# Scalable Visualization Techniques for Big Data using Distributed Systems

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Abstract—This project investigates big data visualization techniques applied to large-scale tabular, image, audio, and text data collected from the National Hockey League (NHL) website. We successfully gathered 11 seasons' worth of data, encompassing player statistics, game records, and multimedia content. For the audio data, we analyzed stadium noise during games and goals by creating Mel-Frequency Cepstral Coefficients (MFCCs), waveforms, and spectrograms. In the case of tabular data, we visualized key game attributes, including the number of skaters and goalies per game. Image data was used to generate 2D embeddings, followed by clustering to identify groups of similar-looking player images. The textual data analysis involved plotting frequent words, creating word clouds, visualizing data with t-SNE for dimensionality reduction, and generating a TF-IDF correlation plot. Additionally, we incorporated an interactive Plotly visualization to analyze word frequency in the scraped articles. For parallel processing, we utilized Dask on local CPU cores, with most of the analysis conducted on Google Colab.

INTRODUCTION With the exponential growth of data in various domains, traditional data visualization techniques often struggle to handle the volume, variety, and velocity of big data [1]. The need for scalable visualization solutions has increased as organizations increasingly rely on complex, large-scale datasets to make informed decisions. Scalable visualization techniques are designed to address this challenge by en-

abling effective data exploration and insight extraction, even with massive datasets [2]. Achieving scalability requires leveraging distributed systems that can efficiently process, analyze, and visualize big data in parallel.

Distributed computing frameworks such as Apache Spark, Dask, and Apache Hadoop have become essential tools for handling big data workloads [3] [4]. These frameworks distribute data and computational tasks across multiple processors or nodes, significantly

enhancing processing speed and allowing for realtime analysis. By integrating these frameworks with advanced visualization libraries and tools, researchers can create responsive, interactive visualizations that provide valuable insights into complex datasets.

This project investigates scalable visualization techniques tailored for big data analysis using distributed systems. By leveraging parallel processing and distributed computing, we aim to visualize diverse data types, including tabular, image, audio, and text data, to reveal patterns, trends, and correlations that would otherwise be difficult to identify using traditional methods. The focus is on combining the computational power of distributed systems with advanced visualization strategies to handle the high dimensionality and size of big data effectively. Our open source code can be found in the GitHub repo.

### Background

The rapid expansion of data in recent years has introduced significant challenges in data analysis, particularly when dealing with large, heterogeneous datasets. Traditional data visualization methods, which typically focus on smaller and simpler datasets, often fail to scale effectively with the volume and complexity of modern big data [5]. This has necessitated the development of scalable visualization techniques capable of handling the vast amounts of data generated across various domains, including sports analytics.

The National Hockey League (NHL), known for its extensive collection of player statistics, game records, and multimedia content, provides a rich dataset for analysis. The data spans multiple seasons and includes a variety of formats: massive tabular data (e.g., game statistics), image data (e.g., action shots of players), audio data (e.g., stadium noises), and text data (e.g., articles and news reports) [6]. Each data type presents unique challenges for visualization due to its size and complexity. Tabular data often involve high-dimensional attributes, while image data requires advanced feature extraction techniques for meaningful analysis. Similarly, audio data need to be processed for frequency-based features, and text data involve complex linguistic patterns that can be difficult to interpret visually.

Existing visualization libraries, such as Matplotlib, Seaborn, and Plotly, provide robust tools for data exploration but often struggle with performance when handling big data [7]. To address these challenges, distributed computing frameworks such as Dask have been employed for parallel processing. Dask offers an efficient way to manage large datasets by distributing tasks across multiple CPU cores. This allows for faster processing and enables the creation of interactive and dynamic visualizations even with limited computational resources.

The goal of this project is to leverage scalable visualization techniques using distributed systems to explore and analyze diverse data types from the NHL. By utilizing parallel processing and dimensionality reduction techniques, the project aims to uncover patterns and insights that would be difficult to achieve with conventional methods. The use of distributed computing not only facilitates the handling of big data but also enhances the efficiency of the visualization process, making it feasible to work with a diverse and complex dataset on platforms like Google Colab.

### Methodology

This outlines the comprehensive approach taken to process, analyze, and visualize the diverse datasets collected for this project. Four main data types were explored: audio, image, textual, and massive tabular data. Each type presented unique challenges and thus required preprocessing and analysis techniques tailored to its format. We leveraged a variety of data collection tools and machine learning techniques, along with distributed computing frameworks, to efficiently process large-scale datasets [4]. The subsequent subsections describe the detailed methods employed for each data type, including data collection, feature extraction, and visualization strategies, highlighting the use of parallel processing and dimensionality reduction techniques to enable scalable visualization and analysis [8].

### Audio Data

Audio data was downloaded from existing recordings of the crowd during NHL games. The analysis of audio data in this project involved handling challenges posed by the high volume, velocity, and complexity of sound data. To effectively process and visualize audio data, we employed the following methods:

### • Data Collection and Preprocessing:

 The audio dataset was sourced from stadium noises during NHL games, focusing on capturing crowd reactions during key events such as goals.
 The raw audio files were in formats like .wav and .mp3. To prepare the audio data for analysis, we performed transformations to convert the sound waves into analyzable formats. Techniques such as Short-Time Fourier Transform (STFT) and Mel-Frequency Cepstral Coefficients (MFCC) were used for feature extraction. These transformations allowed us to break down the audio data into smaller, time-segmented features and revealing underlying patterns in the sound.

### • Feature Extraction:

- Waveform Analysis: We visualized the raw waveforms to observe the variations in amplitude over time, providing a basic understanding of sound intensity and temporal characteristics.
- MFCCs: Mel-Frequency Cepstral Coefficients were computed to capture the spectral properties of the audio. MFCCs effectively represent the timbre of the sound, making them suitable for pattern recognition tasks.
- Spectrograms: Spectrograms were generated using STFT, displaying the frequency spectrum of the audio over time. This visualization helped identify frequency components and anomalies during key events like goals.

### • Distributed Processing:

 Given the large size of the audio dataset, we utilized distributed processing techniques with frameworks like *Dask*. Dask enabled parallel processing of audio files across multiple CPU cores, significantly reducing the time required for feature extraction and visualization.

### • Visualization Techniques:

- Various visualization techniques were employed to interpret the audio data. This includes:
  - \* Waveform Plots: Displaying amplitude over time to observe sound variations during different game events.
  - \* Spectrograms: Visual representations of the frequency spectrum, highlighting changes in sound frequency over time.
  - \* MFCC Heatmaps: Heatmaps of MFCC features were plotted to visualize patterns in the spectral characteristics of the audio, aiding in identifying distinct sounds and crowd reactions.

These methods provided a comprehensive ap-

proach to analyzing and visualizing complex audio data, enabling us to uncover meaningful patterns and insights from the stadium noise recordings.

### Image Data

Action images of five NHL players were downloaded to analyze visual patterns and perform clustering. The image data processing and analysis involved the following steps:

### • Data Collection and Preprocessing:

- The images were sourced from online repositories, capturing players in action. The images were standardized to ensure uniform analysis by resizing them to a fixed size and normalizing the resolution of the images.
- We applied a series of transformations using PyTorch and PIL (Python Imaging Library). The images were resized to 256 × 256 pixels, centercropped to 224 × 224 pixels, converted to tensors, and normalized using standard mean and standard deviation values for RGB channels.

### • Feature Extraction:

- We utilized a pre-trained ResNet-50 model from the Torchvision library to extract deep features from each image. The model was set to evaluation mode, and the features were extracted from the final fully connected layer.
- The extracted features were converted to NumPy arrays for further analysis, capturing the highlevel visual representations of the images.

### • Dimensionality Reduction:

- Due to the high dimensionality of the extracted features, we applied *Principal Component Analysis (PCA)* to reduce the feature space while retaining most of the variance. We determined the optimal number of components based on the dataset size, using a maximum of 20 components.
- The PCA-reduced features were further processed using t-Distributed Stochastic Neighbor Embedding (t-SNE) for visualization. This technique allowed us to visualize the feature embeddings in a 2D space, making it easier to identify clusters.

### • Clustering and Visualization:

We performed clustering on the 2D embeddings using K-means clustering, aiming to group

- similar-looking images. Two distinct clusters were identified based on the visual characteristics of the players' images.
- The results were visualized using scatter plots, where each point represents an image, and the colors indicate the assigned cluster. This helped us identify patterns and similarities in the player images effectively.

These methods provided a comprehensive approach for analyzing and visualizing image data, leveraging deep feature extraction and dimensionality reduction techniques to uncover meaningful visual patterns.

### Textual

For the textual data analysis in this project, we scraped articles from online sources related to NHL games and events. The following steps outline the methods employed for data collection, preprocessing, and analysis:

### • Data Collection:

- We used BeautifulSoup for web scraping to extract article content from various NHL-related websites. The articles were primarily extracted from HTML paragraph tags (), which typically contain the main text content.
- The data was collected using concurrent processing with the ProcessPoolExecutor from
  Python's concurrent.futures library. This
  enabled efficient parallel fetching of articles, reducing the overall data collection time.

### • Data Preprocessing:

- The text data was preprocessed to clean and standardize the content. This included converting the text to lowercase, removing punctuation, and eliminating non-alphabetic characters using regular expressions.
- Stop words were removed using the NLTK library's predefined list of English stop words.
   We also applied lemmatization using the WordNetLemmatizer from NLTK to reduce words to their base forms, aiding in better text analysis.

### • Feature Extraction:

 We employed TF-IDF (Term Frequency-Inverse Document Frequency) vectorization to extract features from the preprocessed text. This method helps in identifying the most important terms in the corpus by weighing terms based on their frequency and significance across documents.

### • Visualization Techniques:

- Various visualization techniques were used to analyze the textual data, including:
  - \* Frequent Word Plot: Displaying the most common words in the articles to identify key topics and trends.
  - \* Word Cloud: A visual representation of word frequency, where the size of each word indicates its frequency in the text.
  - \* t-SNE Visualization: We applied t-Distributed Stochastic Neighbor Embedding (t-SNE) on the TF-IDF vectors for dimensionality reduction, enabling us to visualize the text data in a 2D space.
  - \* TF-IDF Correlation Plot: A correlation plot was generated using the TF-IDF matrix to show relationships between different terms in the corpus.
  - \* Interactive Plotly Visualization: An interactive plot was created using Plotly to analyze word frequency dynamically across the scraped articles

These methods provided a comprehensive framework for extracting, processing, and visualizing textual data, allowing us to gain useful insights into the linguistic patterns and themes present in NHL-related articles.

### Massive Tabular Data

Play-by-play data was gathered from the NHL's publicly accessible back-end API. The following details how we handled said data:

### • Data Collection:

- We scraped the data for all games between 2013 to 2023. In total, this amounted to 15,361 games, with each game containing upwards of 300 recorded events.
- A purpose-built web scraper implemented in Python was used to collect the data. We initially attempted to run the scraper in parallel; however, due to memory constraints on our devices, it was more efficient to run the program sequentially despite the longer processing time.

### • Data Cleaning:

- After scraping the data we cleaned errors to ensure consistency. Games containing incomplete or incorrect data were removed from the dataset to avoid distorting the dataset.
- Additional fields were computed and added to the dataset to enhance usability, such as tracking the number of skaters on the ice for each team, adding shot information, and providing context around events (e.g., preceding and following events).
- The final cleaned dataset consisted of a series of .csv files, one for each season, containing event records for every game. This formatting allowed for queries on individual teams and players.

### • Visualization Techniques:

- The cleaned data was then used to create multiple visualizations, each focusing on presenting different patterns within the collected seasons.
- Bar charts were created to compare the number of skaters on the ice and the number of shot attempts.
- Pie charts were used to analyze the outcomes of shots throughout a given season.
- Scatter plots were used to compare the overall performance of all teams against other competing teams in a given season.

### Results

In this section, we present the findings from our analysis of the audio, image, textual, and massive tabular data collected from the NHL. The results showcase the visualizations and key insights obtained using our scalable data processing and analysis techniques.

### Audio Data Results

The analysis of audio data provided several key visual insights:

• We generated waveform plots to observe variations in sound intensity during different game events. As seen in Figures 1, 2, and 3, peaks in the waveforms correspond to crowd reactions during goals and critical moments. The crowd yelling, as seen in Figure 1, displays a peak in amplitude that tapers off. Figures 2 and 3 display a higher base-level of amplitude, with rhythmic applause and cheering heaving fewer spikes in amplitude than chaotic loud applause.

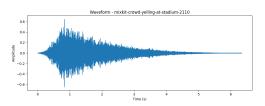
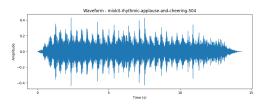
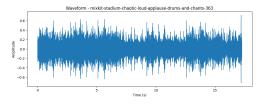


FIGURE 1. Waveform plot - Crowd yelling



**FIGURE 2.** Waveform plot - Rhythmic Applause and Cheering



**FIGURE 3.** Waveform plot - Chaotic loud applause: Drums and Chants

• Spectrograms were used to visualize the frequency spectrum of the audio data. As seen in Figures 4, 5, and 6, changes in high-frequency components were evident during periods of crowd excitement. Figure 4 displays two rows of high-decibel noise surrounding the 1024 Hz area of the plot. Figure 5 displays the widest variety of frequencies and most consistent decibel measurements compared to the other two spectrogram figures. Finally, Figure 6 displays a comparatively lower range of frequency compared to Figure 5. The decibel range is also comparatively tighter.

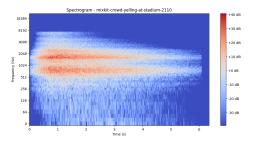
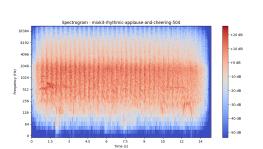
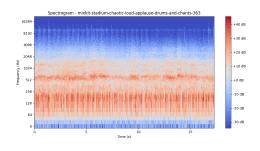


FIGURE 4. Spectogram plot - Crowd yelling



**FIGURE 5.** Spectogram plot - Rhythmic Applause and Cheering



**FIGURE 6.** Spectogram plot - Chaotic loud applause: Drums and Chants

 The MFCC heatmaps displayed in Figures 7, 8, and 9 revealed distinct patterns, distinguishing regular game sounds from intense reactions during key events.

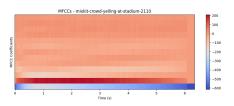


FIGURE 7. MFCC plot - Crowd yelling

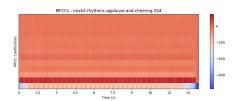
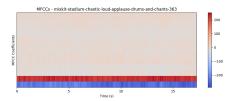


FIGURE 8. MFCC plot - Rhythmic Applause and Cheering



**FIGURE 9.** MFCC plot - Chaotic loud applause: Drums and Chants

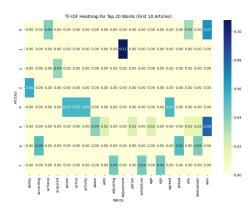
### Image Data Results

The image data analysis yielded valuable clustering results:

- Using **t-SNE** for dimensionality reduction, we visualized the high-dimensional image features in a 2D space, revealing clear clusters of similar images as seen in Figure 10.
- K-means clustering identified two distinct groups of player images based on their action poses. The clustering results demonstrated the model's ability to capture visual similarities effectively.
- Visual inspection of the clustered images confirmed that the groups corresponded to different types of player actions (e.g., shooting vs. defending).



FIGURE 10. 2D-plot Image Embeddings



• t-SNE visualizations, seen in Figure 13, of the

summaries from player interviews.

text embeddings showed clear clusters of articles

based on their content, effectively separating game

FIGURE 12. TF-IDF

### Textual Data Results

The textual data analysis provided insights into common themes and patterns across the scraped articles:

- Word cloud visualizations highlighted frequently occurring terms related to game events and player performance, providing a quick overview of the main topics discussed.
- As seen in Figure 11, the words "goal", "said",
   "game", and "season" were the most common words
   in the cloud. "f" and "g" were also very common
   in the article dataset.

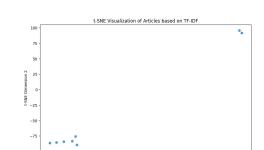


FIGURE 13. t-SNE Visualization

word cloud of All Articles

thursday four wpg
thursday are back www.initial of the control of th

FIGURE 11. Word Cloud

The TF-IDF analysis displayed in Figure 12 revealed strong correlations between certain keywords, indicating dominant themes across the text corpus.

• An interactive Plotly visualization was created to analyze word frequency dynamically, allowing for deeper exploration of the text data. This visualization allows users to select one of six given topics, and two generated visualizations are displayed in a dashboard. The plot on the left displays the intertopic distance map of the six topics, highlighting the chosen topic in red. The bar chart on the right displays the top thirty most relevant terms for the topic, comparing the overall frequency of the term in the dataset to the estimated term frequency within the selected topic. Figures 14, 15, 16, 17, 18, and 19 display the visualizations for all of the selected topics.

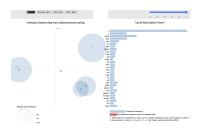


FIGURE 14. Plotly Visualization for Topic 1

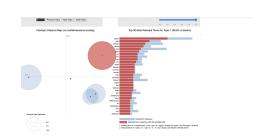


FIGURE 15. Plotly Visualization for Topic 2

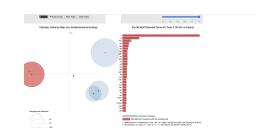


FIGURE 16. Plotly Visualization for Topic 3

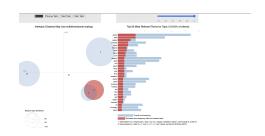


FIGURE 17. Plotly Visualization for Topic 4

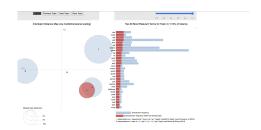


FIGURE 18. Plotly Visualization for Topic 5

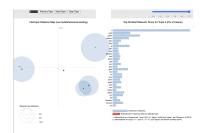


FIGURE 19. Plotly Visualization for Topic 6

• Frequent Words Plot: The frequent words plot is a histogram that visualizes the top 15 most frequently occurring words across the scraped articles. As shown in Figure 20, this plot highlights the words, such as "game," "goal," and "season." The analysis of word frequency helps in identifying common themes and topics discussed in the NHL-related articles, providing an overview of the most talked-about aspects of the games.

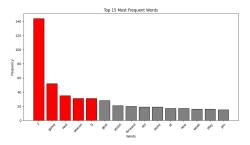


FIGURE 20. Frequent Words Plot

### Massive Tabular Data Results

The analysis of the massive tabular dataset uncovered important trends and patterns:

- We visualized key game statistics, displayed in Figure 21, including the number of skaters and shot attempts, revealing consistent trends across the 11 NHL seasons.
- Shooting percentage analysis indicated a slight upward trend in recent seasons, aligning with changes

in gameplay strategies.

Anomaly detection highlighted irregularities in certain games, such as unusually high shooting percentages, which were further investigated to understand potential data issues or gameplay anomalies.

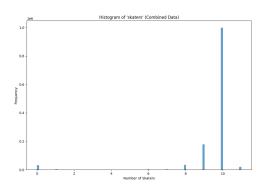


FIGURE 21. Plot: Combined Skaters

• The following figures (22 and 23) are visualizations for the 2013-2014 season games. Figure 22 displays the shots taken from all the games and highlights how difficult it is to score a goal in hockey. Only 5 percent of shots resulted in scores, and the vast majority of them were saved or blocked. Interestingly, 21 percent of shots were misses, thus suggesting that it is primarily the defense which makes scoring goals difficult.

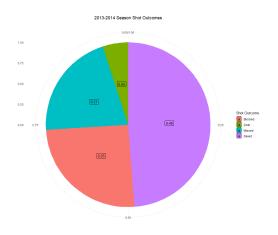


FIGURE 22. Plot: 2013-2014 Shot Outcomes

 Meanwhile, Figure 23 generalizes each team's performance in goals scored vs goals lost. This visual reveals under performers while also highlighting strong teams of the season.

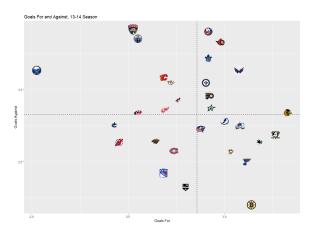


FIGURE 23. Plot: Goals for and Against NHL Teams

The plot above utlizes team logos to show strong as well as weak teams.

### Discussion

The results of this project demonstrate the effectiveness of scalable visualization techniques in handling large, complex datasets across multiple data types. The image data analysis successfully identified visual similarities among player action images, which could be further used for player recognition or automated tagging in sports media. The audio analysis captured significant variations in crowd noise, particularly during key events like goals, providing a novel way to gauge crowd reactions and game excitement. A deeper analysis of the audio spectrum suggests a potential correlation between the size of the stadium crowd and the intensity of the sound they generate. This observation could provide additional insights into crowd dynamics, such as identifying peak engagement periods or estimating attendance indirectly based on audio intensity patterns. These findings highlight the untapped potential of audio analytics in improving the insights into fan behavior and event atmosphere.

Textual data analysis highlighted dominant themes and topics discussed in NHL-related articles, offering a deeper understanding of the narrative surrounding games and player performances. The analysis of massive tabular data provided valuable insights into NHL game trends, revealing consistent patterns in player statistics and shooting percentages over the 11 seasons.

Distributed systems played a pivotal role in ensuring the scalability of our analysis framework. By leveraging distributed frameworks like Dask, the project proposes to manage the handling of the extensive tabular data efficiently. The ability to distribute tasks across multiple nodes facilitated parallel processing, enabling rapid computation even with the large-scale NHL dataset.

### Challenges and Limitations

Several challenges were encountered throughout the project. The attempt to scrape data in parallel faced memory constraints, necessitating a sequential approach that increased processing time. This challenge highlighted the limitations of our existing distributed systems setup, particularly in managing the synchronization of parallel tasks during data scraping. Distributed systems are inherently complex when handling dynamic web scraping tasks due to the risk of being flagged or throttled by security protocols. Enhanced rate-limiting algorithms or proxy rotation mechanisms could address these issues in future iterations. Additionally, the high dimensionality of the image and audio data posed difficulties for visualization, which were mitigated through the use of dimensionality reduction techniques like Principal Component Analysis (PCA) and t-Distributed Stochastic Neighbor Embedding (t-SNE) [8]. Distributed systems enabled the efficient computation of these dimensionality reduction techniques by partitioning the data and distributing the computational load. This approach reduced memory bottlenecks and sped up the processing of high-dimensional datasets, which would have been infeasible on a single machine. However, the exclusion of video data due to computational limitations remains a notable gap that could be addressed in future work.

We faced significant challenges in scraping the data due to the security measures applied to the NHL website. This issue affected both the audio and image data collection, preventing us from scraping the data directly. As a result, we had to manually download the required datasets, which was time-consuming and hindered our progress [3]. Additionally, our attempts to work with video data encountered multiple hurdles. Apart from the security challenges in downloading video files, we faced complexities in processing the video data due to infrastructure limitations. Even with parallelization efforts, the processing of video data proved to be infeasible given our computational resources.

While using *Dask* for handling massive tabular data, we also encountered difficulties. A persistent issue was the disparity between the structure of the

scraped CSV files and the expected table format, which led to continuous errors during data loading and analysis. This challenge highlighted the need for better error handling and data validation mechanisms. Distributed systems, while powerful, often require robust error-handling frameworks. In this project, task failures due to discrepancies in data structure highlighted the need for improved checkpointing and retry mechanisms within distributed frameworks like Dask. Incorporating such features could prevent cascading errors and improve overall reliability.

### Comparison with Existing Methods

Our approach, combining distributed computing with scalable visualization methods, provided a significant improvement over traditional visualization techniques for big data [8] [9]. The use of *Dask* for parallel processing enabled efficient handling of large datasets, while advanced techniques like t-SNE allowed us to effectively visualize high-dimensional data. This approach highlights the potential of distributed systems in sports analytics, especially for analyzing diverse data types in a unified framework.

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### Implications of the Findings

The findings from this project have several implications for the field of sports analytics. The insights gained from the tabular data analysis could help teams refine their strategies based on historical performance trends of their own players and opposing teams [2]. Additionally, the image and audio analysis methods have practical applications in media production, such as enhancing player recognition and assessing crowd sentiment. These methods could be integrated into media applications to provide broadcasters with dynamic tools to highlight key moments during games, thereby enhancing viewer engagement and creating more compelling content.

The practical applications of this research extend beyond sports teams to media companies. For instance, insights from audio-spectrum-based crowd analysis could help estimate attendance levels or crowd energy, providing a novel metric for optimizing advertising placements during moments of high excitement. Furthermore, integrating video data in future work could enable comprehensive multimedia storytelling, that offers immersive and data-driven content tailored to audience preferences.

This project also represents a novel application of distributed systems and scalable visualization techniques within the NHL domain. While distributed computing has been extensively applied in other industries, its use in NHL analytics is relatively unexplored. By leveraging these technologies, this work introduces a unified framework for analyzing heterogeneous datasets-tabular, image, audio, and text-offering a comprehensive view of player performance, fan sentiment, and game narratives. This approach not only revolutionizes traditional sports analytics but also sets the stage for more dynamic, data-driven strategies in the NHL. It highlights the potential of advanced computing techniques to transform the way insights are derived and decisions are made within the sports industry.

### **Future Work**

Future work could focus on overcoming the computational limitations faced during data scraping and analysis. We plan to explore more efficient methods for handling video data, overcoming both security and infrastructure challenges [10]. Additionally, integrating a *Large Language Model (LLM)* could automate the generation of reports based on the visualizations, enhancing the interpretability and accessibility of the results [2].

The current version of the application could be expanded to support the visualization of additional big data sets. A natural extension would involve accommodating the processing and visualization of other sports-related big data. Users could upload large files or provide links to existing datasets available on websites or in repositories. Enhancing the data scraper to be more generalized would allow it to automatically scrape and clean various provided datasets.

Further improvements would include refining the memory management in the current parallel program, enabling it to work efficiently on typical user machines. Enhancing the parallelization of data processing and visualization generation would significantly reduce response times, leading to an improved user experience. These optimizations would result in faster speedups and a more seamless interaction with the visualizations, ultimately increasing the efficiency of

the entire analysis process.

With adequate funding, the current state of the research could be expanded past the use of multiple cores on a single device to the cloud. This would further enable the abilities of distributed computing in visualizations to be displayed.

### Conclusion

In this project, we explored scalable visualization techniques for big data analysis using a diverse set of data types collected from the NHL, including massive tabular, image, audio, and textual data. By leveraging distributed computing frameworks and advanced machine learning methods, we were able to handle the complexity and size of the datasets effectively. Distributed systems were foundational in ensuring the scalability of our approach. By effectively distributing computational tasks across multiple nodes, the project achieved efficient processing and visualization of data types that would otherwise overwhelm traditional single-node systems. This capability underscores the vital role distributed systems play in big data analytics.

The analysis of tabular data provided insights into game statistics and trends across multiple seasons, while the image data analysis successfully grouped player action images based on visual similarities. Distributed systems also facilitated the processing of massive tabular and high-dimensional datasets by enabling parallel task execution and memory optimization. Techniques like PCA and t-SNE were significantly accelerated by leveraging distributed computation, ensuring timely insights even with large-scale data.

Audio data visualizations revealed distinct patterns in crowd noise, highlighting key moments during games. The textual data analysis uncovered common themes and topics discussed in NHL-related articles, offering a deeper understanding of public narratives around the games.

Despite the computational challenges, especially with parallel data scraping and handling high-dimensional data, our methodology proved effective in extracting meaningful insights from the large datasets. The use of Dask for parallel processing and dimensionality reduction techniques like PCA and t-SNE played a crucial role in making the visualization process scalable and efficient. Despite these successes, the project faced issues related to distributed systems,

such as task synchronization and resource allocation. These limitations emphasize the need for advanced distributed computing techniques, such as dynamic load balancing and fault-tolerant systems, to further enhance the scalability and reliability of big data visualization.

The project demonstrated the potential of combining distributed computing with scalable visualization techniques to analyze and interpret complex big data [4]. However, there are areas for future improvement, such as implementing more robust parallel scraping techniques and incorporating real-time analysis capabilities for live data streams [10]. Future enhancements could involve leveraging distributed cloud computing to scale the analysis further. By incorporating GPU-accelerated distributed frameworks and serverless architectures, the framework could support real-time data analysis and visualization, pushing the boundaries of current sports analytics capabilities.

Overall, this work highlights the importance of scalable approaches in the visualization of big data and sets the groundwork for further exploration in sports analytics and other domains with large-scale, heterogeneous datasets.

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## Appendix

In this appendix, we provide the full-resolution images for better visibility.

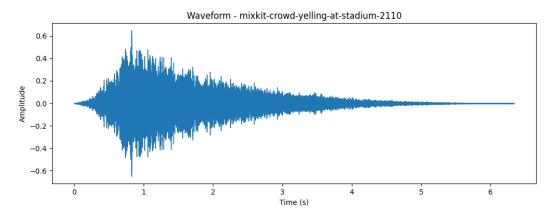


Figure 1: Waveform Plot - Crowd Yelling

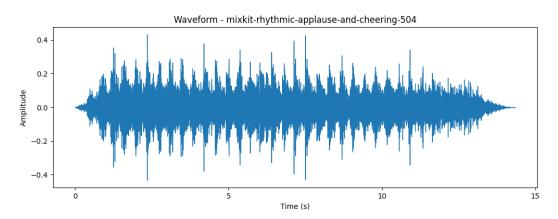


Figure 2: Waveform plot - Rhythmic Applause and Cheering

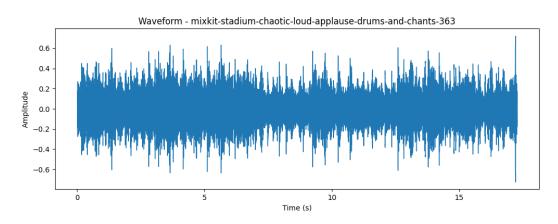


Figure 3: Waveform plot - Chaotic loud applause: Drums and Chants

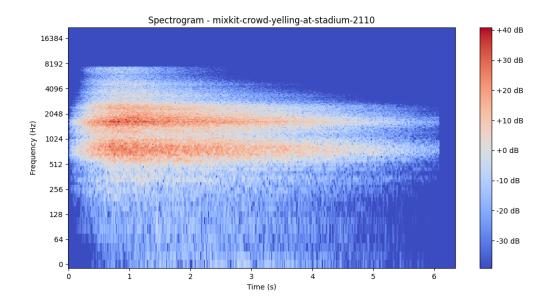


Figure 4: Spectrogram Plot - Crowd Yelling

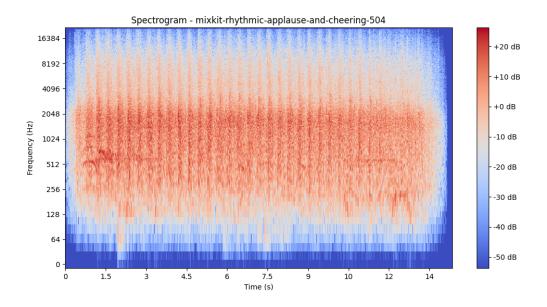


Figure 5: Spectrogram Plot - Rhythmic applause

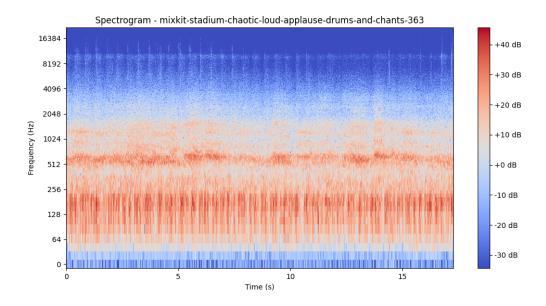


Figure 6: Spectrogram Plot - Chaotic loud applause

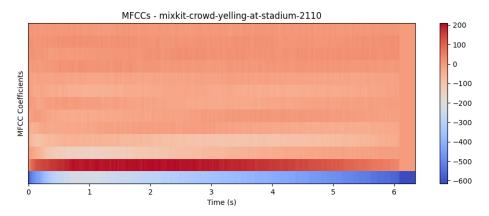


Figure 7: MFCC plot - Crowd yelling

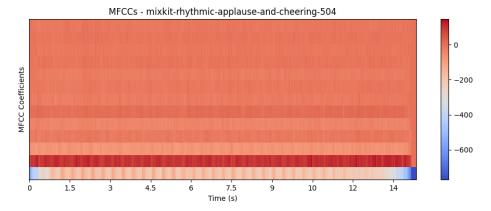


Figure 8: MFCC plot - Rhythmic Applause and Cheering

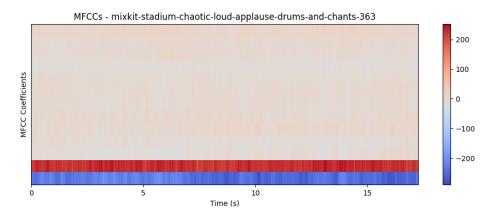


Figure 9: MFCC plot - Chaotic loud applause: Drums and Chants

### 2D Visualization of Image Embeddings

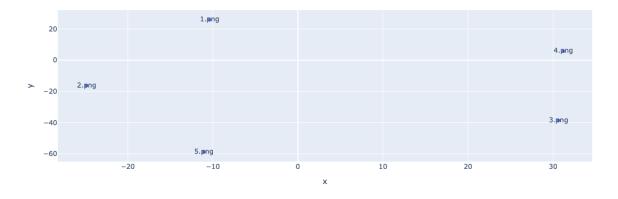


Figure 10: 2D-plot Image Embeddings



Figure 11: Word Cloud Visualization

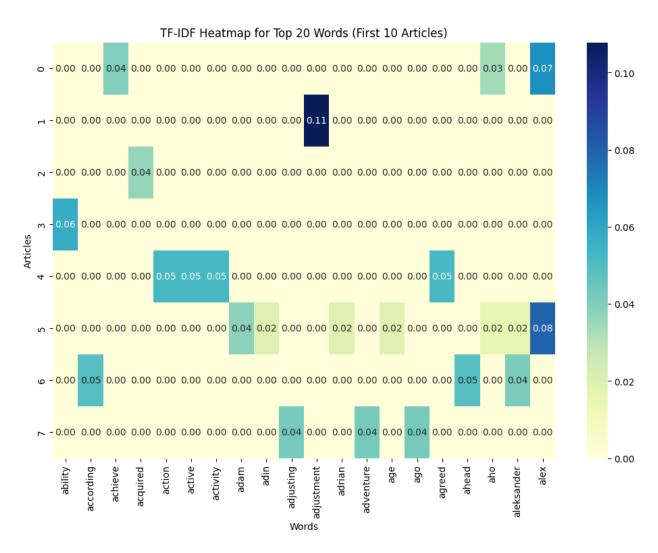


Figure 12: TF-IDF

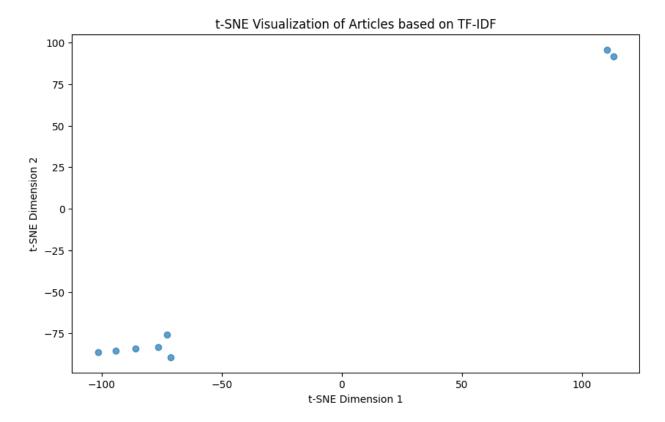


Figure 13: t-SNE Visualization

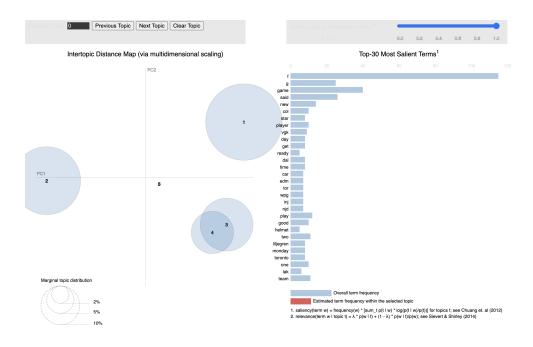


Figure 14: Plotly Visualization for Topic 1

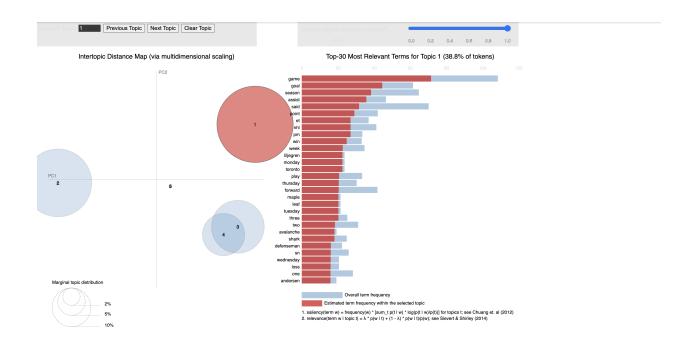


Figure 15: Plotly Visualization for Topic 2

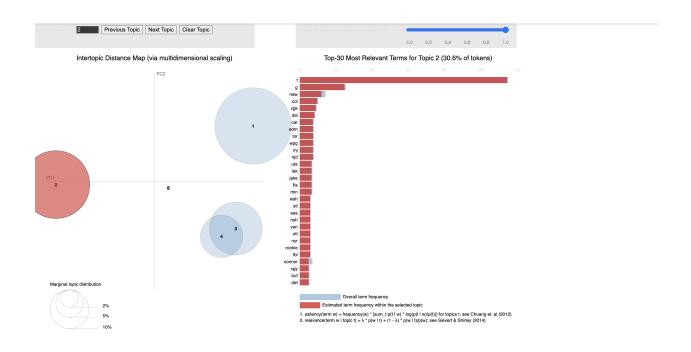


Figure 16: Plotly Visualization for Topic 3

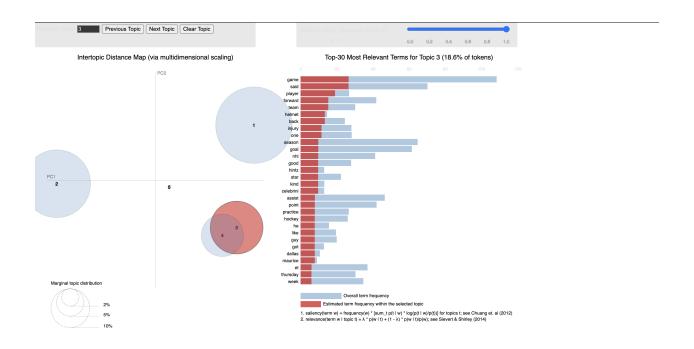


Figure 17: Plotly Visualization for Topic 4

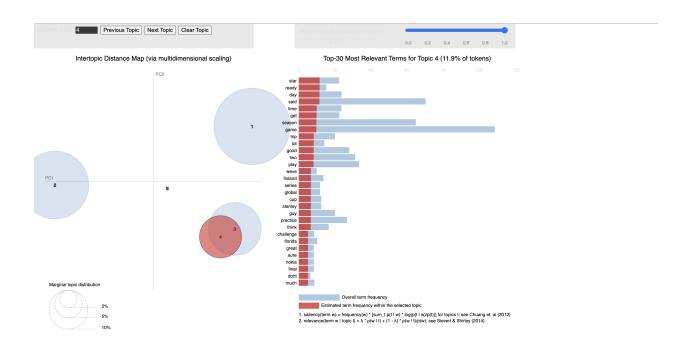


Figure 18: Plotly Visualization for Topic 5

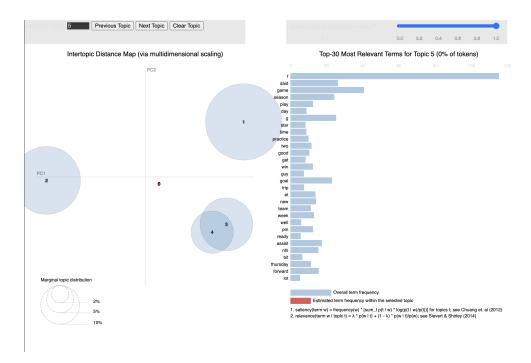


Figure 19: Plotly Visualization for Topic 6

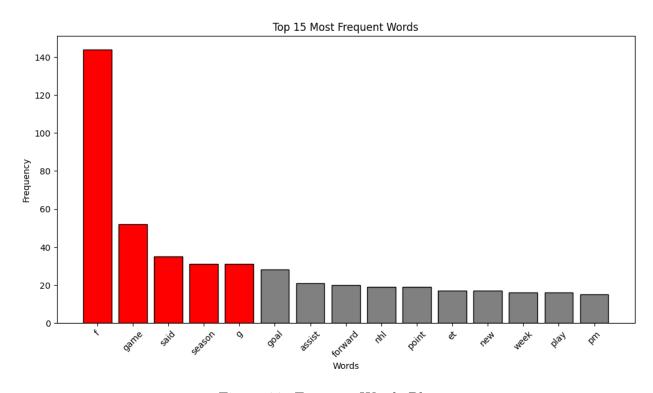


Figure 20: Frequent Words Plot

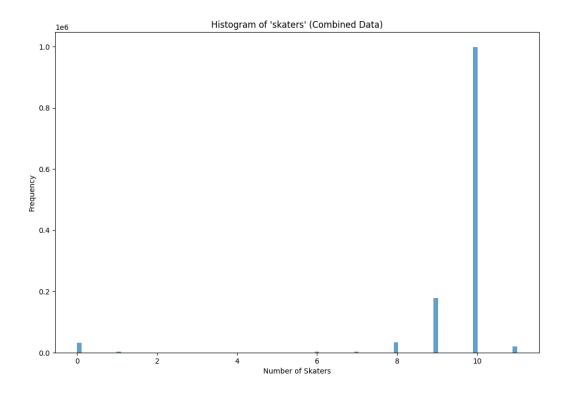


Figure 21: Plot: Combined Skaters

# 0.00 0.75 0.50 0.00 0.75 0.00 0.05 0.05 0.05 0.05 0.049 Shot Outcome a Blocked a Goal a Missed a Sawed

2013-2014 Season Shot Outcomes

Figure 22: Plot: 2013-2014 Shot Outcomes

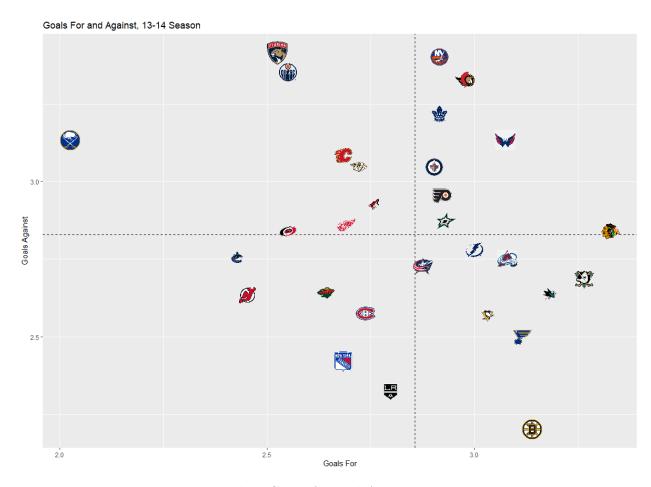


Figure 23: Plot: Goals for and Against NHL Teams