# JUNE 2018 - PRESENT

## Hi, I'm Kaity Hallman.

Front end software engineer with a passion for user experience, interactivity, and clean code. Impeccable attention to detail, thorough and thoughtful. Hard working, highly driven with strong work ethic. Collaborative and communicative. I'm happiest when building products that make people's lives easier.

## **Experience**

Zipcar in Boston, MA & Remote

#### SOFTWARE ENGINEER IV. SOFTWARE ENGINEER III

Zipcar is the world's largest car sharing service that provides city dwellers with access to a vehicle when they need it, without the cost or hassle of owning a car.

- Individual contributor for Member Web, a team engineering a technical rewrite of Zipcar's member website, a browser based application in React, Redux, and Typescript
- Interim team lead and front end architect for North America migration, managing complex requirements gathering between groups in organization
- Work with senior UI/UX designer to discuss technical feasibility of prototypes and establish best practices for interactivity, accessibility, and user experience
- Front end delivery lead and sole developer for Member Web Search & Reserve experience redesign during a high priority phase of migration, increasing conversion ratio of members that actually book cars
- Led efforts to support account administrators access to member website, architecting transition from one complex endpoint to another across multiple
- Created front end system to provide ways for members to quickly identify billing charges and transaction updates on their account, utilizing local storage
- Built a complex external module (Zipcar Billing Component) to be shared across multiple technical teams in the organization
- Epic lead and sole developer for vehicle amenities, an important tool for members to know if a vehicle is adequate for their purposes

Cardinal Solutions in Charlotte, NC

#### **UI DEVELOPER - STAFF II CONSULTANT, STAFF I CONSULTANT**

Cardinal Solutions was a digital solutions provider for a variety of industries across the midwest and southeastern United States, across mobile, web, analytics and cloud technologies, through an agile process centralized around creativity and flexibility, in response to user and stakeholder feedback. Cardinal was acquired by Insight Enterprises in August 2018.

- Individual contributor for client Global Payments, building an MVP application ("Business View") that allows merchants to easily manage the lifecycle of credit card transactions, using React and Redux, as the first site upgrade in more than
- Improved UX, interactivity, and efficiency of data handling by implementing animations, collaborating with UX design for implementation details, (continued...)

#### CONTACT

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**SKILLS** 

#### **FLUENT**

JavaScript (ES6, React, jQuery)

Redux

HTMI

CSS & preprocessors

Cross browser / device compatibility

Performance optimization

Front end testing frameworks

AJAX

**REST API** 

Webpack • Gulp • Rollup

npm • yarn

Sketch

Adobe Creative Suite

#### **FAMILIAR**

Angular

Node.js

Express

PHP (Laravel)

Java (Groovy, Kotlin)

Ruby

Rails

SQL

#### **EDUCATION**

#### **OCTOBER - DECEMBER 2015**

Code Immersion Program **Tech Talent South** Charlotte, NC

#### **AUGUST 2010 - MAY 2014**

Bachelor of Arts - Studio Art, summa cum laude

Columbia College Columbia, SC

## **Experience continued**

- Wrote a lightweight internationalization framework for 5 languages, allowing users to dynamically change application language and currency
- Identified, compiled and documented common UI elements to be part of a React component library for easy implementation into other Global Payments applications, using React catalog

Union in Charlotte, NC

#### FRONT END DEVELOPER

Union is a full-service digital marketing agency based in Charlotte, NC that crafts engaging digital experiences and data-driven, strategic digital campaigns, helping brands create meaningful relationships with their users.

- Individual contributor on a team that primarily developed a web application for a large tobacco company, who pose their product as a lifestyle brand.
- Transitioned jQuery-heavy codebase into a modular, component driven architecture using React on the front end, with a PHP (Laravel) back end, increasing performance, optimization, and reducing complexity of codebase
- Crafted an HTML email automation workflow using Gulp and npm scripts, reducing email development time by 90%
- Architected a custom internal gantt chart application for account coordinators to visualize campaign release planning, using Angular.js, Google Sheets API, Express, node.js and Gulp.

### References

Available upon request.

#### ORGANIZATIONS

#### **MARCH 2018 - OCTOBER 2019**

Director, Lead Women Who Code Boston, MA

#### **APRIL 2017 - MARCH 2018**

Co-Organizer
Charlotte Developers
Charlotte, NC

#### **SEPTEMBER 2017 - MARCH 2018**

Co-Organizer / Events Lead Girl Develop it Charlotte, NC