

KAITLYN LEW

Product Designer

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PROJECTS

Project Manager + UX/UI Designer

SafeSpace App

Sept 2025 – Dec 2025 | British Columbia Institute of Technology

- Organized gantt charts and wrote weekly meeting minutes
- Conducted user research by interviewing gender minorities in the trades industry
- Conducted user testing interviews to test app wireframes

RELEVANT EXPERIENCE

Program Designer (PAID)

BC Catholics Basketball Tournament 2025 + 2026

Dec 2024 – Jan 2025, Dec 2025 - Jan 2026 | Surrey, British Columbia

- Designed the Tournament Program using Adobe InDesign, Adobe Illustrator, and Adobe Photoshop
- Designed a posters and banners using Adobe Illustrator, and Adobe Photoshop
- Re-illustrated the tournament logo into a vector graphic using Adobe Illustrator

Media + Communications Director and Program Designer (VOLUNTEER)

BC Catholics Basketball Tournament 2023 + 2024

Dec 2022 - Jan 2023, Dec 2023 - Jan 2024 | Surrey, British Columbia

- Spearhead for social media management and content creation reaching over 15k Instagram accounts
- Organized workshops for jobs such as graphic design, photography, and website management
- Designed the Tournament Program with Canva and Adobe Lightroom

EXTRA-CURRICULAR

Holy Cross Webteam President

Media/Tech Leadership Team

Holy Cross Regional Secondary School | 2021-2024

- Directed and mentored a team of over 50 students from Grades 8-12
- Applied fundamental skills of graphic design, photography, photo editing, video editing, content creation, and audio/visual maintenance for major school events

EDUCATION

Digital Design and Development Diploma

British Columbia Institute of Technology

Sept 2024 - May 2026 (In Progress) | Burnaby, British Columbia

ACHIEVEMENTS

District Authority Scholarship in Leadership

June 2024 | \$1,250

Virgilio Correa Memorial Service Award

June 2024 | \$500

Media Design 12 Award

June 2024

Music-Tech Service Award

June 2023 + 2024

SKILLS

Design

- UX/UI, Prototyping/Wireframing, User Experience Testing, Journey Mapping

Development

- HTML, CSS, Javascript, NextJS, React.js, React Native, Github, Expo, Wordpress

Software

- Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom, Figma, Canva, Notion, Procreate, Blender, Framer, Mailchimp, OBS Studio

Other

- Project Management, Agile Framework, Communication, Conflict Management, Time Management, Photography, Videography