



Press Release

FOR IMMEDIATE RELEASE

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DJ IRIE DECLARES BATTLE OF THE DJS GRAND-PRIZE WINNER

Irie Foundation's Battle of the DJs Grand-Prize Winner is Selected and Set to Perform at Irie Weekend 2018.

MIAMI — Irie Foundation announced the official grand-prize winner of Battle of the DJs, Susie Golightly. The 16-year-old DJ and vocalist wowed the judges, members of the community and DJ Irie himself with her turntable skills as she rocked the stage with her own beats.

Following Battle of the DJs, members of the community flooded Irie Foundation's website, voting for their top five favorite performances online after the live event. The top five winners as voted upon by the community were Susie with her live turntable performance, Jennifer with her singing performance, Steve with his breakdancing skills, Johnny with his breakdancing performance and Rebecca who dropped the beat. Every Irie Foundation performance was incredible, but these five winners sealed the deal their charisma on stage and uniqueness. Members of the community took to sharing these performances on their own social media platforms, encouraging their friends to vote as well, and ultimately Battle of the DJs became a viral sensation.

"All five Irie Foundation participants are top winners in my book, along with everyone else who participated," claims Founder and CEO of Irie Foundation, DJ Irie. "However, there can only be one grand-prize winner and Susie Golightly's positive energy, excitement and skills shined in her exceptional performance that I'm thrilled to see recreated at Irie Weekend 2018."

Susie Golightly is set to perform at Irie Weekend, Irie Foundation's signature annual benefit extravaganza that raises money for the Foundation's mission to positively impact the lives of South Florida's at-risk youth. After participating in Battle of the DJs on Friday, June 29, 2018, Golightly has been continually practicing her act with the hope of performing again live on-stage in front of thousands of people. For this lucky Irie Foundation participant, her dreams were granted and she can be seen on the main stage at Irie Weekend on July 1, 2018 at 6 p.m., opening up for no other than Cornell Haynes Jr. (aka Nelly).

Battle of the DJs had a packed house, with every seat in Irie Rhythms Academy filled with a guest anxiously awaiting Irie Foundation's DJ-themed performance. The kids did not disappoint, as 20 different Irie Foundation participants got up the courage to perform a live 1-2 minute

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performance on stage in front of the crowded room. A celebrity panel of judges consisting of DJ Irie, Nelly, Kevin Hart, and Clifford Harris Jr. (aka T.I.) rated each performance based on originality, creativity, skill, effort and crowd interaction. Golightly had earned one of the top ratings from the judges with a nearly perfect score, and these positive marks were re-emphasized as the community and DJ Irie also voted for her performance as a definitive standout.

To see Golightly's performance from Battle of the DJs and all of the other top winners' DJ-themed acts, visit Irie Foundation's website.

Irie Foundation seeks to empower South Florida's at-risk youth to lead productive lives through cultural experiences, mentorship programs and scholarship opportunities. By following the young people it serves from middle school through high school, the Foundation's focus is to inspire and encourage its students to graduate high school, pursue higher education in order to reach their goals and aspirations.

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For More Information:

Felicia Quaning
Director of Public Relations
(305) 532-5856
felicia@djirrie.com