

# Kai Walsh

Denver, CO  
kai@kaiconsulting.co

Full-Stack Web Developer || Digital Marketer || Social Entrepreneur  
Digital marketing strategist with expertise in several sectors carrying out SEO and omni-channel marketing techniques, and amplifying collaborative efficiency and community impact.

## EXPERIENCE

### **The Queer Umbrella, Denver, CO — Founder & CEO**

Oct 2020 - PRESENT

- Manage a team of 12 members to congregate and empower the LGBTQIA+ community
- Create strategies to increase corporate social responsibility across multiple industries
- Raised \$5,000 through designing, promoting, and hosting a creative fundraising pop-up experience with over 200 attendees
- Branding and creative direction to create our brand

### **Kai Consulting, Denver, CO — Digital Marketing Consultant**

Jul 2019 - PRESENT

- Digital audit, strategy, implementation
- SEO/SEM optimization
- Content marketing and management
- Website design and management
- Analytics and tracking

## EDUCATION

### **University of Denver, Denver, CO — Full Stack Web Developer**

Oct 2020 - Apr 2021

### **University of Denver, Denver, CO — BA**

Aug 2014 - Jun 2018

## SKILLS

MySQL

JavaScript / jQuery

Node.js

HTML / CSS

mongoDB

Bootstrap / MUI