## Development of a Vegan Jelly Dessert Powder Mix using Carrageenan and Clitoria ternatea Flower Powder

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Jelly products are popular among the consumers of all ages as a dessert. Gelatin is the main ingredient in jelly products. Currently, there is a higher demand for vegan jelly products than gelatin based jelly products. This research was to develop a vegan jelly dessert as a powder mix using carrageenan and *Clitoria ternatea* (blue butterfly pea) flower powder. C. ternatea is grown naturally and a potential colourant in food preparations. It is a plant with great medicinal value. Carrageenan is a polysaccharide extracted from certain species of red seaweeds. The compound is widely used for the structure forming functions in foods. C. ternatea flower petals were cleaned, dried, ground and sieved to powder preparation. Carrageenan 3.5% to 3.75%, with and without CaCl<sub>2</sub> and citric acid 0.7% to 0.95% and flavouring agent 0.35% to 0.6% were used in 16 treatments and experimented to develop the jelly powder mix. The most acceptable treatment for jelly was selected using ranking test and Hedonic test (7-points). Texture, proximate composition, pH, titratable acidity, colour, were determined for the selected final product. Final product was possessed significantly higher (P<0.05) consumer preference for taste, flavour and overall acceptability. Proximate composition was 2.4% moisture, 0.48% Ash, 0.94% protein and 3.3% of fat. Final jelly product consist of 83.34% water, 0.60% gelling agent, 0.12% citric acid, 0.04% CaCl<sub>2</sub>, 15.70% sugar, 0.08% flavor and 0.12% C. ternatea flower powder. pH and titratable acidity were 4.1 and 0.12% respectively. The best formulation of dry jelly powder mix was 3.6 % carrageenan, 0.25% CaCl<sub>2</sub>, 0.7% citric acid, 94.25% sugar, 0.6% nature identical blackcurrant flavor and 0.7% C. ternatea flower powder.

**Keywords:** Blue butterfly pea, Gelatin, Jelly dessert mix, Vegan

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