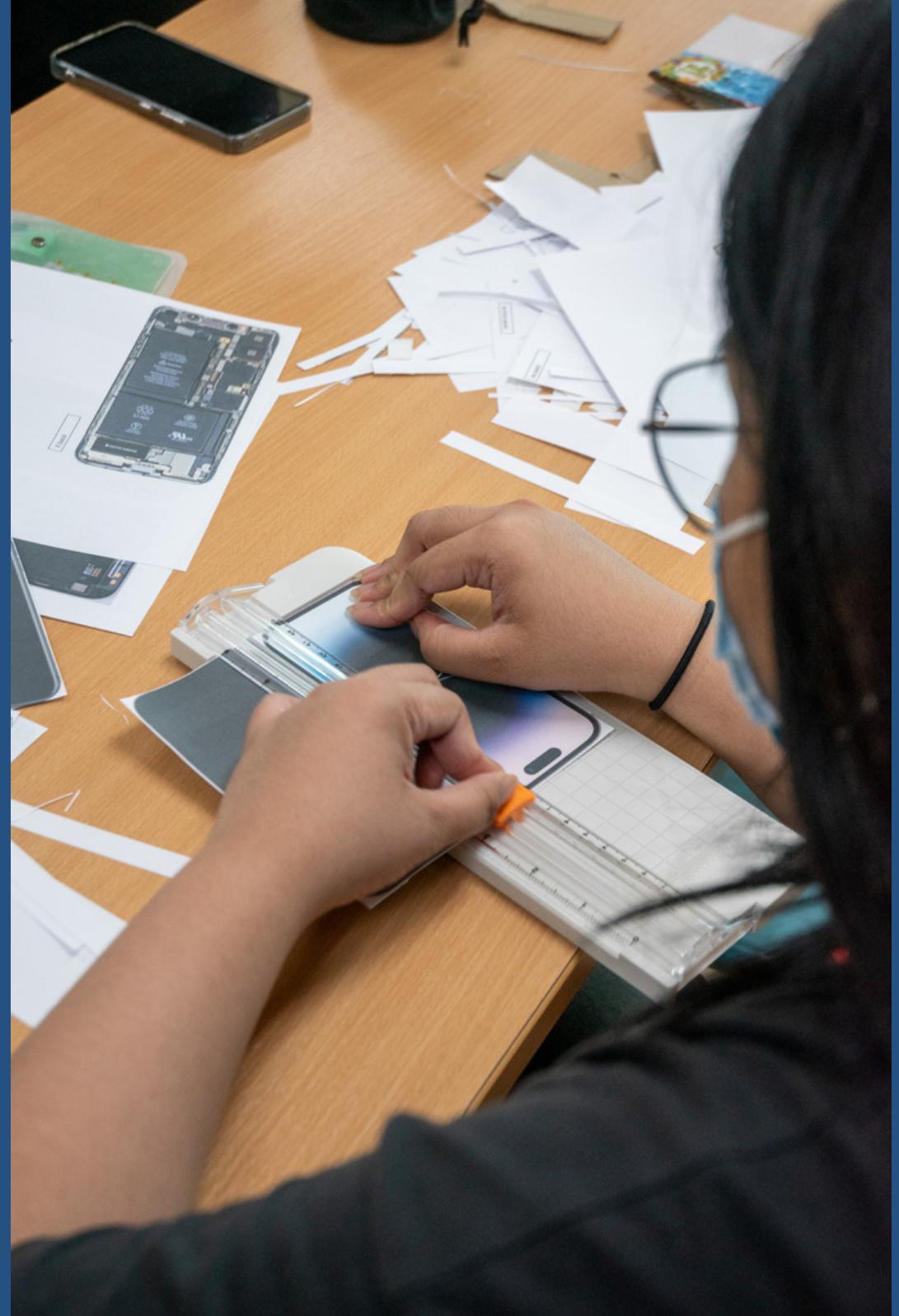


# UNVEILING THE IPHONE'S TRANSFORMATION OVER TIME

CSARCH2 S15 Group 4  
Booth Documentation

# BEFORE SETUP



Filming for the video used during the exhibit & facsimile building

# BEFORE SETUP



March 6 - Setting up for booth

# AFTER SETUP



The booth consisted of iPhones from iPhone 3G to iPhone 14 with their respective specs. Tarps, monitors, prizes, and other small signages were also found in our booth.

# DAY 1 BOOTH MANNING



# DAY 2 BOOTH MANNING



# GUESTS WHO VISITED



# GUESTS WHO VISITED

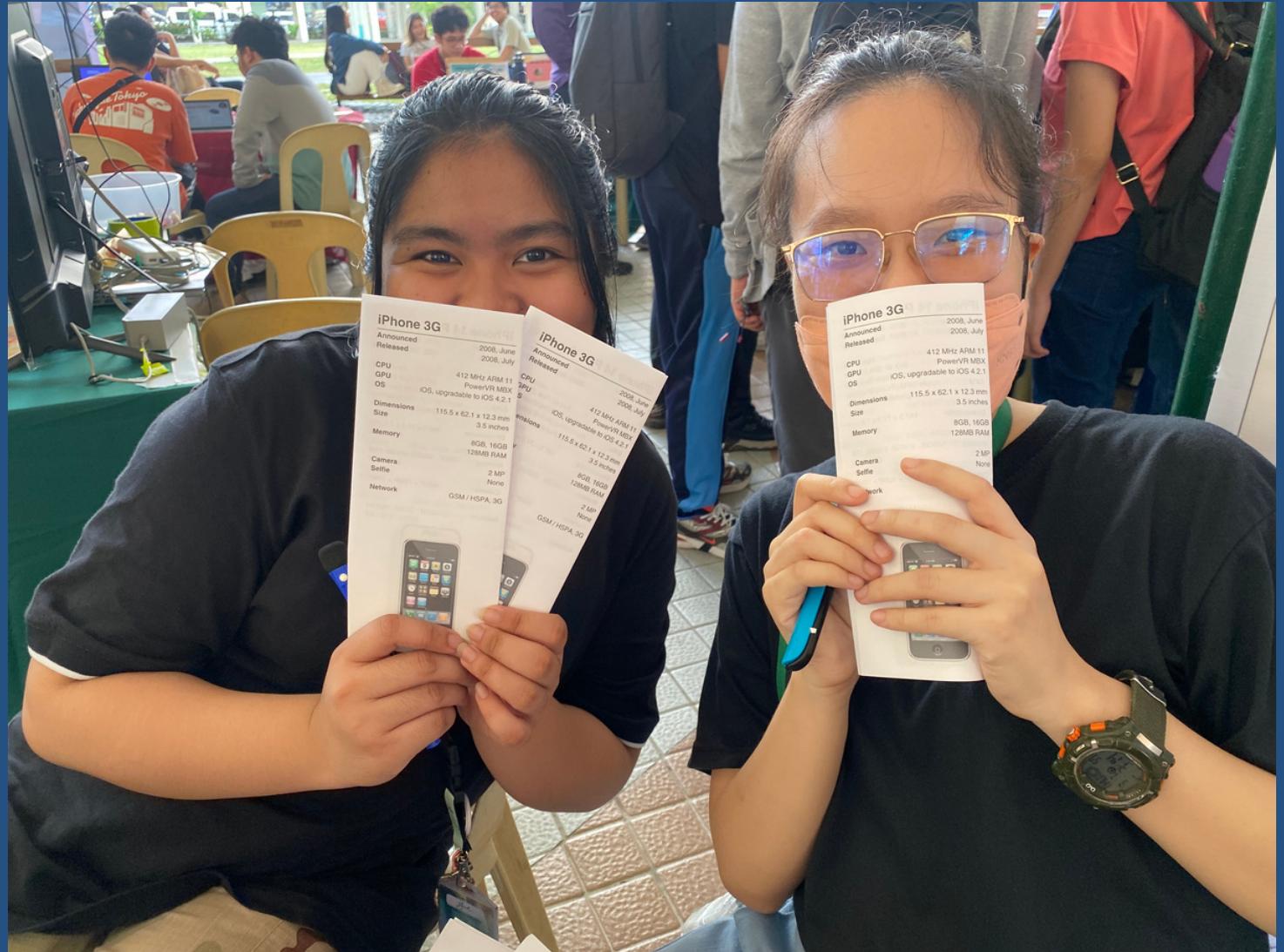


# GUESTS WHO VISITED



Professors from CCS also visited our booth.

# FLYERS & OTHER MATERIALS



Flyers were handed out to those who wanted to learn more about the evolutions of components of the iPhones

Poster of exhibit



Tarp with booth title and anatomy of an iPhone



# GIMMICKS



Those who took our quiz after listening to a short lecture of the evolutions of iPhones were rewarded with “Apple” products



