

TASK 8

MONTHLY SALES DASHBOARD – SUPERSTORE DATASET

Data Analyst Internship

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Tools Used : Power BI

Dataset : SuperStore Sales DataSet.csv

DASHBOARD SCREENSHOT



Monthly Sales Dashboard – Superstore Data

Total Sales

1.57M

Product

Product Name

"While you Were O...

Region

Region

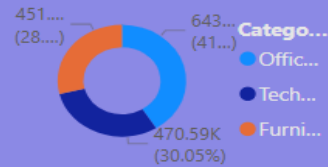
West

Month

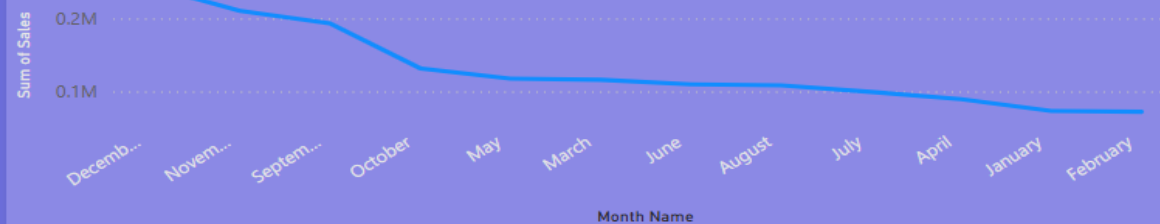
Month Name

April

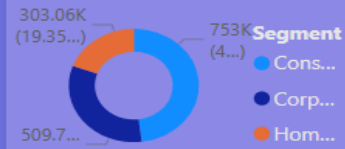
Sales by Category



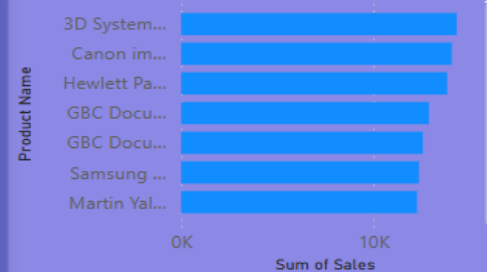
Sales by Month



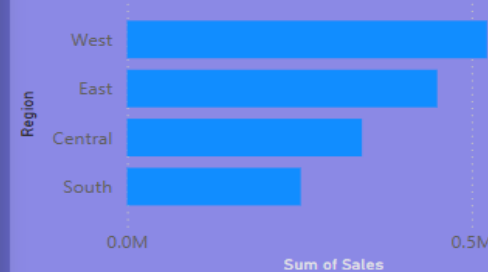
Sales by Segment



Sales by Product



Sales by Region



Key Insights:

- West region had the highest total sales (~0.54M), followed by East and Central.
- Technology category contributed the most to sales (41% of total).
- December and November were the peak sales months, while February had the lowest.

KEY INSIGHTS FROM THE DASHBOARD

1. **West region** recorded the **highest sales**, contributing over **0.5M** to total revenue.
2. **Office Supplies category** performed best with **41% share**, followed by Technology and Furniture.
3. **December** had the **peak monthly sales**, while **February** was the lowest-performing month.
4. Among products, **3D Systems** and **Canon Inkjet** stood out with top individual sales.

FILTERS & VISUALS USED

Dashboard Features

- **Filters (Slicers):** Product Name, Region, Month

Visuals Used:

- Donut Chart: Sales by Category
- Bar Charts: Sales by Product, Sales by Region
- Line Chart: Sales Trend by Month
- Donut Chart: Sales by Segment
- Card: Total Sales
- Product, Region, Month slicers added