

Farhan Ahmed

Aspiring UX Designer

Buffalo, NY

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Projects

2021 **AmazonPrime Website Re-design**, Case Study.

Using Figma, Developed high-fidelity wireframes, clickable prototypes, and conducted usability tests. Overall gave the website a modern look through cleaner design and sharper functionality.

2020 **Recommendation**, Programming.

Using Scala, implemented a program where given a customers purchase history, what items should we recommend to future customers and current customers.

2019 **Rhyming Dictionary**, Programming.

implemented an algorithm to find rhymes of a word in Scala. Complete with an user friendly interface.

Work Experience

2019 – 2021 **Best Buy**, Computer Consultant, Buffalo, NY.

Focused on building quality relationship with customers by providing them with expert service and solutions. Also focused on increasing sales revenue and customer satisfaction rate.

2018 – 2019 **Sato Ramen**, Server, Buffalo, NY.

Interacted with customers to provide an exceptional level of service. Helped to maintain the tradition authentic look of the restaurant. Performed multiple tasks at once, under heavy time constraints. Had to memorize the menu in order to offer specials, limited time deals, most popular dishes, etc.

Education

2019 – Now **University at Buffalo**, Buffalo, NY

Bachelors in Science, Cognitive Science, Concentration in Computational Modeling
GPA: 3.638

Dexterity

Skills **Prototyping, Wireframing Interaction Design, User Research, Visual Design.**

Tools **Figma, Sktech, IntelliJ Python, Scala, HTML, CSS, Javascript.**