WELCOME

Science Expo is the largest student-run non-profit organization that connects high school students to the STEM community in Canada.

We operate in the provinces of Ontario, Alberta, and British Columbia, with a network of active leaders reaching 150 high schools and representing a student body of over 10,000.

Our main programs: Conference, School Outreach, and Mentorship, add value through transformational processes aimed to inspire, showcase opportunities, and to equip students with beyond-the-classroom learning.

We are a young and vibrant community of international science and engineering fair veterans, non-profit leaders, international business competition medalists and recipients of some of the largest Canadian scholarships. We have been honoured by top universities, Intel, Google, Seymour Schulich, the Loran Scholars Foundation, and NSERC - all while balancing full-time jobs as students. Our unique experiences prepare us in our quest to democratize educational opportunities - encouraging youth across Canada to engage in STEM.

Join us, as we revolutionize STEM education for today's students and tomorrow's leaders.

OUR PEOPLE.

MISSION

We are the largest youth-run non-profit organization in Canada that connects youth to opportunities in STEM. We create this impact through unique programming and development, built around three pillars:

ENRICH youth pursuits in STEM
EMPOWER youth through hands-on development
EXPLORE opportunities in STEM

IMPACT & SUCCESS

OUR VISION ISN'T JUST A VISION, IT IS A REALITY AND IT IS EXPANDING.

Apart from students, we are also influencing numerous parents, teachers, school boards and communities..

800 STUDENTS WILL ATTEND OUR NATIONWIDE CONFERENCES EVERY YEAR.

2,500 STUDENTS ARE INTERACTING WITH OUR AMBASSADORS.

10,000 STUDENTS ARE REACHED EVERY YEAR THROUGH OUR PROGRAMS.

PROGRAMS OVERVIEW

SCHOOLS OUTREACH

Audience: Students in 150+ Canadian high schools.

Our ambassadors undergo specialized training to engage their schools and communities. They plan and host seminars throughout the year, share success stories, and showcase upcoming opportunities. Science Expo ambassadors make up a unique community of students helping to enrich their peers and encourage the pursuit of STEM-related initiatives.

MENTORSHIP

Audience: STEM Professionals and students across Canada (number of participants vary by province).

The mentorship program provides youth the opportunity to connect with professionals in their field of interest. Mentees obtain inside knowledge of various industries and receive guidance on career development from their personal mentor. Participants are invited to attend unique mentorship events to share ideas and unlock opportunities.

OUTREACH * NEW

Science Expo offers special programs to all students, teachers, and external partners who wish to learn and share their knowledge. These include workshops, partner events, and educational resources. Past events include a web-app development workshop with SAP and an office tour hosted by Architech.

ANNUAL CONFERENCE

Audience: 800 high school students across three provinces (ON, AB, and BC).

Since 2010, Science Expo has hosted a total of seven annual flagship conferences. The one-day event in each province brings together the top high school students in the nation. Delegates have the opportunity to learn from high profile speakers, participate in customized workshops, and network with our partners and sponsors at our exhibition.

Past conferences have featured high-profile, award-winning speakers, such as:

- **Dr. Steve Mann** (*"Father of Wearable Computing"; General Chair of IEEE Symposium*)
- **Dr. Brad Bass** (*Co-recipient of 2007 Nobel Peace Prize; Member of UN Intergovernmental Panel on Climate Change*)
- **Dr. Foteini Agrafioti** (*VP Research and Innovation at Architech, Co-founder at Nymi*)

Science Expo operates with the diverse professional expertise from members of our **Advisory Board:**

- **Anthony Chan** (*Former VP, MasterCard - Consumer and Digital Marketing*)
- **Edward Kim**: (*Entrepreneur and Researcher at Massachusetts Institute of Technology*)
- **Maya Burhanpurkar:** (*Science prodigy, Canada's Top 20 Under 20, Queen Elizabeth II Diamond Jubilee Medal*)

WHY SPONSOR US?

*It's your opportunity to make a **real** and **impactful** contribution. By becoming a sponsor, you too can be part of the future of STEM education.*

- *Recruit and engage with the brightest youth entering the STEM fields in Canada*
- *Position your organization within an attractive demographic of students who will become the influential leaders of tomorrow*
- *Gain access to our professional alumni network, affiliates, and partner organizations, each with their own network of students*
- *Generate brand awareness and create touchpoints with promotional opportunities offered through our conferences, exhibitions, workshops, newsletters and social media networks*
- *Drive leadership, fuel innovation, and take part in building the future of STEM*

science expo

BECOMING A SPONSOR
NATIONAL SPONSOR EXPERIENCE

Details outlined below are the benefits offered in each province (ON, AB, and BC). Sponsorship rates are based on a national reach in which the benefits are provided across all three provinces. For example, "Sponsor Booth at Exhibition" would include having a booth at each of our three conferences.

Year Round Benefits

	Diamond $12,000	Platinum $9,000	Gold $6,000	Silver $4,000	Bronze $2,000
Full day Promotional Affair	✓				
Title Sponsor of Select Local Seminars	✓				
Science-Expo Newsletter Advertisements	✓	✓			
Invitations to Attend and Speak at Local Seminars	✓	✓	✓		
Mentions/Advertisements on Science Expo Social Media and Website	✓	✓	✓	✓	✓

Conference Benefits

	Diamond $12,000	Platinum $9,000	Gold $6,000	Silver $4,000	Bronze $2,000
Conference Title Sponsor	✓				
Speaker Slot	*OPENING*	✓			
Featured Workshop Sponsor	✓	✓			
VIP Conference Invitation(s)	*3 REPS*	*2 REPS*	*1 REP*		
Lanyard and T-shirt Advertisements	✓	✓	✓		
Conference Portion Introduction	✓	✓	✓	✓	
Sponsor Booth at Exhibition	*PREMIUM*	*LARGE*	*STANDARD*	*STANDARD*	
Poster Board(s) Displayed at Venue	✓	✓	✓	✓	✓
Table Centrepiece, Conference Bag Insert and Delegate Package Advertisement *(1/4 page)*	✓	✓	✓	✓	✓