

KATIE MCTIGUE

Creative Person • IT Professional

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work experience

October 2014 - Present *The Tallahassee Ballet, Tallahassee, FL*
COMMUNICATIONS DIRECTOR

- Hired as Administrative Assistant, promoted May 2015.
- Maintain website via Wordpress.
- Writes press releases for all events and performances.
- Manage social media presence.
- Write, design and distribute monthly Newsletters.
- Worked with Moore Communications Group on a massive, comprehensive re-branding of the TTB Company, 2015.

May 2015 - Present *Diverse Computing, Inc., Tallahassee, FL*
GRAPHIC/UX DESIGN INTERN

- Has designed 20+ print pieces (brochures, posters, etc).
- Contributed significantly to the User Interface design of eAgent 2.0 Web. Designed using UXPin.
- Maintain website via Wordpress. Has spearheaded multiple drastic redesigns of product websites.
- Created a brand, identity, name, logo, and website for DCI's new SEO & CRO Consulting Service.
- Work on team of SEO Experts, conducting research.

February 2015 - Present *JH Creative, Tallahassee, FL*
GRAPHIC DESIGNER

- Design print and digital collateral, social media calendars and websites for JHC's diverse breadth of clients.
- Specialize in meeting the needs of high-end wedding brand, Vocelles Bridal. Currently the designer of Vocelles' biannual magazine, *The Bridal Book*.

education

Florida State University
**INFORMATION,
COMMUNICATION &
TECHNOLOGY, FSU GPA: 4.0**
January 2015 - May 2016*
*Anticipated Graduation

- President's List
- Advertising Club

Tallahassee Community College
**ASSOCIATE'S DEGREE,
TCC GPA: 3.82**

January 2010 - December 2014*
*Dual enrolled during High School

- Board of Trustees Full Ride Scholarship Recipient
- Peer 2 Peer Leadership Program Representative
- Graphic Design Volunteer, Center for Teaching, Learning & Leadership
- President's List/Dean's List
- Phi Theta Kappa Honors Society

WHAT'S
MY
STORY
?

Apprenticeship at Edgewood Art Gallery

SAIL HIGH SCHOOL

Tallahassee Southern Model United Nations

TALLAHASSEE COMMUNITY COLLEGE

Began taking college courses at age 16

1st Place, Leon County Winter Art Show

State Champion, Poetry Out Loud

SAIL Department Award

Represented Florida in POL Nationals in DC

Best & Brightest nominee for Public Speaking

Made a 10 FOOT installation art piece for 'FLAUNT'

FLORIDA STATE UNIVERSITY

Will Graduate Information, Communication & Technology Program, 4.0 GPA

MFA

experience, continued

December 2014- Present *Sangha Press, Tallahassee, FL*
APPRENTICE

- Study the art of letterpress design and printing under master printer Mika Fowler.
- Operate platen presses ranging from 65 to 105 years old.

August 2012 - October 2014 *Thomasville Center for the Arts, Thomasville, GA*
EVENTS COORDINATOR & ARTIST COLLECTIVE MANAGER

- Began as a volunteer. Hired as Receptionist and Adult Programs Coordinator, 2012. Promoted, 2013.
- Became Coordinator working under each Department Director in rotation, based on annual events cycle. Contributed to all aspects of event planning, marketing, and execution.
- Managed Artist Collective membership program and database.
- Assisted Adult Programs Director in curating all exhibits, hanging artwork, and planning Openings and Receptions.
- Created plans for budget, social media, and marketing.

August 2013- May 2014 *TCC's Center for Teaching, Learning & Leadership*
GRAPHIC DESIGN/COMMUNICATIONS

- Volunteered twice a week as a part of Peer 2 Peer Leadership Program, in exchange for BOT Full Ride Scholarship.
- Designed upwards of 25 posters/flyers/brochures marketing the College's faculty events and training sessions.
- Photographed for and helped design CTLL's monthly publication, Around the Campus

coursework highlights

Florida State University

- Mobile Application Development & Management
- Problem solving with Object Oriented Programming
- Digital Graphic Design
- Intro to Web Design
- Intro to C++
- Database Concepts
- Principles of Advertising
- Hispanic Marketing
- Account Planning
- Direct Individual Study in User Experience Design

★ special freelance projects

- *Coastal*: Solo Photo Exhibition. May - October 2015. An exhibit of Artist Collective Thomasville's Featured Artist Series.
- *THOM Magazine*, Fall 2013 & Spring 2014 Issue. Contributed Photography for 20+ articles and ads. Concepted and designed advertisements.
- *Simulacra*: Two person photo exhibit collaboration with Hali Tauxe. April - August 2013. Presented at The Bookshelf Gallery in Thomasville, GA.

creative

InDesign
Photoshop
Illustrator
Photography
Social Media
Writing

 skills

technical

UXPin
Wordpress
HTML/CSS*
Project Management
Java/C++*

*working knowledge