






OREOFE FOLORUNSHO

Course Website Expert

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About Me

I help coaches and educators launch online courses by building clean, high-converting websites on platforms like Kajabi, Thinkific, Teachable, Zenler, and Podia. My focus is making the tech simple so you can focus on teaching and selling your expertise.

Skills

- Course Website Setup
- Platform Strategy
- Funnel Creation
- Email Automation
- Membership Setup
- Canva Design
- Social Media Support

Education

- Bachelor of Science (B.Sc.)
Criminology 2019 - 2024
- Thinkific Expert Certification
- Teachable Partner Program
- Kajabi Hero Program
- ClickFunnels One Funnel Away Challenge (OFA).

Experience

- Social Media Manager – Fashion Brand
Fashion Industry 2021 - 2024
Managed content calendars, created branded graphics, and handled daily engagement for a growing fashion brand's Instagram and Facebook presence.
- Social Media Manager – Beauty Educator
Beauty Industry 2022
Created Canva visuals, scheduled promotional content, and supported online course launches for a beauty coach teaching lash and makeup certifications.
- Video Editor – Religious Organization
Faith-Based Nonprofit 2023 - 2024
Edited weekly sermon videos, event recaps, and online devotionals for a Christian ministry's YouTube and Facebook platforms.
- Automation Support Partner – Launch Team
Digital Marketing Agency 2025
Worked alongside the automation team to build and manage email workflows using Make.com, Typeform, and Google Sheets.
- Course Website Creator – Mindset Coach
Personal Development 2024
Designed and launched a full-featured course website using Kajabi, including landing pages, email automations, and membership access for a mindset coaching program.

Softwares

Course Platforms

Kajabi, Thinkific,
Teachable, Zenler,
Podia, Systeme.io,
LearnWorlds, Kartra

Other Softwares

Canva, CapCut,
Make.com