



Press Release

FOR IMMEDIATE RELEASE

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NELLY MAKES IRIE FOUNDATION'S BATTLE OF THE DJS A SMASH HIT

Irie Foundation participants have been hard at work perfecting their DJ skills with world-renowned singer, Nelly, for the competition of a lifetime.

MIAMI — Irie Foundation hosts Battle of the DJs on Friday, June 1, 2018 at 8 p.m. The long-awaited Battle of the DJs consists of music, dancing, performances and high-spirits. This unique competition allows children currently involved in Irie Foundation the opportunity to show-off their talents on stage, in front of a live audience, as a panel of celebrity judges rates each performance.

Today, world-renowned singer, songwriter and entrepreneur, Cornell Haynes Jr. (aka Nelly), visited Irie Rhythms Academy, assisting Irie Foundation participants with their DJ skills and teaching them tricks on the turntables as they prepare their own acts for Battle of the DJs. While visiting the Foundation, Nelly sat down with Irie Foundation participants to get to know them, inspiring them to follow their dreams and to always take advantage of opportunities. Nelly not only serves as a great mentor for Irie Foundation participants, but as a guest judge at Battle of the DJs along with an array of other celebrities in attendance. Nelly is also set to headline a live performance at Battle of the DJs, closing out what is sure to be one of Irie Foundation's biggest events of the year.

"Irie Foundation's Battle of the DJs is a unique way to boost these kids' confidence and give them something to look forward to," said Nelly, famous singer, songwriter and entrepreneur. "A little competition never hurt, and Battle of the DJs pushes these kids to strive for their very best while still honoring those with stand-out 'winning' performances. I'm thankful to be a part of this amazing experience and can't wait for the live event."

Battle of the DJs takes place at Irie Rhythms Academy (550 NW 42nd Ave., Fourth Floor). The event starts at 8 p.m. on Friday, June 1, 2018 and ends at approximately 11 p.m. Anyone can purchase a ticket for Battle of the DJs online at Irie Foundation's website. Tickets are sold on a first-come basis for \$25 a person. Each participant gets two free "family" passes for guests.

Battle of the DJs brings members of the community, celebrities and media together for a star-studded night to remember that highlights Irie Foundation participants and all their hard-work.

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Irie Foundation's state-of-the-art music and technology center has fully equipped Foundation participants with the skills they need to shine on stage, and they are fully prepared to perform their talents during this competition. The grand-prize winner of Battle of the DJs wins the opportunity to recreate their performance live at Irie Weekend 2018.

Irie Foundation seeks to empower South Florida's at-risk youth to lead productive lives through cultural experiences, mentorship programs and scholarship opportunities. By following the young people it serves from middle school through high school, the Foundation's focus is to inspire and encourage its students to graduate high school, pursue higher education in order to reach their goals and aspirations.

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For More Information:

Felicia Quaning
Director of Public Relations
(305) 532-5856
felicia@djirie.com