



Media Advisory

FOR IMMEDIATE RELEASE

May 1, 2018

IRIE FOUNDATION'S BATTLE OF THE DJS SCRATCHES UP THE STAGE

- What:** Battle of the DJs puts Irie Foundation children against each other in a DJ competition that brings members of the community together as they vote for the participant with the best DJ-themed performance on stage. Irie Foundation participants' live performances combine the skills they've learned at Irie Rhythms Academy with that of a guest celebrity mentor, while a panel of celebrity judges rates the performances. Not only does the event showcase the numerous talents of Irie Foundation participants, but a guest celebrity is set to perform live on stage after the competition. Irie Foundation then invites all members of the community, celebrities and more to go online and actively vote for their top five favorite performances on Irie Foundation's website. From here, the top five winners are declared and DJ Irie picks the lucky grand-prize winner that gets to perform at Irie Weekend 2018.
- When:** Friday, June 1, 2018 — Irie Foundation's Battle of the DJs begins at 8 p.m. with Irie Foundation participants performing their talents on stage and ends with a surprise celebrity guest concert.
- Where:** Irie Foundation
% Big Brothers and Big Sisters of Greater Miami
550 NW 42nd Ave., Fourth Floor
Miami, FL, 33126
United States of America
- Who:** Current participants in Irie Foundation programming in Miami-Dade County are participating and performing for members of the community, media and select celebrities at this one-of-a-kind DJ competition.
- Tickets:** Tickets are sold on a first-come first-serve basis on Irie Foundation's website, www.iriefoundation.org, for \$25 per person. Family and friends of Irie Foundation participants receive free admission.

Irie Foundation seeks to empower South Florida's at-risk youth to lead productive lives through cultural experiences, mentorship programs and scholarship opportunities. By following the young people it serves from middle school through high

school, the Foundation's focus is to inspire and encourage its students to graduate high school, pursue higher education in order to reach their goals and aspirations.

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For More Information:

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