

THE ANTI-TEXT-YOUR-EX APP

NO CONTACT

DAMAGE CONTROL

"I almost texted him at 3am,  
so I built this instead."

# THE REALITY CHECK

BREAKUPS DON'T MAKE YOU  
SAD.

**THEY MAKE YOU STUPID.**

- X The Setup:** It's 3 AM. Dopamine is gone.
- X The Action:** You stalk their story.
- X The Result:** Dignity: 0%. Regret: 100%.

Logic doesn't work in withdrawal.



# CURRENT SOLUTIONS = DUMPSTER FIRE



## THERAPY?

Great, but closed at 3 AM. Expensive.

## FRIENDS?

Asleep. Tired of your drama. Biased.

## MEDITATION APPS?

"Just breathe" doesn't work when you want to scream.

# THE SOLUTION: A SAFETY VALVE

Instead of texting your ex → **HIT  
THE BUTTON.**

## STRANGER MATCH

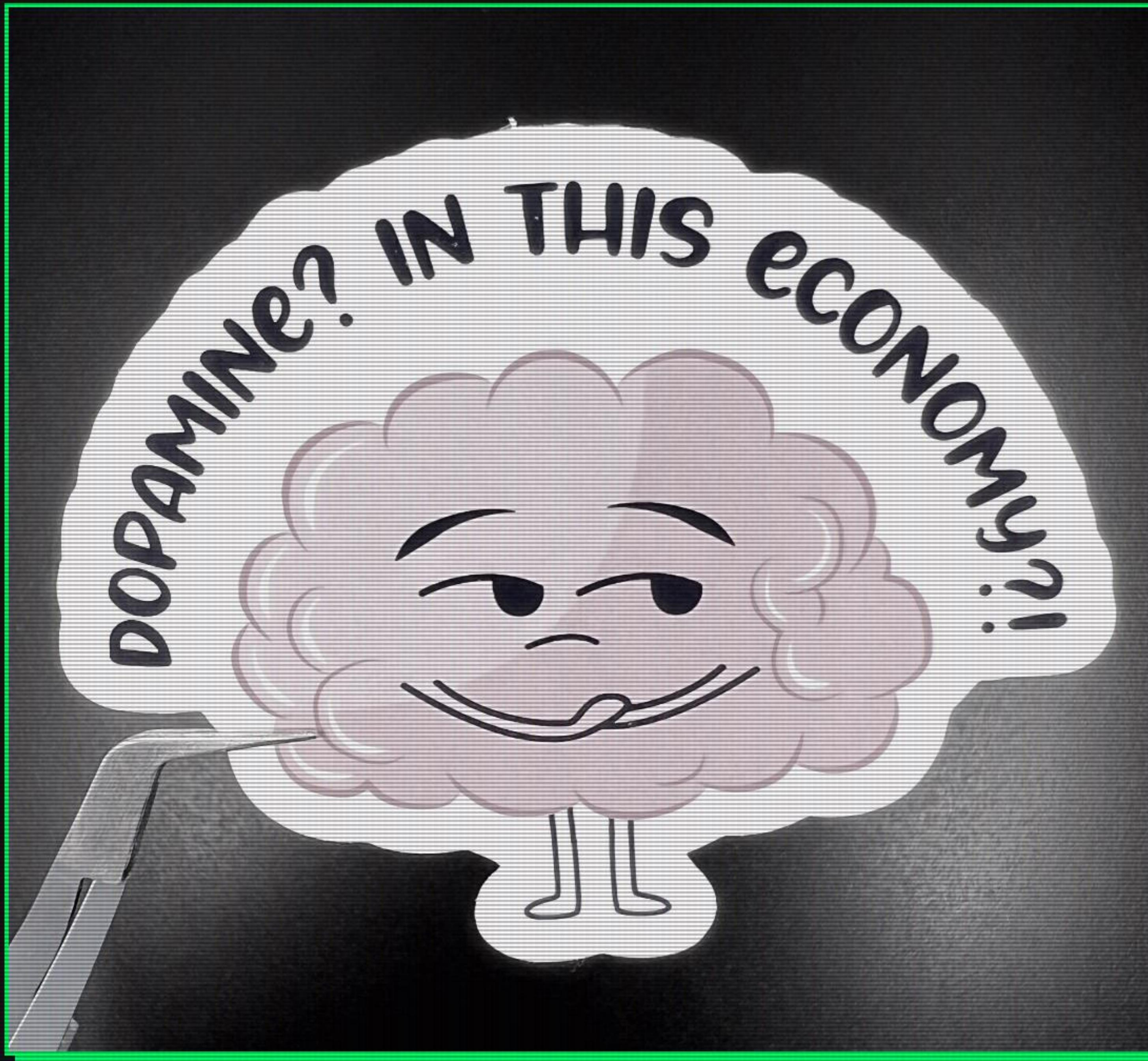
Connect with someone else who is awake and hurting.

## HARD TIMER

10 minutes only. Vent. Do a task.  
Disconnect.



# | THE SCIENCE OF NOT GIVING A F\*CK



## X ANONYMITY

You can be 100% honest because you'll never see them again. No judgment.

## X THE TIMER

Prevents trauma-dumping. It's strictly damage control, not a lifestyle.

## X ACTION REPLACEMENT

We replace the urge to contact *HIM* with the action of contacting *ANYONE*. Brain gets fixed. You stay safe.

# THE DIGNITY DEFENSE KIT



## SOS BUTTON

Uber for a crying shoulder. Instant connection. Zero consequences.



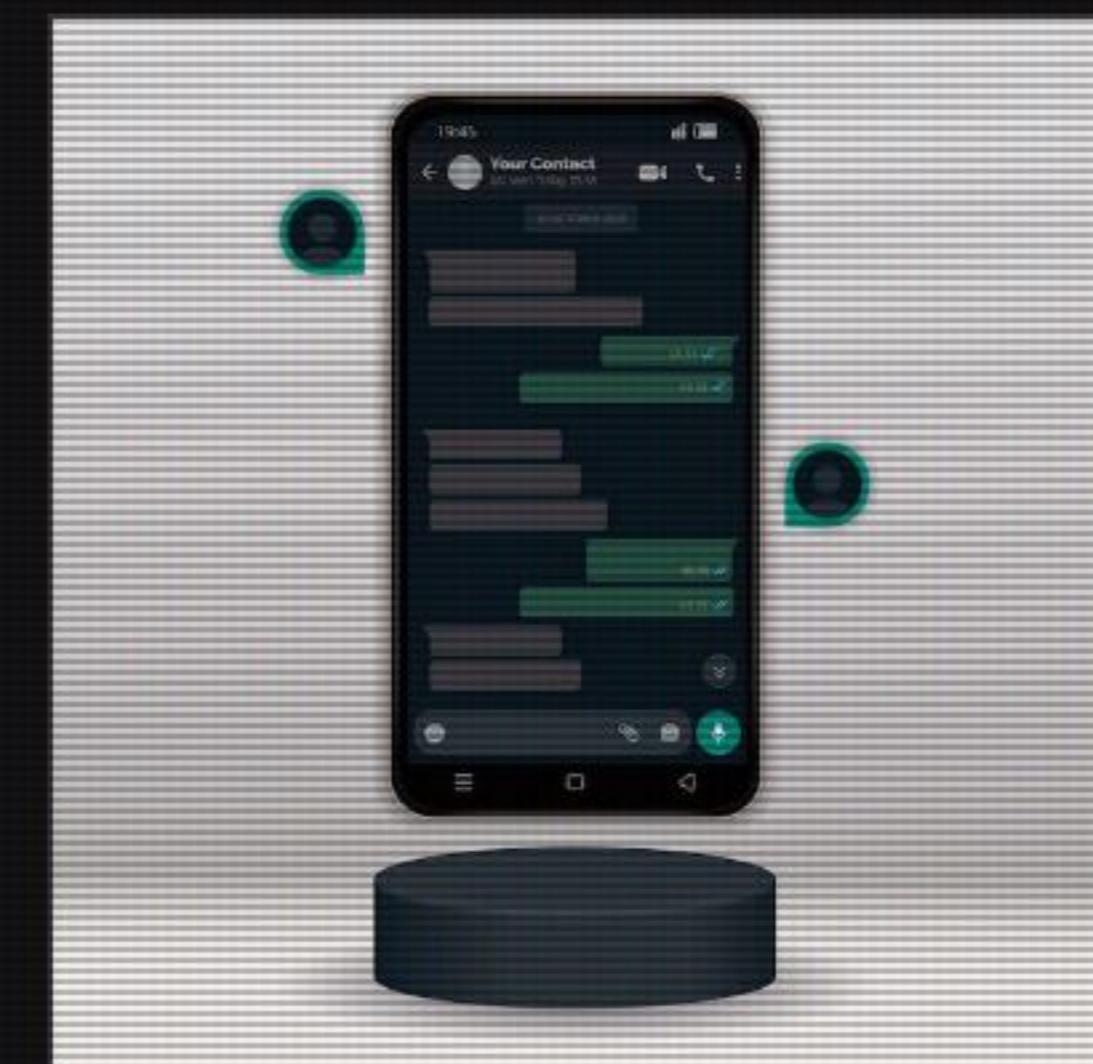
## SIMULATOR MODE

Fake WhatsApp interface. Text your ex here. AI bot answers coldly. It hurts, but it's safe.



## STREAK

Gamified recovery. "Day 4: You didn't stalk. You are a god."



# | TAM = EVERYONE WITH A **HEART**

## TARGET AUDIENCE:

- ✗ People with **Anxious Attachment** styles (Power Users).
- ✗ People being **ghosted** right now.
- ✗ Expats & Lonely people with no physical support.

| *"It's AA for relationships."*



# MONETIZING THE "MOVING ON"



TIER	PRICE	VALUE
FREE	\$0	3 SOS calls/day. Basic tracker.
PREMIUM	\$9.99/mo	Unlimited SOS. Simulator Mode. Emergency Lock.

**Kickstarter Strategy:** Not just money. We are building a waiting list of people who need this **YESTERDAY**.

# WE ARE ANTI-TINDER

TINDER

SWIPE →

Wants you to hook up.

HEADSPACE

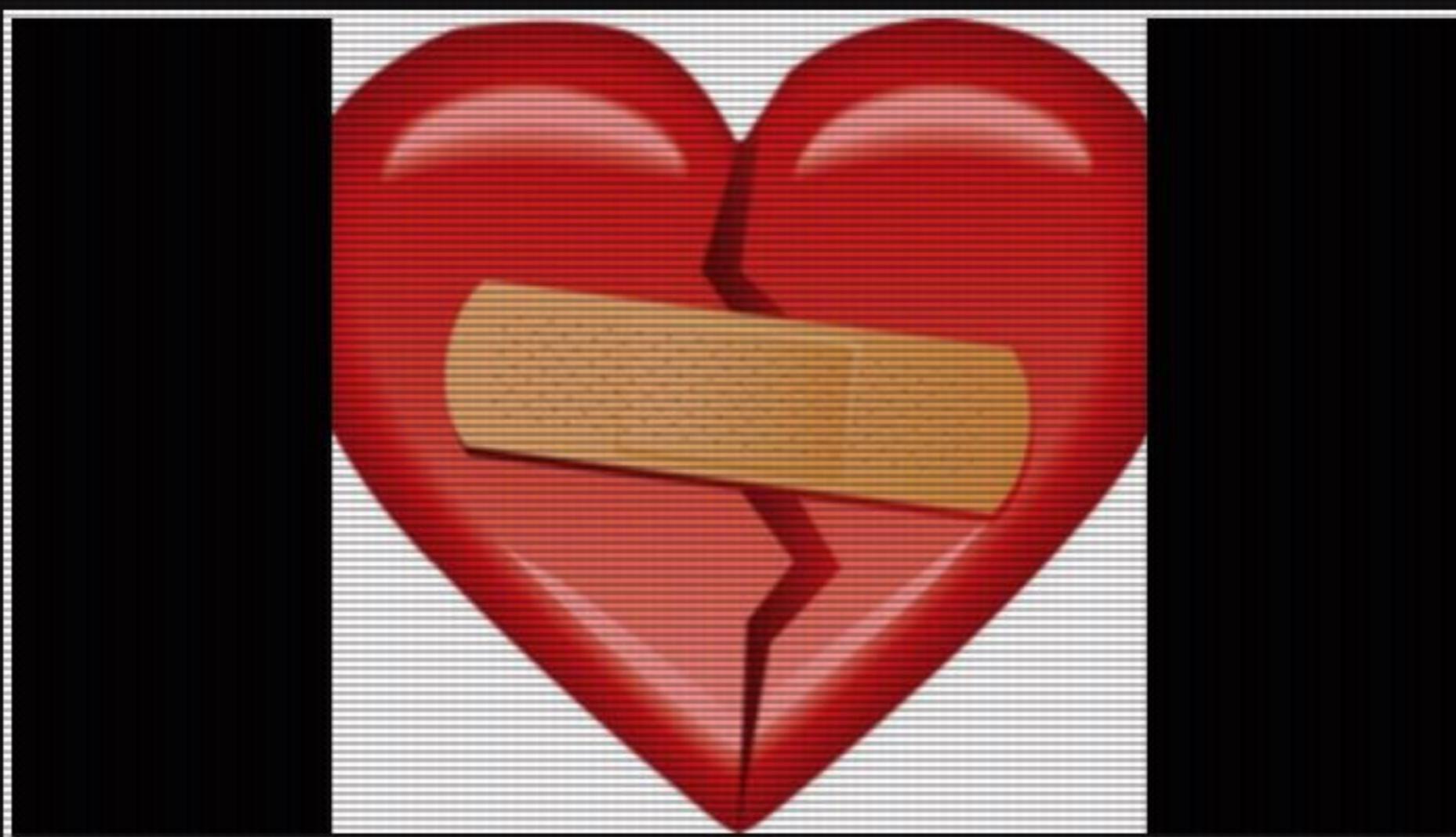
REFLECT ∞

Wants you to breathe.

NO CONTACT

SURVIVE ✓

Wants you to keep dignity.



# THIS ISN'T AN APP. IT'S A SHIELD.

I'm building this live. I'm using it myself.  
We need funding to keep servers running when  
10,000 hearts break on Valentine's Day.

**JOIN THE WAITLIST**

SAVE. YOUR. DIGNITY.