

# *Accelerate*

STYLE GUIDE

Jay Liu

Nicole Navolio

Letícia Patrício

Kaitlyn Sparks

# Introduction

Accelerate is a mobile app intended to boost the domain knowledge of EMTs and other emergency response personnel through friendly competition. It also gives employees a fun yet meaningful challenge and a way to gain recognition for the knowledge they acquire. Leveraging contestants' downtime the app can dovetail easily into existing practices of emergency response units.

When Accelerate is introduced to a unit, the manager or leader enrolls his or her subordinates as eligible participants. After which, the manager can periodically start a competition and set its reward. From that point, employees can opt into the competition, upon which the employees will begin training on a number of facts.

## Back End

A database is required to store the facts, competition data, and login information. Additionally, a server will be required to retrieve the facts, current data about the competition, and to authenticate user credentials.

## Functionality

- Login
- Fact Browsing
- Category Selection
- Competition Mode
  - Facts
  - Quizzes (with correct answers)
  - Score Keeping
  - View Leaderboards
  - Enrollment
- Management Administration
  - Set up competitions and prizes
  - View squad progress and winners
  - Manage squad members
- Profiles
  - Profile setup
  - View profiles and accomplishments
  - View squad
  - View profiles within squad

# Typefaces

*Accelerate*

Logo Text  
Lobster  
#63C0BF  
104 pt

Screen Title  
OpenSans-CondensedBold  
#FFFFFF  
44 pt

A-Head  
OpenSans-CondensedLight  
#63C0BF  
54 pt, 1 pt stroke

Body Text  
OpenSans-CondensedLight  
#2F4D5A  
38 pt

Menu Item Text  
OpenSans-CondensedLight  
#2F4D5A  
57 pt

Navigation Label  
OpenSans-CondensedLight  
#FFFFFF  
28 pt

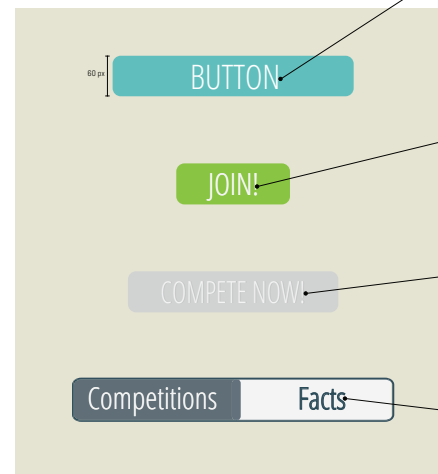
< MENTAL HEALTH

Date

Nov 20–Nov 30

Stress Relief

PROFILE  
MENU SQUAD PROFILE

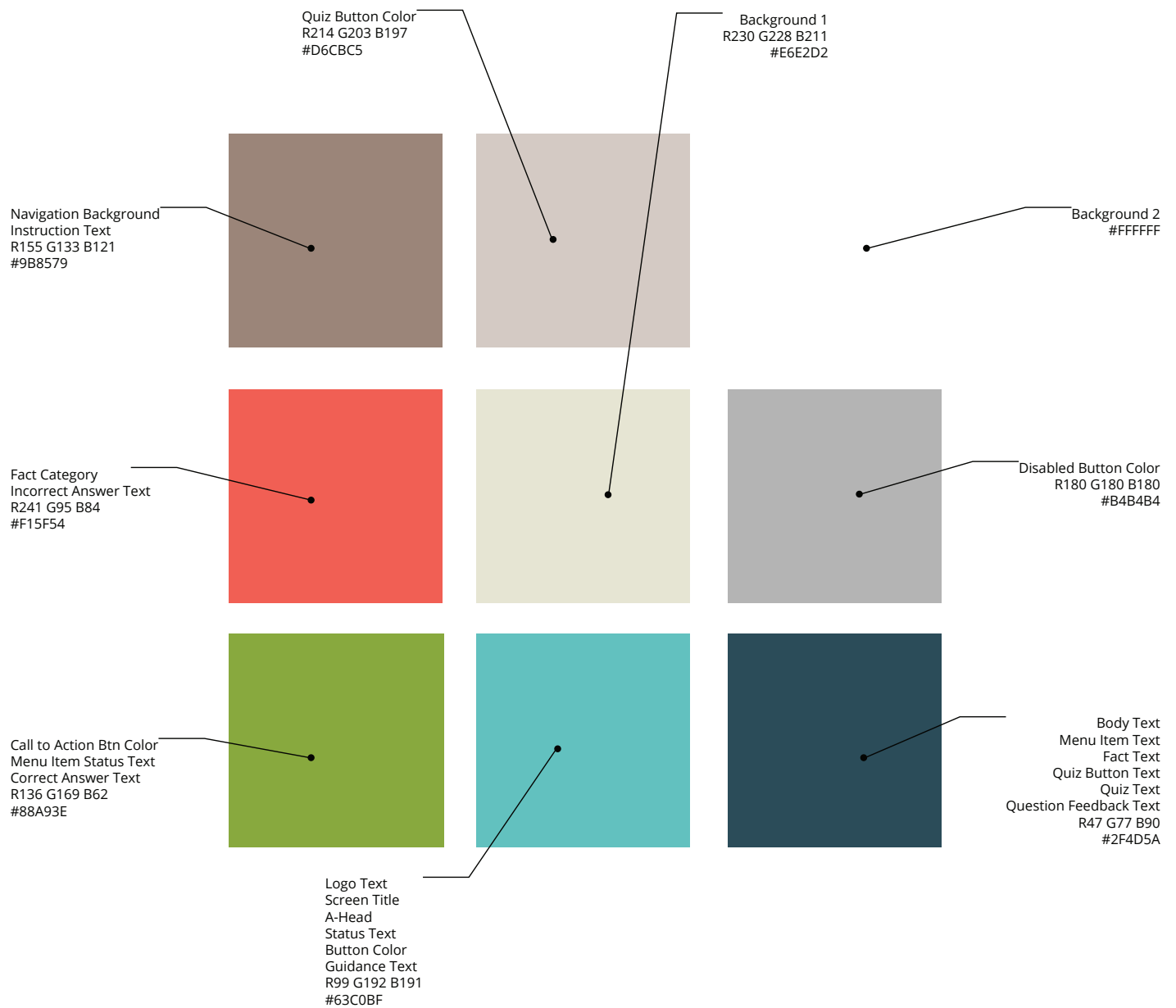


compression

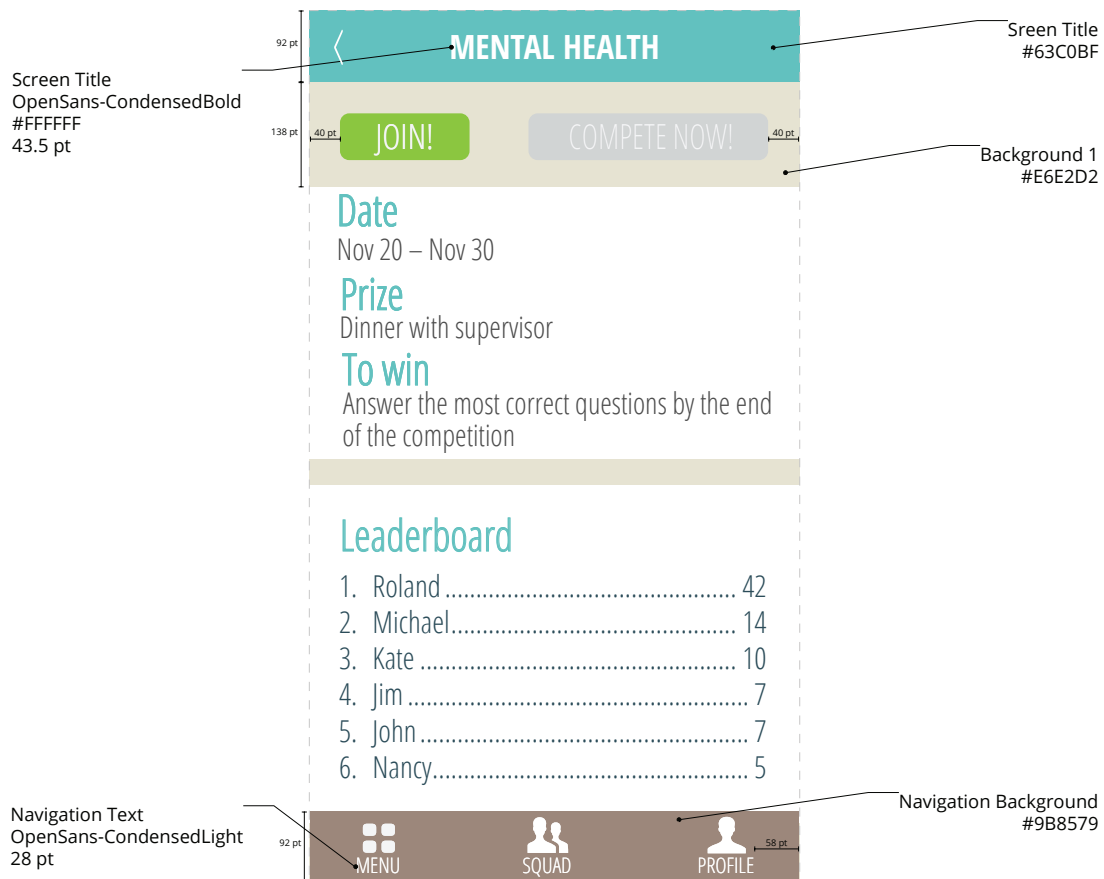
Quiz Button Text  
OpenSans-CondensedLight  
#2F4D5A  
40 pt

*Open Sans Condensed Light is the primary typeface used in this app. For variation, the developer can choose other typefaces in the Open Sans family. Lobster Regular should only be used when displaying the name of the app, without exception.*

# Colors

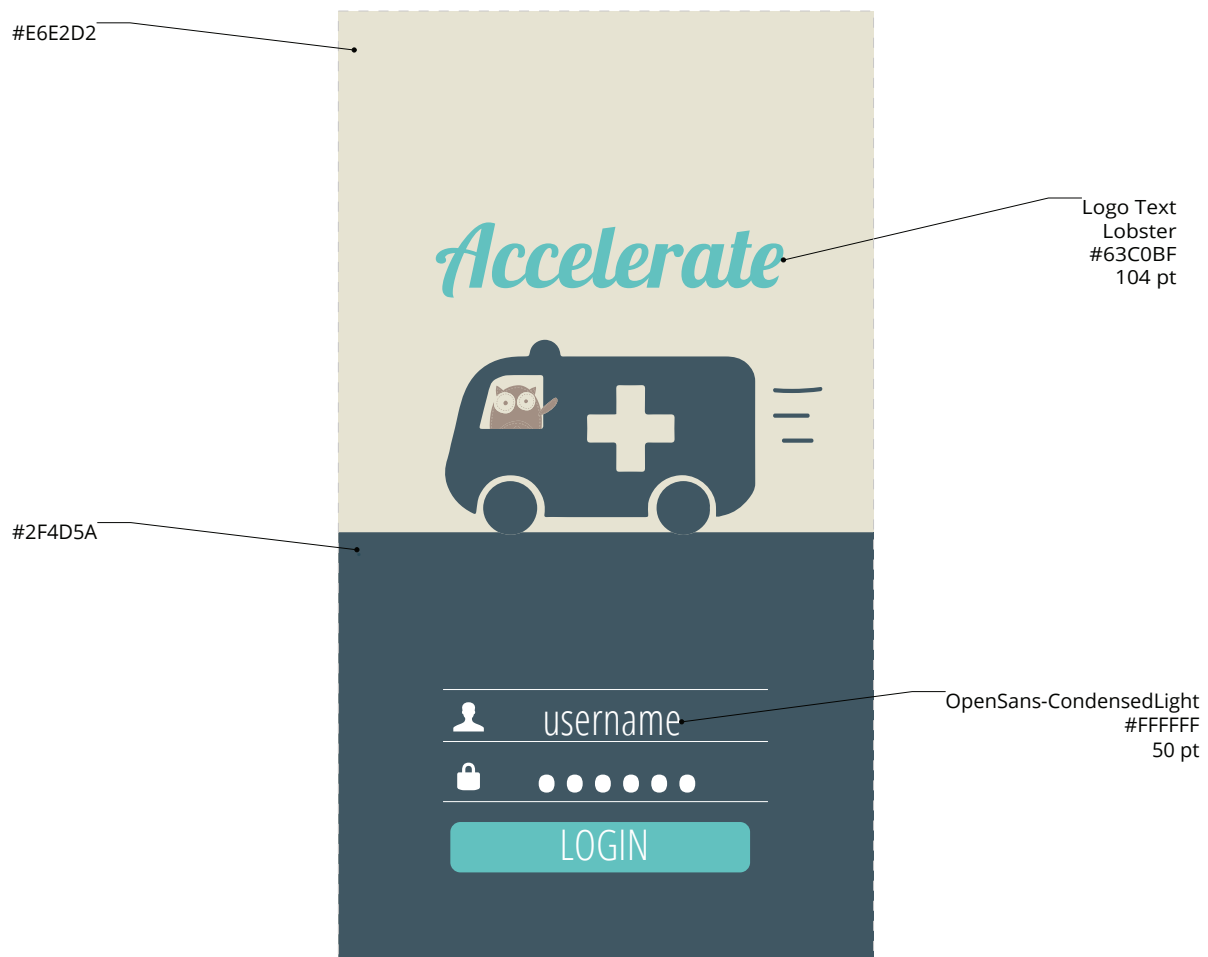


# Grid



# Example Screens

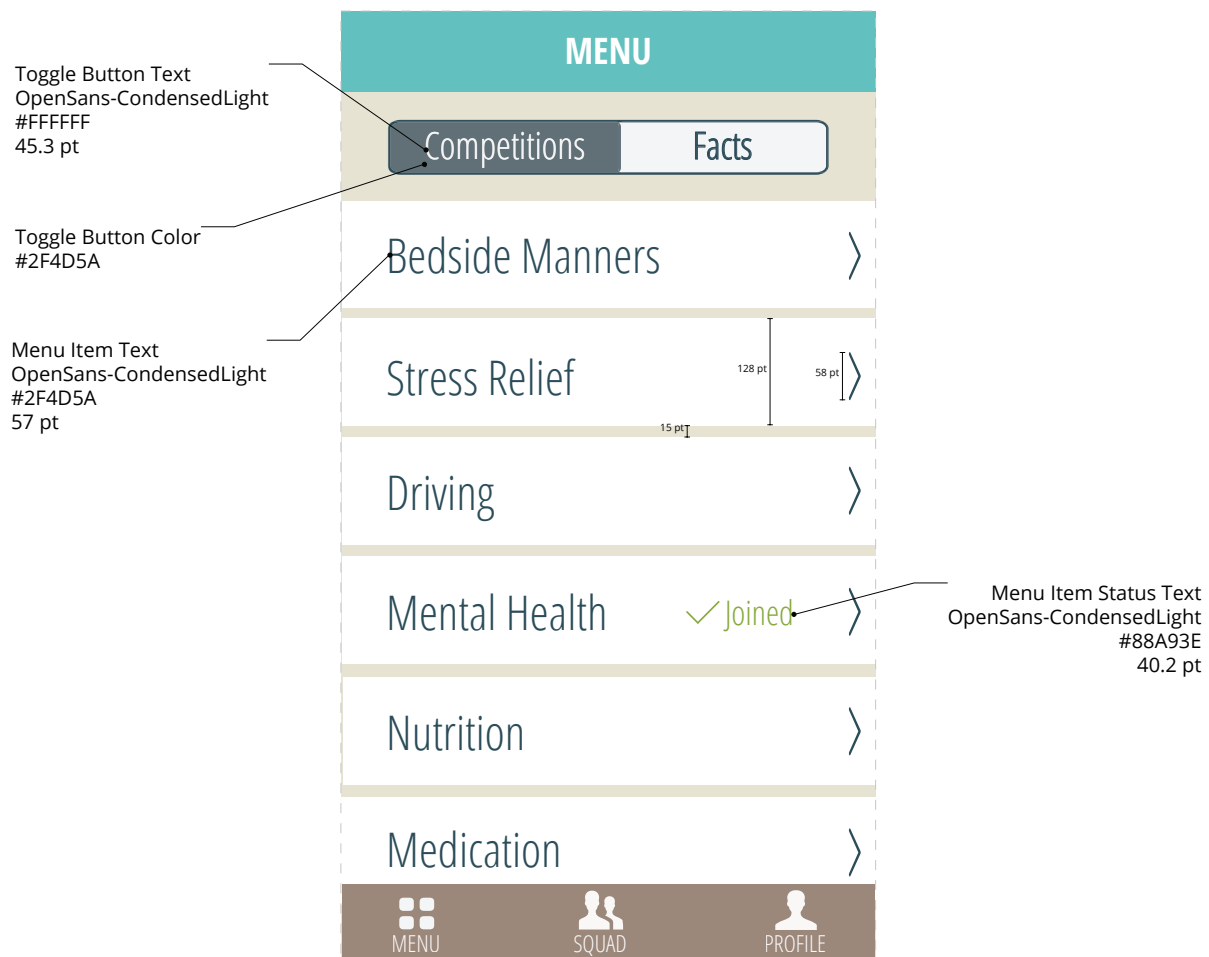
# Login Screen



*Login screen: users enter their username and password. Upon successful login, the user is taken to the Menu screen, depicted in the next page. The Login button exemplifies the standard button style.*

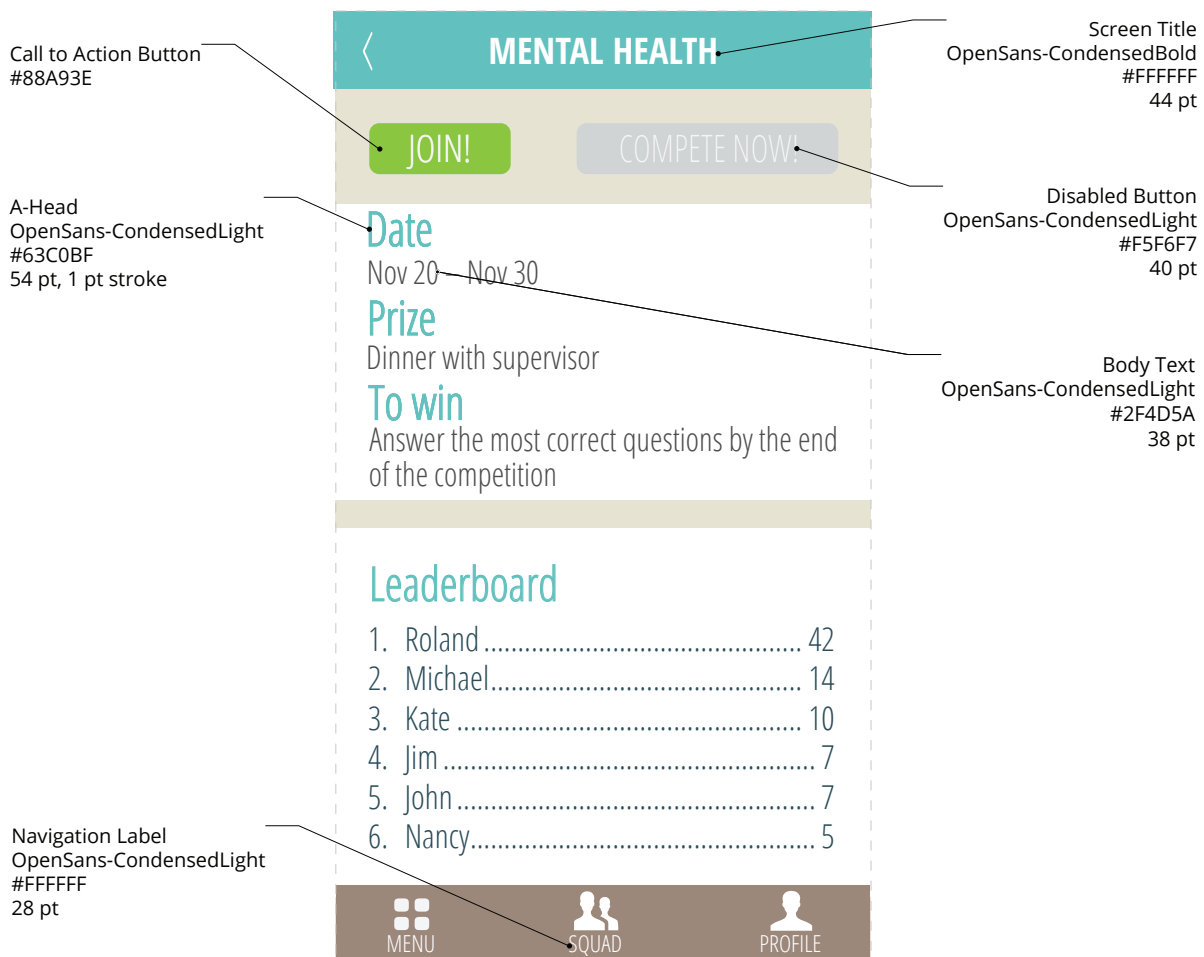


# Menu



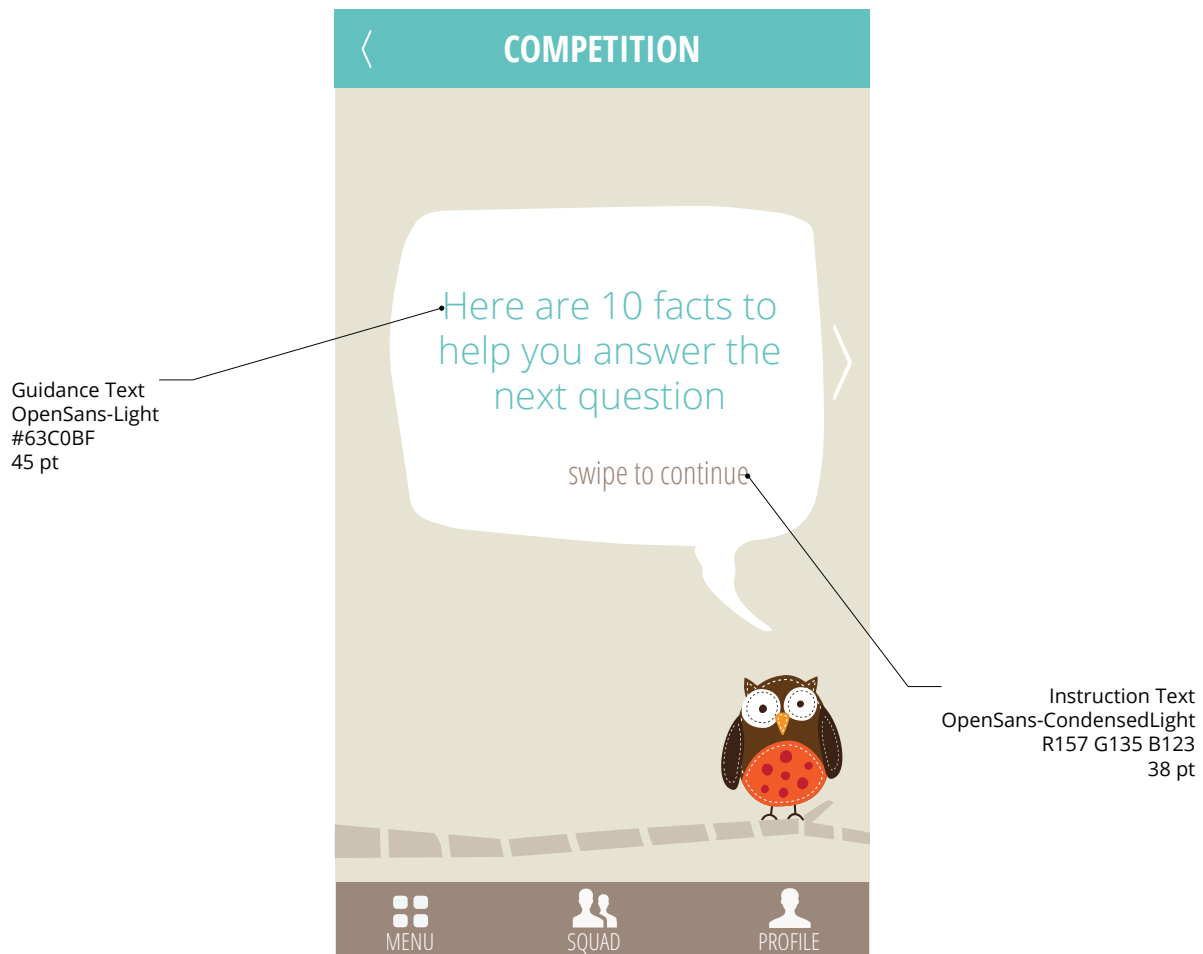
*Menu screen: allows the user to either browse competitions or review facts. Displayed here is the list of competitions; clicking on one will take the user to the screen depicted on the next page. The user can also access this screen from the left-most button in the bottom navigation. This screen exemplifies the display of a list of menu items.*

# Competition Screen



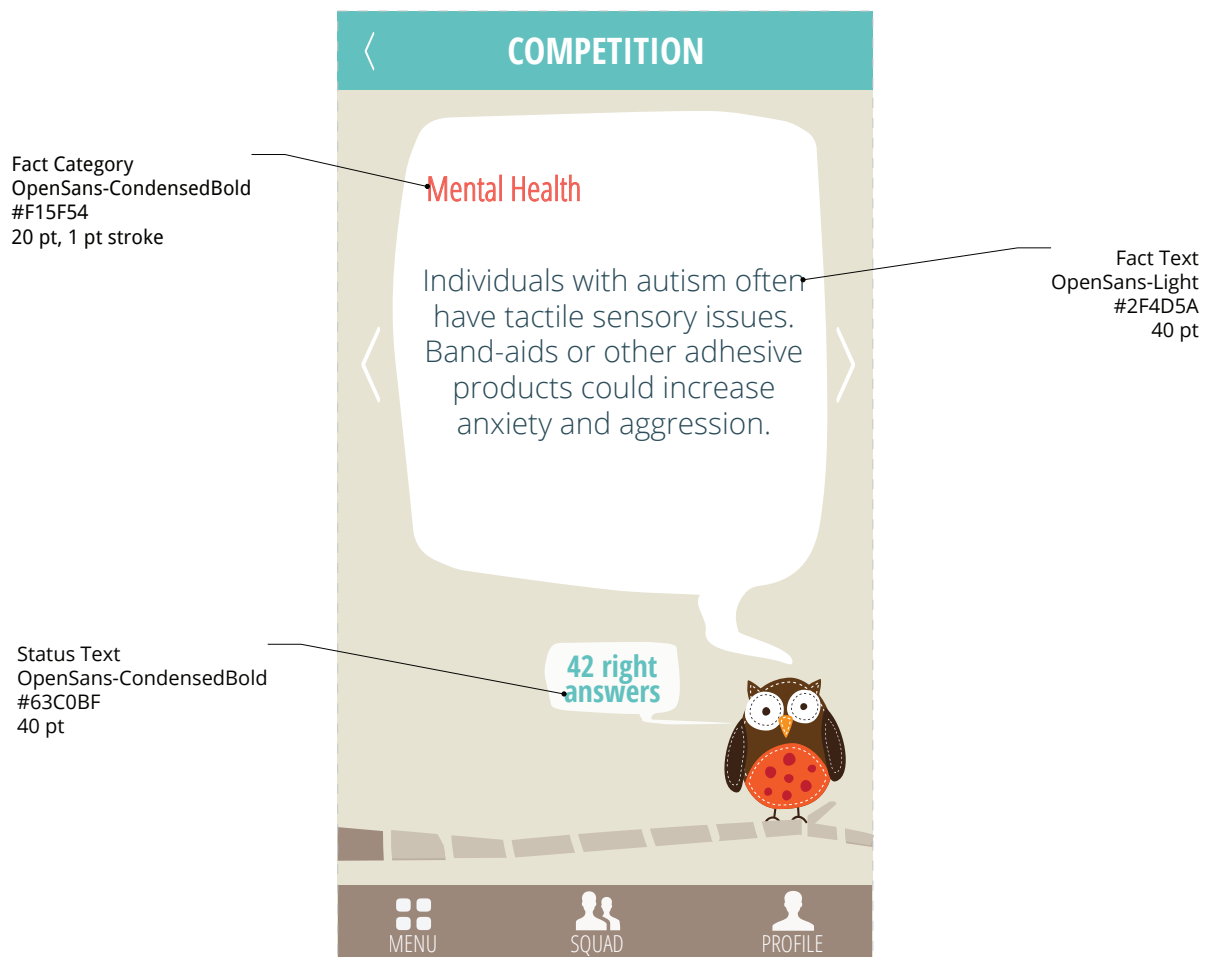
*The user arrives here when clicking on a competition from the Menu. This screen shows the information pertaining to an ongoing competition called "Mental Health." The user can tap the Join button to enroll in the competition, whereupon the Compete Now button will be activated. Pressing the Compete Now button will take the user inside the competition, displayed in the next screen.*

# Starting a Competition



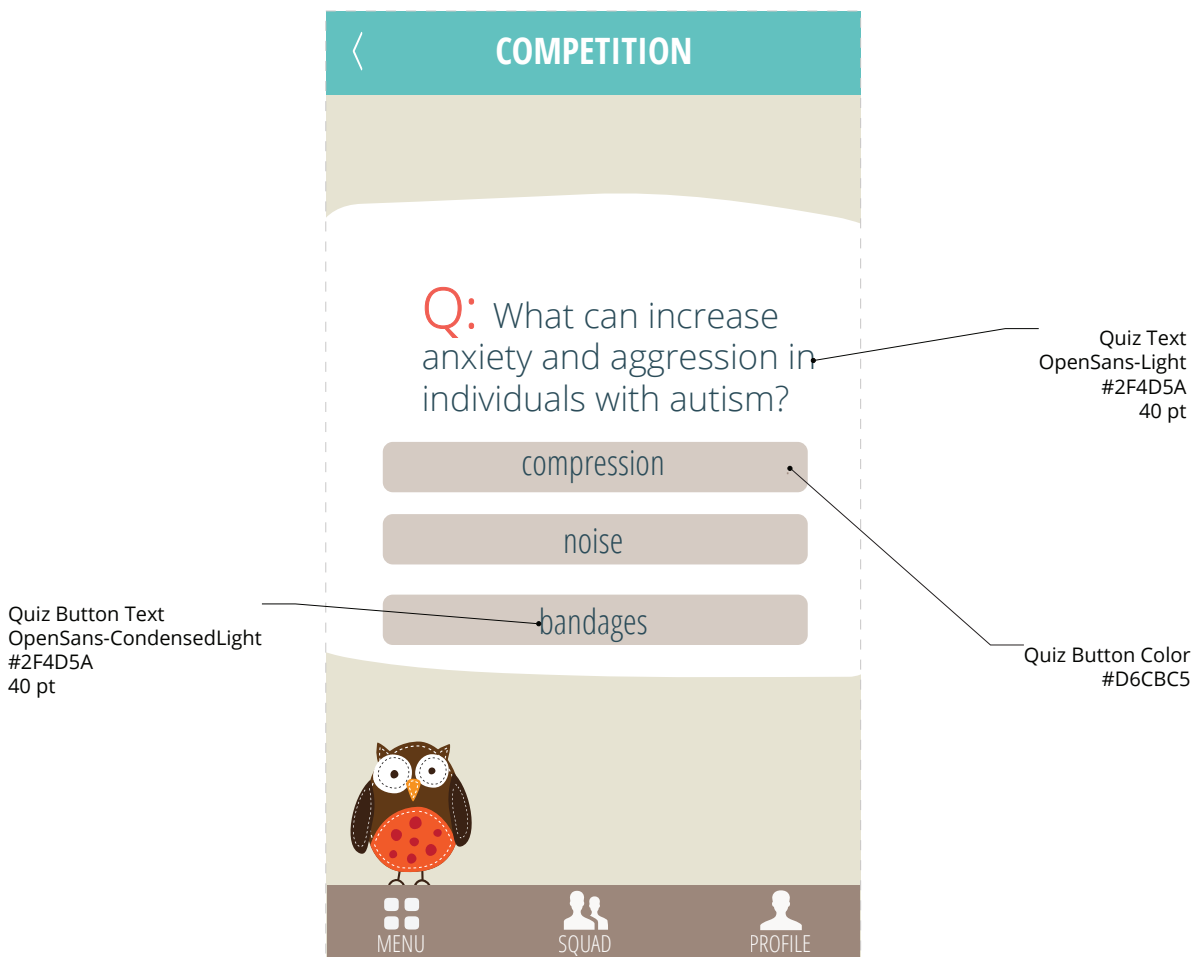
*When a user starts a competition for the first time, this screen will show the instructions. Swiping to continue will take the user to the collection of facts, depicted on the next screen.*

# Viewing a Fact



*This screen shows how facts will be displayed. The branch at the bottom of the screen acts as a progress indicator, showing the number of facts that have been reviewed. After 10 facts, the user will answer a quiz question to check for understanding, depicted in the next screen.*

# Answering a Quiz Question



*This screen shows an example of a quiz question.*

# Answering a Question Correctly



*Whenever the contestant answers a question, the app will give feedback on whether it was answered correctly and the number of points earned.*