Task 3

Superstore
Sales Dashboard

Subtitle: Internship Task – Dashboard Design for Business Stakeholders
Name: Kajal Prajapati
Date: 05-06-2025
Dataset: SuperStore_Sales_Dataset.csv

Objective: Create a business-friendly dashboard showing sales insights using Power BI

Task Name: Design an Interactive Dashboard

Tools Used: Power BI

Deliverables:Dashboard
PPT Summary

KEY KPIS VISUALIZED

Total Sales

Profit

Quantity

Delivery Days

INTERACTIVITY FEATURES

- Used Filters and Slicers for Segment, Category etc.
- Time-based visualizations using **Monthly Sales by Year**
- Dashboard allows dynamic exploration of sales trends

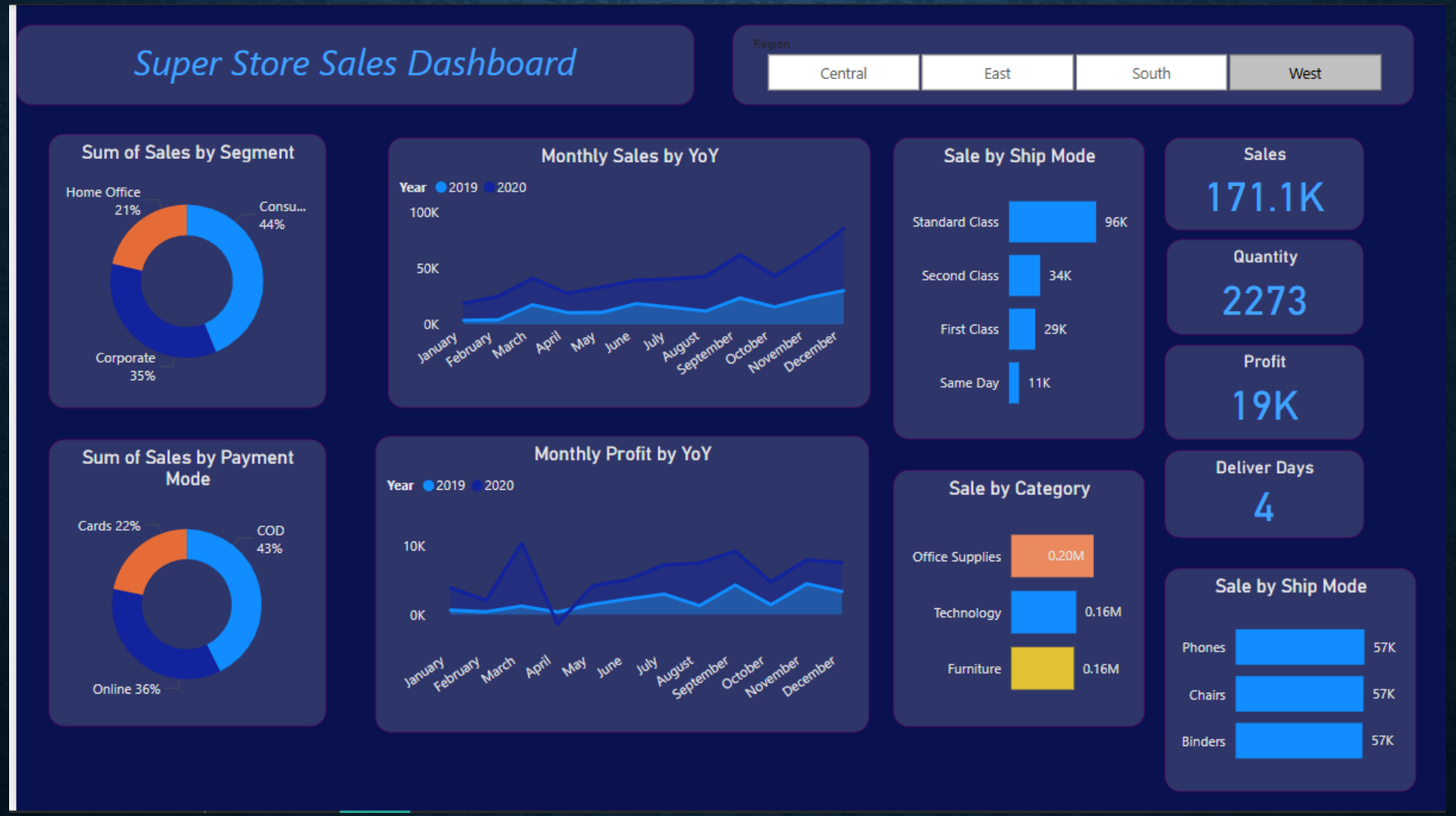
VISUAL ELEMENTS & THEME

- Pie Charts (Segment-wise Sales)
- Bar & Line Charts (Monthly Trends, Category Analysis)
- Dark Color Theme for consistency
- Clear layout with no clutter

SUMMARY

- Dashboard divided for clarity and deep insights
- **Conclusion**: Dashboard fulfills all business & stakeholder needs effectively

SCREENSHOT OF DASHBOARD



CONCLUSION

Learnings:
Gained hands-on experience in Power BI, visualization bestpractices, and storytelling through data.

Outcome:
Delivered an interactive, clean, and impactful dashboard for business insights.