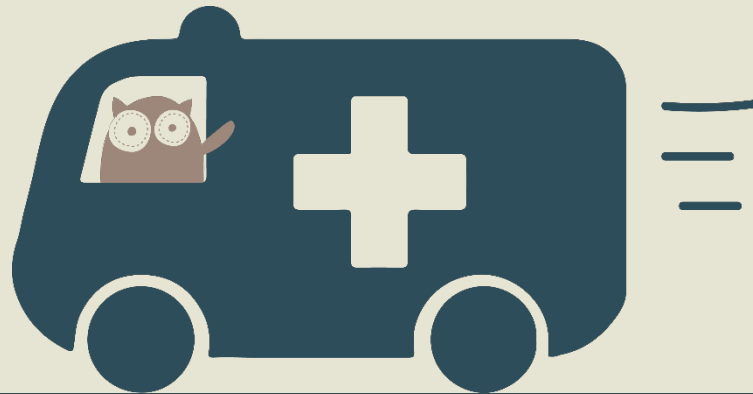


Accelerate

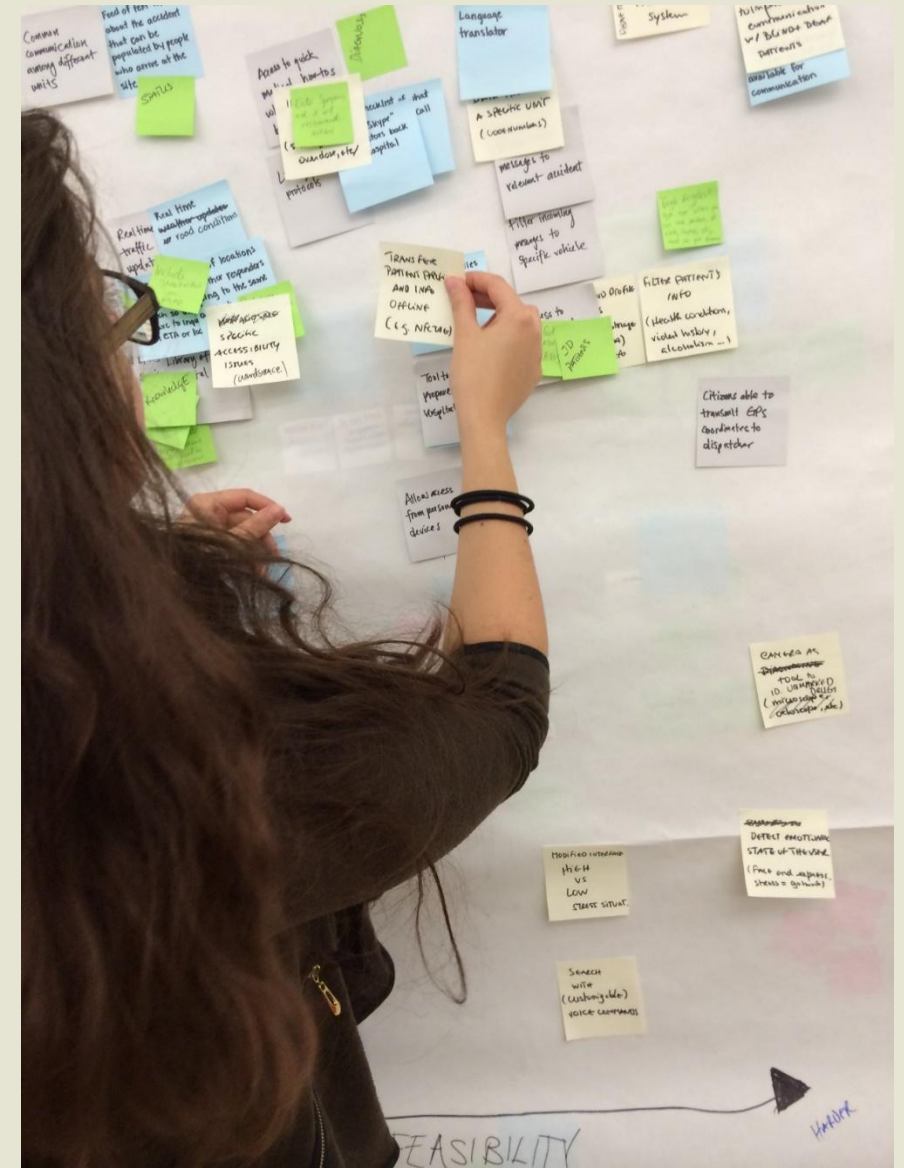


Mission Statement

Accelerate is a mobile training application for ambulance drivers that facilitates learning and squad bonding through friendly competition, while enhancing employee visibility.

Research and Analysis

- Online domain research in blogs and articles
- Interview of EMT
- Created design ideas
- Affinity diagram
- Impact and feasibility matrix



Testimony

“Myself and many of my co-workers have sought grief counseling, nutrition assistance, and some have even been placed on heavy sleep medications because they never had [targeted information] available to them in a more private medium.”

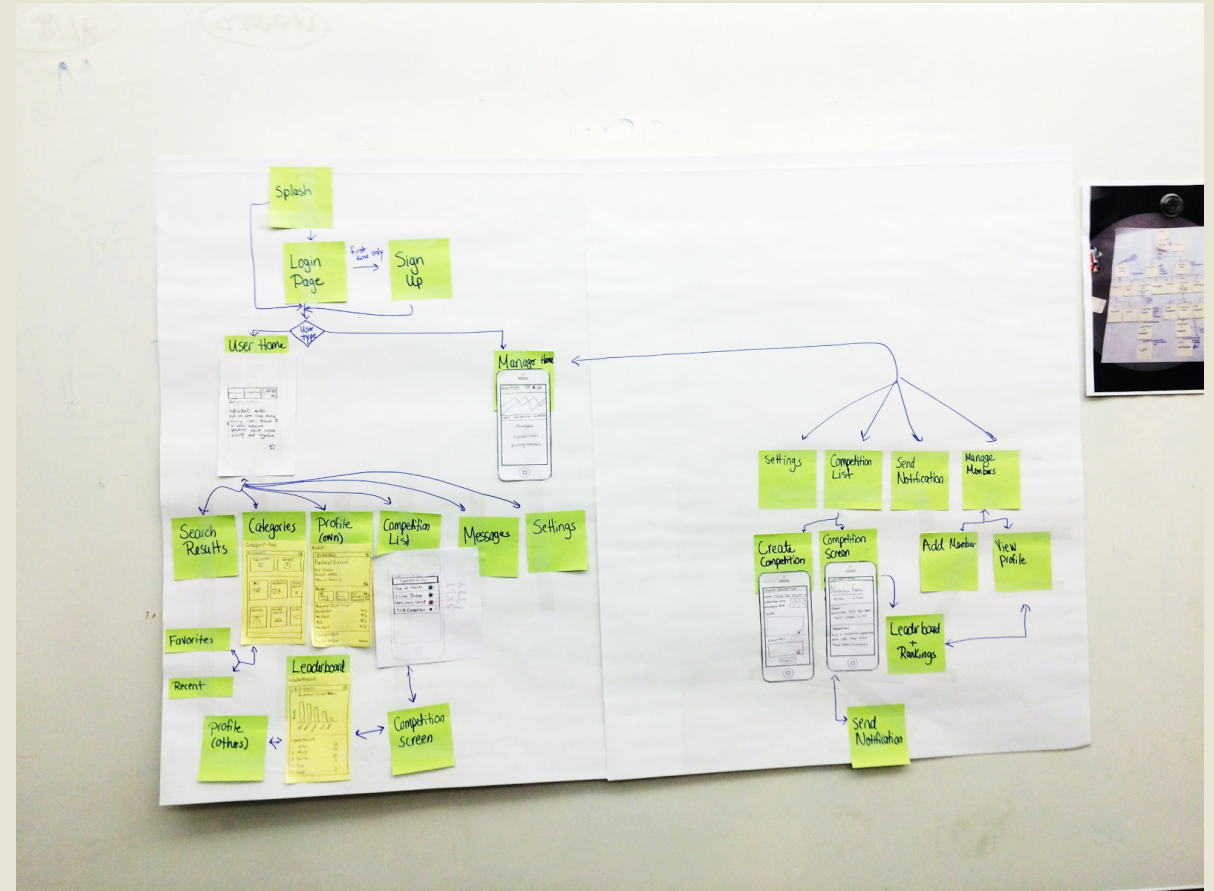


Key Findings

- 12-16 hours of downtime on a slow day
- EMTs report being bored during downtime
- 1/3 of EMTs claimed they engage in other work duties or training when idle

Design Process

- Narratives
- Navigation map
- Wireframes
- High fidelity mockups

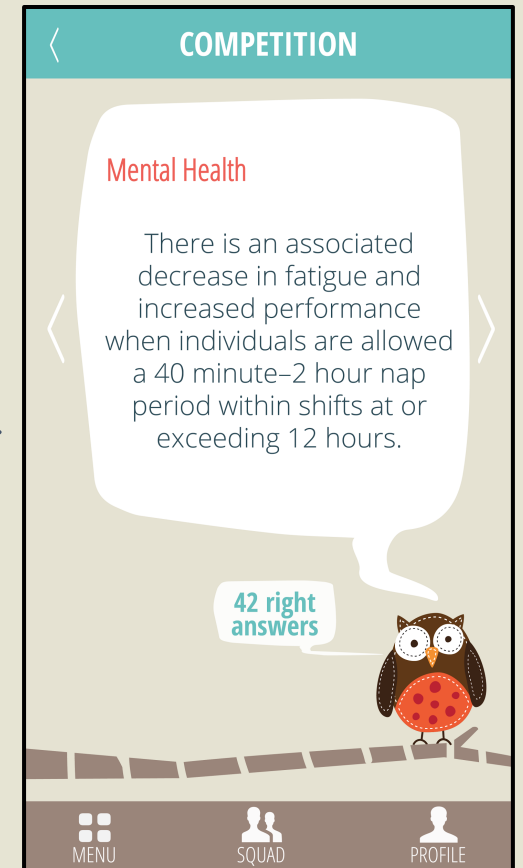
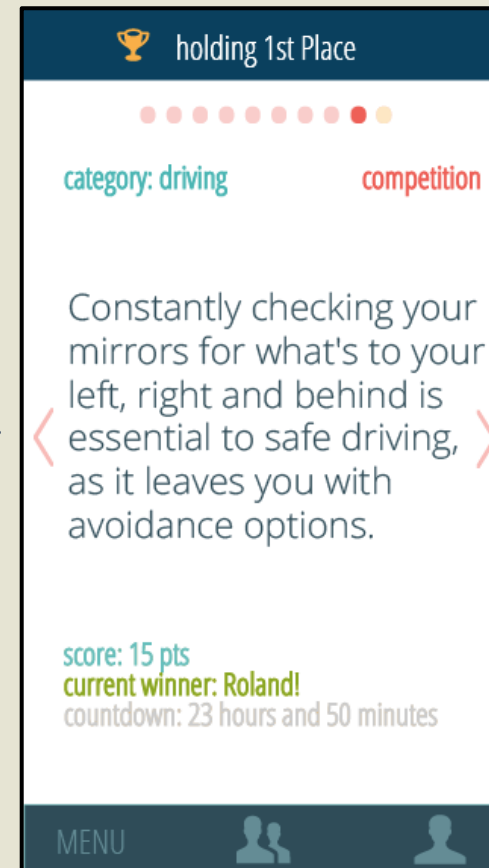
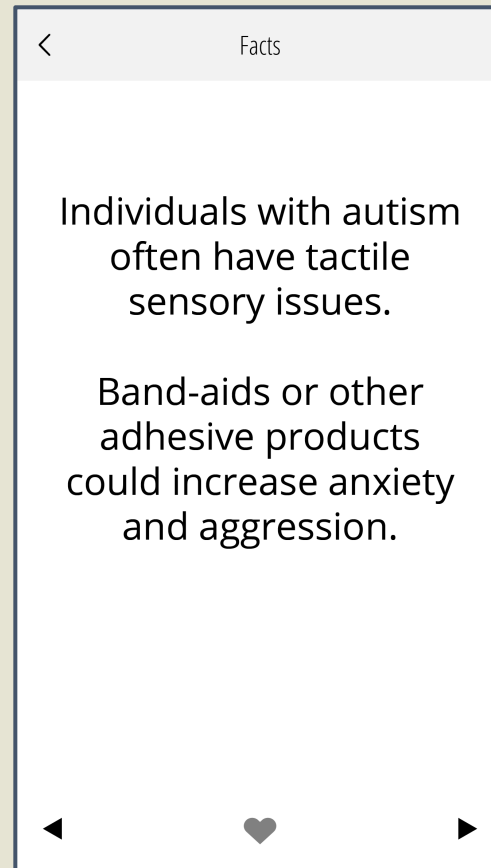


Features

- Ambulance driver specific content
- Management-administered competitions
- Quizzes and score keeping
- Light-hearted and fun visual theme

Design Solutions

- Color Palette
- Mascot
- Complexity



Demo

Sharon

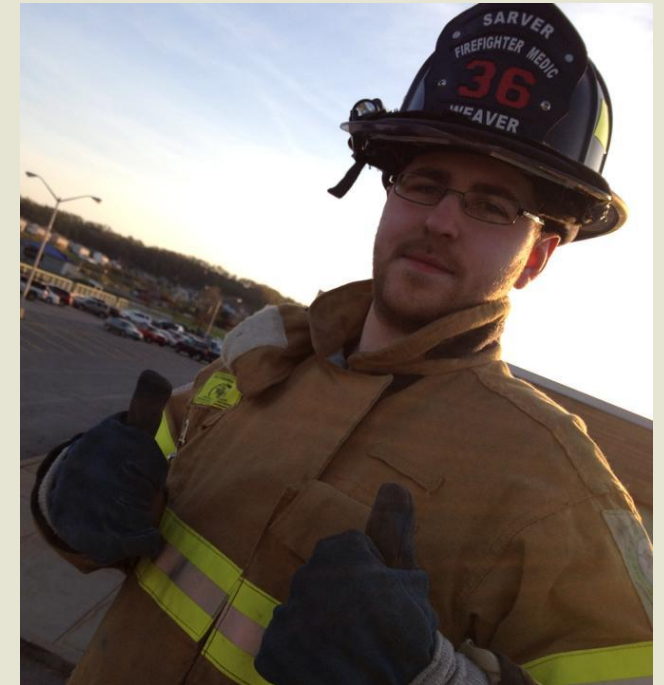


Benefits

By using the Accelerate app, Sharon is able to continue learning and showing her drive and initiative. She wins competitions and gets face time with her boss where she is able to get mentorship and move towards her ultimate career goal.

User Review

"I feel that this would actually be a very beneficial tool for not only EMS workers but for police, firefighters, doctors, nurses, etc. A+ from me!"



Questions?

