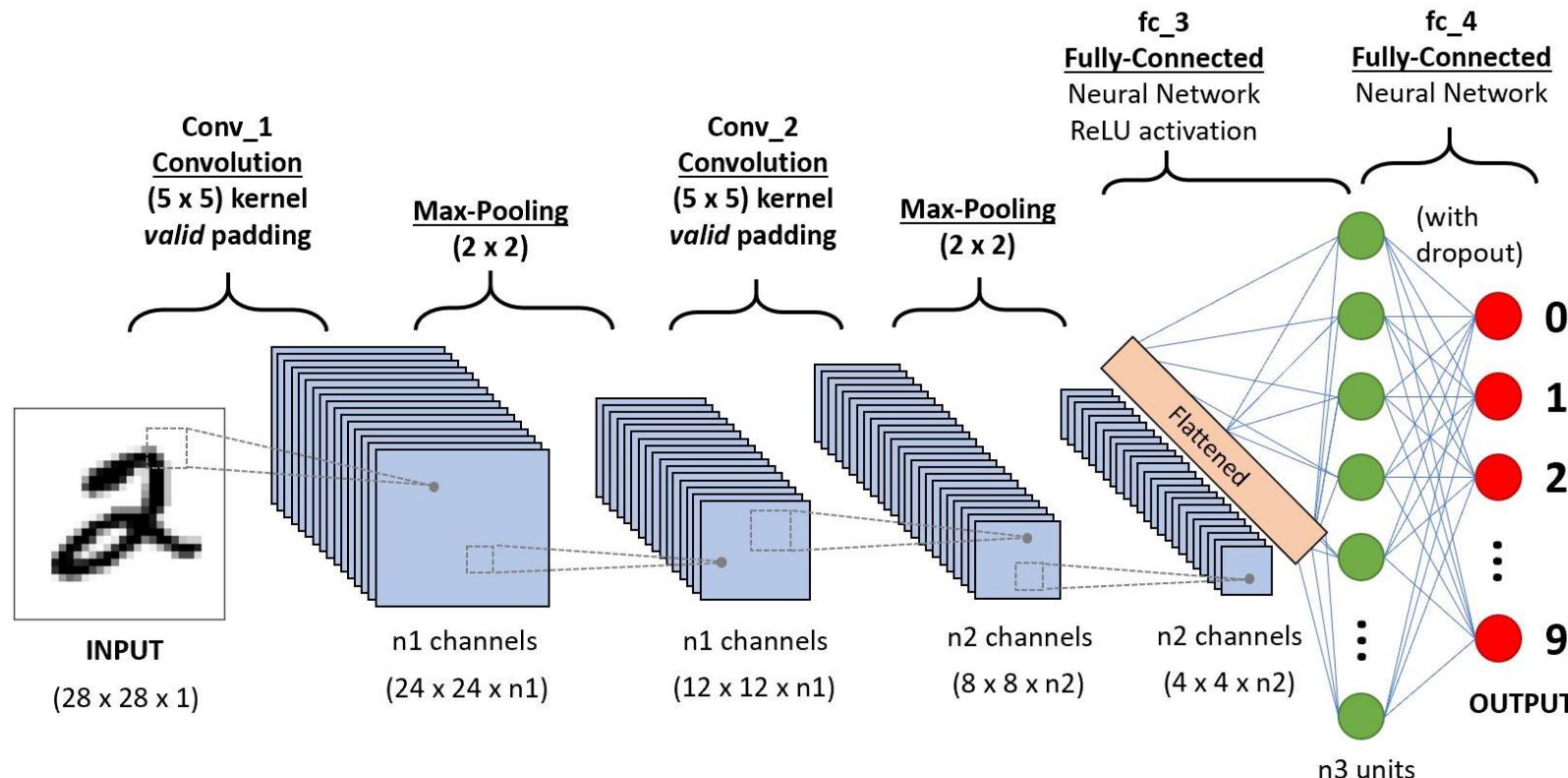
Supervised part

Deepwalk

$$p(y|\mathbf{x}, \mathbf{e}) = \frac{\exp[\mathbf{h}^k(\mathbf{x})^T, \mathbf{h}^l(\mathbf{e})^T] \mathbf{w}_y}{\sum_{y'} \exp[\mathbf{h}^k(\mathbf{x})^T, \mathbf{h}^l(\mathbf{e})^T] \mathbf{w}_{y'}},$$

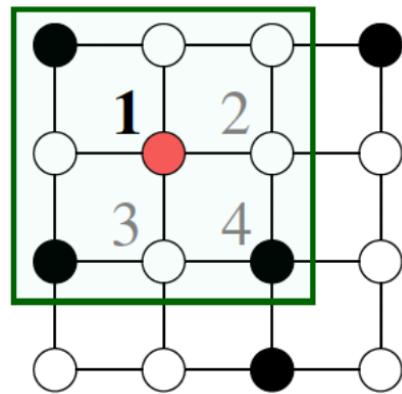
BACKGROUND: CONVOLUTIONAL NEURAL NETWORKS FOR IMAGES

- Convolutional filters
 - Local feature detectors
 - A feature is learned in each **local receptive field** by a convolutional filter

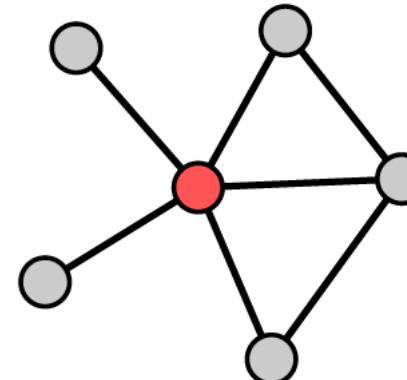


LOCAL RECEPITIVE FIELD ON GRAPHS

- How should we define local receptive fields on graphs?
 - Local subgraphs
- However, there are no orders between the neighbors
 - In images, the neighbors of a node can follow specific order



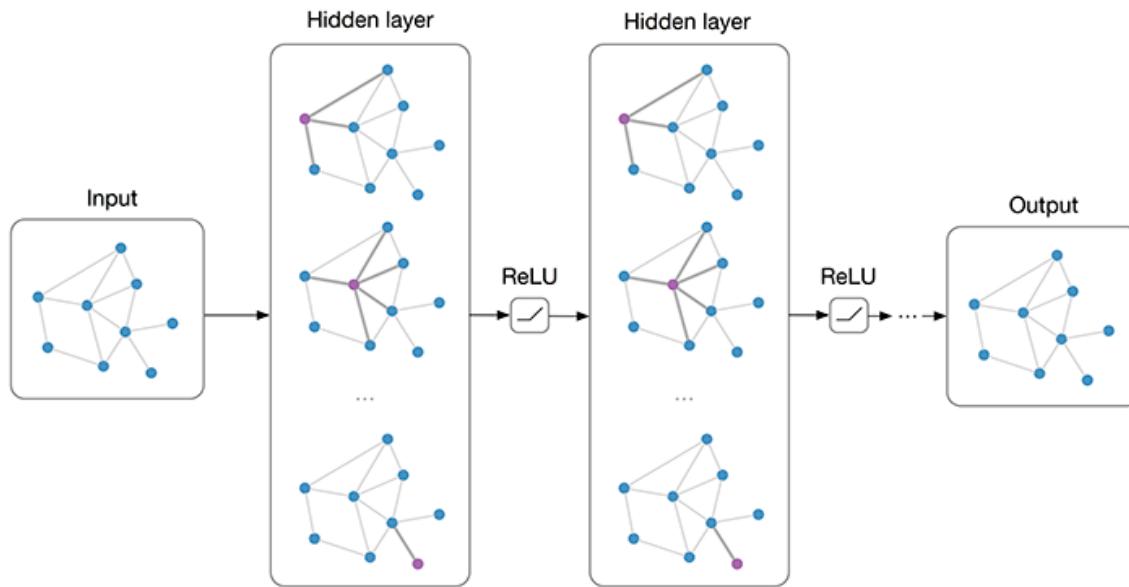
Image



Graph

GRAPH CONVOLUTIONAL NETWORK (GCN)

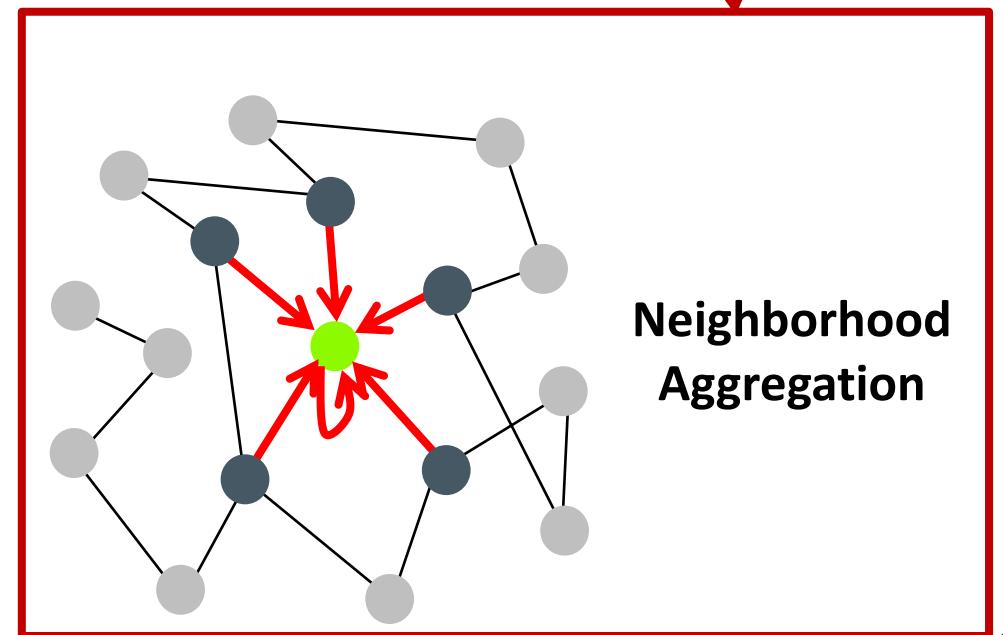
- Node features: $X \in \mathbb{R}^{n \times F}$
- Adjacency matrix: $A \in \mathbb{R}^{n \times n}$
- Add self link: $\tilde{A} = A + I_N$
- Degree matrix: $\tilde{D}_{ii} = \sum_j \tilde{A}_{ij}$
- Weight matrix at layer l : $W^{(l)} \in \mathbb{R}^{F \times d}$



$$Z = f(X, A) = \text{softmax}\left(\hat{A} \text{ ReLU}\left(\hat{A}XW^{(0)}\right) W^{(1)}\right)$$

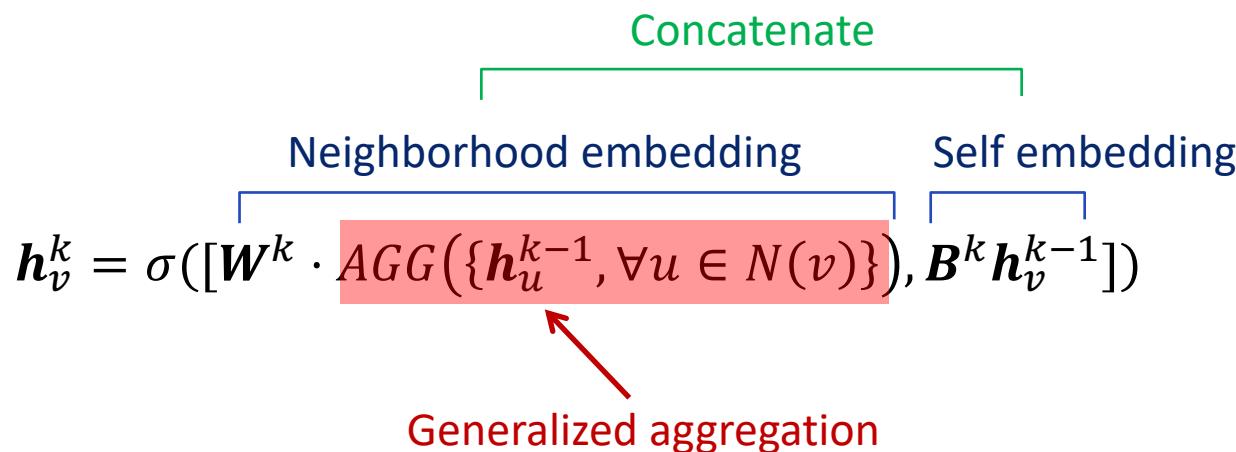
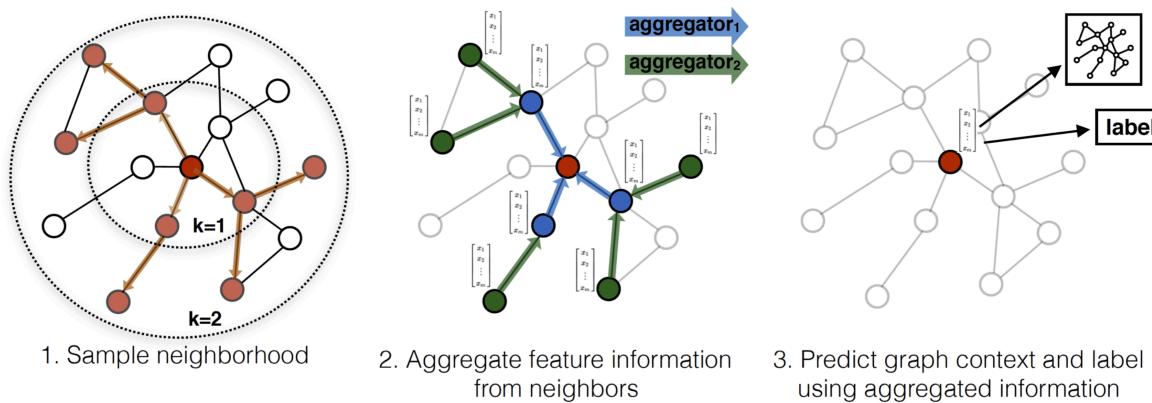
$$\mathcal{L} = - \sum_{l \in \mathcal{Y}_L} \sum_{f=1}^F Y_{lf} \ln Z_{lf}$$

Set of node indices with labels



GRAPH SAMPLE AND AGGREGATE (GRAPHSAGE)

- **Motivation:** Can we train GCN more efficiently?
- **Idea:** Sample neighbors



▪ Variants of AGG

▪ Mean:

$$AGG = \sum_{u \in N(v)} \frac{\mathbf{h}_u^{k-1}}{|N(v)|}$$

▪ Pool

- Transform neighbor vectors and apply symmetric vector function.

element-wise mean/max

$$AGG = \gamma(\{\mathbf{Q}\mathbf{h}_u^{k-1}, \forall u \in N(v)\})$$

▪ LSTM:

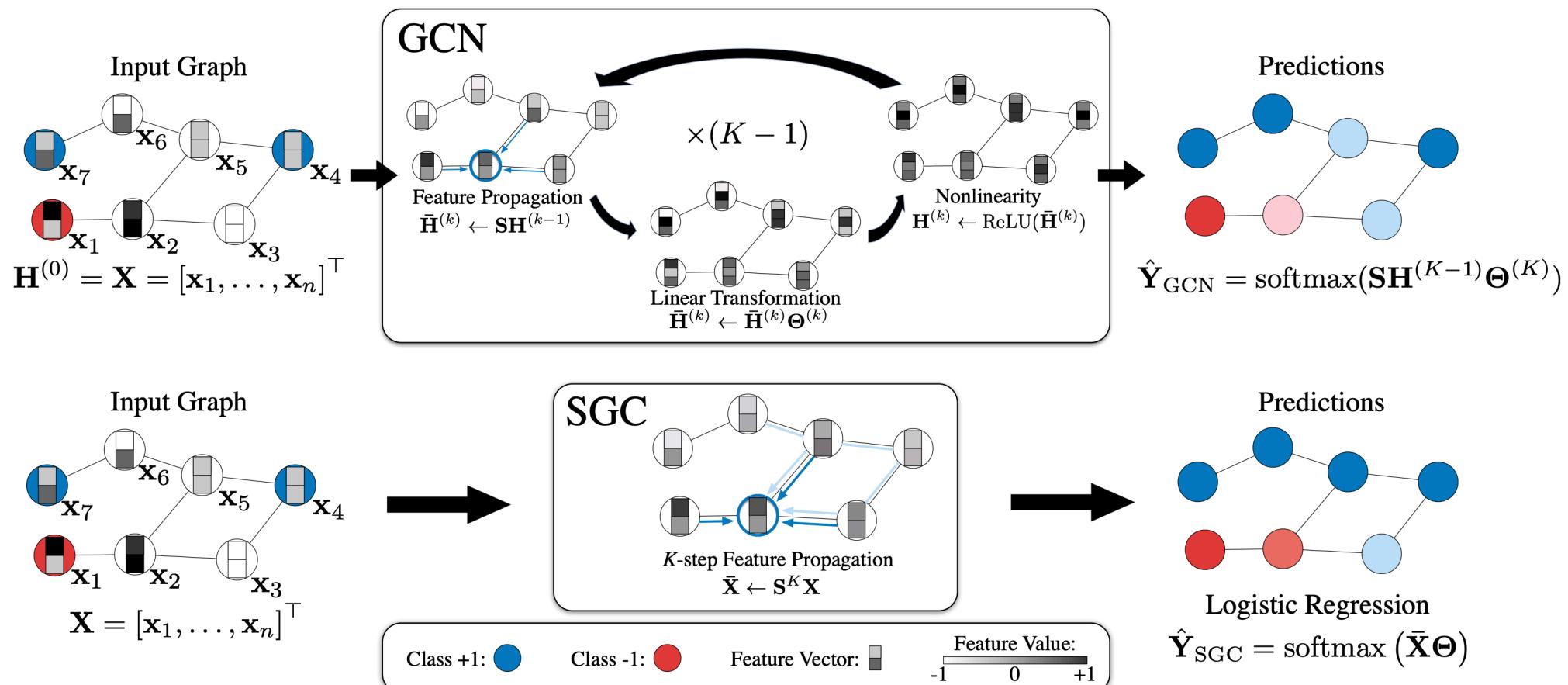
- Apply LSTM to random permutation of neighbors.

$$AGG = LSTM([\mathbf{h}_u^{k-1}, \forall u \in \pi(N(v))])$$

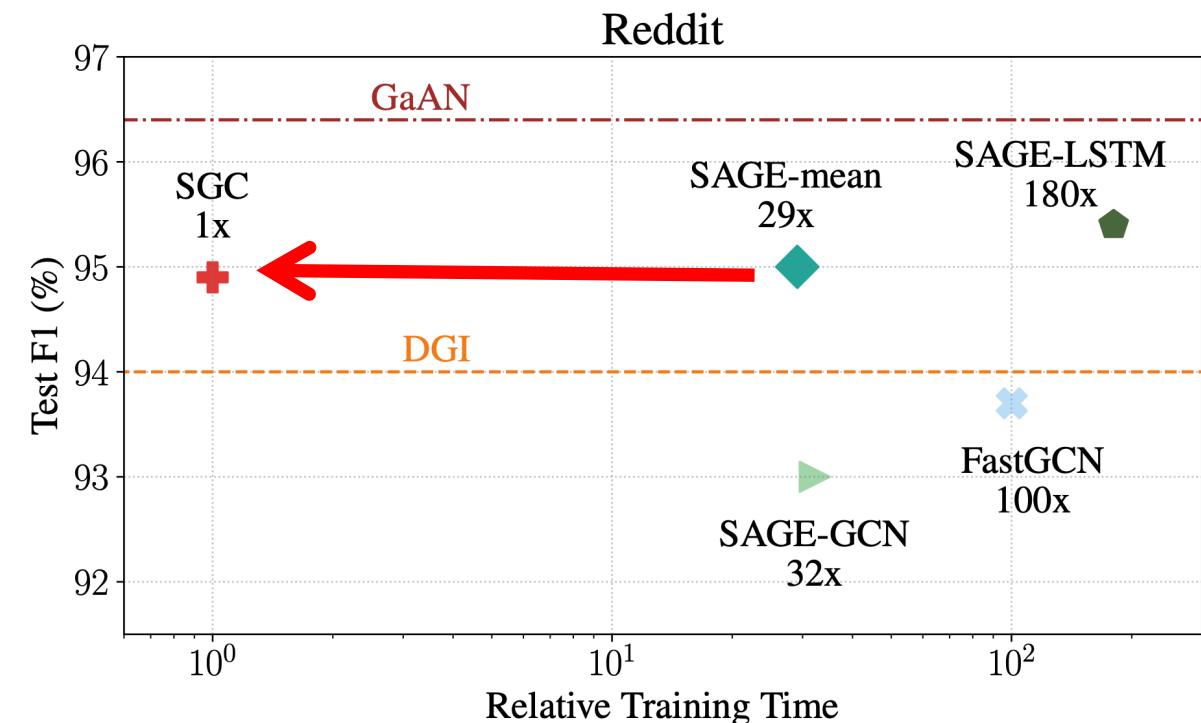
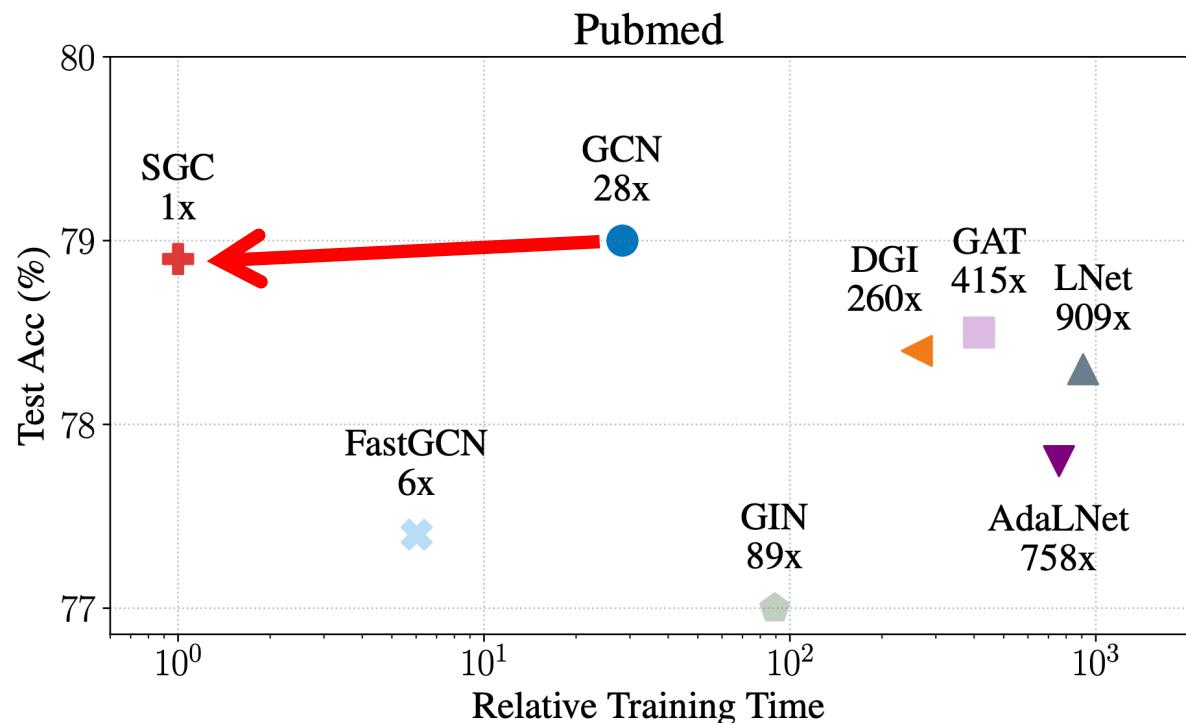
Inductive Representation Learning on Large Graphs, NeurIPS2017

SGCN

- **Motivation:** Can we train GCN more efficiently?
- **Idea:** Remove unnecessary complexity and redundant computation (non-linearity and weight matrices)



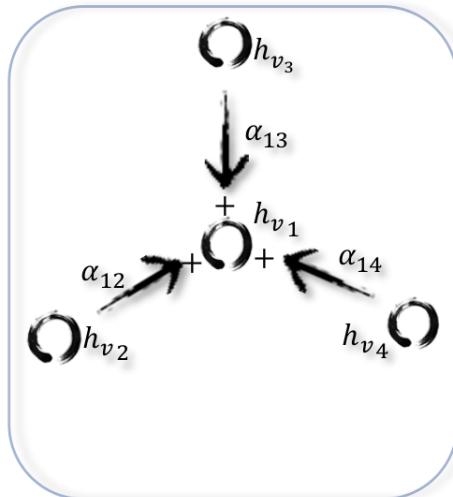
SGCN



GRAPH ATTENTION NETWORKS (GAT)

- Idea: We assign *higher weights to more important nodes*

$$\mathbf{H}^{(l+1)} = \sigma \left(\sum_{j \in N(i)} \alpha_{ij} \mathbf{H}_j^{(l)} \mathbf{W}^{(l)} \right)$$

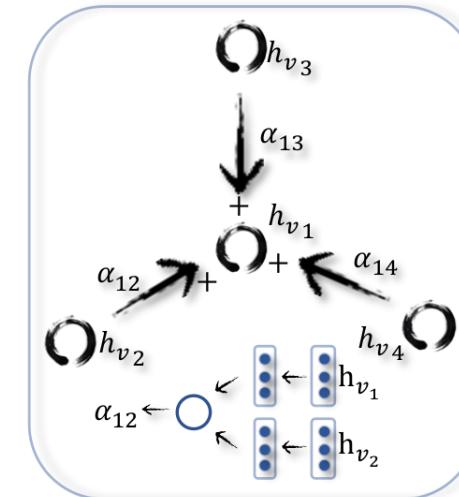
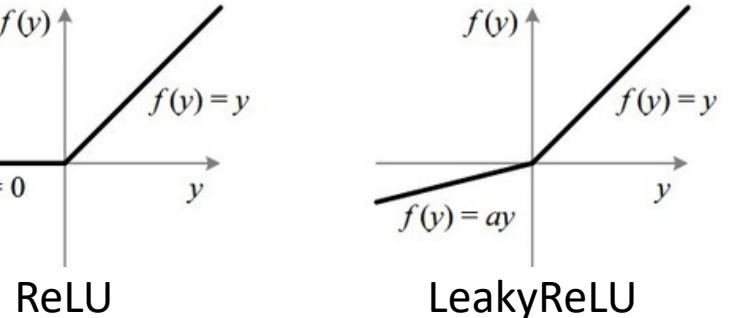


GCN

$$\alpha_{ij} = \frac{1}{\sqrt{\deg(v_i) \deg(v_j)}}$$

Non-parametric weights

Aggregate info from neighborhood via the **normalized Laplacian matrix**



GAT

$$\alpha_{ij} = \frac{\exp \left(\text{LeakyReLU} \left(\vec{\mathbf{a}}^T [\mathbf{W} \vec{h}_i \| \mathbf{W} \vec{h}_j] \right) \right)}{\sum_{k \in \mathcal{N}_i} \exp \left(\text{LeakyReLU} \left(\vec{\mathbf{a}}^T [\mathbf{W} \vec{h}_i \| \mathbf{W} \vec{h}_k] \right) \right)}$$

Parametric weights

BACKGROUND: MUTUAL INFORMATION (MI)

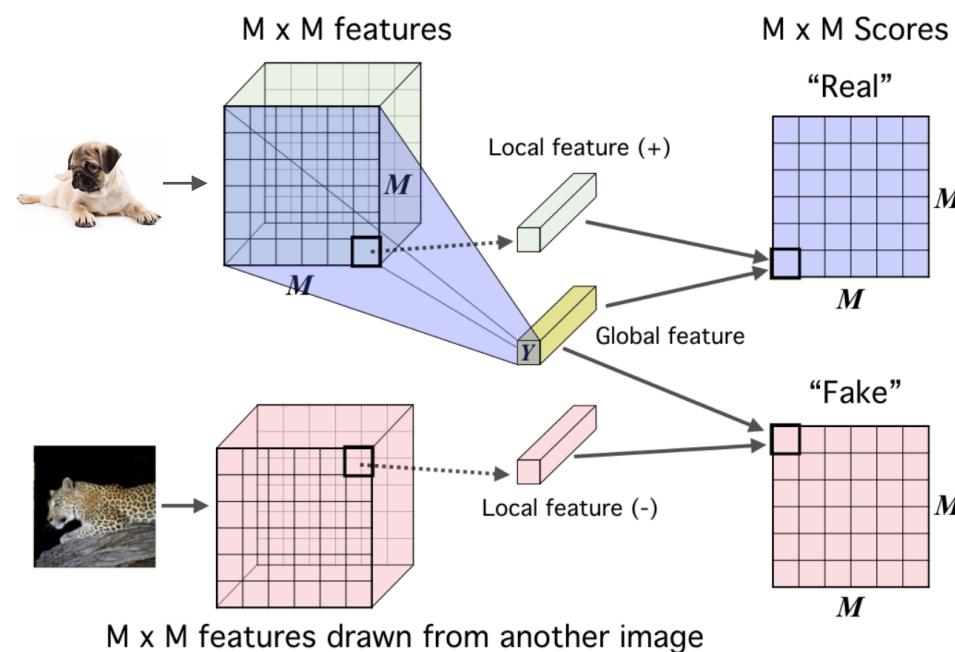
- Measures the amount of information that two variables share
- If X and Y are independent, then $P_{XY} = P_X P_Y \rightarrow$ in this case, MI = 0

$$\begin{aligned} I(X; Y) &= \mathbb{E}_{P_{XY}} \left[\log \frac{P_{XY}}{P_X P_Y} \right] \\ &= D_{KL}(P_{XY} || P_X P_Y) \end{aligned}$$

- High MI? \rightarrow One variable is always indicative of the other variable
- Recently, scalable estimation of mutual information was made both possible and practical through **Mutual Information Neural Estimation (MINE)**

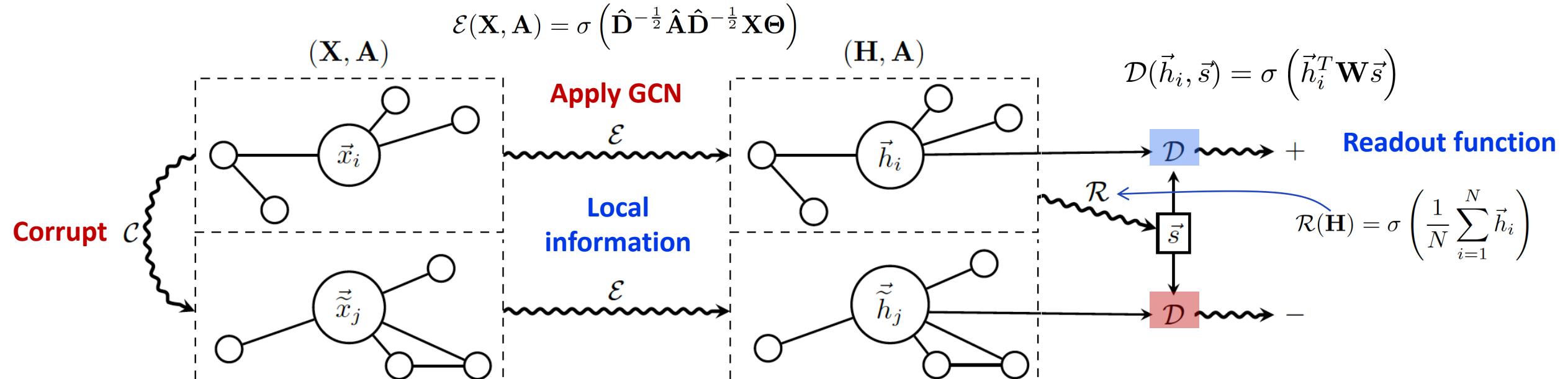
BACKGROUND: DEEP INFOMAX

- Unsupervised representation learning method for image data
- Idea: **Maximize mutual information (MI)** between local patches and the global representation of an image



Discriminator tries to discriminate between “Real” and “Fake”

DEEP GRAPH INFOMAX



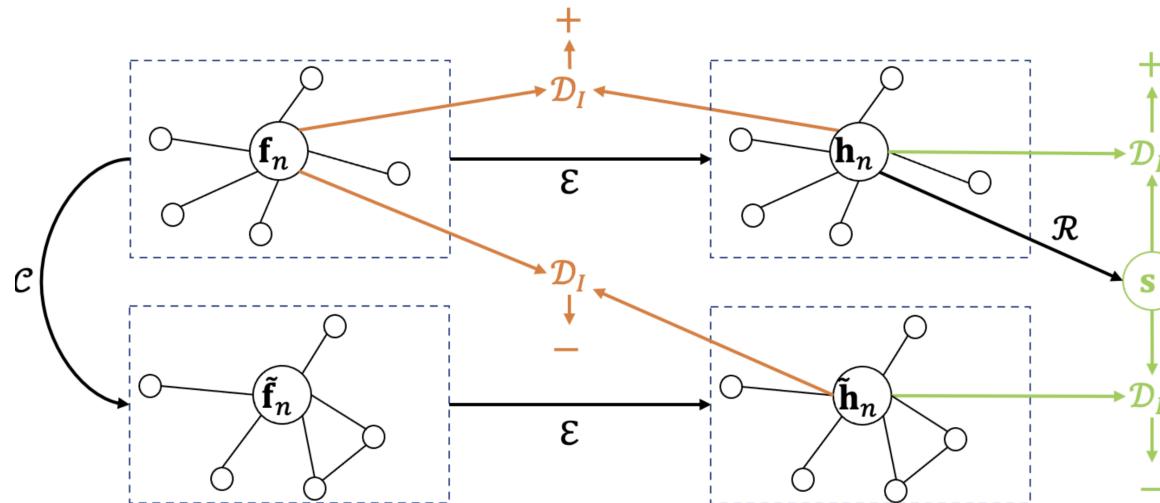
$$\mathcal{L} = \frac{1}{N + M} \left(\sum_{i=1}^N \mathbb{E}_{(\mathbf{X}, \mathbf{A})} \left[\log \mathcal{D} \left(\vec{h}_i, \vec{s} \right) \right] + \sum_{j=1}^M \mathbb{E}_{(\tilde{\mathbf{X}}, \tilde{\mathbf{A}})} \left[\log \left(1 - \mathcal{D} \left(\vec{h}_j, \vec{s} \right) \right) \right] \right)$$

Maximizes the mutual information between the local patches (\vec{h}_i) and the graph-level global representation (\vec{s})

HIGH-ORDER DEEP GRAPH INFOMAX

- Idea: **High-order Mutual Information**

- We should not only consider the extrinsic supervision signal, i.e., $s \leftrightarrow h$, but also **intrinsic signal**, i.e., $f \leftrightarrow h$



$$I(h_n; s; f_n) = I(h_n; s) + I(h_n; f_n) - I(h_n; s, f_n)$$

$$\max I(h_n; s; f_n) = \max I(h_n; s) + \max I(h_n; f_n) - \max I(h_n; s, f_n)$$

Difference-based estimation (Mukherjee et al, 2020)

$$\mathcal{L} = \lambda_E I(h_n; s) + \lambda_I I(h_n; f_n) + \lambda_J I(h_n; s, f_n)$$

$$I(X; Y) = H(X) + H(Y) - H(X, Y) \quad \text{DGI}$$

$$\begin{aligned} I(X_1; X_2; X_3) &= H(X_1) + H(X_2) + H(X_3) \\ &\quad - H(X_1, X_2) - H(X_1, X_3) - H(X_2, X_3) \\ &\quad + H(X_1, X_2, X_3) \\ &= H(X_1) + H(X_2) - H(X_1, X_2) \\ &\quad + H(X_1) + H(X_3) - H(X_1, X_3) \\ &\quad - H(X_1) - H(X_2, X_3) + H(X_1, X_2, X_3) \\ &= I(X_1; X_2) + I(X_1; X_3) - I(X_1; X_2, X_3) \end{aligned}$$

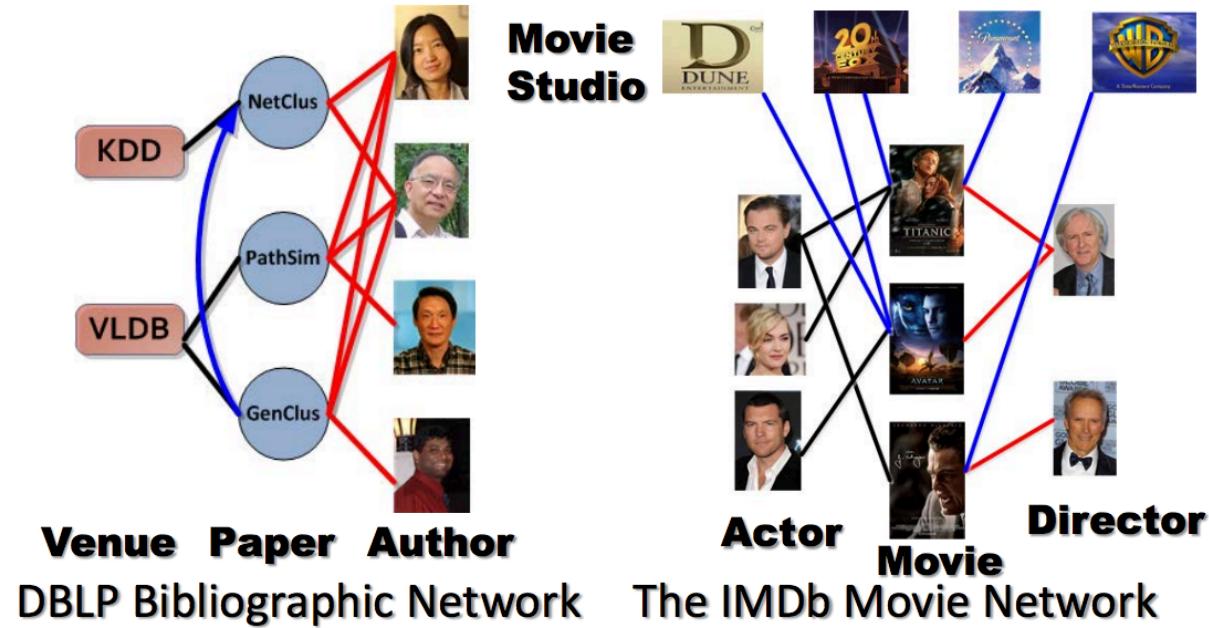
OUTLINE

- Homogeneous Network Embedding
- Multi-aspect Network Embedding
- Attributed Network Embedding
- **Heterogeneous Network Embedding**
- Training GNN
 - Self-supervised learning
 - Going deeper with GNN
- Applications of Graph Machine Learning

HETEROGENEOUS NETWORK (HETNET)

- So far, we have look at graphs with a single type of node and a single type of edges
- However, in reality a lot of graphs have **multiple types of nodes** and **multiple types of edges**
- Such networks are called “**heterogeneous network**”

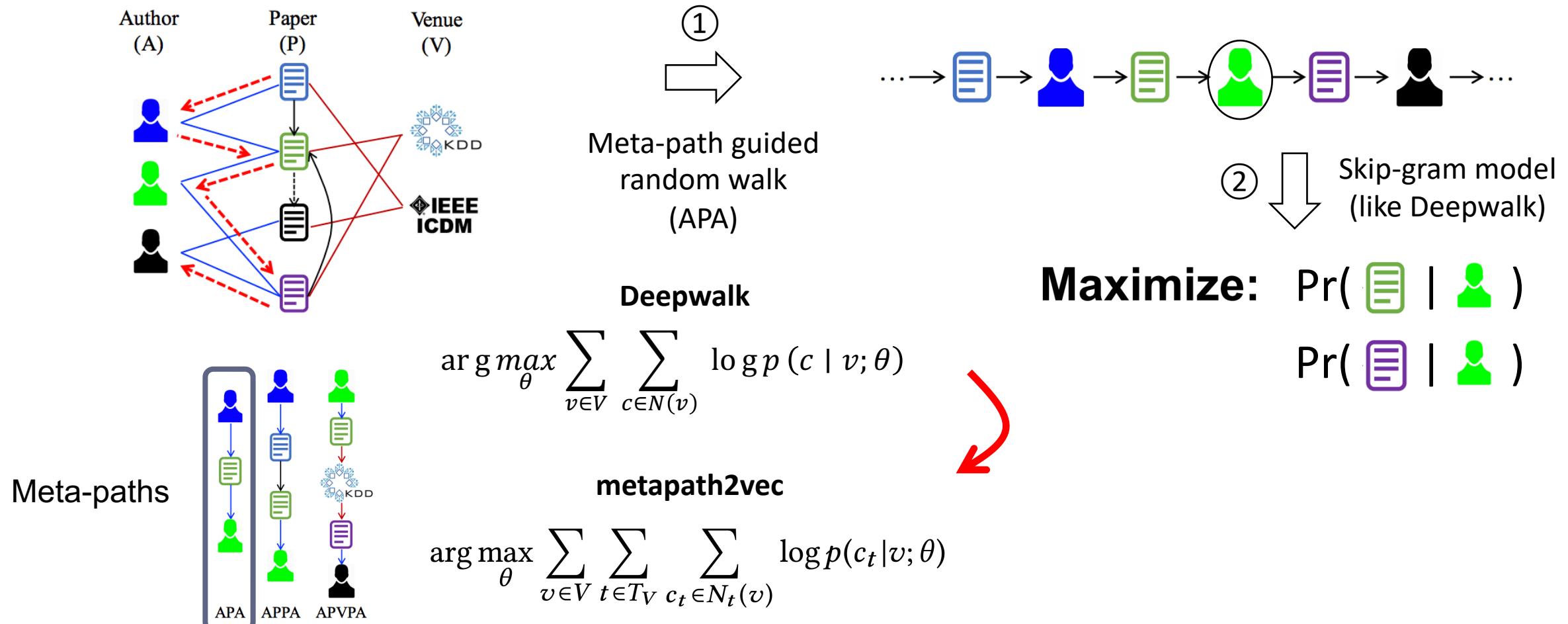
Num. node types > 1
Num. edge types > 1



How do we embed nodes in a heterogeneous network?

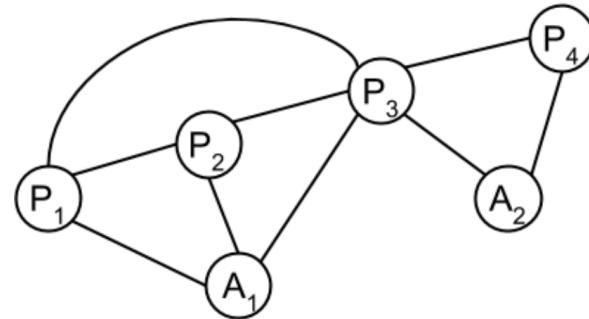
METAPATH2VEC: SCALABLE REPRESENTATION LEARNING FOR HETEROGENEOUS NETWORKS

- Motivation: Deepwalk assumes that each node has a single type → Extend Deepwalk to HetNet!

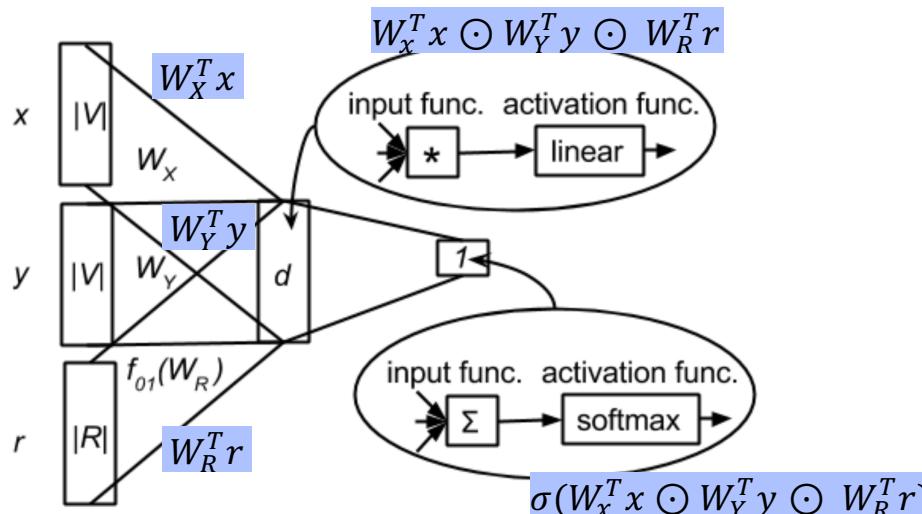


HIN2VEC

- **Motivation:** Do we need predefined metapaths?
- **Idea:** Learn latent vectors of both nodes and the targeted relationships



$$R = \{P-P, P-A, A-P, P-P-P, P-P-A, P-A-P, A-P-P, A-P-A\}$$



$$O_{x,y,r}(x, y, r) = \begin{cases} P(r|x, y), & \text{if } L(x, y, r) = 1 \\ 1 - P(r|x, y), & \text{if } L(x, y, r) = 0 \end{cases}$$

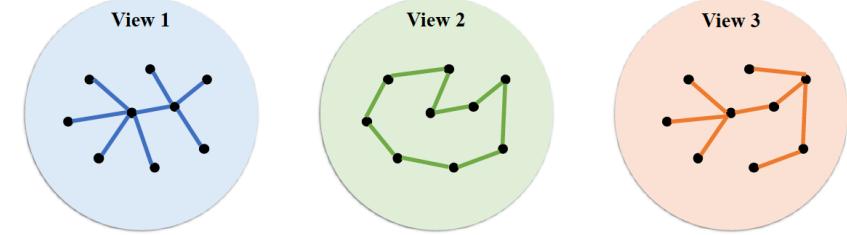
$$\log O_{x,y,r}(x, y, r) = L(x, y, r) \log P(r|x, y) + [1 - L(x, y, r)] \log [1 - P(r|x, y)]$$

$$P(r|x, y) = \text{sigmoid} \left(\sum W'_X \vec{x} \odot W'_Y \vec{y} \odot f_{01}(W'_R \vec{r}) \right)$$

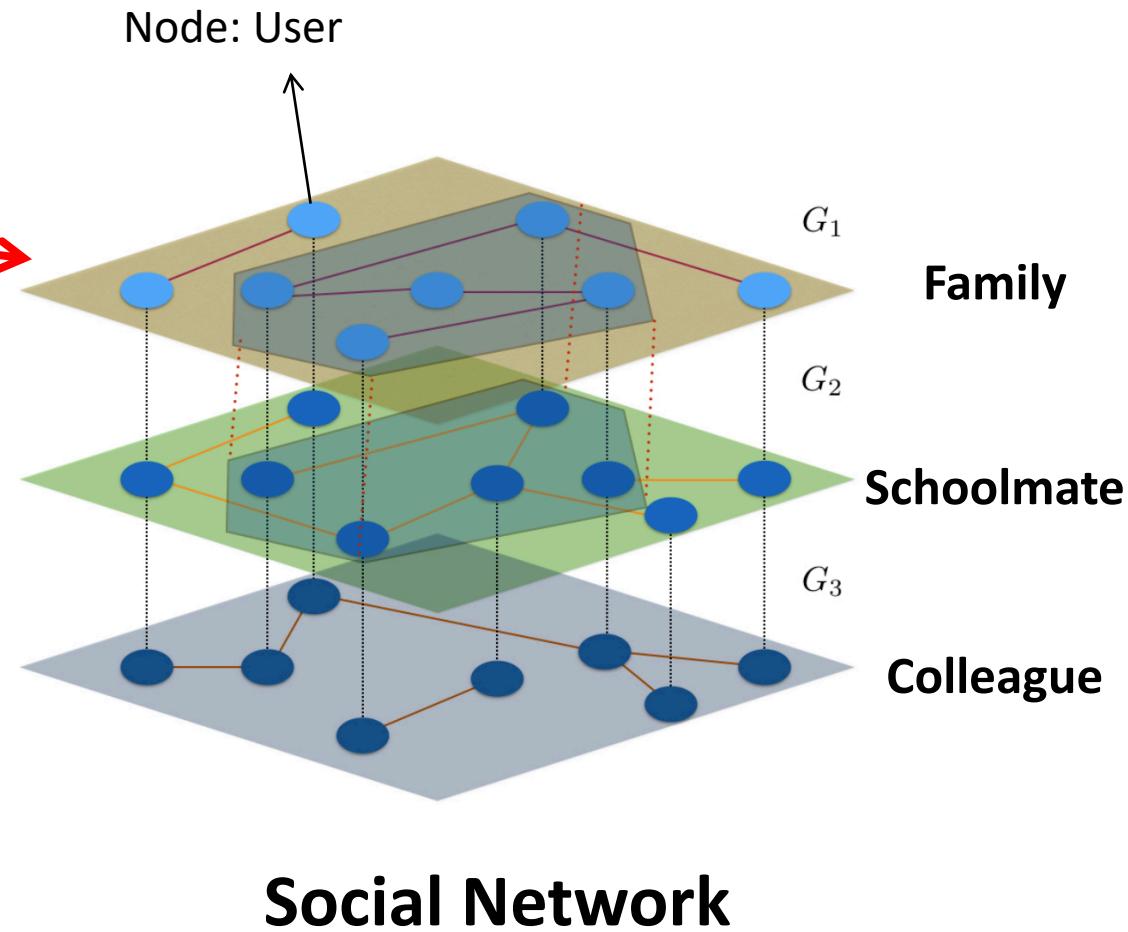
$$O \propto \log O = \sum_{x,y,r \in D} \log O_{x,y,r}(x, y, r)$$

MULTI-LAYER (MULTIPLEX) NETWORK

- A type of heterogeneous network
 - A single node type, multiple edge types
- **Example 1: Social network**
 - Relationship between users
- **Example 2: E-commerce**
 - Relationship between items
- **Example 3: Publication network**
 - Relationship between papers (Citation, share authors)
 - Relationship between authors (Co-author, co-citation)
- **Example 4: Movie database**
 - Relationship between movies
 - Common director, common actor
- **Example 5: Transportation network in a city**
 - Relation between locations in a city
 - Bus, train, car, taxi

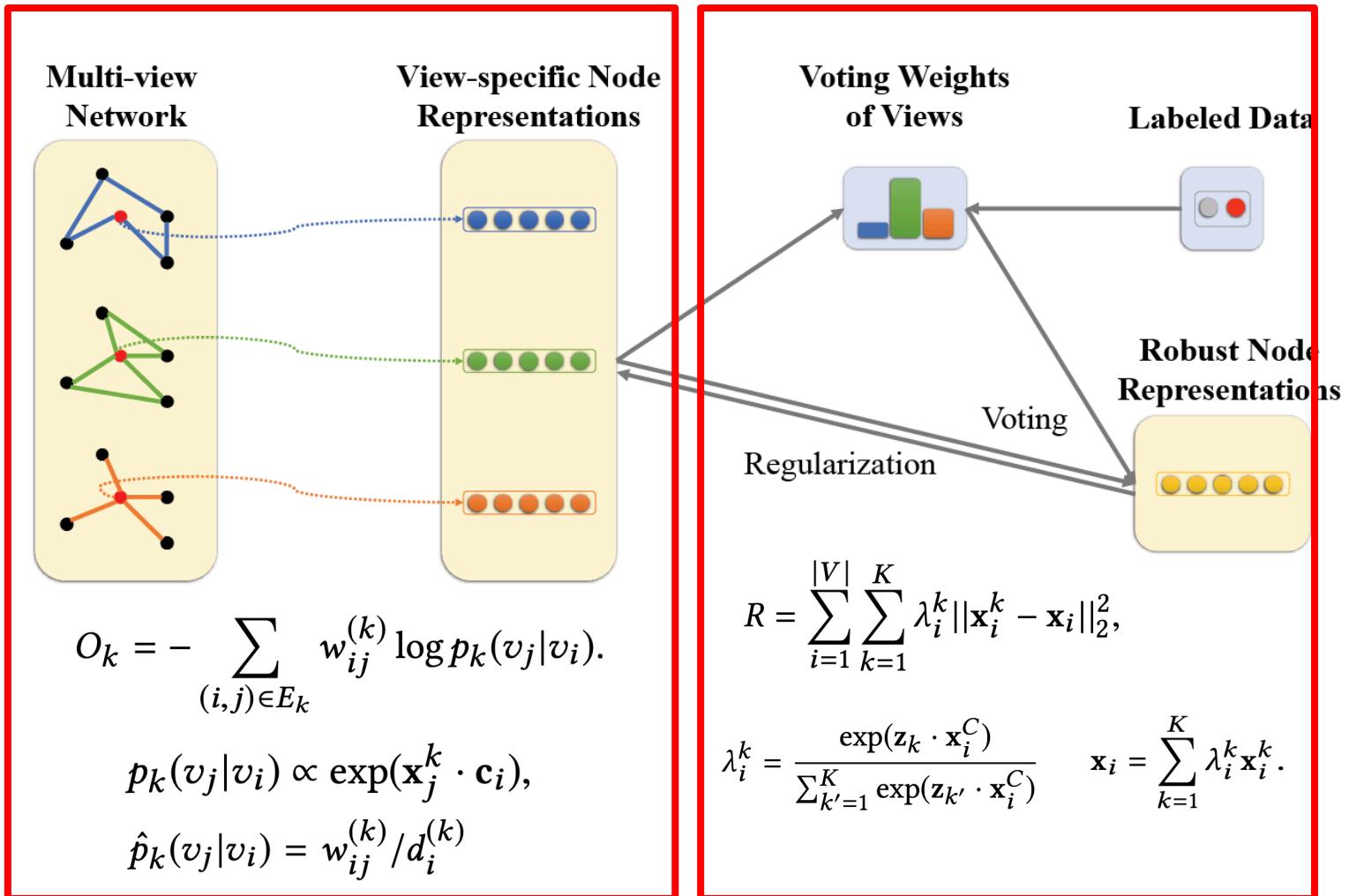


Num. node types = 1
Num. edge types > 1



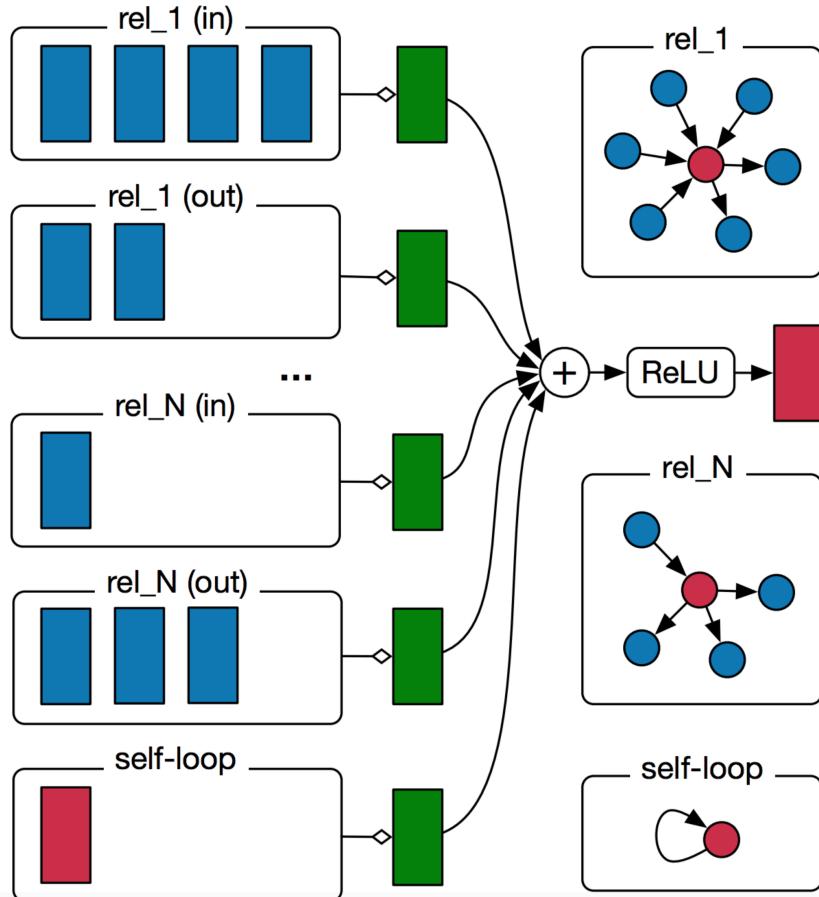
AN ATTENTION-BASED COLLABORATION FRAMEWORK FOR MULTI-VIEW NETWORK REPRESENTATION LEARNING

- Idea: Promote the collaboration of different views and let them vote for the robust representations.

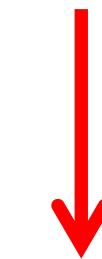


R-GCN: RELATIONAL GCN

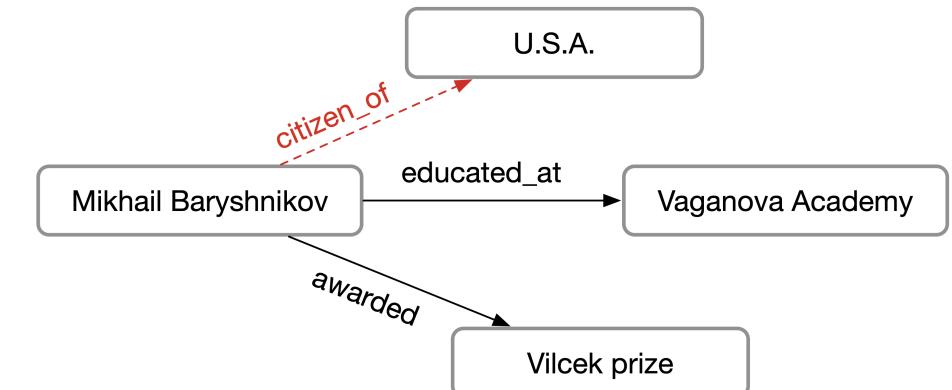
- Knowledge graph is a type of multiplex network
 - Nodes are entities, the edges are relations labeled with their types



GCN



R-GCN

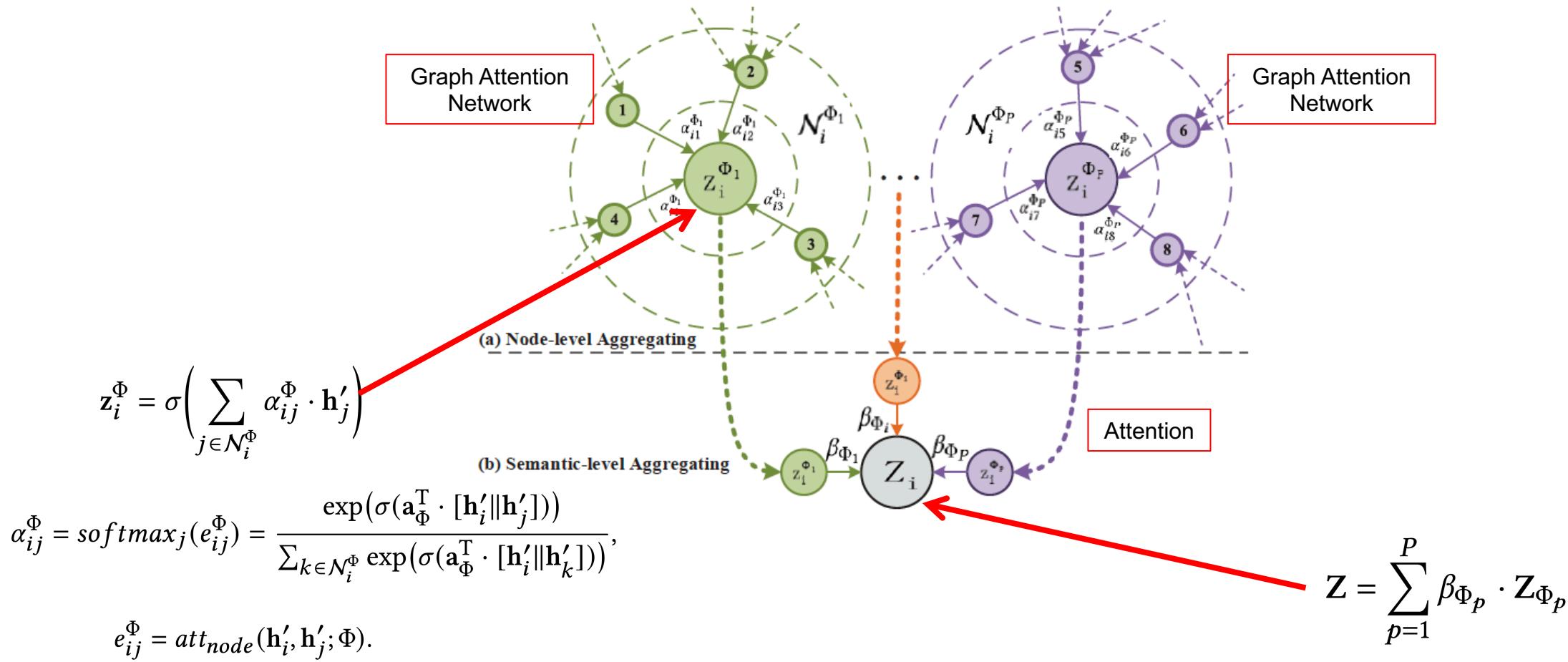


$$h_i^{(l+1)} = \sigma \left(\sum_{j \in N_i} \frac{1}{c_i} W^{(l)} h_j^{(l)} + W_0^{(l)} h_i^{(l)} \right)$$

$$h_i^{(l+1)} = \sigma \left(\sum_{r \in \mathcal{R}} \sum_{j \in \mathcal{N}_i^r} \frac{1}{c_{i,r}} W_r^{(l)} h_j^{(l)} + W_0^{(l)} h_i^{(l)} \right)$$

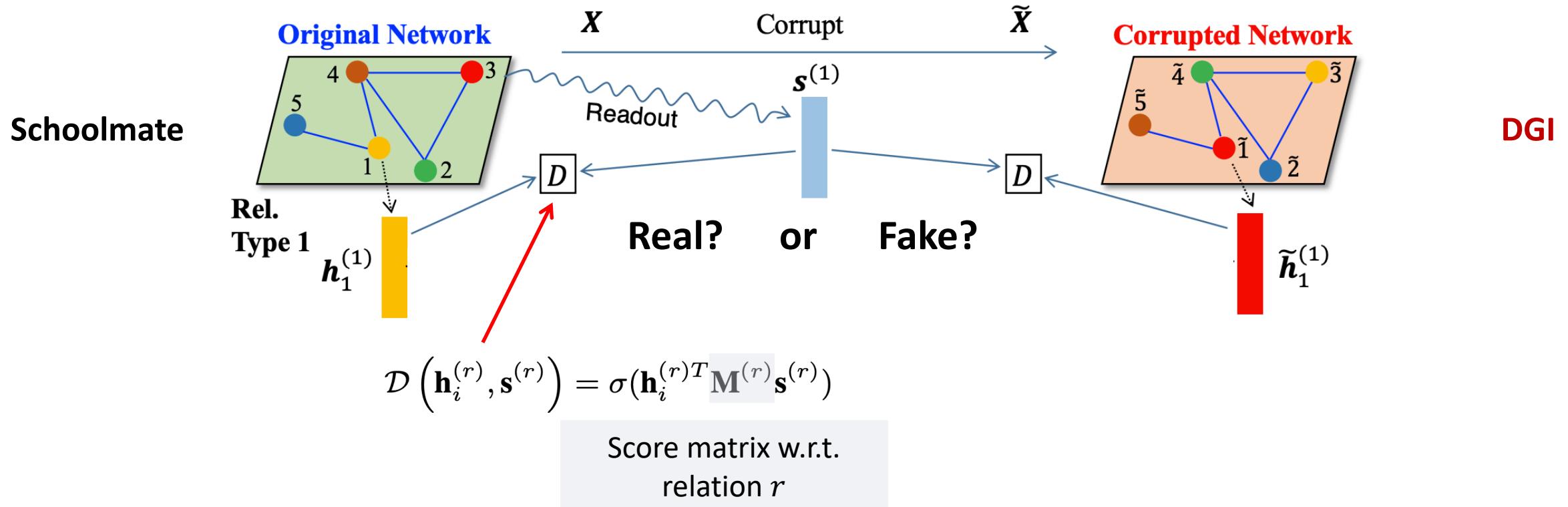
HAN: HETEROGENEOUS GRAPH ATTENTION NETWORK

- Idea: Apply graph attention networks to each network and then aggregate through attention



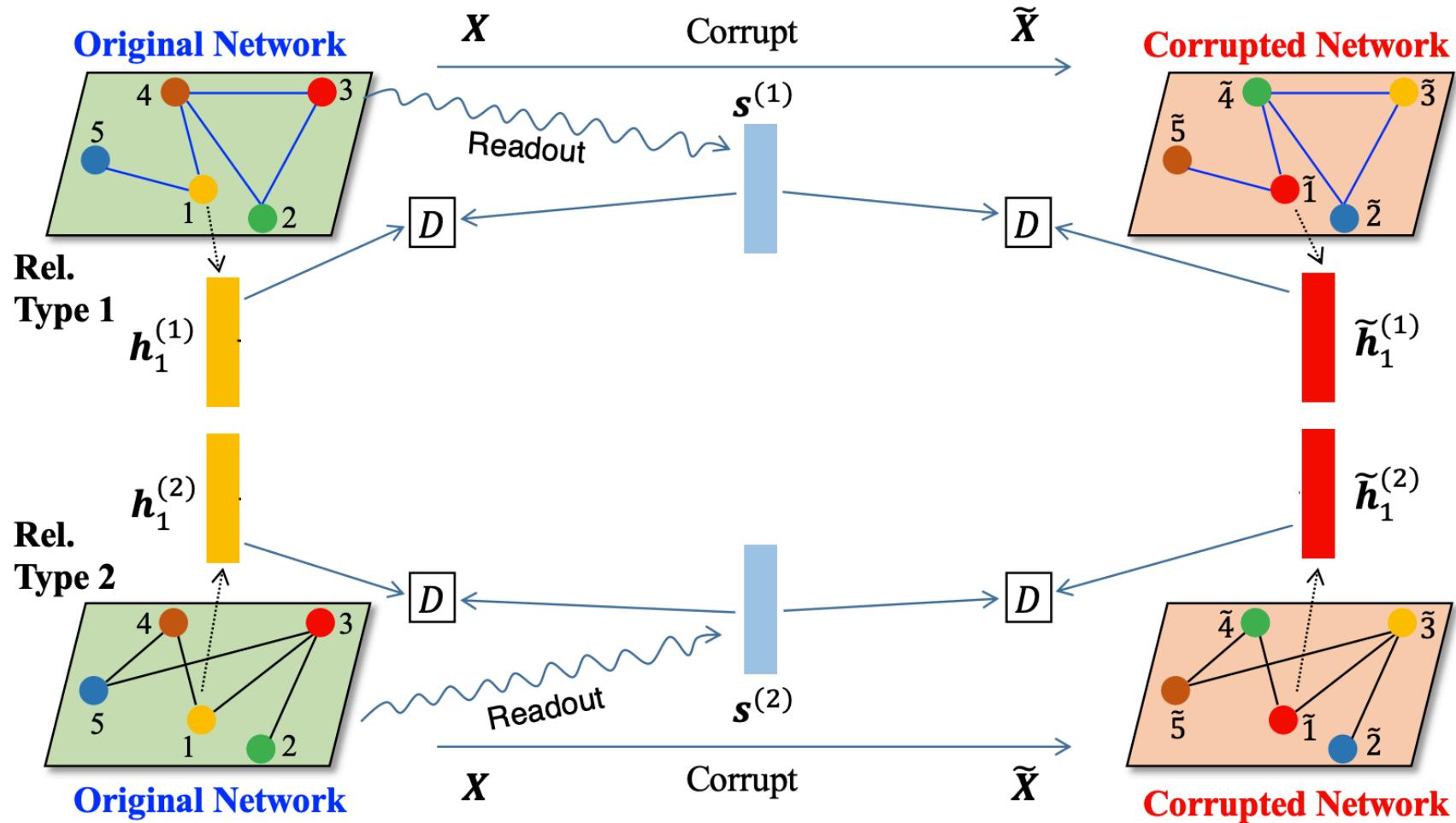
DMGI: UNSUPERVISED ATTRIBUTED MULTIPLEX NETWORK EMBEDDING

- Idea: Adopt infomax principal to multiplex network



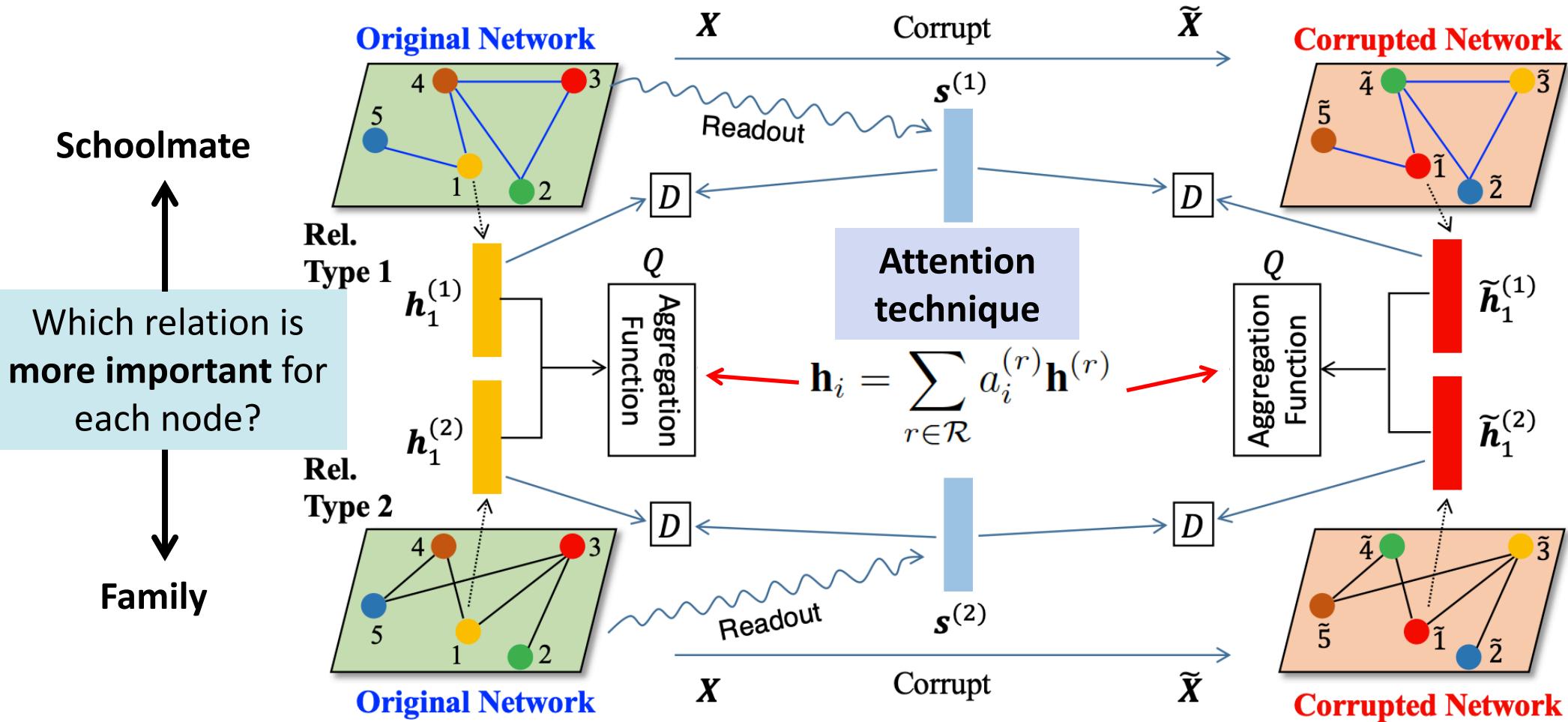
DMGI: UNSUPERVISED ATTRIBUTED MULTIPLEX NETWORK EMBEDDING

Schoolmate



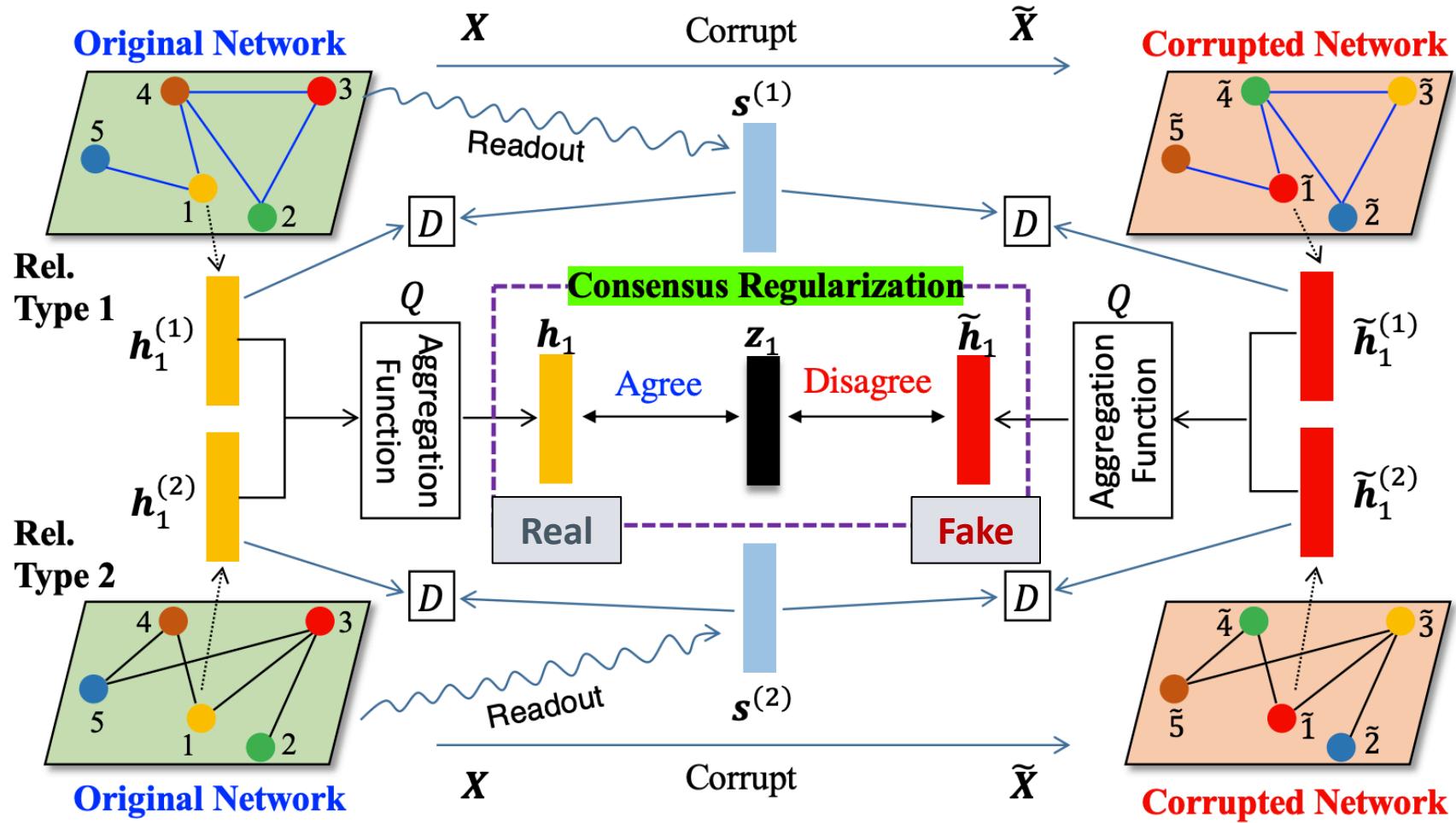
Family

DMGI: UNSUPERVISED ATTRIBUTED MULTIPLEX NETWORK EMBEDDING



DMGI: UNSUPERVISED ATTRIBUTED MULTIPLEX NETWORK EMBEDDING

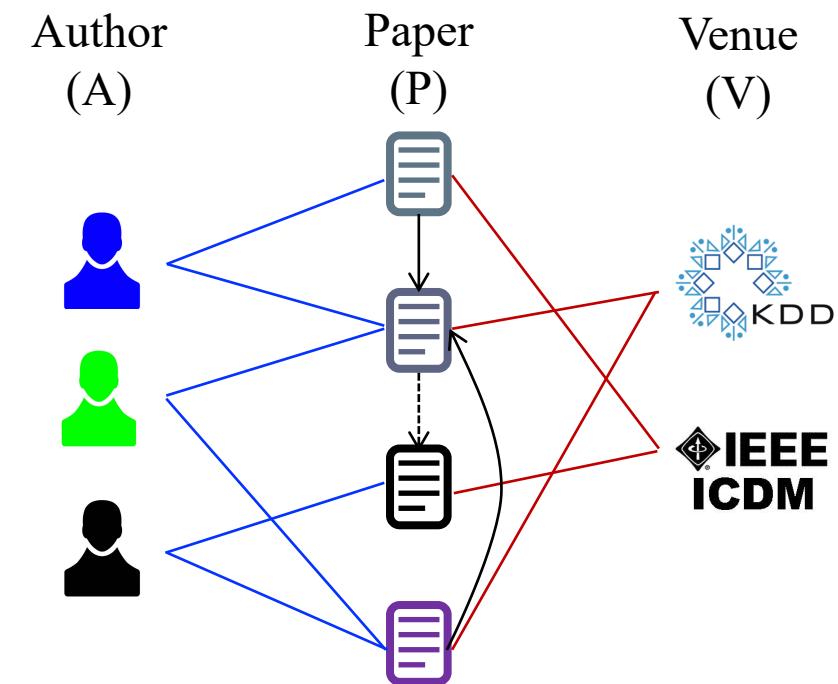
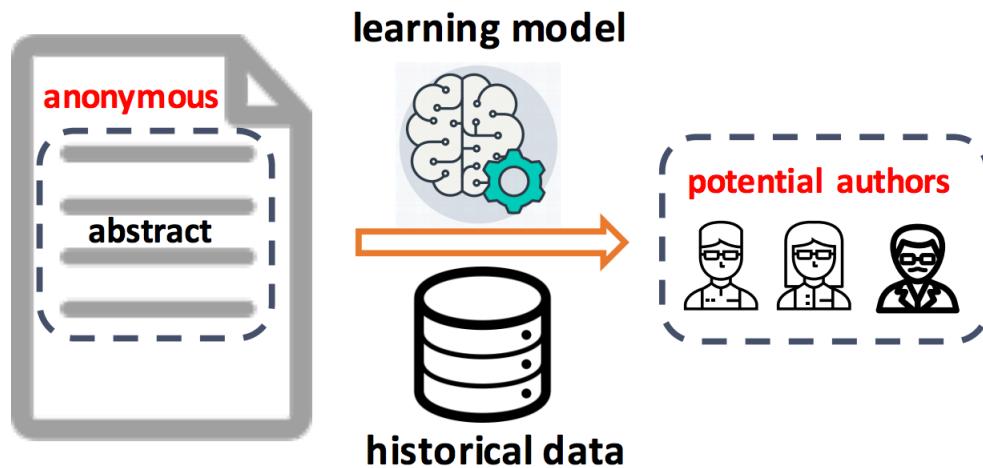
Schoolmate



Family

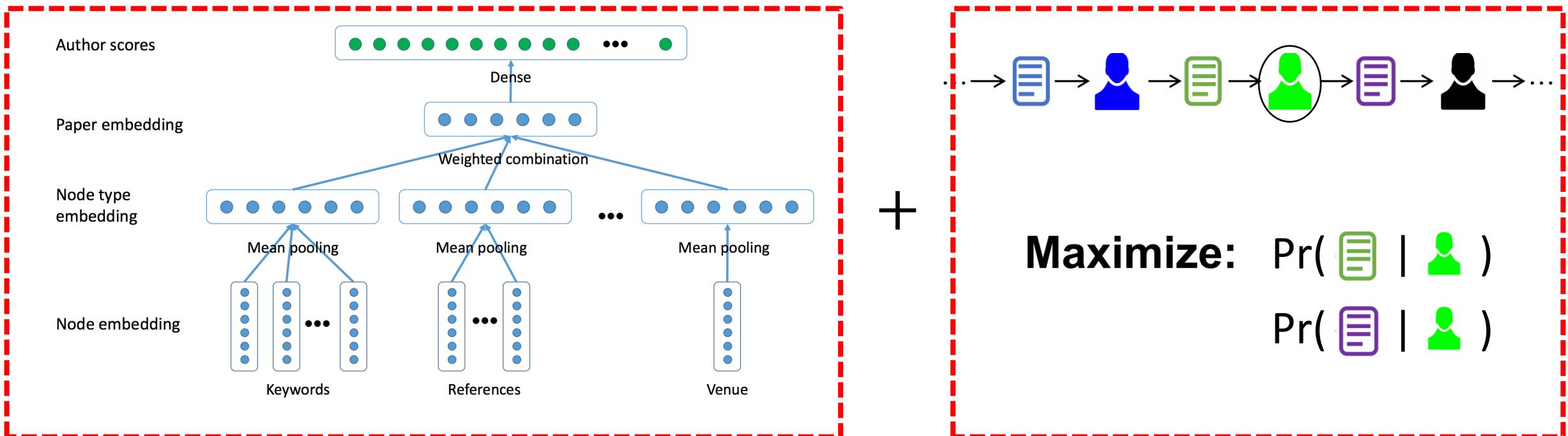
TASK-GUIDED METHODS

- Instead of learning general node embeddings, what about we focus on a specific task?
- Example: Author Identification
 - Predict the true authors of an anonymized paper given
 - Paper abstract
 - Venue (e.g., KDD, ICDM)
 - References
- Can we predict the true authors?



HETNETE

- **Step 1:** Combine keywords, venue and references related to a paper to obtain the paper embedding
- **Step 2:** Perform metapath2vec using embeddings learned in step 1

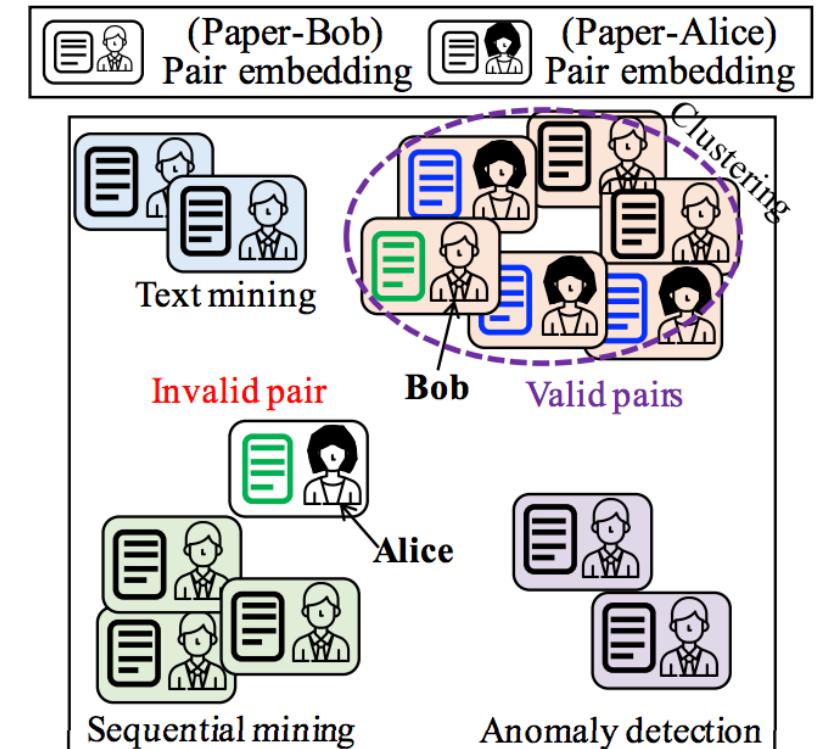
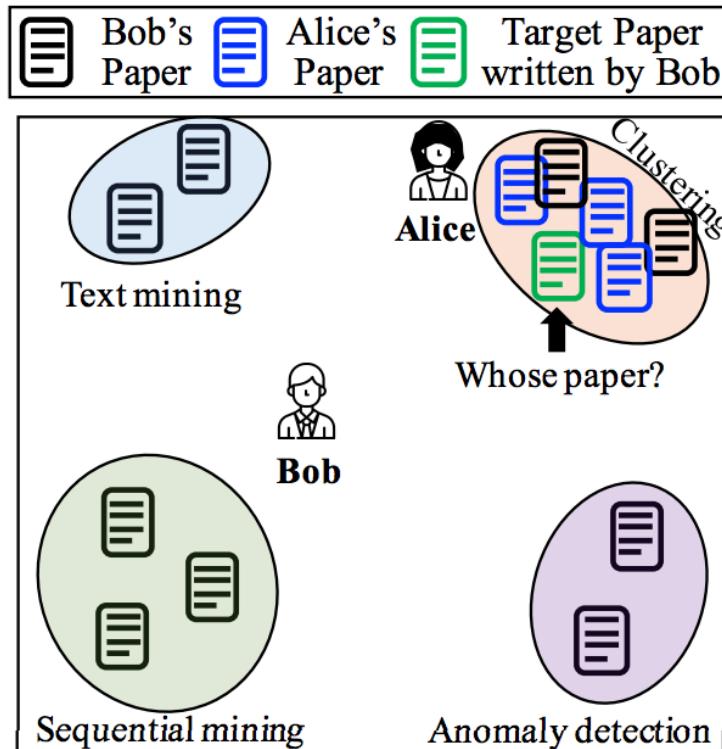


Supervised part:
Task-specific part

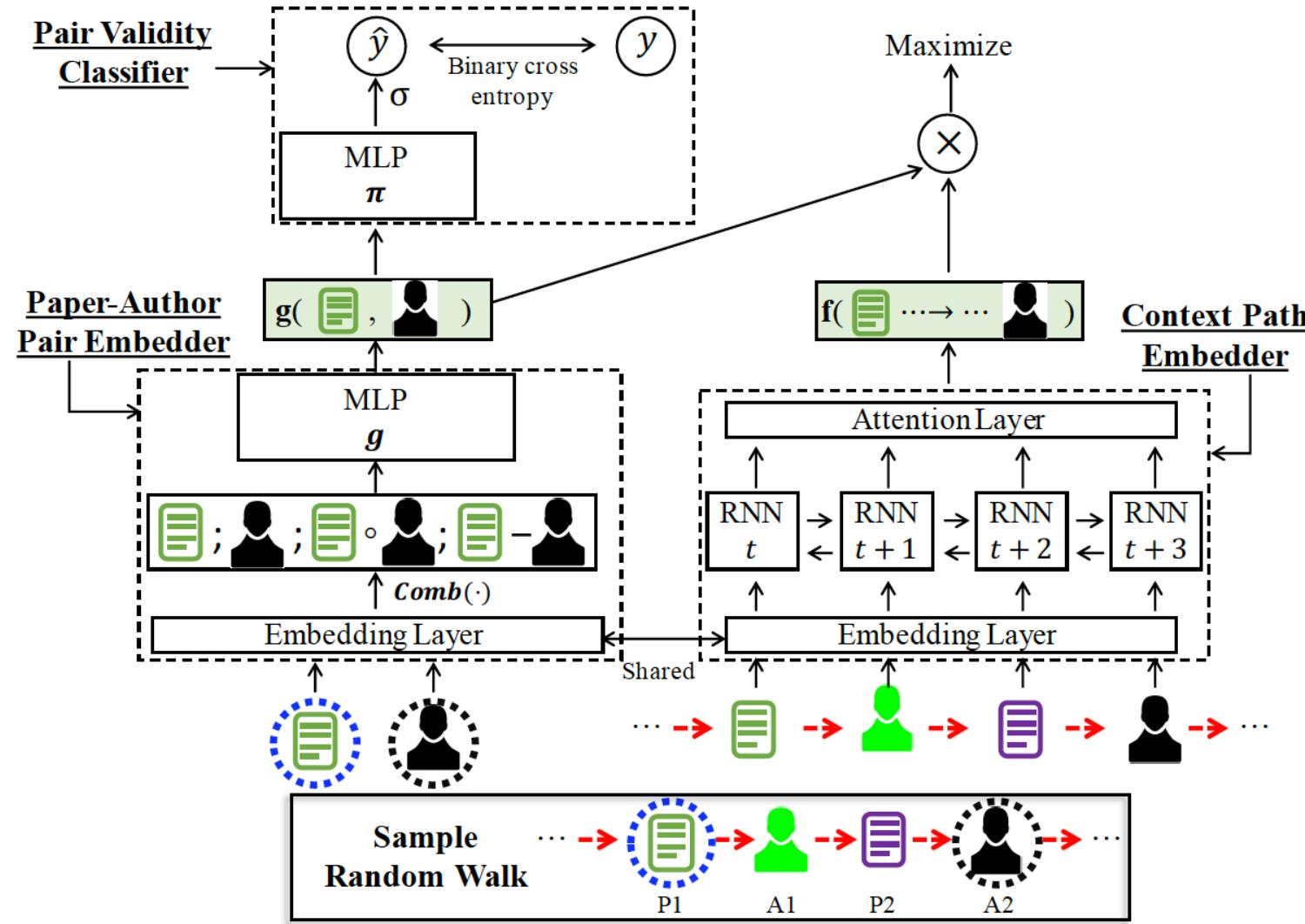
Unsupervised part:
metapath2vec

TAPEM

- Idea: Let's generate **pair embeddings**



TAPEM



OUTLINE

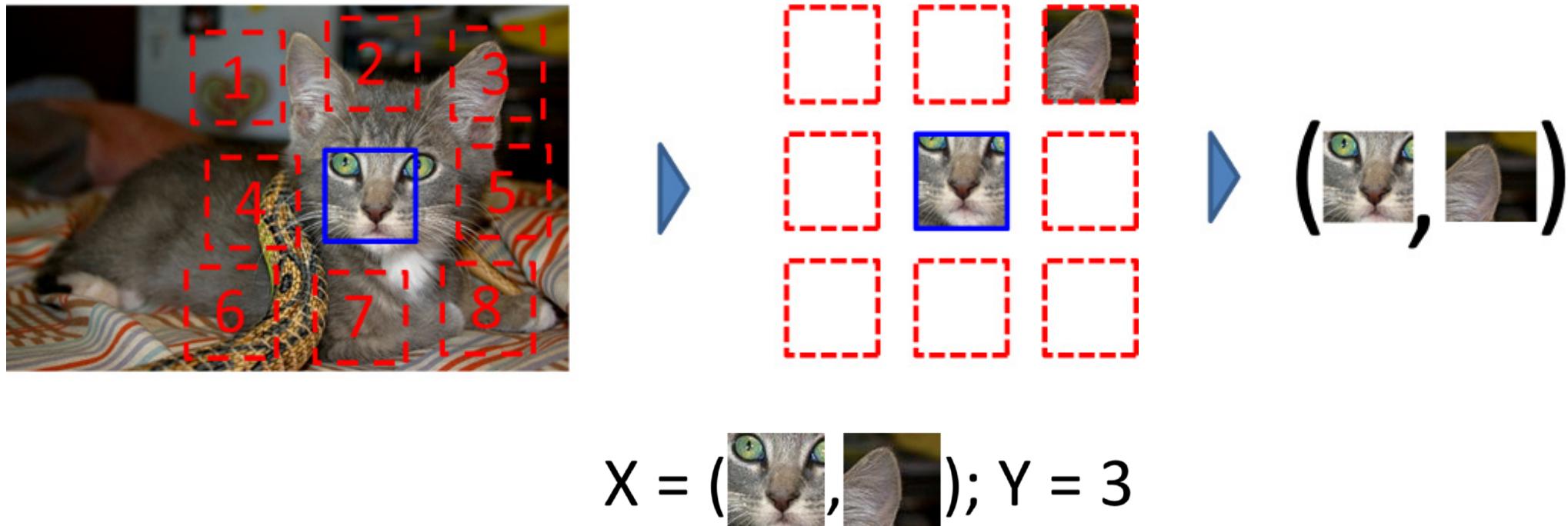
- Homogeneous Network Embedding
- Multi-aspect Network Embedding
- Attributed Network Embedding
- Heterogeneous Network Embedding
- **Training GNN**
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- Applications of Graph Machine Learning

OUTLINE

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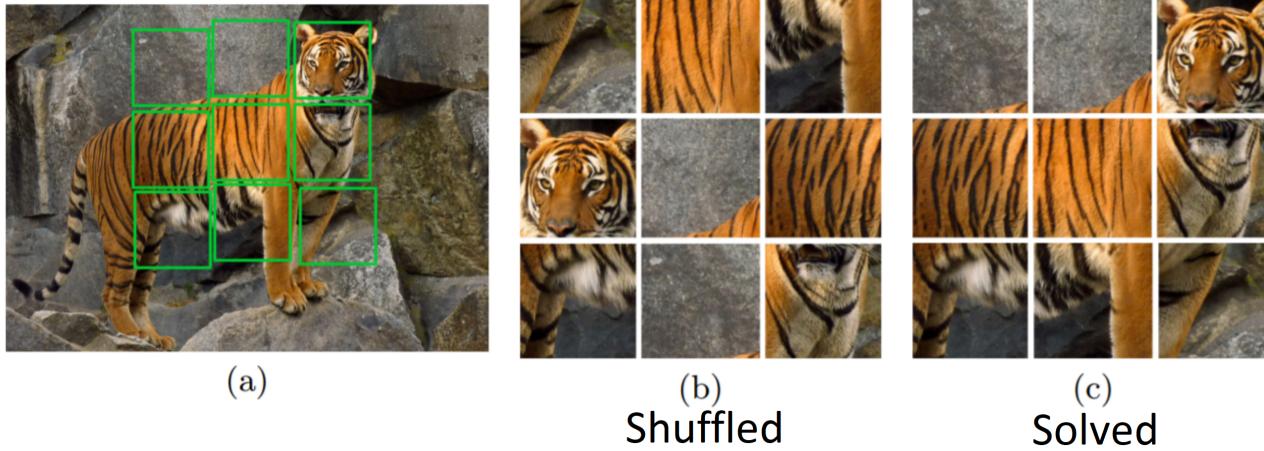
WHAT IS SELF-SUPERVISED LEARNING?

- A form of unsupervised learning where the data provides the supervision
- In general, withhold some part of the data, and task the network with predicting it
- An example of **pretext task: Relative positioning**
 - Train network to predict relative position of two regions in the same image

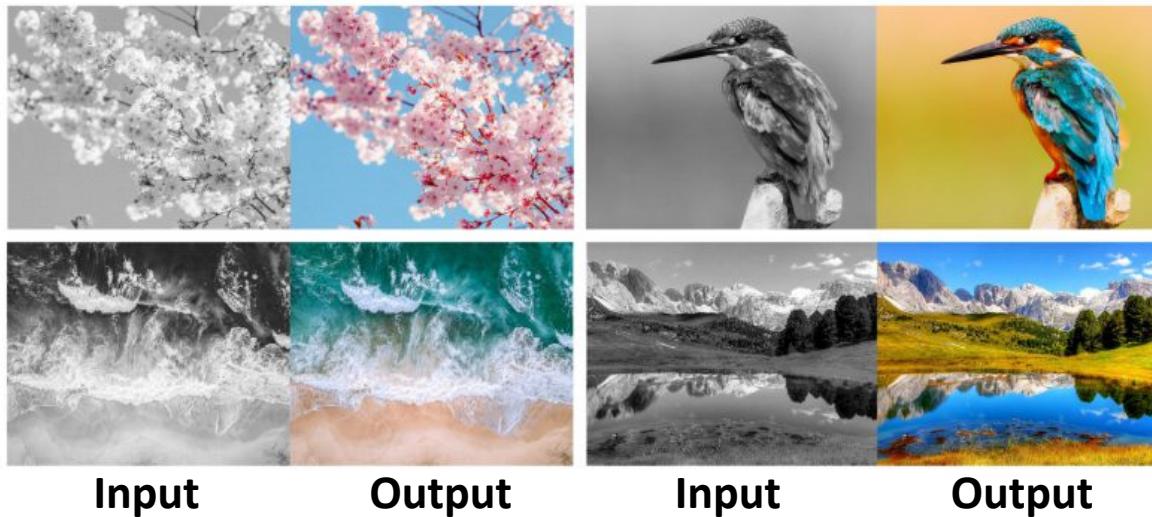


WHAT IS SELF-SUPERVISED LEARNING?

- Pretext task: Jigsaw puzzle



- Pretext task : Colorization

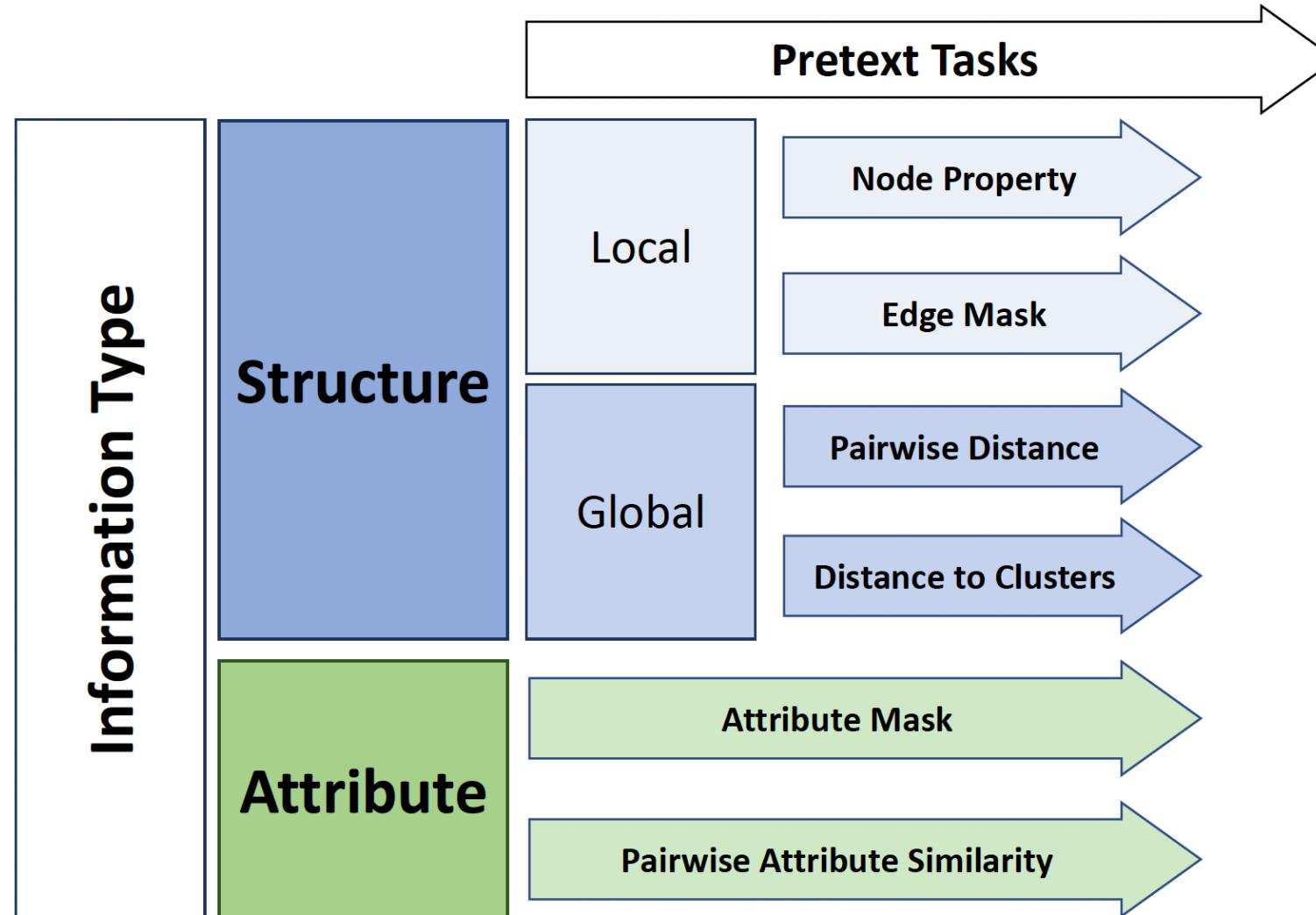


- Pretext task : Rotation

- Which one has the correct rotation?

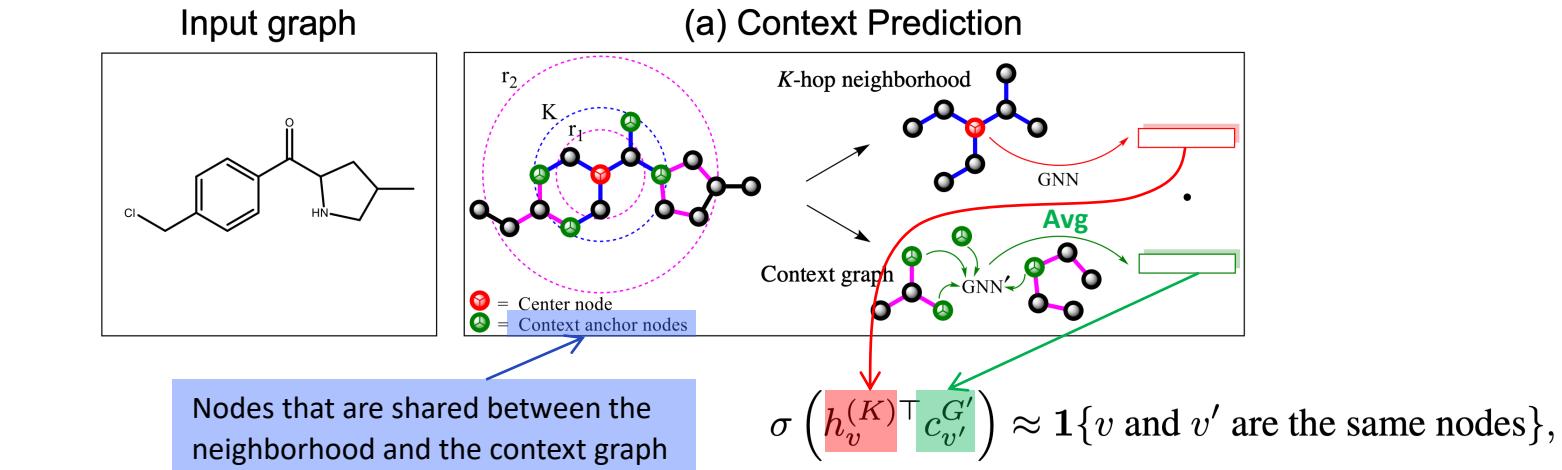


EXAMPLES OF PRETEXT TASKS ON GRAPHS



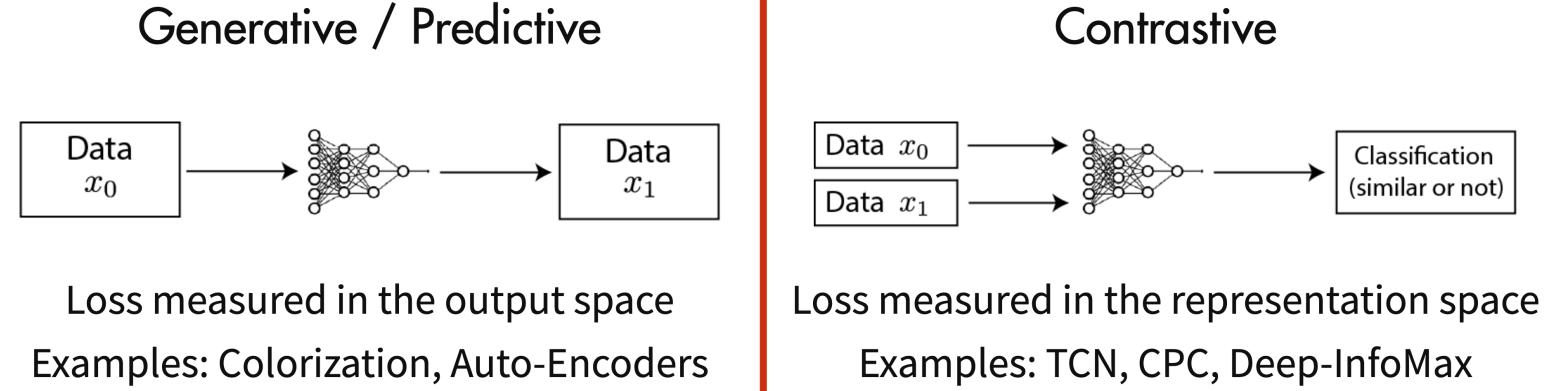
CONTEXT PREDICTION

- Pretext task: Context prediction



	Chemistry			Biology		
	Non-pre-trained	Pre-trained	Gain	Non-pre-trained	Pre-trained	Gain
GIN	67.0	74.2	+7.2	64.8 ± 1.0	74.2 ± 1.5	+9.4
GCN	68.9	72.2	+3.4	63.2 ± 1.0	70.9 ± 1.7	+7.7
GraphSAGE	68.3	70.3	+2.0	65.7 ± 1.2	68.5 ± 1.5	+2.8
GAT	66.8	60.3	-6.5	68.2 ± 1.1	67.8 ± 3.6	-0.4

CONTRASTIVE LEARNING

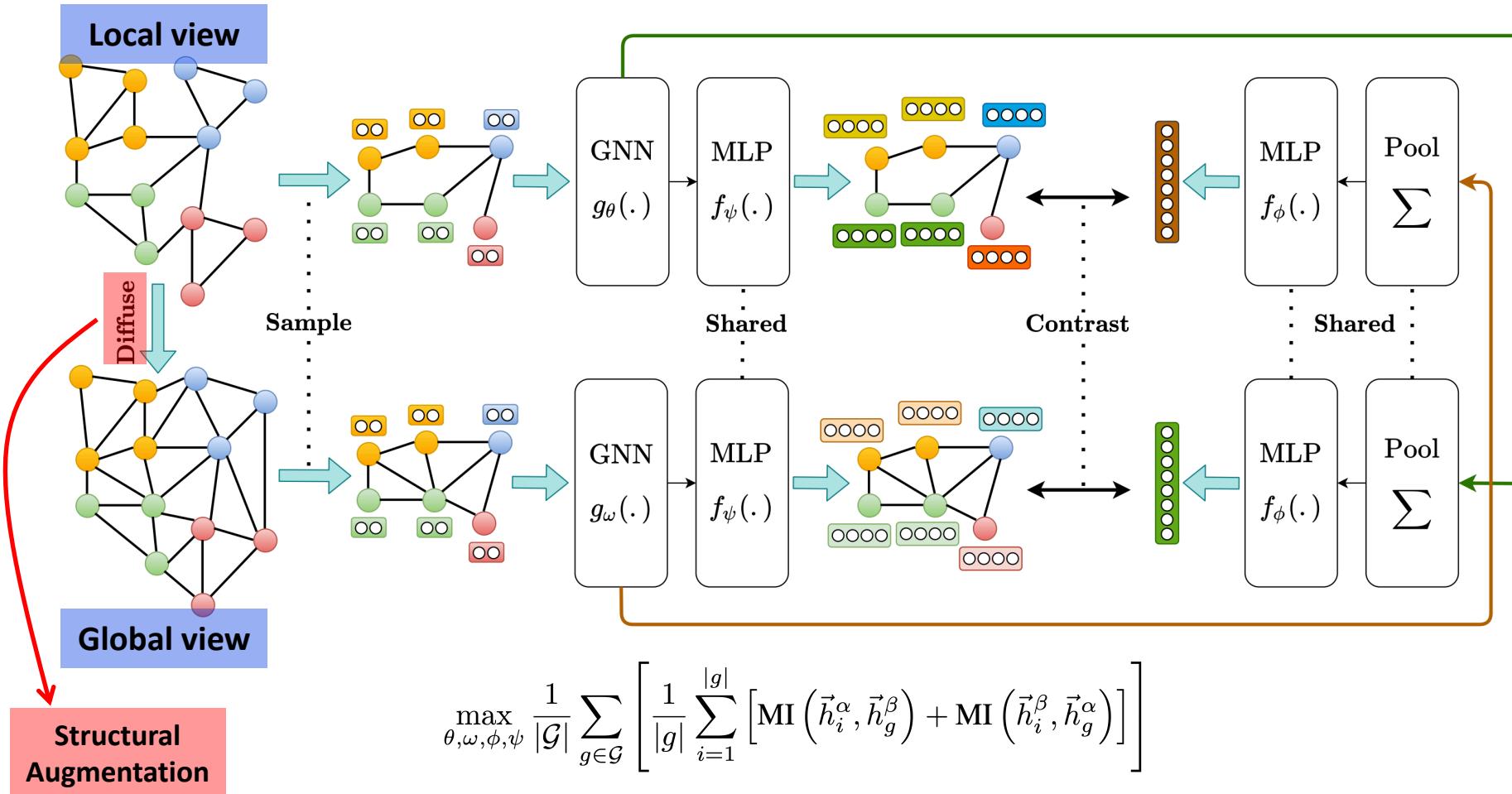


- **Given:** $X = \{x, x^+, x_1^-, \dots, x_{N-1}^-\}$; Similarity function $s(\cdot)$ (e.g., cosine similarity)
- **Goal:** $s(f(x), f(x^+)) > s(f(x), f(x^-))$
- **Contrastive/InfoNCE Loss**

$$\mathcal{L}_N = -\mathbb{E}_x \left[\log \frac{\exp(s(f(x), f(x^+)))}{\exp(s(f(x), f(x^+))) + \sum_{j=1}^{N-1} \exp(s(f(x), f(x_j^-)))} \right]$$

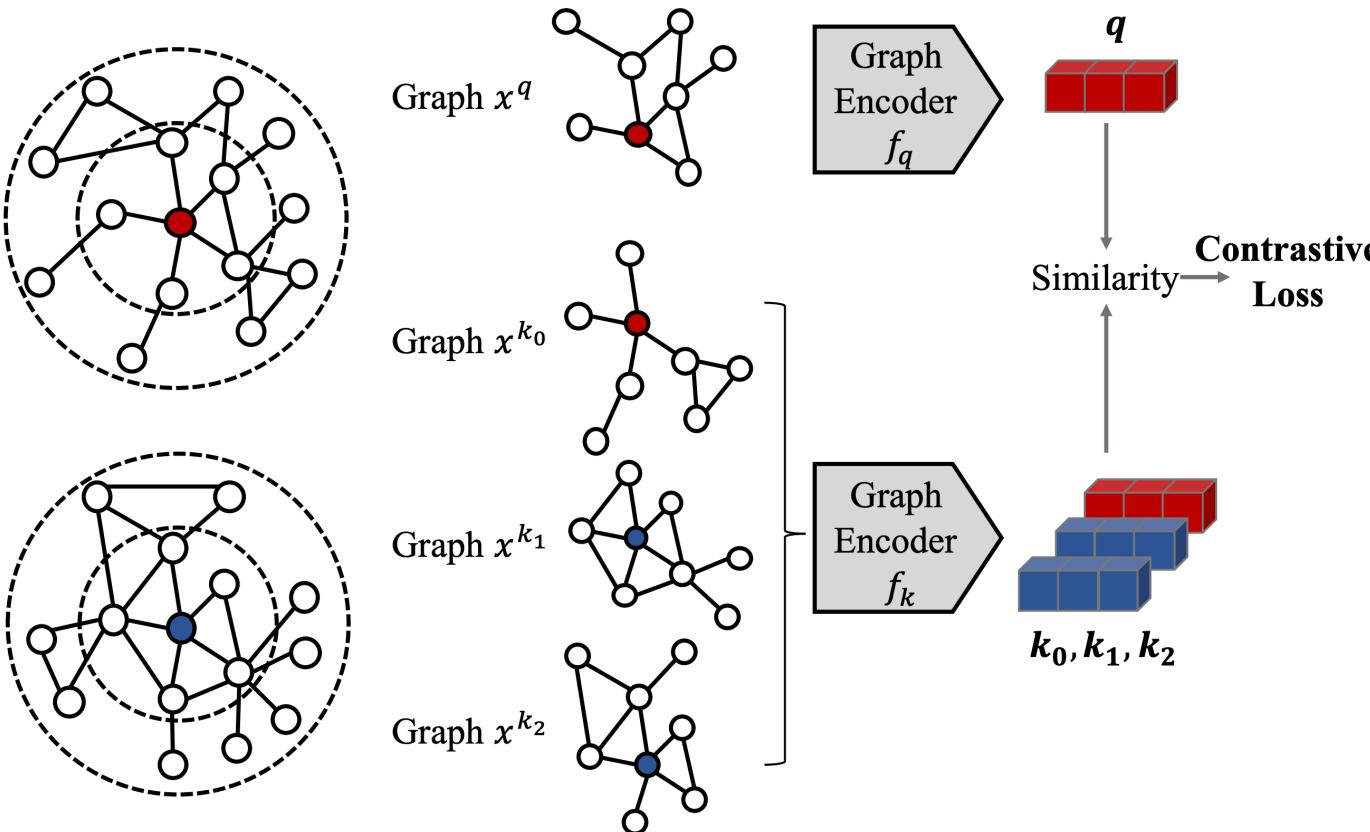
CONTRASTIVE MULTI-VIEW REPRESENTATION LEARNING ON GRAPHS

- Idea: Contrast encodings from first-order neighbors and a general graph diffusion
 - Maximize MI between node representations of one view and graph representation of another view and vice versa



GCC: GRAPH CONTRASTIVE CODING FOR GRAPH NEURAL NETWORK PRE-TRAINING

- Idea: **Subgraph instance discrimination** in and across networks



$$\mathcal{L} = -\log \frac{\exp(q^\top k_+ / \tau)}{\sum_{i=0}^K \exp(q^\top k_i / \tau)}$$

- Query instance x^q
- Key instances $\{x^{k_0}, x^{k_1}, x^{k_2}\}$
- Embedding
 - q (embedding of x^q)
 - i.e., $q = f(x^q)$
 - k_0, k_1, k_2 (embedding of $\{x^{k_0}, x^{k_1}, x^{k_2}\}$)
 - i.e., $k_i = f(x^{k_i})$

GPT-GNN

- Idea: Model the graph distribution $p(G; \theta)$ by learning to reconstruct the input graph
 - Factorize the graph likelihood: $p(G; \theta) = p(X, E; \theta) = p(X; \theta)p(E; \theta)$
 - Attribute generation $p(X; \theta)$ / Edge generation $p(E; \theta)$
 - Autoregressive generative process of an attributed graph

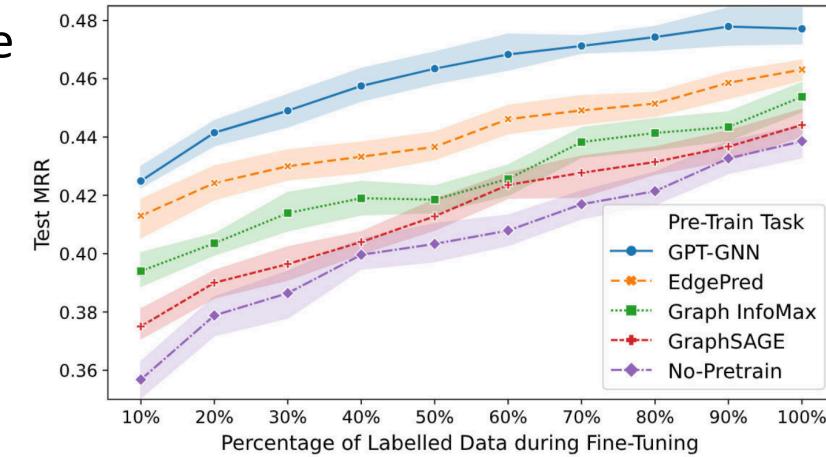
$$\log p_\theta(X, E) = \sum_{i=1}^{|V|} \log p_\theta(X_i, E_i | X_{<i}, E_{<i})$$

~~$$\begin{aligned}
 &= \sum_{i=1}^{|V|} \log p_\theta(X_i | X_{<i}, E_{<i}) \cdot p_\theta(E_i | X_{<i}, E_{<i}) \\
 &= \sum_{i=1}^{|V|} \sum_o p_\theta(X_i, E_{i,-o} | E_{i,o}, X_{<i}, E_{<i}) \cdot p_\theta(E_{i,o} | X_{<i}, E_{<i})
 \end{aligned}$$~~

- 1) Given the observed edges, generate node attributes
- 2) Given the observed edges and generated node attributes, generate the remaining edges

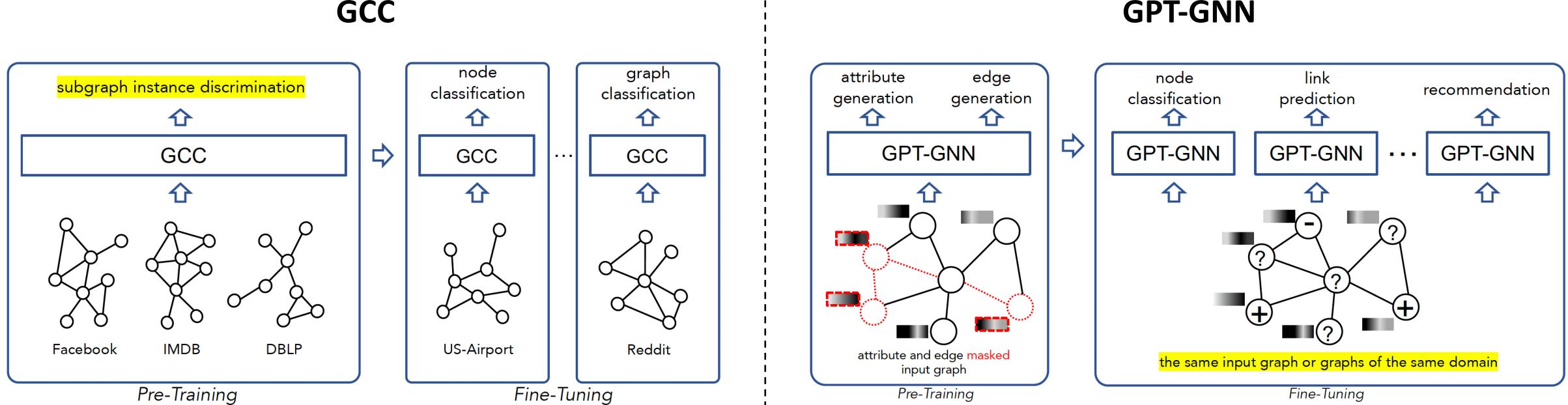
Now we can consider the dependency between edges and attributes

$$\begin{aligned}
 &= \sum_{i=1}^{|V|} \mathbb{E}_o \left[\underbrace{p_\theta(X_i | E_{i,o}, X_{<i}, E_{<i})}_{\text{1) generate attributes}} \cdot \underbrace{p_\theta(E_{i,-o} | E_{i,o}, X_{\leq i}, E_{<i})}_{\text{2) generate edges}} \right]
 \end{aligned}$$



This ignores the dependency between attributes (X) and edges (E)

GCC VS. GPT-GNN : TWO DIFFERENT SETTINGS



- To pre-train from **some graphs**
- To fine-tune for **unseen tasks on unseen graphs**

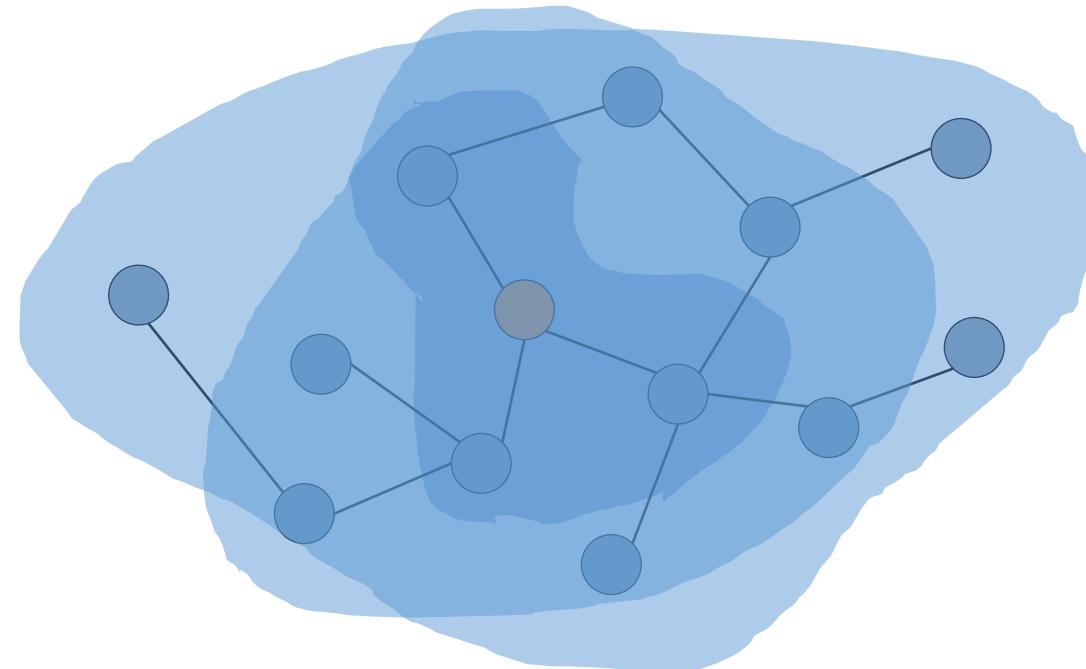
- To pre-train from **one graph**
- To fine-tune for **unseen tasks on the same graph or graphs of the same domain**

OUTLINE

- Homogeneous Network Embedding
- Multi-aspect Network Embedding
- Attributed Network Embedding
- Heterogeneous Network Embedding
- **Training GNN**
 - Self-supervised learning
 - Going deeper with GNN
- Applications of Graph Machine Learning

WHY DEEP GNNS?

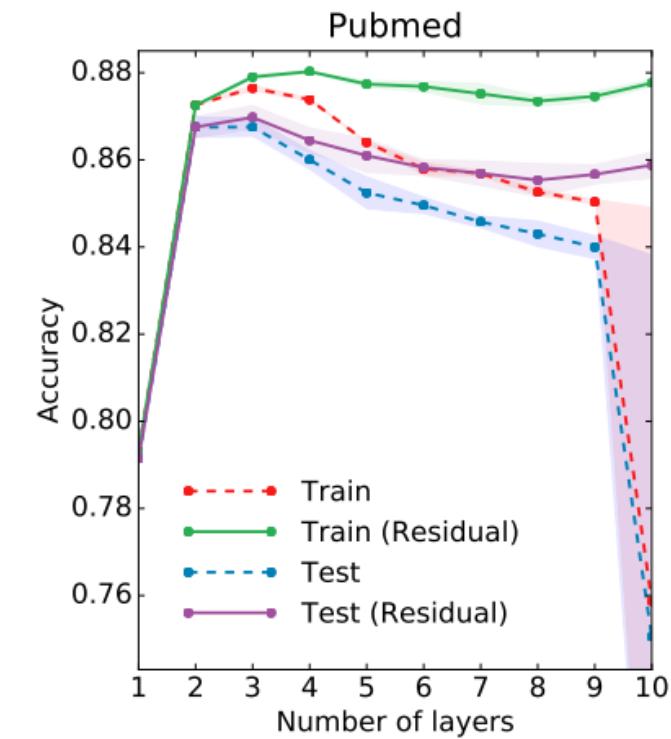
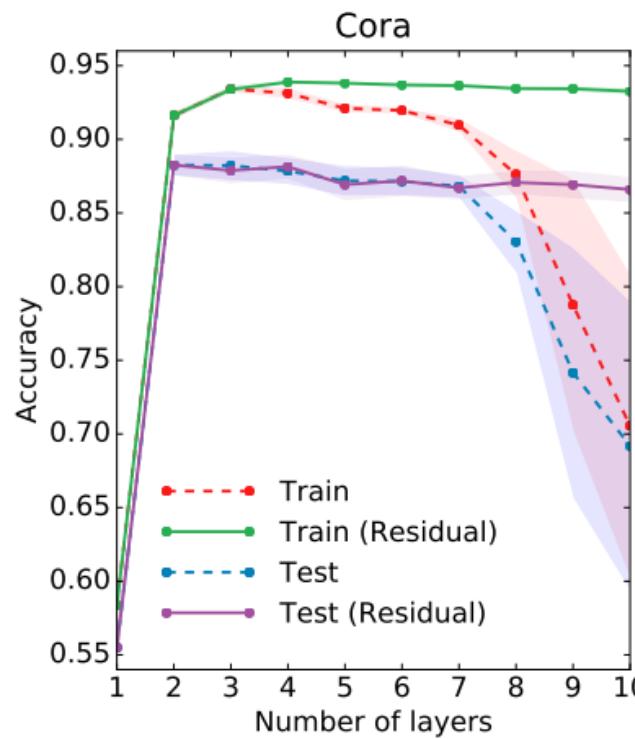
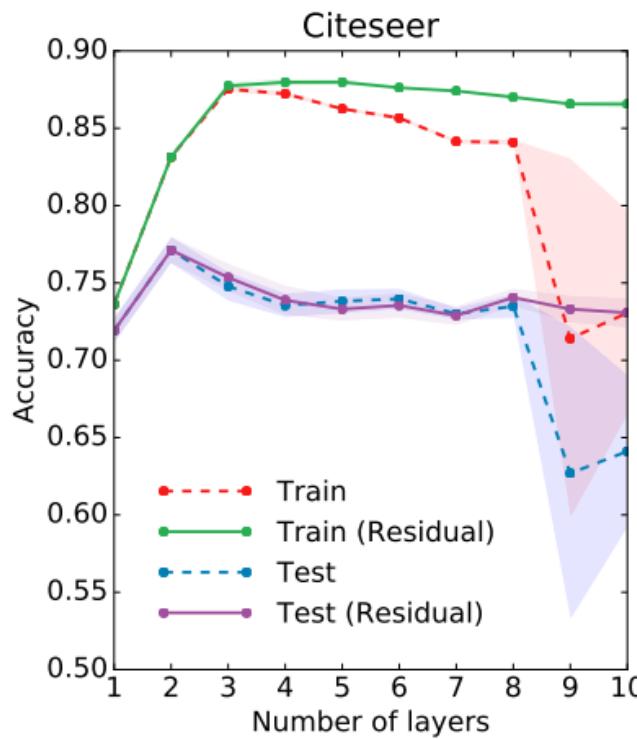
- Larger receptive field (more global view)



- Larger model capacity

WHAT HAPPENS WHEN GCN GOES DEEP?

- The performance drops as we go deeper



WHAT IS GOING ON?

- **Challenge:** Over-smoothing
- Repeated graph convolutions eventually make node embeddings indistinguishable

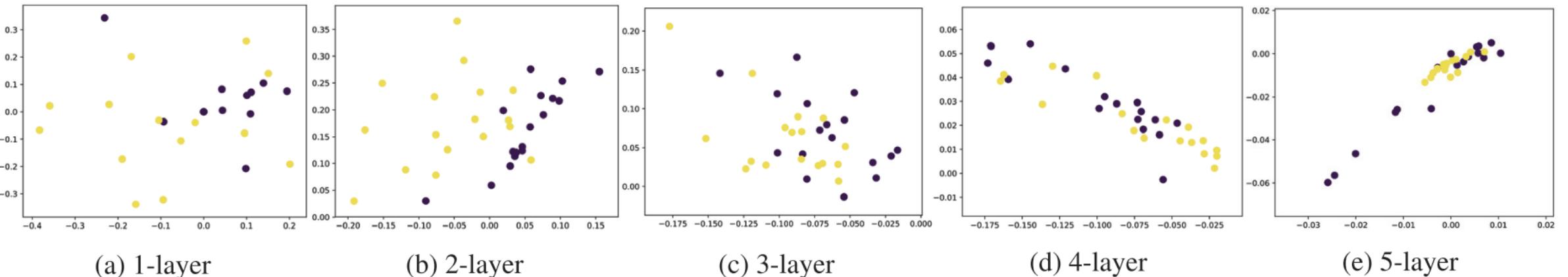


Figure 2: Vertex embeddings of Zachary's karate club network with GCNs with 1,2,3,4,5 layers.

WHY OVER-SMOOTHING?

- Multiple propagation makes representation inseparable!

Theorem. In a connected graph, given a propagation matrix P and node features $x \in \mathbb{R}^F$, we have

$$\lim_{k \rightarrow \infty} P^k x \propto u_1,$$

where u_1 is the eigenvector of P corresponds to its largest eigenvalue.

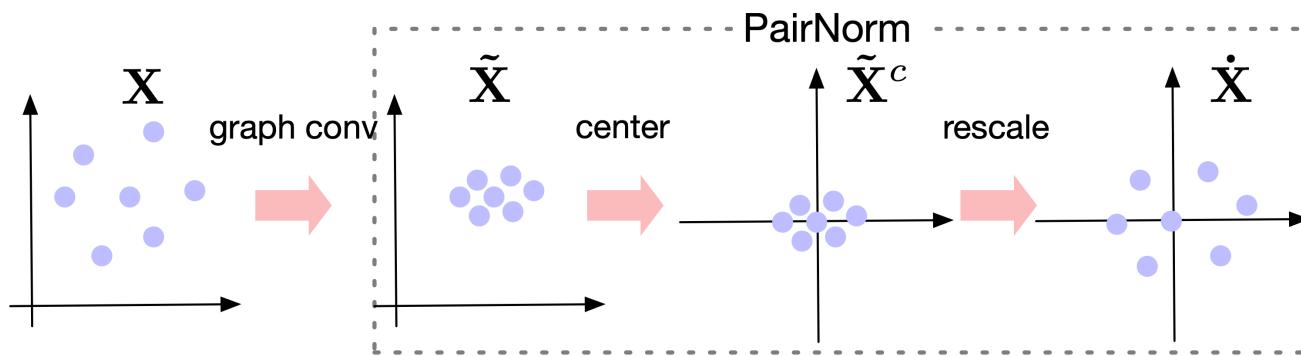
- (1) When $P = D^{-1}A$, u_1 is $\mathbf{1}$
(2) When $P = D^{-\frac{1}{2}}AD^{-\frac{1}{2}}$, u_1 is $D^{-\frac{1}{2}}\mathbf{1}$

PAIRNORM

- Idea: Normalization layer for GNNs

- The total pairwise squared distances (TPSD) remains a constant across layers

$$\begin{aligned}
 \text{TPSD}(\tilde{\mathbf{X}}) &= \sum_{i,j \in [n]} \|\tilde{\mathbf{x}}_i - \tilde{\mathbf{x}}_j\|_2^2 = \sum_{i,j \in [n]} (\tilde{\mathbf{x}}_i - \tilde{\mathbf{x}}_j)^T (\tilde{\mathbf{x}}_i - \tilde{\mathbf{x}}_j) \\
 &= \sum_{i,j \in [n]} (\tilde{\mathbf{x}}_i^T \tilde{\mathbf{x}}_i + \tilde{\mathbf{x}}_j^T \tilde{\mathbf{x}}_j - 2\tilde{\mathbf{x}}_i^T \tilde{\mathbf{x}}_j) \\
 &= 2n \sum_{i \in [n]} \tilde{\mathbf{x}}_i^T \tilde{\mathbf{x}}_i - 2 \sum_{i,j \in [n]} \tilde{\mathbf{x}}_i^T \tilde{\mathbf{x}}_j \\
 &= 2n \sum_{i \in [n]} \|\tilde{\mathbf{x}}_i\|_2^2 - 2\mathbf{1}^T \tilde{\mathbf{X}} \tilde{\mathbf{X}}^T \mathbf{1} \\
 &= 2n \sum_{i \in [n]} \|\tilde{\mathbf{x}}_i\|_2^2 - 2\|\mathbf{1}^T \tilde{\mathbf{X}}\|_2^2 \\
 &= 2n^2 \left(\frac{1}{n} \sum_{i=1}^n \|\tilde{\mathbf{x}}_i\|_2^2 - \left\| \frac{1}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \right\|_2^2 \right) .
 \end{aligned}$$



Step1: Compute centered representation
(This does not affect TPSD)

$$\begin{aligned}
 \tilde{\mathbf{x}}_i^c &= \tilde{\mathbf{x}}_i - \frac{1}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \\
 \left\| \frac{1}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \right\|_2^2 &\rightarrow 0
 \end{aligned}$$

$$\text{TPSD}(\tilde{\mathbf{X}}) = \text{TPSD}(\tilde{\mathbf{X}}^c) = 2n \|\tilde{\mathbf{X}}^c\|_F^2$$

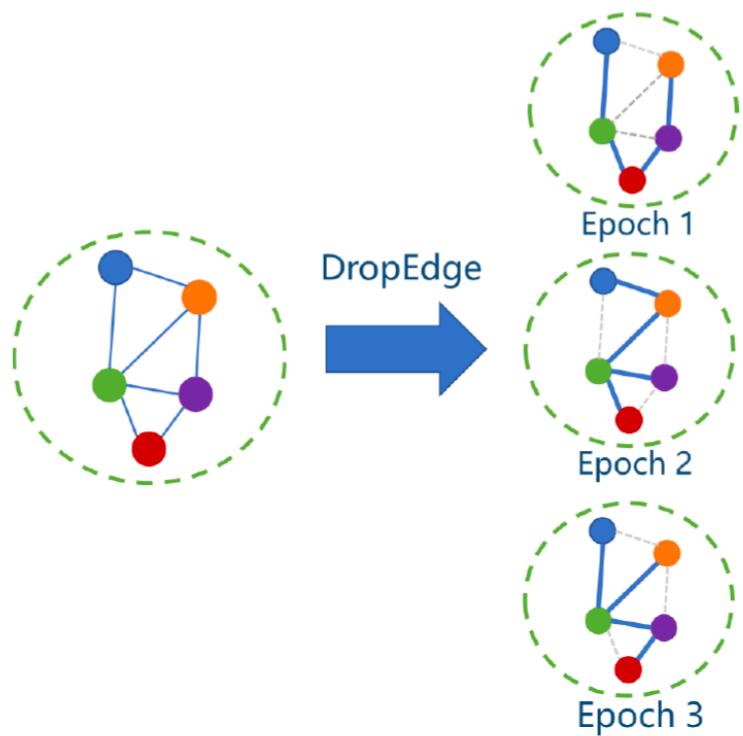
Step2: Scale the centered representation

$$\dot{\mathbf{x}}_i = s \cdot \frac{\tilde{\mathbf{x}}_i^c}{\sqrt{\frac{1}{n} \sum_{i=1}^n \|\tilde{\mathbf{x}}_i^c\|_2^2}} = s\sqrt{n} \cdot \frac{\tilde{\mathbf{x}}_i^c}{\sqrt{\|\tilde{\mathbf{X}}^c\|_F^2}}$$

$$\begin{aligned}
 \text{TPSD}(\dot{\mathbf{X}}) &= 2n \|\dot{\mathbf{X}}\|_F^2 = 2n \sum_i \|s \cdot \frac{\tilde{\mathbf{x}}_i^c}{\sqrt{\frac{1}{n} \sum_{i=1}^n \|\tilde{\mathbf{x}}_i^c\|_2^2}}\|_2^2 = 2n \frac{s^2}{\frac{1}{n} \sum_i \|\tilde{\mathbf{x}}_i^c\|_2^2} \sum_i \|\tilde{\mathbf{x}}_i^c\|_2^2 = 2n^2 s^2
 \end{aligned}$$

DROPEDGE

- Idea: **Randomly remove a certain number of edges** from the input graph at each training epoch



Dropout

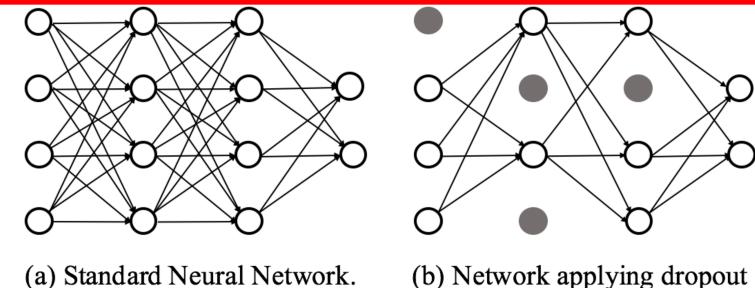


Table 1: Testing accuracy (%) comparisons on different backbones w and w/o DropEdge.

Dataset	Backbone	2 layers		8 layers		32 layers	
		Original	DropEdge	Original	DropEdge	Original	DropEdge
Cora	GCN	86.10	86.50	78.70	85.80	71.60	74.60
	ResGCN	-	-	85.40	86.90	85.10	86.80
	JKNet	-	-	86.70	87.80	87.10	87.60
	IncepGCN	-	-	86.70	88.20	87.40	87.70
	GraphSAGE	87.80	88.10	84.30	87.10	31.90	32.20
Citeseer	GCN	75.90	78.70	74.60	77.20	59.20	61.40
	ResGCN	-	-	77.80	78.80	74.40	77.90
	JKNet	-	-	79.20	80.20	71.70	80.00
	IncepGCN	-	-	79.60	80.50	72.60	80.30
	GraphSAGE	78.40	80.00	74.10	77.10	37.00	53.60
Pubmed	GCN	90.20	91.20	90.10	90.90	84.60	86.20
	ResGCN	-	-	89.60	90.50	90.20	91.10
	JKNet	-	-	90.60	91.20	89.20	91.30
	IncepGCN	-	-	90.20	91.50	OOM	90.50
	GraphSAGE	90.10	90.70	90.20	91.70	41.30	47.90
Reddit	GCN	96.11	96.13	96.17	96.48	45.55	50.51
	ResGCN	-	-	96.37	96.46	93.93	94.27
	JKNet	-	-	96.82	97.02	OOM	OOM
	IncepGCN	-	-	96.43	96.87	OOM	OOM
	GraphSAGE	96.22	96.28	96.38	96.42	96.43	96.47

GCN II

- Idea: Initial residual and Identity mapping

GCN

$$H^{(\ell+1)} = \sigma \left(\tilde{P} H^{(\ell)} W^{(\ell)} \right) \quad \tilde{P} = \tilde{D}^{-1/2} \tilde{A} \tilde{D}^{-1/2}$$



GCN II

$$H^{(\ell+1)} = \sigma \left(\left((1 - \alpha_\ell) \tilde{P} H^{(\ell)} + \alpha_\ell H^{(0)} \right) \left((1 - \beta_\ell) I_n + \beta_\ell W^{(\ell)} \right) \right)$$

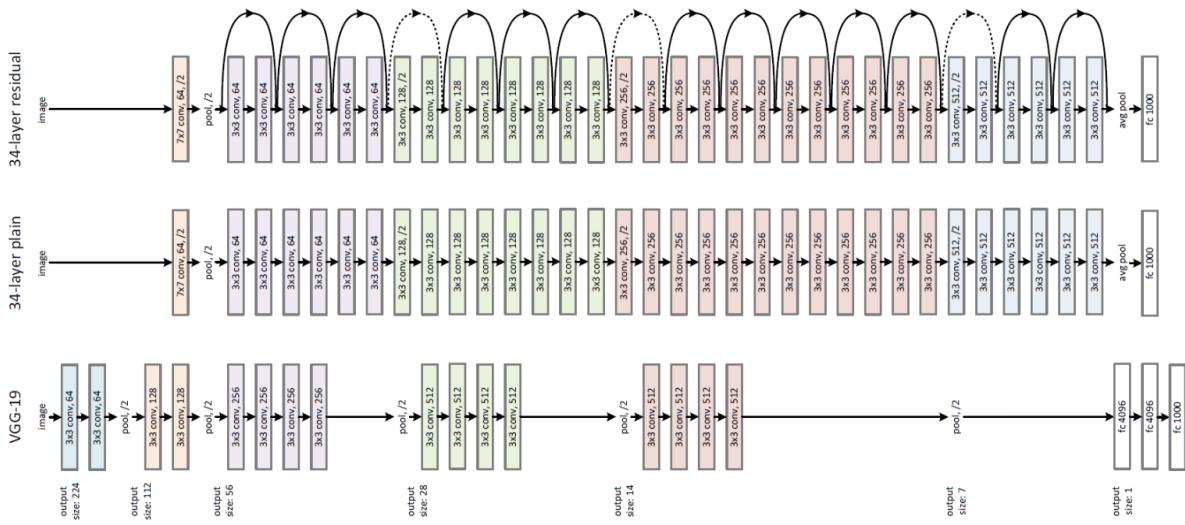
Add residual connection

Maintain a portion of information
from the initial input

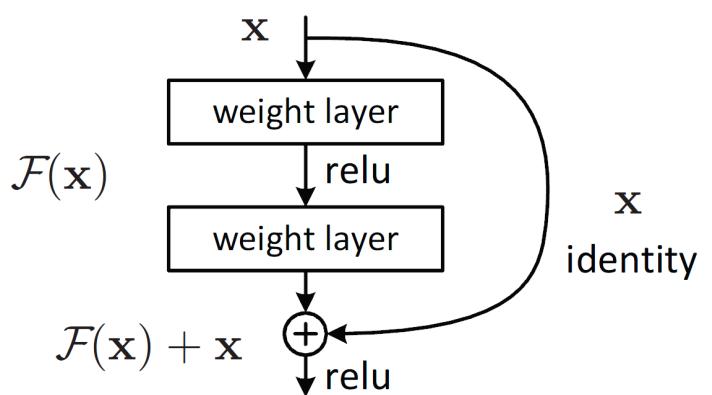
Identity mapping

The weights are shown to have small
norms

Method	Cora	Citeseer	Pubmed
GCN	81.5	71.1	79.0
GAT	83.1	70.8	78.5
APPNP	83.3	71.8	80.1
JKNet	81.1 (4)	69.8 (16)	78.1 (32)
JKNet(Drop)	83.3 (4)	72.6 (16)	79.2 (32)
Incep(Drop)	83.5 (64)	72.7 (4)	79.5 (4)
GCNII	85.5 ± 0.5 (64)	73.4 ± 0.6 (32)	80.2 ± 0.4 (16)
GCNII*	85.3 ± 0.2 (64)	73.2 ± 0.8 (32)	80.3 ± 0.4 (16)

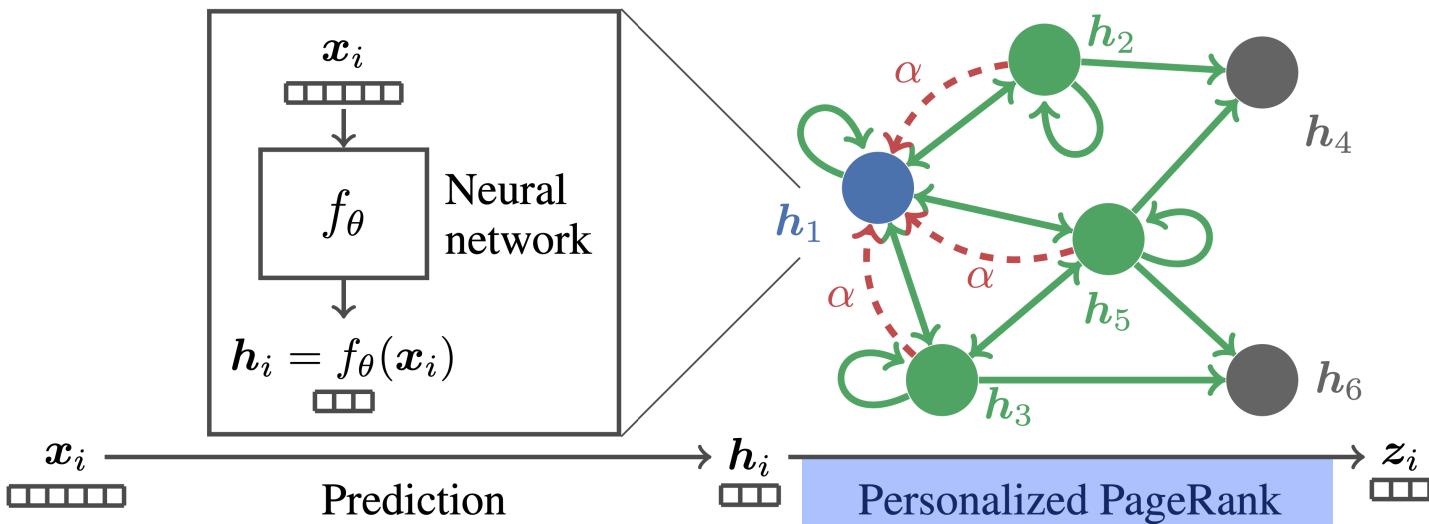


ResNet (He et al., 2016)



APPNP

- Idea: Incorporate the **personalize page rank** to capture the better locality of the target node
 - Introduce the **teleport probability** α
 - Staying close to the root node to avoid oversmoothing, and leveraging the information from a large neighborhood
 - Separate the neural network from the propagation scheme



$$\mathbf{Z}^{(0)} = \mathbf{H} = f_\theta(\mathbf{X}),$$

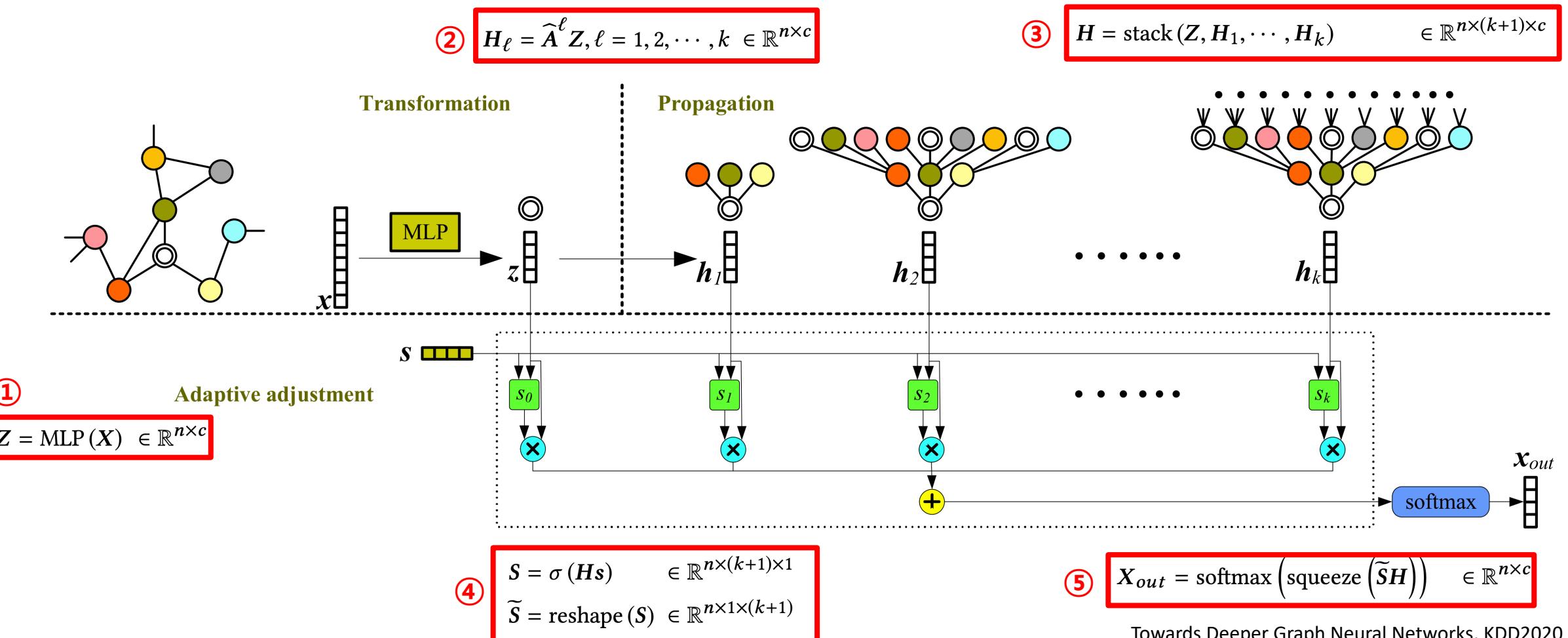
$$\mathbf{Z}^{(k+1)} = (1 - \alpha)\hat{\mathbf{A}}\mathbf{Z}^{(k)} + \alpha\mathbf{H},$$

$$\mathbf{Z}^{(K)} = \text{softmax}\left((1 - \alpha)\hat{\mathbf{A}}\mathbf{Z}^{(K-1)} + \alpha\mathbf{H}\right),$$

Predict then Propagate: Graph Neural Networks meet Personalized Pagerank, ICLR2019

DEEP ADAPTIVE GRAPH NEURAL NETWORK (DAGNN)

- Idea: Decouple *transformation* and *propagation*

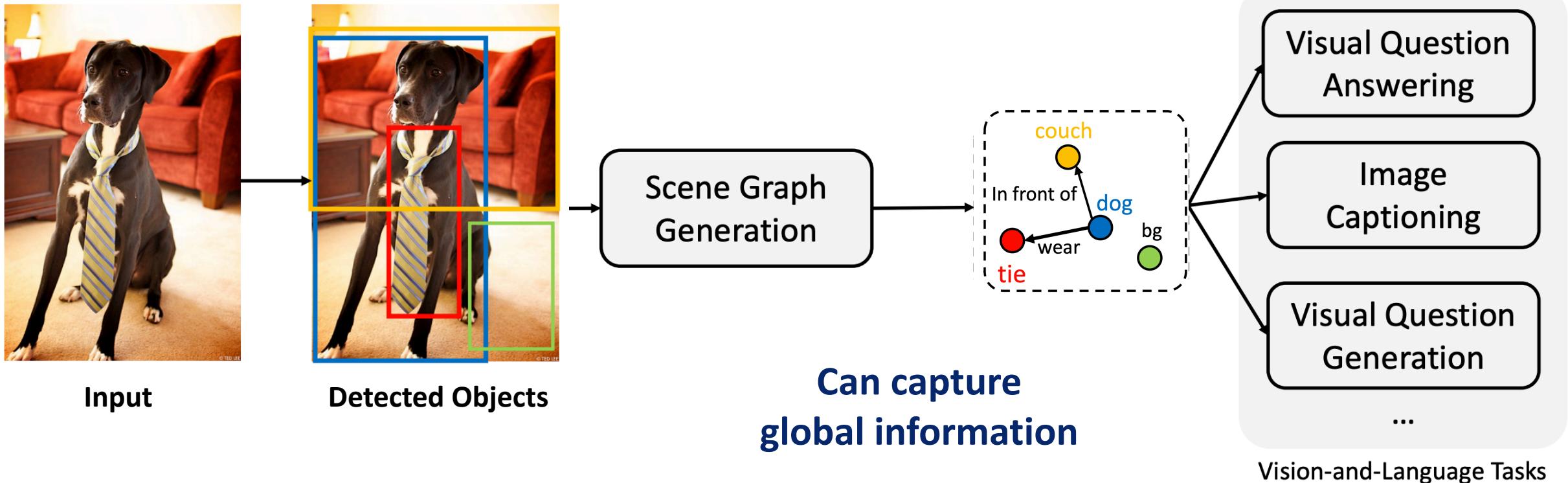


OUTLINE

- Homogeneous Network Embedding
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- Applications of Graph Machine Learning

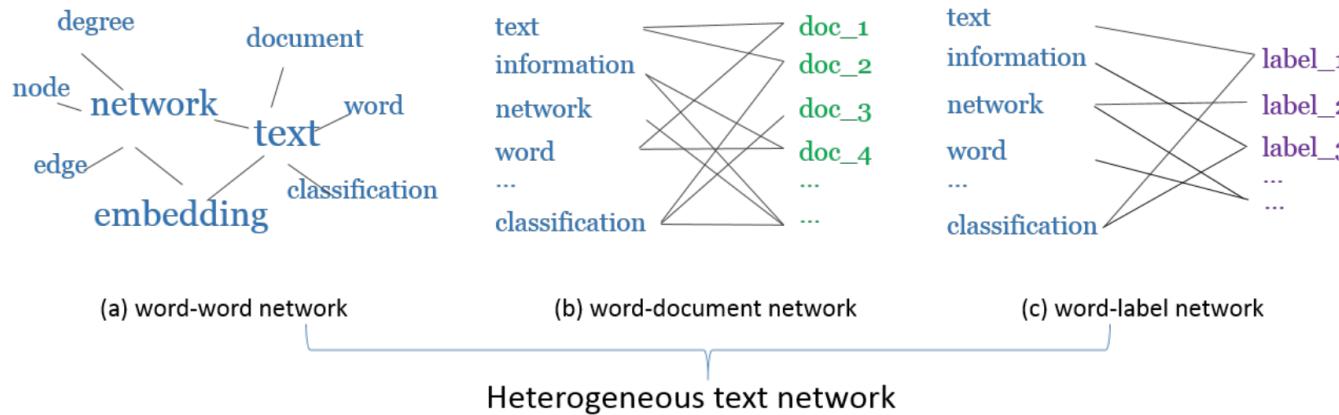
APPLICATIONS OF GRAPH MACHINE LEARNING: COMPUTER VISION

- Scene graph
 - Objects in a scene usually have **relationships** with each other

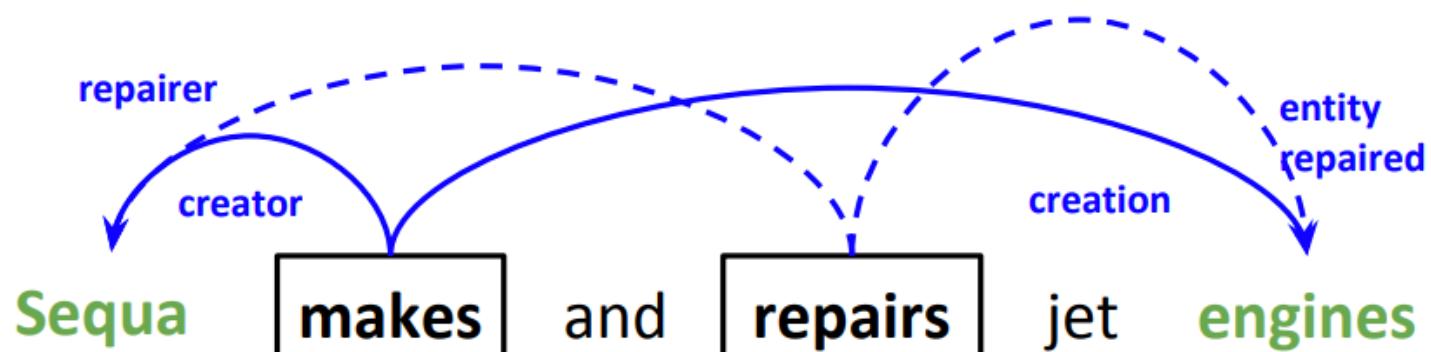


APPLICATIONS OF GRAPH MACHINE LEARNING: NATURAL LANGUAGE PROCESSING

- Document classification, Sentiment analysis



- Semantic role labeling



APPLICATIONS OF GRAPH MACHINE LEARNING: BIO-MEDICAL DOMAIN

Classifying the
function of
proteins in the
interactome!

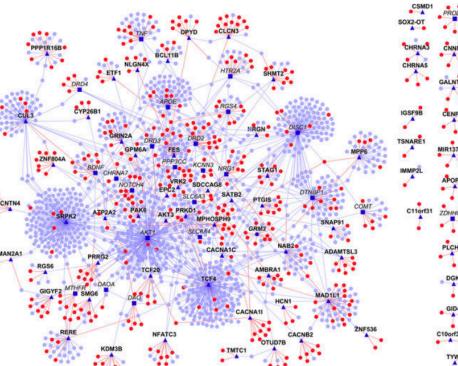
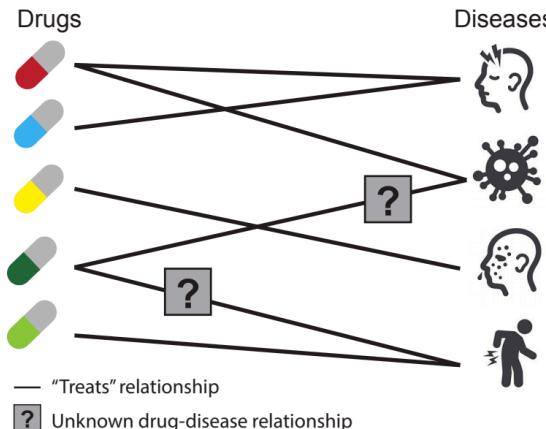


Image from: Ganapathiraju et al. 2016. [Schizophrenia interactome with 504 novel protein–protein interactions](#). *Nature*.

Node Classification

Predicting which
diseases a new
molecule might
treat!



Identifying
disease
proteins in the
interactome!

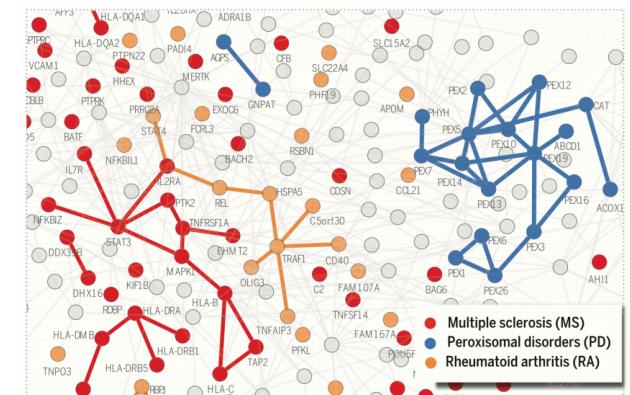


Image from: Menche et al. 2015. [Uncovering disease-disease relationships through the incomplete interactome](#). *Science*.

Link Prediction

Community Detection

CONCLUSION

- How to model different types of graphs?
 - Homogeneous Network Embedding
 - Multi-aspect Network Embedding
 - Attributed Network Embedding
 - Heterogeneous Network Embedding
- How to effectively training GNN?
 - Self-supervised learning for GNN
 - Going deep with GNN

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- node2vec: Scalable Feature Learning for Networks, KDD2016
- LINE: Large-scale Information Network Embedding, WWW2015
- Structural Deep Network Embedding, KDD2016
- GraRep: Learning Graph Representations with Global Structural Information, CIKM2015
- Deep Recursive Network Embedding with Regular Equivalence, KDD2018

Multi-aspect Network Embedding

- Is a single vector enough? Exploring node polysemy for network embedding, KDD2019
- Is a single embedding enough? learning node representations that capture multiple social contexts, WWW2019
- Unsupervised Differentiable Multi-aspect Network Embedding, KDD2020
- Categorical reparameterization with gumbel-softmax, ICLR2017
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- Semi-Supervised Classification with Graph Convolutional Networks, ICLR2017
- Inductive Representation Learning on Large Graphs, NeurIPS2017
- Simplifying Graph Convolutional Networks, ICML2019
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- MINE: Mutual Information Neural Estimation, ICML2018
- Learning deep representations by mutual information estimation and maximization, ICLR2019
- Deep Graph Infomax, ICLR2019
- HDMI: High-order Deep Multiplex Infomax, WWW2021

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- HIN2Vec: Explore Meta-paths in Heterogeneous Information Networks for Representation Learning, CIKM2019
- Graph Transformer Networks, NeurIPS2019
- An Attention-based Collaboration Framework for Multi-View Network Representation Learning, CIKM2017
- Modeling Relational Data with Graph Convolutional Networks, ESWC2018
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- Unsupervised Attributed Multiplex Network Embedding, AAAI2020
- Task-guided and path-augmented heterogeneous network embedding for author identification, WSDM2017
- Camel: Content-Aware and Meta-path Augmented Metric Learning for Author Identification, WWW 2018
- Task-guided Pair Embedding in Heterogeneous Network, CIKM2019

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- Self-Supervised Graph Representation Learning via Global Context Prediction, arxiv2020
- Strategies for Pre-training Graph Neural Networks, ICLR2020
- Contrastive Multi-View Representation Learning on Graphs, ICML2020
- GCC: Graph Contrastive Coding for Graph Neural Network Pre-Training, KDD2020
- GPT-GNN: Generative Pre-Training of Graph Neural Networks, KDD 2020
- Multi-stage self-supervised learning for graph convolutional networks on graphs with few labels, AAAI2020

Training GNN (Going deeper with GNN)

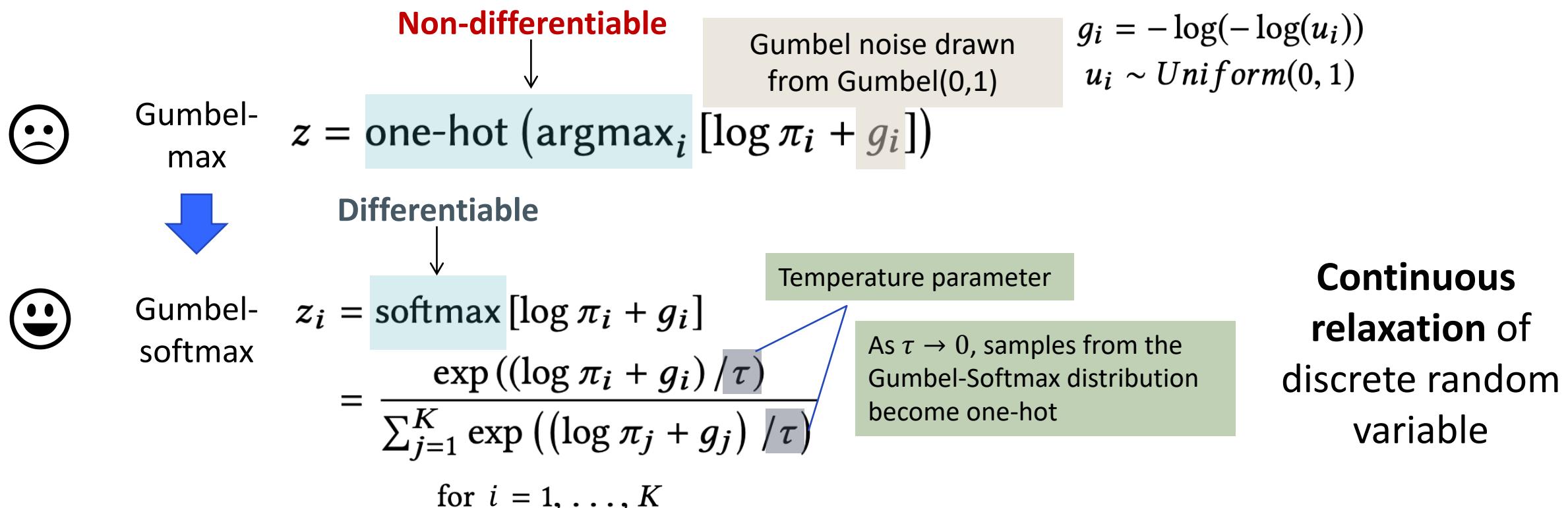
- Deeper Insights into Graph Convolutional Networks for Semi-Supervised Learning, AAAI2018
- PairNorm: Tackling Oversmoothing in GNNs, ICLR2020
- DropEdge: Towards Deep Graph Convolutional Networks on Node Classification, ICLR2020
- Simple and Deep Graph Convolutional Networks, ICML2020
- Predict then Propagate: Graph Neural Networks meet Personalized Pagerank, ICLR2019
- Towards Deeper Graph Neural Networks, KDD2020

THANK YOU

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- Lab homepage: <http://dsail.kaist.ac.kr>

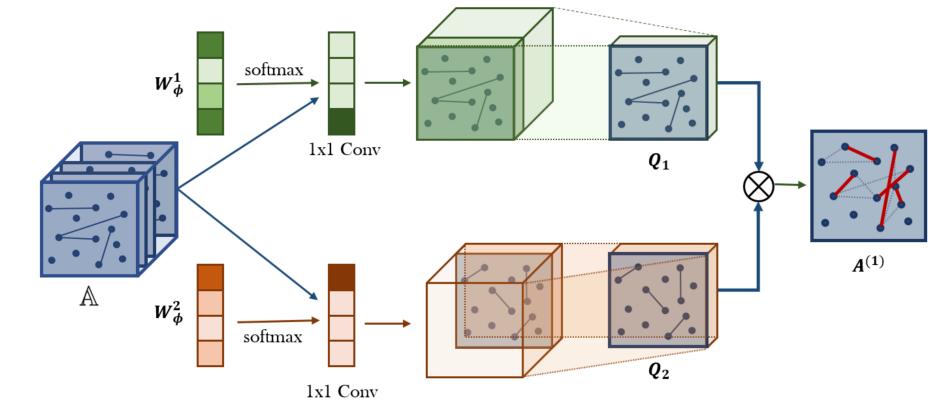
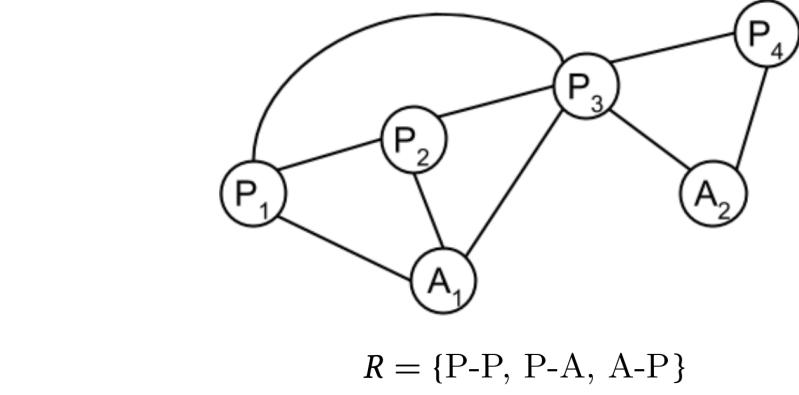
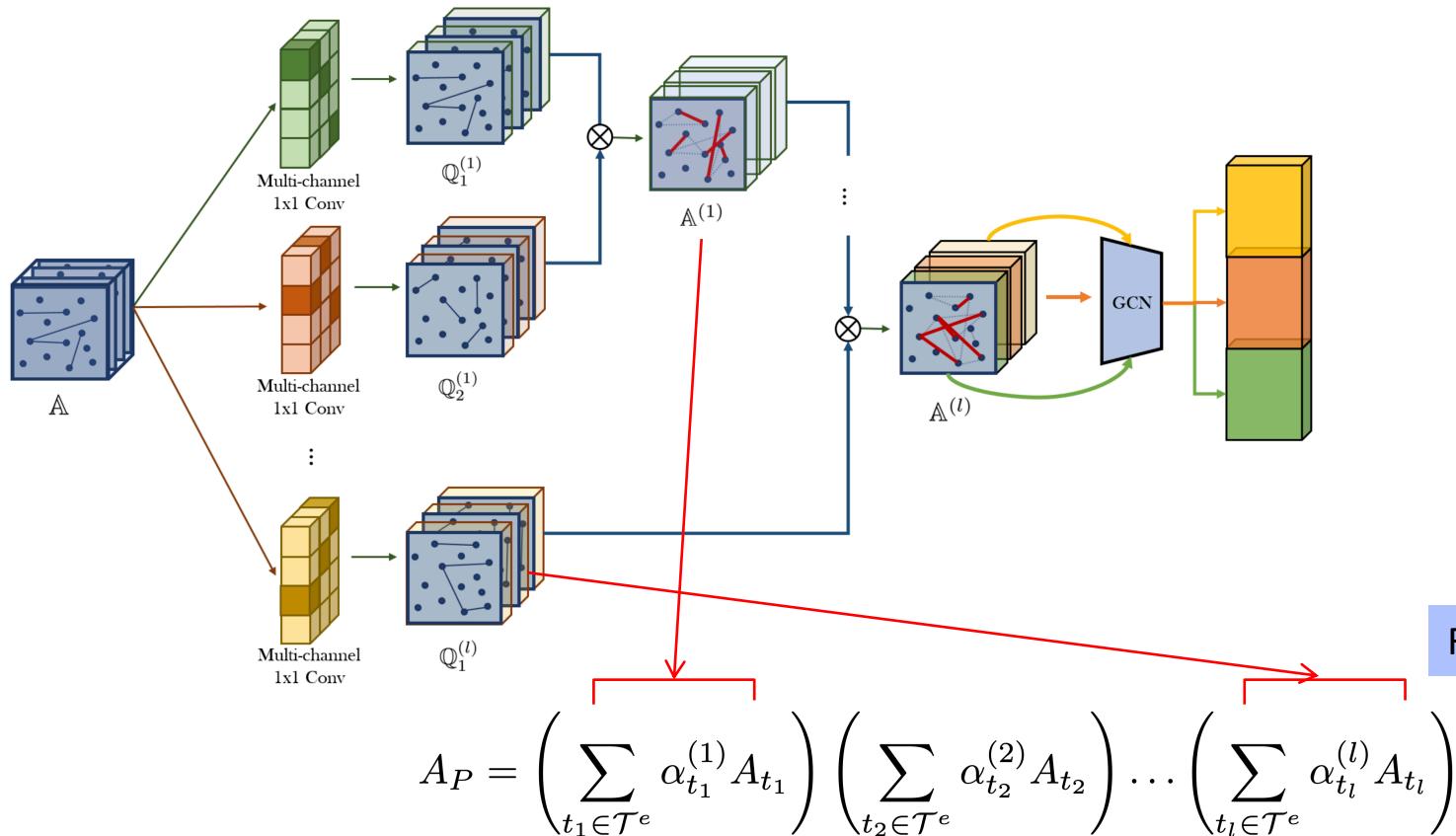
GUMBEL-SOFTMAX

- A simple way to draw a one-hot sample z from the **categorical distribution**
- **Given:** A K -dimensional **categorical distribution** with class probability $\pi_1, \pi_2, \dots, \pi_K$



GRAPH TRANSFORMER NETWORKS

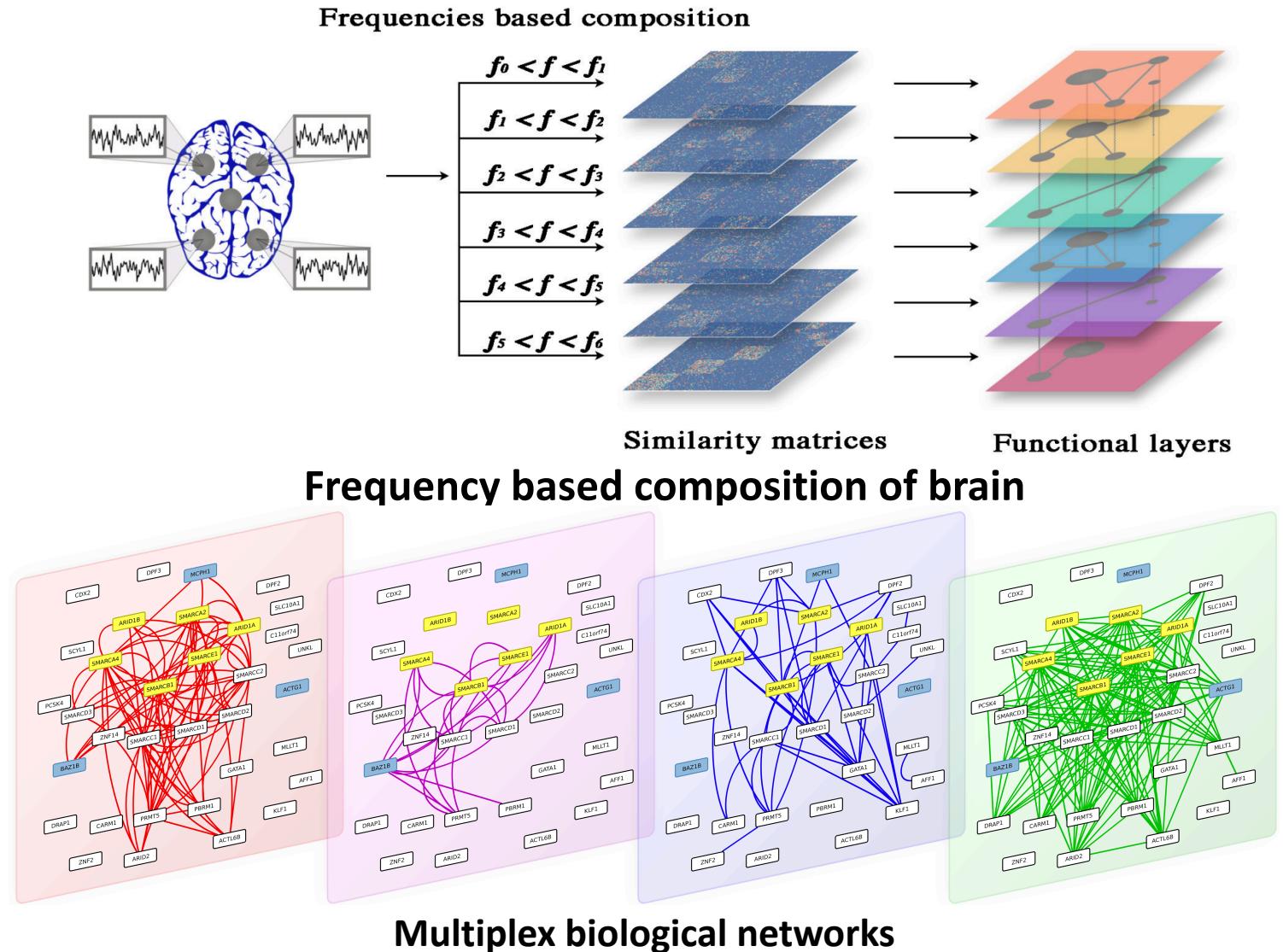
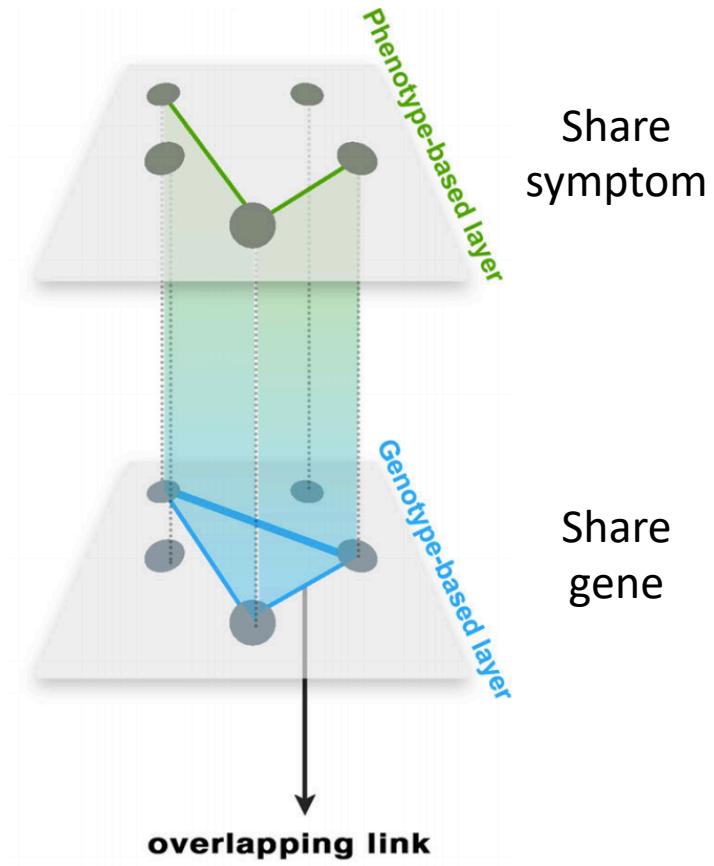
- **Motivation:** Do we need predefined metapaths?
- **Idea:** Automatically learn useful meta-paths for given data and tasks



$$Z = \bigg\|_{i=1}^C \sigma(\tilde{D}_i^{-1} \tilde{A}_i^{(l)} X W),$$

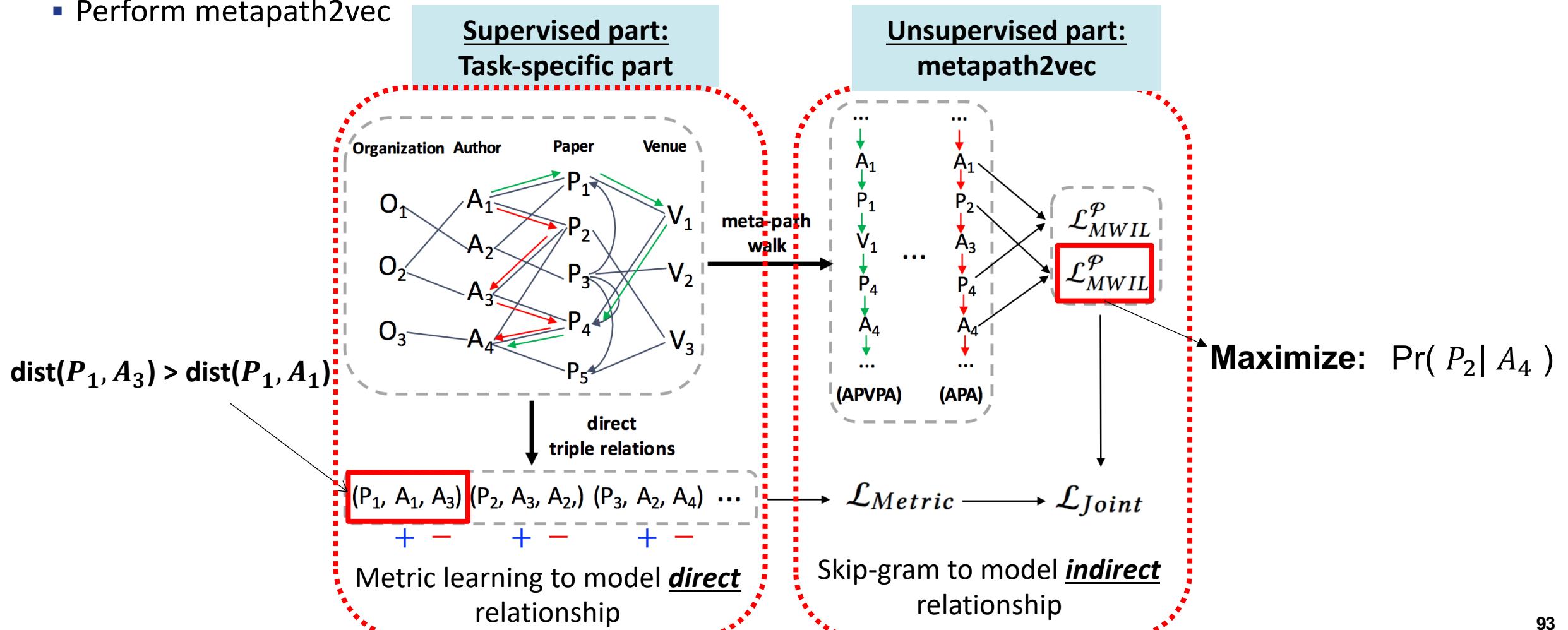
Final node embeddings

OTHER EXAMPLES OF MULTIPLEX NETWORK



CAMEL

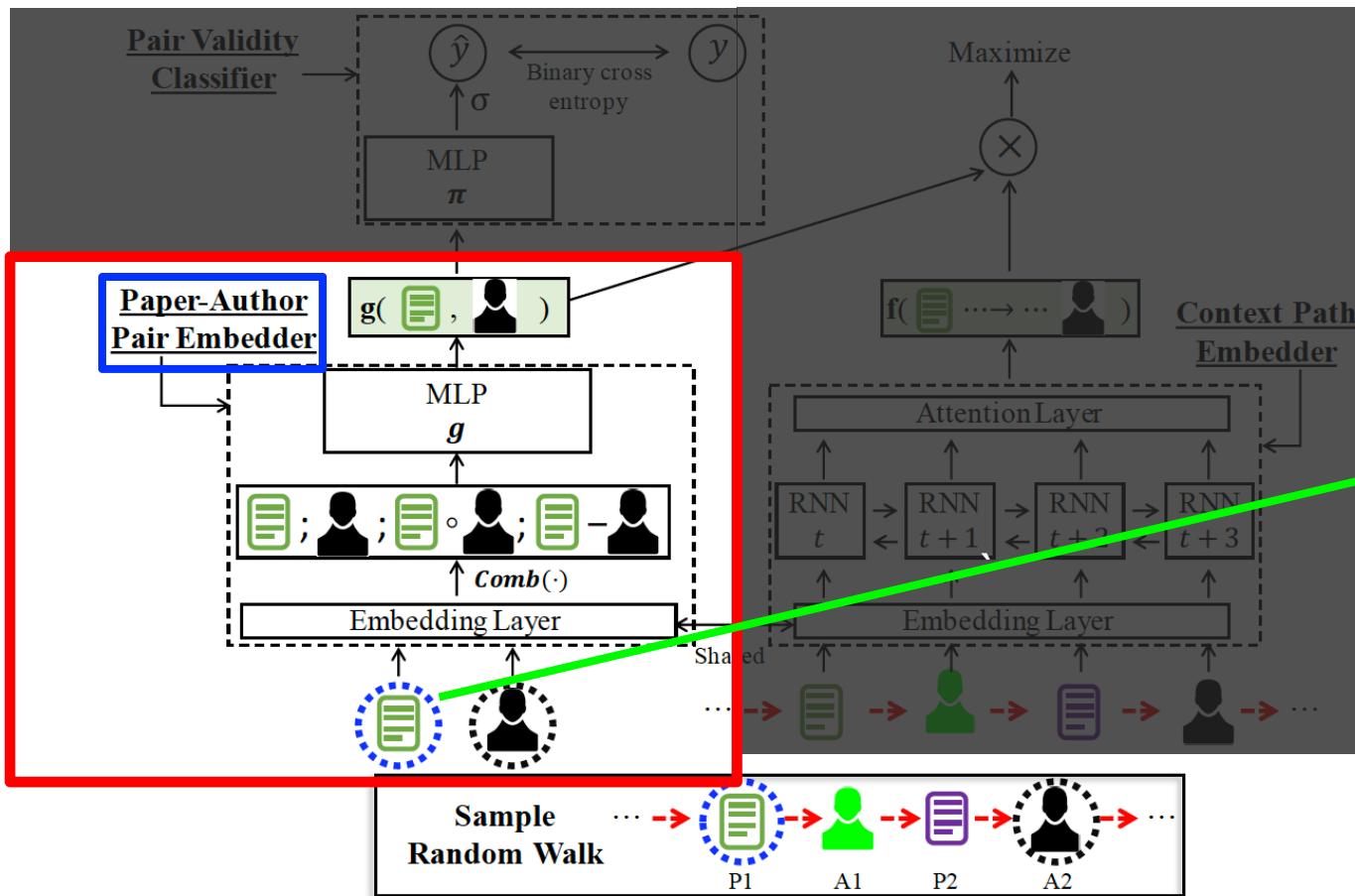
- Model the paper abstract using a GRU-based encoder
- Perform metapath2vec



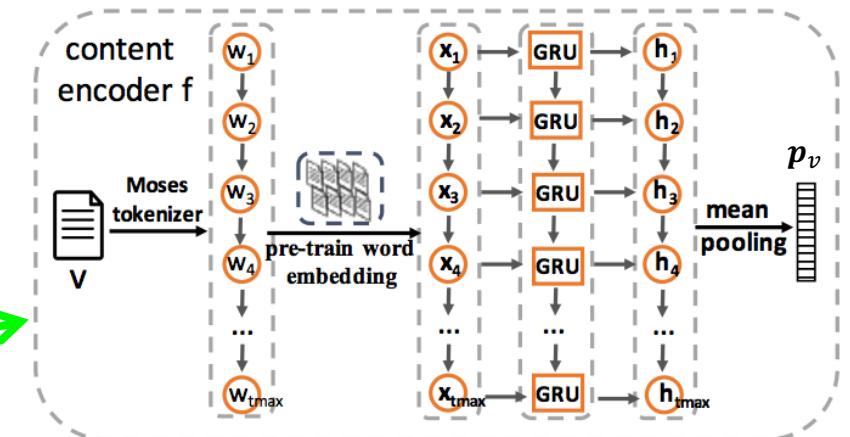
TAPEM

1) Context Path-aware Pair Embedder

- Step 1: Pair Embedder (Embedding Paper–Author Pair)



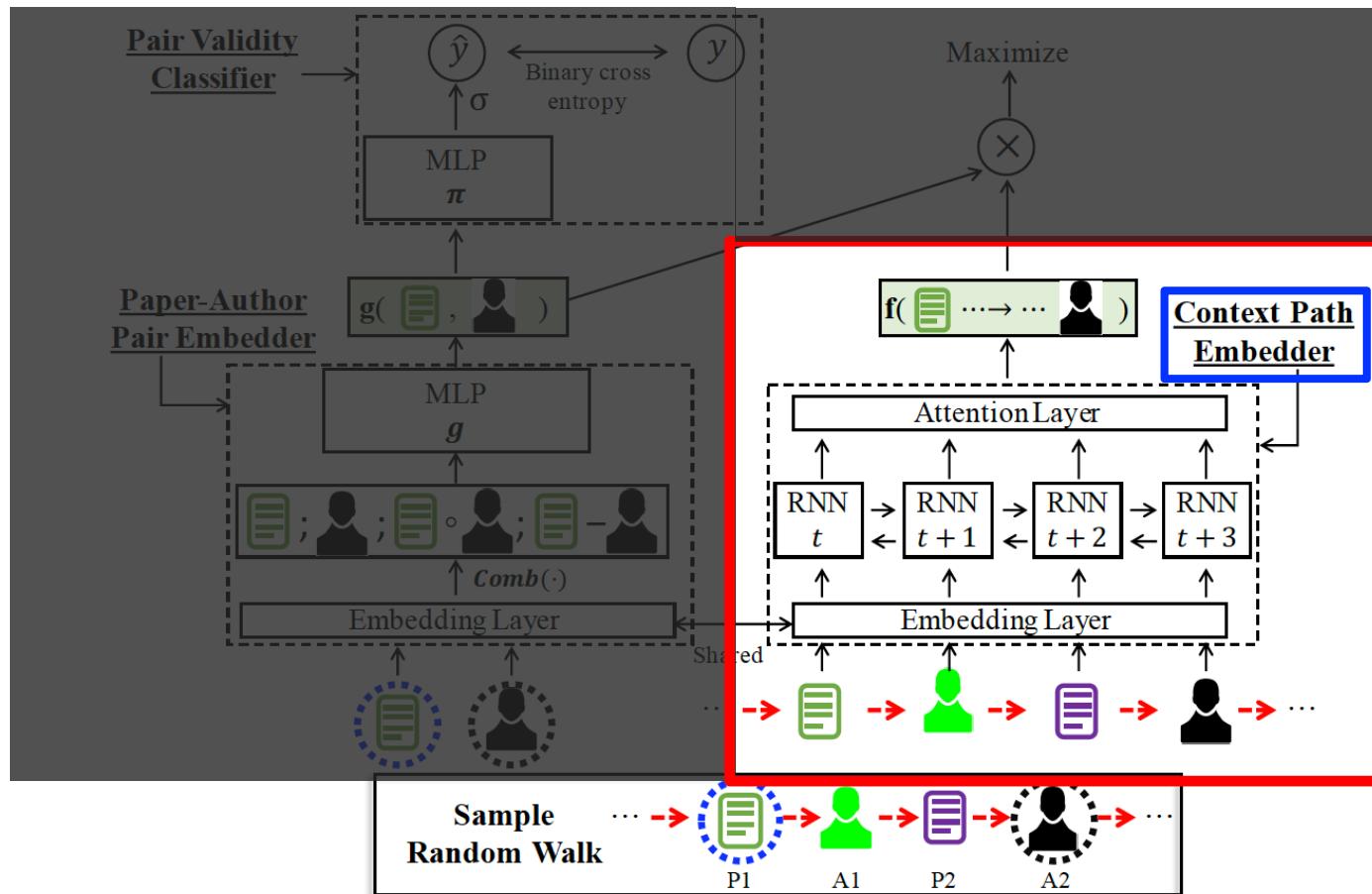
$$\mathbf{p}_v = \text{PaperEncoder}(O_v)$$



TAPEM

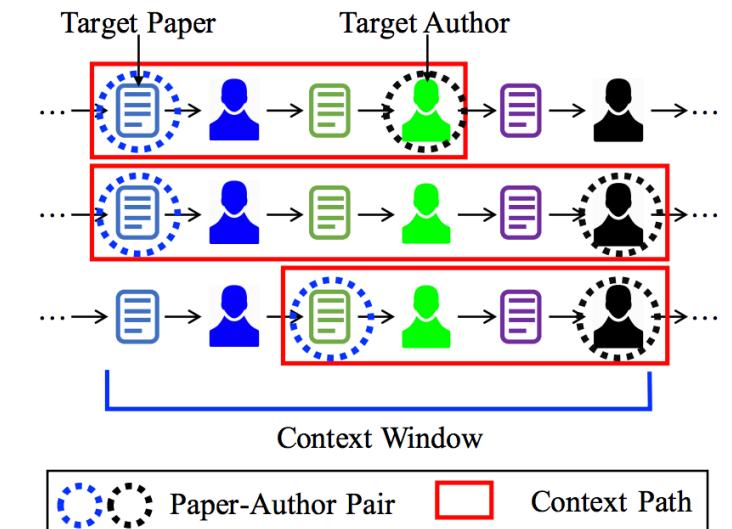
1) Context Path-aware Pair Embedder

- Step 2: Context Path Embedder (Embedding Context Path)



What is a context path?

A sequence of nodes between a target node pair



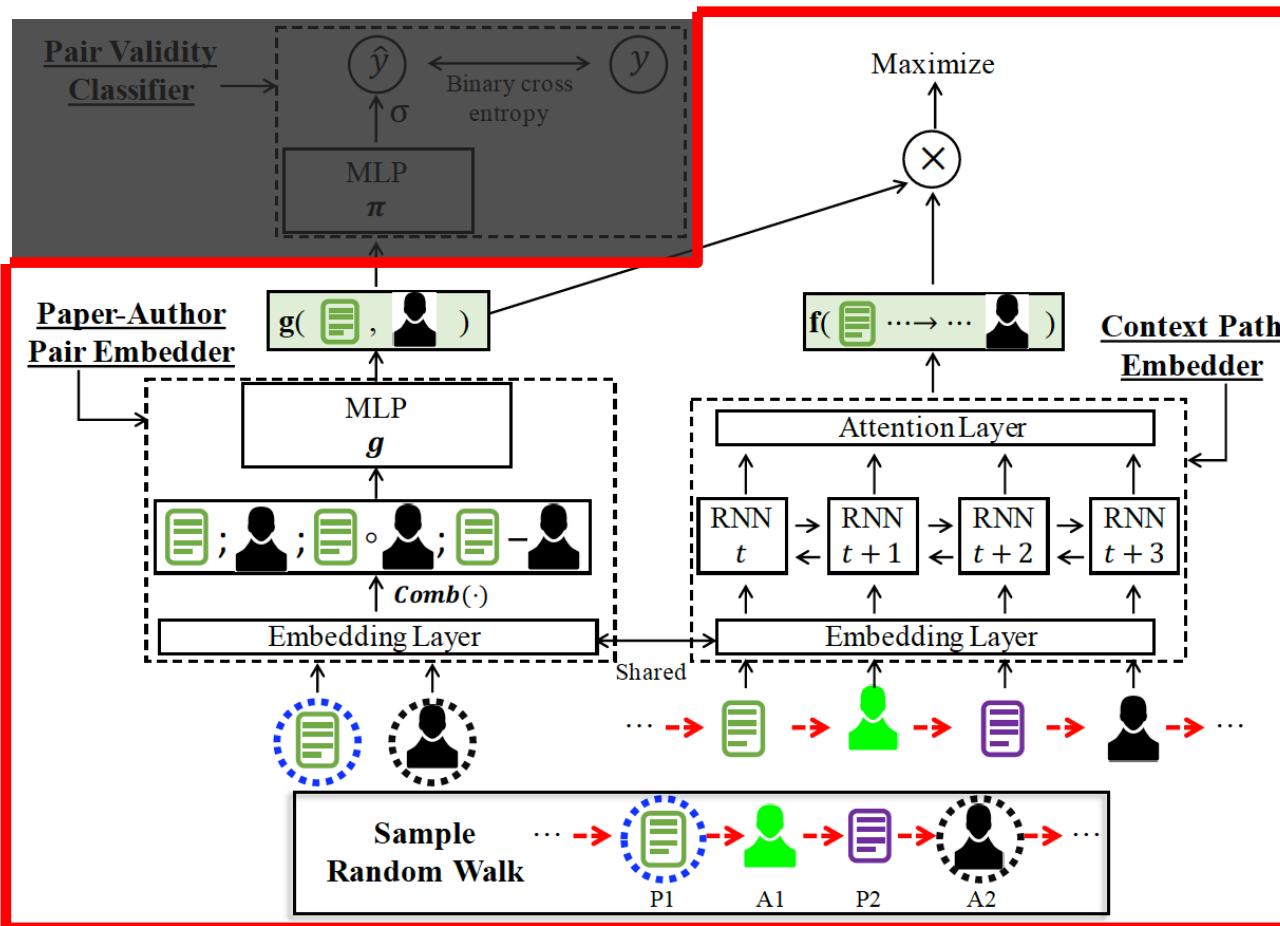
Why do we consider the context path?

We can infer the research topic related to the pair (v, u) by examining the path between paper v and author u

TAPEM

1) Context Path-aware Pair Embedder

- Step 3: Injecting Context Information into Pairs



Objective (Pair embedding)

Predict pair using its context path

$$P((\text{document}, \text{author}) | \text{document} \rightarrow \text{author} \rightarrow \text{document} \rightarrow \text{author})$$

SkipGram

$$\begin{aligned} &P(\text{document} | \text{author}), P(\text{document} | \text{author}) \\ &P(\text{author} | \text{document}), P(\text{author} | \text{document}) \end{aligned}$$

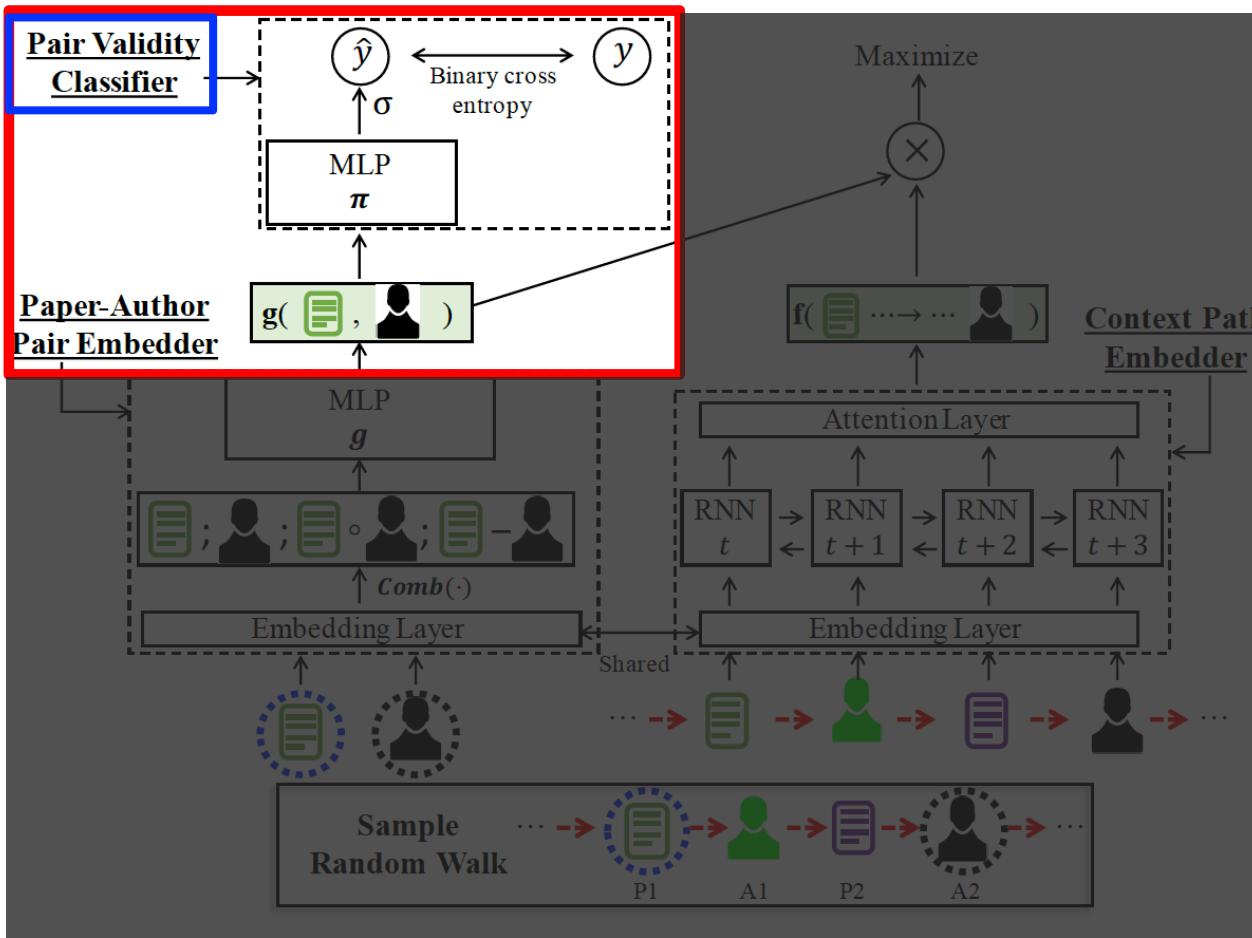
Benefit

Pair embedding \approx Embeddings of frequent context paths

\rightarrow Pair embedding encodes its related research topic

TAPEM

■ 2) Pair Validity Classifier (Validity of Pair Embedding)



Objective

- Classify whether the pair is valid or not

$$\mathcal{L}_{\text{pv}}(v, u) = y_{v,u} \sigma(\pi(g(v, u))) + (1 - y_{v,u})(1 - \sigma(\pi(g(v, u))))$$

$$y_{v,u} = \begin{cases} 1, & \text{paper } v \text{ is written by author } u \\ 0, & \text{paper } v \text{ is not written by author } u \end{cases}$$

Benefit

- Enables to identify **relatively less active authors**
 - The training of the embedding is no longer solely based on the frequency (Limitation of Skip-Gram)
- Two nodes will be embedded close to each other if
 1. Related to a similar research topic
 2. **The pair itself is valid**

TAPEM: JOINT OBJECTIVE

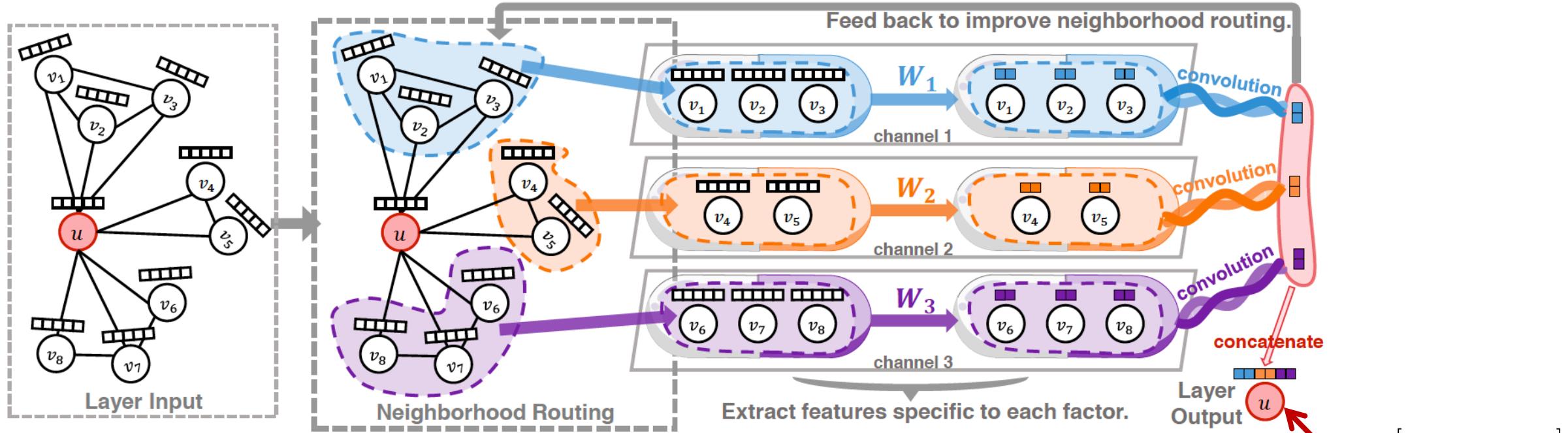
$$\mathcal{L} = \sum_{\mathcal{P} \in S(\mathcal{P})} \sum_{w \in W_{\mathcal{P}}} \sum_{v \in w} \sum_{u \in w[C_v - \tau : C_v + \tau]}$$

Context Path-aware Pair Embedder	Pair Validity Classifier
$\mathcal{L}_{\text{ctx}}(v, u)$	$\mathcal{L}_{\text{pv}}(v, u)$

- $S(P)$: a set of meta-path scheme
- W_p : a set of random walks guided by meta-path p
- τ : window size
- C_v : position of paper v in walk w

DISENGCN

- Challenge: How to identify the subset of neighbors that are actually connected by node u due to factor k ?



$$\mathbf{z}_{i,k} = \frac{\sigma(\mathbf{W}_k^\top \mathbf{x}_i + \mathbf{b}_k)}{\|\sigma(\mathbf{W}_k^\top \mathbf{x}_i + \mathbf{b}_k)\|_2},$$

GCN

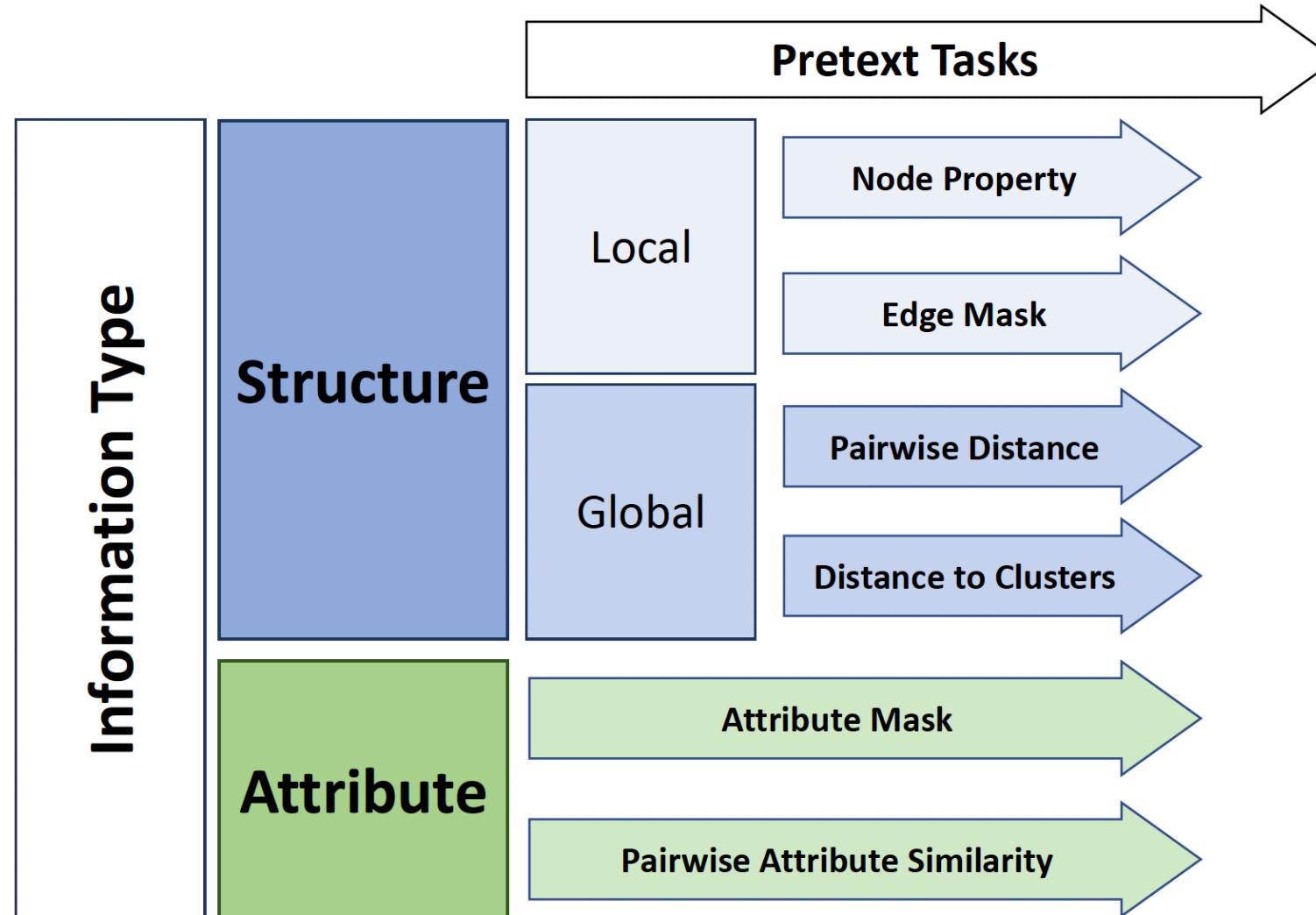
$$\mathbf{W}_k \in \mathbb{R}^{d_{in} \times \frac{d_{out}}{K}}$$

$$\mathbf{c}_k^{(t)} = \frac{\mathbf{z}_{u,k} + \sum_{v:(u,v) \in G} p_{v,k}^{(t-1)} \mathbf{z}_{v,k}}{\|\mathbf{z}_{u,k} + \sum_{v:(u,v) \in G} p_{v,k}^{(t-1)} \mathbf{z}_{v,k}\|_2},$$

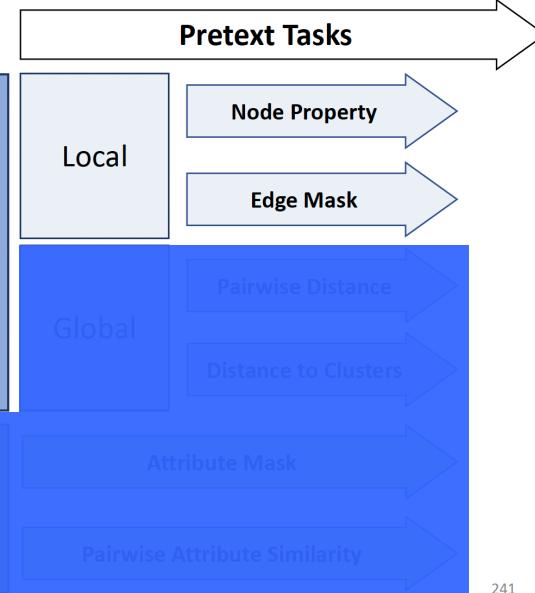
$$p_{v,k}^{(t)} = \frac{\exp(\mathbf{z}_{v,k}^\top \mathbf{c}_k^{(t)}/\tau)}{\sum_{k'=1}^K \exp(\mathbf{z}_{v,k'}^\top \mathbf{c}_{k'}^{(t)}/\tau)},$$

Probability that factor k is the reason why node u reaches neighbor v

EXAMPLES OF PRETEXT TASKS ON GRAPHS



LOCAL STRUCTURE BASED PRETEXT TASK



- Node property
 - **Goal:** To predict the property for each node in the graph such as their *degree*, *local node importance*, and *local clustering coefficient*.

$$\mathcal{L}_{self}(\theta', \mathbf{A}, \mathbf{X}, \mathcal{D}_U) = \frac{1}{|\mathcal{D}_U|} \sum_{v_i \in \mathcal{D}_U} (f_{\theta'}(\mathcal{G})_{v_i} - d_i)^2$$

Predicted degree of node v_i

Degree of node v_i

- Edge mask
 - **Goal:** To predict *whether or not there exists a link between a given node pair*

$$\mathcal{L}_{self}(\theta', \mathbf{A}, \mathbf{X}, \mathcal{D}_U) = \text{Cross-entropy loss}$$

$$\frac{1}{|\mathcal{M}_e|} \sum_{(v_i, v_j) \in \mathcal{M}_e} \ell(f_w(|f_{\theta'}(\mathcal{G})_{v_i} - f_{\theta'}(\mathcal{G})_{v_j}|), 1) + \frac{1}{|\mathcal{M}_e|} \sum_{(v_i, v_j) \in \overline{\mathcal{M}}_e} \ell(f_w(|f_{\theta'}(\mathcal{G})_{v_i} - f_{\theta'}(\mathcal{G})_{v_j}|), 0)$$

Connected edges

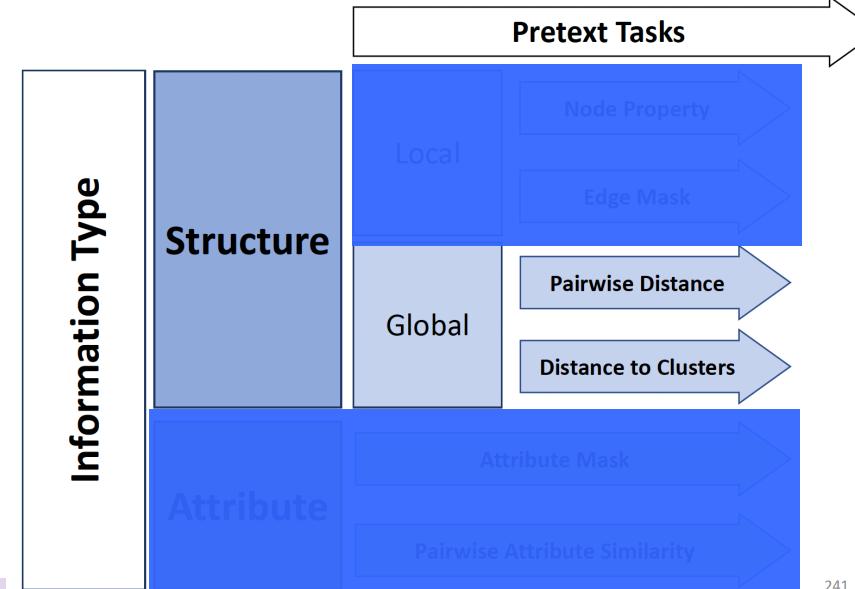
Not connected edges

GLOBAL STRUCTURE BASED PRETEXT TASK

- Pairwise distance
 - **Goal:** To predict the distance between different node pair.

$$\mathcal{L}_{self}(\theta', \mathbf{A}, \mathbf{X}, \mathcal{D}_U) = \frac{1}{|\mathcal{S}|} \sum_{(v_i, v_j) \in \mathcal{S}} \ell(f_w(|f_{\theta'}(\mathcal{G})_{v_i} - f_{\theta'}(\mathcal{G})_{v_j}|), C_{p_{ij}})$$

Pairwise distance between node v_i and v_j



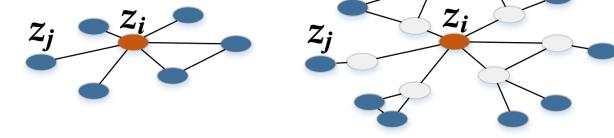
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- Distance2Clusters
 - **Goal:** To predict the distance from the unlabeled nodes to predefined graph clusters
 - Step 1: Apply graph clustering to get k clusters $\{C_1, C_2, \dots, C_k\}$
 - Step 2: In each cluster C_j , assume the node with the highest degree as the center node

$$\mathcal{L}_{self}(\theta', \mathbf{A}, \mathbf{X}, \mathcal{D}_U) = \frac{1}{|\mathcal{D}_U|} \sum_{v_i \in \mathcal{D}_U} \|f_{\theta'}(\mathcal{G})_{v_i} - \mathbf{d}_i\|^2$$

$\mathbf{d}_i = [d_{i1}, d_{i2}, \dots, d_{ik}]$

Distance from node v_i to cluster c_2



1-hop context

2-hop context

$h(z_i, z_j, y=0)$

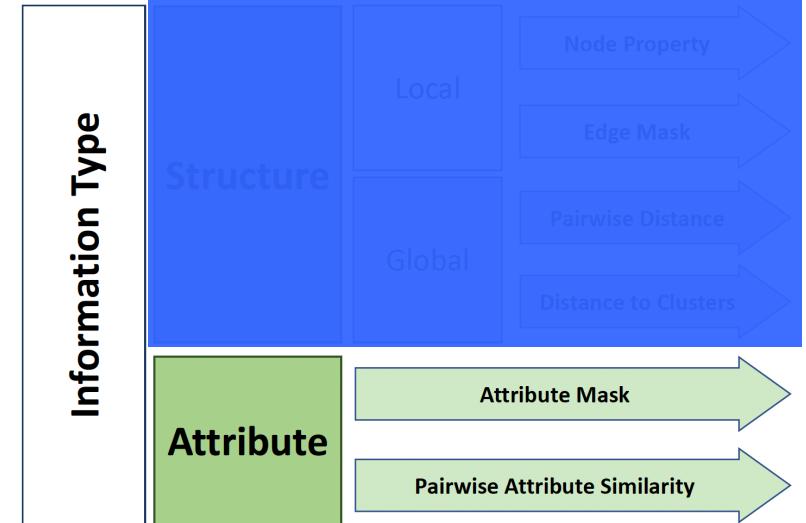
$h(z_i, z_j, y=1)$

ATTRIBUTE BASED PRETEXT TASK

- Attribute mask
 - Goal:** To predict the masked attribute
 - Apply PCA to reduce the dimensionality of features

$$\mathcal{L}_{self}(\theta', \mathbf{A}, \mathbf{X}, \mathcal{D}_U) = \frac{1}{|\mathcal{M}_a|} \sum_{v_i \in \mathcal{M}_a} \|f_{\theta'}(\mathcal{G})_{v_i} - \mathbf{x}_i\|^2$$

Feature of node v_i



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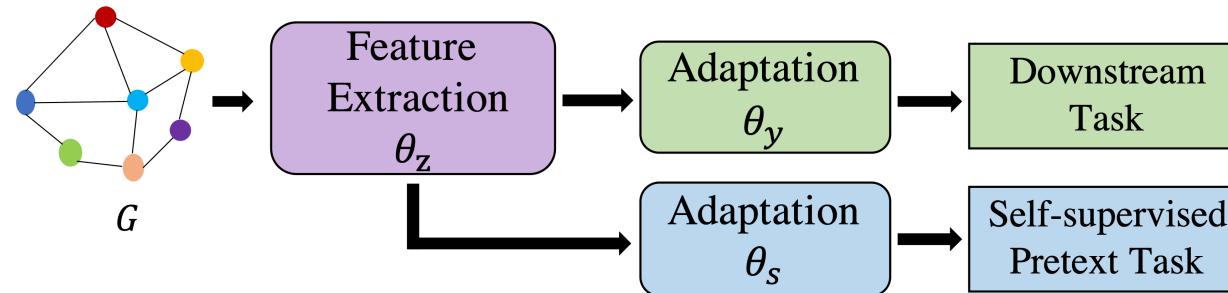
- Pairwise attribute similarity
 - Goal:** To predict the similarity of pairwise node features

$$\mathcal{L}_{self}(\theta', \mathbf{A}, \mathbf{X}, \mathcal{D}_U) = \frac{1}{|\mathcal{T}|} \sum_{(v_i, v_j) \in \mathcal{T}} \|f_w(|f_{\theta'}(\mathcal{G})_{v_i} - f_{\theta'}(\mathcal{G})_{v_j}|) - s_{ij}\|^2$$

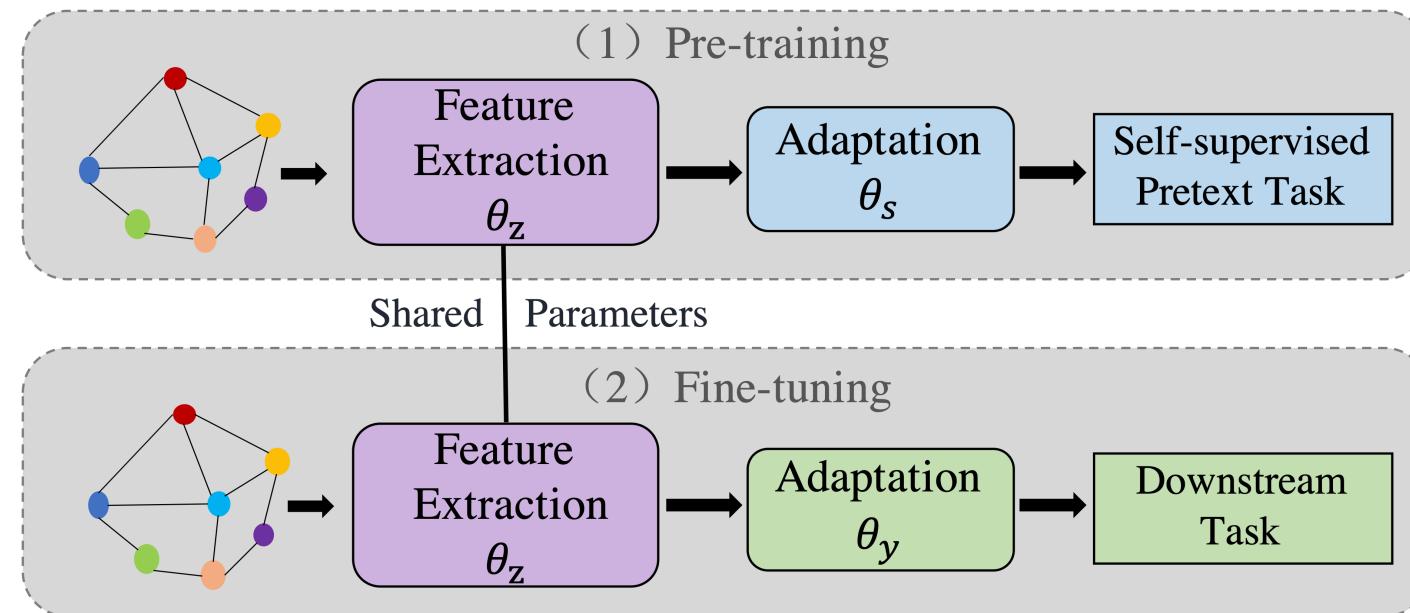
MAIN STRATEGIES FOR SSL IN GNN

- Joint training

$$\min_{\theta, \theta'} \mathcal{L}_{task}(\theta, \mathbf{A}, \mathbf{X}, \mathcal{D}_L) + \lambda \mathcal{L}_{self}(\theta', \mathbf{A}, \mathbf{X}, \mathcal{D}_U)$$



- Two-stage training



M3S

- Idea: Enlarge training dataset through **self-training**

