






# OREOFE FOLORUNSHO

Course Website Expert

## Contact

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## About Me

I help coaches and educators launch online courses by building clean, high-converting websites on platforms like Kajabi, Thinkific, Teachable, Zenler, and Podia. My focus is making the tech simple so you can focus on teaching and selling your expertise.

## Skills

- Course Website Setup
- Platform Strategy
- Funnel Creation
- Email Automation
- Membership Setup
- Canva Design
- Social Media Support

## Education

- Bachelor of Science (B.Sc.)  
*Criminology* 2019 - 2024
- Thinkific Expert Certification
- Teachable Partner Program
- Kajabi Hero Program
- ClickFunnels One Funnel Away Challenge (OFA).

## Experience

- Social Media Manager – Fashion Brand  
*Fashion Industry* 2021 - 2024  
Managed content calendars, created branded graphics, and handled daily engagement for a growing fashion brand's Instagram and Facebook presence.
- Social Media Manager – Beauty Educator  
*Beauty Industry* 2022  
Created Canva visuals, scheduled promotional content, and supported online course launches for a beauty coach teaching lash and makeup certifications.
- Video Editor – Religious Organization  
*Faith-Based Nonprofit* 2023 - 2024  
Edited weekly sermon videos, event recaps, and online devotionals for a Christian ministry's YouTube and Facebook platforms.
- Automation Support Partner – Launch Team  
*Digital Marketing Agency* 2025  
Worked alongside the automation team to build and manage email workflows using Make.com, Typeform, and Google Sheets.
- Course Website Creator – Mindset Coach  
*Personal Development* 2024  
Designed and launched a full-featured course website using Kajabi, including landing pages, email automations, and membership access for a mindset coaching program.

## Softwares

### Course Platforms

Kajabi, Thinkific,  
Teachable, Zenler,  
Podia, Systeme.io,  
LearnWorlds, Kartra

### Other Softwares

Canva, CapCut,  
Make.com