

# KATIE MCTIGUE

Designer • Developer

portfolio at [katiemctigue.com](http://katiemctigue.com)

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## EXPERIENCE

May 2015 - Present *Diverse Computing, Inc., Tallahassee, FL*  
**Marketing & UI Design Assistant**

- Currently the UI Designer and Front-end Developer for the Tennessee Bureau of Investigation's CRMS software, an Angular2 responsive web application. (1 year project).
- Designs graphical user interfaces for web and mobile applications using UXPin and the Adobe Suite.
- Serves on marketing team, contributing to various nationwide campaigns for DCI's breadth of products and services, and designing print and web collateral.
- Spearheaded company rebranding efforts in Spring 2016, crafting the company style guide.

October 2014 - Present *The Tallahassee Ballet, Tallahassee, FL*  
**Communications Director**

- Hired as Administrative Assistant, promoted May 2015.
- Designs and maintains website via Wordpress.
- Writes press releases for all events and performances.
- Manages social media presence, eblasts, newsletters.
- Worked with Moore Communications Group on a comprehensive re-brand and new website, 2015.

May 2015 - January 2016 *JH Creative, Tallahassee, FL*  
**Graphic Designer**

- Designed print and digital collateral, social media calendars and websites for JHC's diverse breadth of clients.

## EDUCATION

January 2015 - May 2016

*Florida State University*

**BS in Information, Communication & Technology, 3.97 GPA**

- Gene Sherron Outstanding Undergraduate Student Award
- Association of Information Technology Professionals Academic Excellence Recognition
- President's List
- Advertising Club
- Graduated one year early due to due enrollment in High School

January 2010\* - December 2014

\*Dual enrolled during High School

*Tallahassee Community College*  
**Associates Degree, 3.79 GPA**

- Board of Trustees Full Ride Scholarship Recipient
- Leader in Peer 2 Peer Leadership
- Graphic Design Intern, Center for Teaching, Learning & Leadership
- President's List/Dean's List
- Phi Theta Kappa Honors Society

What's  
My  
Story  
?

Dual enrolled in college at age 16

First Place, Leon County Winter Art Show

State Champion, Poetry Out Loud

Art Student of the Year Award

Represented Florida in the National Poetry Out Loud competition in DC

"Best & Brightest" Public Speaking Award Nominee

Created a 10 foot window installation art exhibit for the FLAUNT Public Art exhibition

Helped organize the inaugural Tally Job Hop tech recruiting event with the Chamber of Commerce

Awarded FSU's Gene Sherron Outstanding Student Award

Awarded Association of IT Professionals Outstanding Student Recognition

Graduated FSU Magna Cum Laude

Masters  
in HCI

2011

2012

2013

2014

2015

2016

## ⚙️ EXPERIENCE, CONTINUED

### 2015 - 2016 *Sangha Press Letterpress Studio, Tallahassee, FL* **Typography Apprentice**

- Studied letterpress printing, typography, and design under master printer Mika Fowler.

### 2013 - 2014 *Center for Teaching, Learning & Leadership* **Graphic Design & Communications Intern**

- Volunteered as a representative of the Peer 2 Peer leadership program in exchange for full scholarship.
- Designed upwards of 25 posters and brochures marketing the College's faculty events.
- Photographed for and helped design CTLL's monthly publication, Around the Campus.

### 2011 - 2014 *Thomasville Center for the Arts, Thomasville, GA* **Events Coordinator & Artist Collective Manager**

- Began as a volunteer. Hired as Receptionist and Adult Programs Coordinator, 2012. Promoted, 2013.
- Contributed to all aspects of planning, marketing and executing 5-10 events annually.
- Managed Artist Collective membership, budget, marketing.
- Assisted in curating all exhibits, hanging artwork and planning openings and receptions.
- Approached community businesses and individuals for in-kind sponsorship opportunities.

## 📖 COURSEWORK & CERTIFICATIONS

### *Select Florida State Coursework*

- Mobile Application Development & Management
- Problem Solving with Object Oriented Programming
- Digital Graphic Design
- Intro to Web Design
- Intro to C++
- Database Concepts
- Principles of Advertising
- Hispanic Marketing
- Project Management
- Technical Communication

### *Free Code Camp*

- ~152 hours completed towards Full-stack Development Certificate
- [freecodecamp.com/kaitlinmctigue](https://freecodecamp.com/kaitlinmctigue)

### *Lynda.com Certifications*

- Javascript Essential Training
- Bootstrap 3 Essential Training
- Adobe Illustrator

## ★ SELECT PROJECTS & FREELANCE

- *Coastal*: Solo Photo Exhibition. May - October 2015. An exhibit of Artist Collective Thomasville's Featured Artist Series.
- *Tally Job Hop*: Spring 2015. Tallahassee's first tech recruiting event that brings college students to companies instead of the other way around. Assisted Diverse Computing HR Manager Lester Hutt in building the event from the ground up, in partnership with the Tallahassee Chamber of Commerce. Built the event's logo, brand, and website.
- *Street Chefs*: Food truck and restaurant. Currently represents this business on social media, including Facebook, Twitter, & Instagram.
- *THOM Magazine*, Fall 2013 & Spring 2014 Issue. Contributed Photography for 20+ articles and ads. Concepted and designed advertisements.
- *Simulacra*: Two person photo exhibit collaboration with Hali Tauxe. April - August 2013. Presented at The Bookshelf Gallery in Thomasville, GA.

### Creative

InDesign  
Photoshop  
Illustrator  
Photography  
Social Media  
Writing



### Technical

HTML & CSS  
SASS / SCSS  
Javascript & Typescript  
Angular2  
Agile / SCRUM  
UXPin & Balsamic