KATHLEEN KELLY

CONTACT

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📱 (917) 701-8914

🏠 3043 59th Ave SW,
Unit A
Seattle, WA 98116

EXPERTISE

- MERN Full Stack Developer
- Digital Marketing
- Media Planning

EDUCATION

University of Nebraska Omaha
May 2003
B.A., Art

University of Washington Full Stack Developer Coding Bootcamp
March - Sept 2020
Certificate

SKILLS

- Javascript
- HTML / CSS
- Node JS
- Photoshop
- Illustrator
- Google Analytics

EXPERIENCE

Creative and detail oriented full stack developer with a background in digital media and fashion design.

Proposal Assistant & Librarian - Election Systems & Software
June 2019 – March 2020

- Catalogued and managed database of election, voting product and software information for use in Sales Proposals
- Assisted with Proposal responses to RFP's from jurisdictions seeking to purchase new voting systems and software

Digital Media Manager - Nautica
August 2011 – January 2014

- Managed advertising programs, including: Digital, Social, Print, TV, Radio, and OOH media planning
- Executed digital marketing campaigns and apps with Marketing team and external digital agencies
- Developed brand content and managed all social channels
- Responsible for measurement, analysis, and reporting for digital marketing and advertising
- Worked with PR team on events, fashion shows, and sponsorships

Creative Coordinator - Nautica
May 2007 – August 2011

- Collaborated on seasonal design concepts, color palettes, concept visuals, global ad campaigns, fashion shows and editor events and yearly design calendars
- Assisted design team with fabric worksheets, CAD work, tech packs, and presentation boards

Creative Assistant - Tommy Hilfiger
May 2005 – May 2007

- Assisted Creative Director on branding, design concepts, fashion shows, ad campaign photo shoots, and showrooms
- Managed design team budgets, calendars and performed all other general administrative tasks