

KAITLYN VISHNEOWSKI

UI/UX DESIGNER

✉ kvishdesign@gmail.com | 🌐 Online Portfolio | 🔗 LinkedIn | 📞 518.641.8057 | 📍 Austin, TX

EXPERIENCE

PHUNWARE, INC. | July 2019–Present
UI/UX Designer, Full-time

- + Crafts user interfaces for mobile applications, state and interaction designs for clients in varying industries such as healthcare, corporate campus, residential, and hospitality
- + Leads creation of componentization of design systems and features, produces pixel-perfect designs in Sketch and UXPin, contributes to scalable design systems for typography, iconography, color, components, and layouts
- + Maintains deliverables and documentation for each project and translates designs across iOS and Android platforms in order to optimize for all device sizes
- + Co-leads fundamental UX activities with clients and collaborates with team of Sales, Product Managers, Software Developers and UX Manager to deliver iterations, documentation, prototypes and assets
- + Responsible for the full scope of each project along with design Q&A

ADVISEN LTD. | May 2017–Oct 2017
UX Designer, Contract

- + Managed redesign of the most visited section of website; adjusted navigation and heirarchy of content for higher retention
- + Conducted user interviews with targeted users and worked directly with Project Manager and Development Manager
- + Produced final designs using Sketch and client's brand guidelines

KAGU TECHNOLOGIES | June 2016–Dec 2016
Lead UX & UI Designer, Contract

- + Led design team of two, researched immigration visa laws for our content management system, designed wireframes of dashboards for three different user types, conducted user tests and produced prototypes with user interactions and design components
- + Utilized Adobe XD, Sketch, InVision Prototyping, and Zeplin to ensure consistent communication with designers, development team and stakeholders for efficient execution
- + Oversaw intern's competitive and targeted user research and design projects to ensure market interest and usage

EDUCATION

Parsons School of Design | The New School
2021 | Online Learning
Infographics & Data Visualization Certification

New York Code + Design Academy
Fall 2015 | New York, NY
UI/UX Design Certification

Florence University of the Arts
Spring 2014 | Florence, Italy
Study Abroad

State University at Oneonta
Fall 2011 – Spring 2015 | Oneonta, NY
B.A. Art with a concentration in Design,
Magna Cum Laude - 3.73 GPA

SKILLS

- | | |
|------------------------|--|
| + User Centered Design | + InVision |
| + Design Thinking | + Figma |
| + User Research | + Adobe Illustrator, InDesign, Photoshop, XD |
| + Wireframing | + Atlassian Jira, Bitbucket, Sourcetree |
| + Prototyping | + Overflow |
| + Usability Testing | + Zeplin |
| + User Flows | + Sympli |
| + Graphic Design | + Miro |
| + Accessibility | |
| + Sketch | |
| + UXPin | |

THE SARATOGA SPECIAL | June 2015–Sep 2015
Layout + Graphic Designer, Contract

- + Partnered with Director and Co-Founder to select creative visuals for publication, designed publication layouts with InDesign
- + Utilized Adobe Photoshop for photography retouching of publication covers and features to accompany bylines for 30+ editions
- + Crafted weekly advertisements with Adobe InDesign, Illustrator and Photoshop to create eye-catching content for readers
- + Publication distributed to 150,000+ people a month