

# GOOGLE STORE

GET IT ON



Google Play

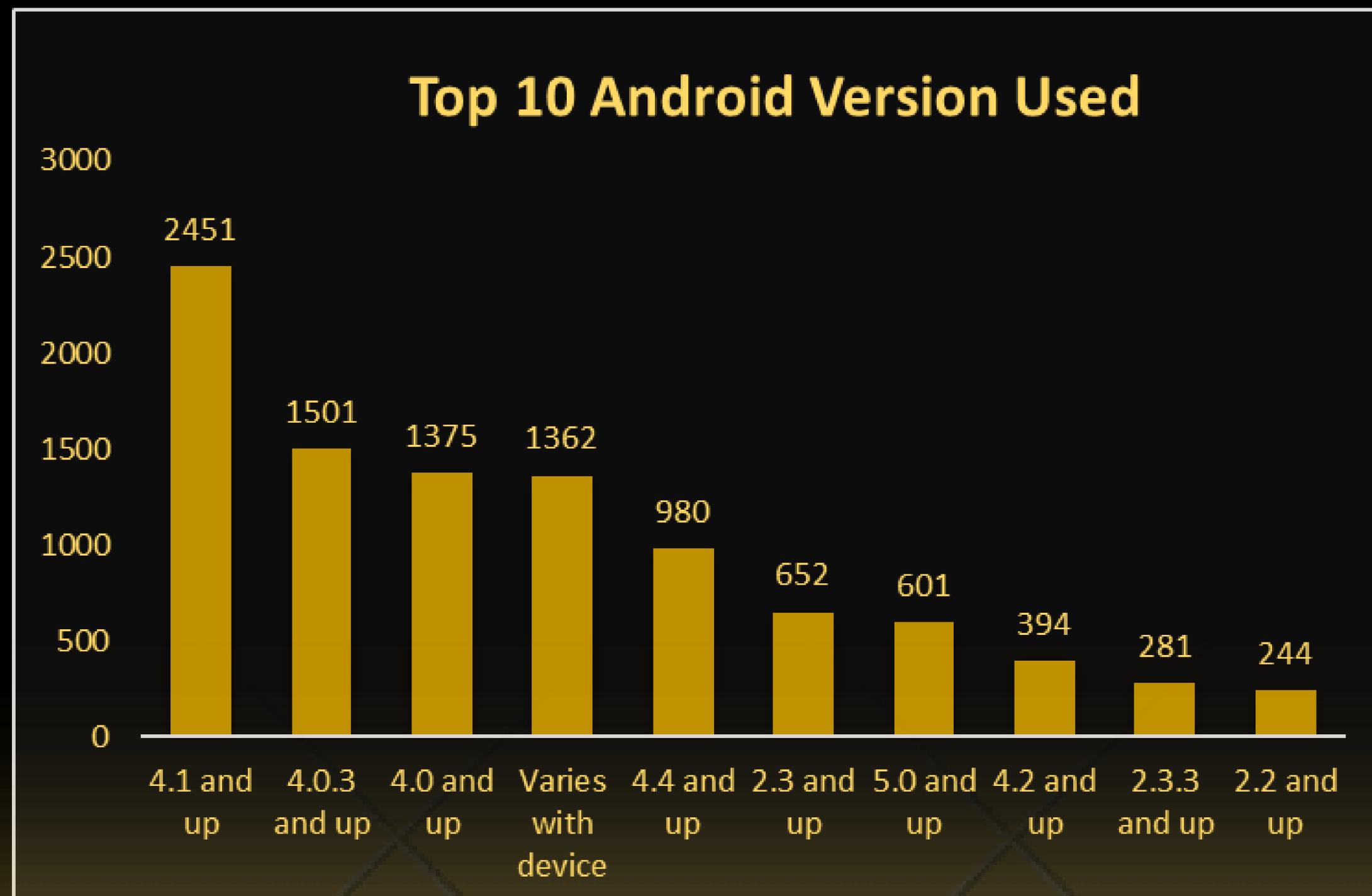
# INTRODUCTION & OBJECTIVE

- THE GOAL OF THIS DATA ANALYSIS STUDY IS TO LEARN MORE ABOUT POTENTIAL BUSINESS STRATEGIES AND MOBILE APP DEVELOPMENT. WE STRIVE TO UNDERSTAND APP AVAILABILITY, USEFULNESS, AND USERS' EXPECTATIONS BY ANALYZING HISTORICAL DATA FROM THE GOOGLE PLAY STORE, OFFERING USEFUL INFORMATION FOR BUSINESS DECISION-MAKING.

## OBJECTIVES ARE :-

- WHICH IS THE MOST USED ANDROID VERSION?
- WHICH ALL CATEGORIES OF MOB APPS ARE EXISTING FROM THIS DATASET?
- WHICH IS THE MOST INSTALLED CATEGORY OF MOB APP FROM THIS DATASET?
- HOW MANY TOTAL CATEGORIES ARE THERE?
- WHICH APPS HAVE GOT 5-STAR RATINGS?
- WHICH ARE THE TOP 10 MOB APPS BASED ON RATINGS?

# Most used Android version?



## Categories of mob apps are existing from this dataset

Total Category of mon apps are existing from this dataset are as follows:-

MAPS_AND_NAVIGATION	GAME		PERSONALIZATION	MEDICAL
COMMUNICATION	SPORTS		LIFESTYLE	FINANCE
NEWS_AND_MAGAZINES	SHOPPING		TRAVEL_AND_LOCAL	DATING
ENTERTAINMENT	BUSINESS		FOOD_AND_DRINK	TOOLS
ART_AND DESIGN	EVENTS		PARENTING	COMICS
PRODUCTIVITY	FAMILY		WEATHER	BEAUTY
PHOTOGRAPHY	SOCIAL		HEALTH_AND_FITNESS	
VIDEO_PLAYERS	EDUCATION		AUTO_AND_VEHICLES	
LIBRARIES_AND_DEMO	HOUSE_AND_HOME		BOOKS_AND_REFERENCE	

THIS RESEARCH OFFERS DETAILS ON THE MANY TYPES OF MOBILE APPS REPRESENTED IN THE DATA SET ALONG WITH THE NUMBER OF APPS THAT FALL INTO THE EACH KIND

# Most installed category of mob app from this dataset?



MOST INSTALLED  
CATEGORY APP IS GAME



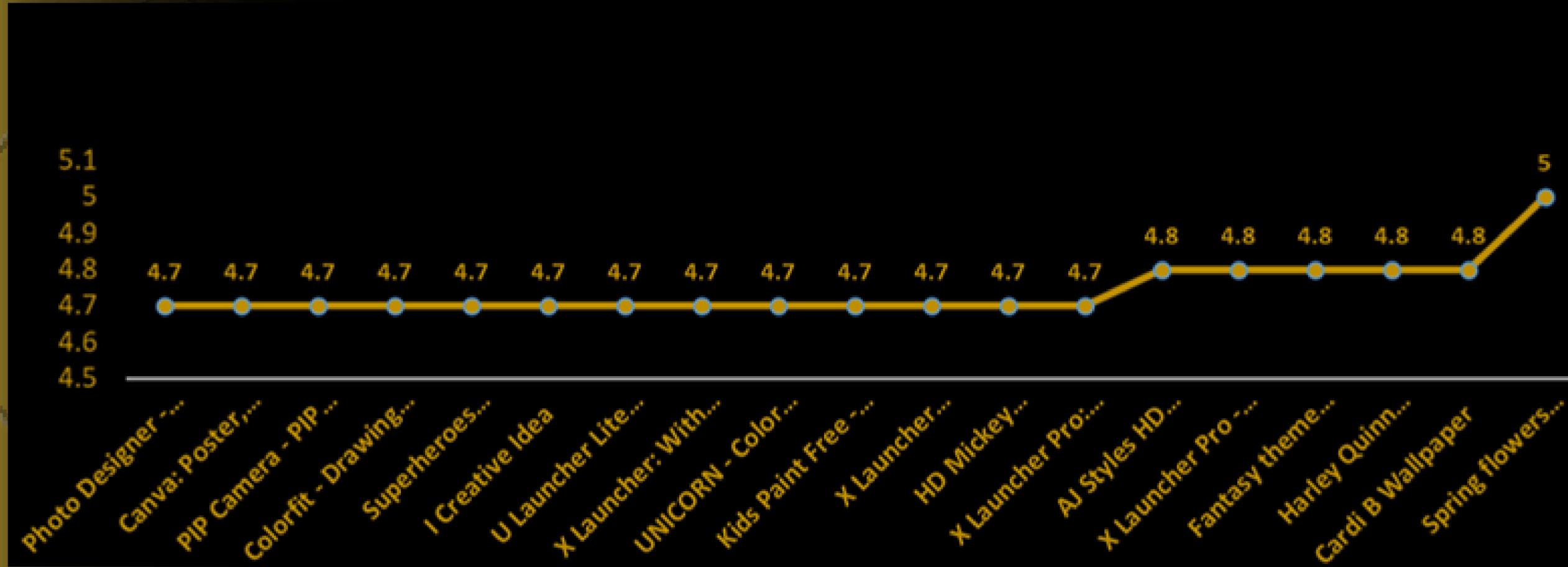
There are Total 33 Category

# Apps have got 5-star ratings

IT WAS DISCOVERED AFTER DATA ANALYSIS THAT 274 APPS IN ALL HAD RATINGS OF 5 STARS. USERS HAD HIGH PRAISE FOR THESE APPS, DEMONSTRATING THEIR GREAT QUALITY AND SATISFYING USER EXPERIENCES. THE HIGH PERCENTAGE OF APPS WITH FIVE STARS INDICATES THAT THERE ARE MANY HIGH-QUALITY APPS IN THE DATASET, WHICH IS ENCOURAGING FOR BOTH DEVELOPERS AND USERS LOOKING FOR TOP-RATED APPS

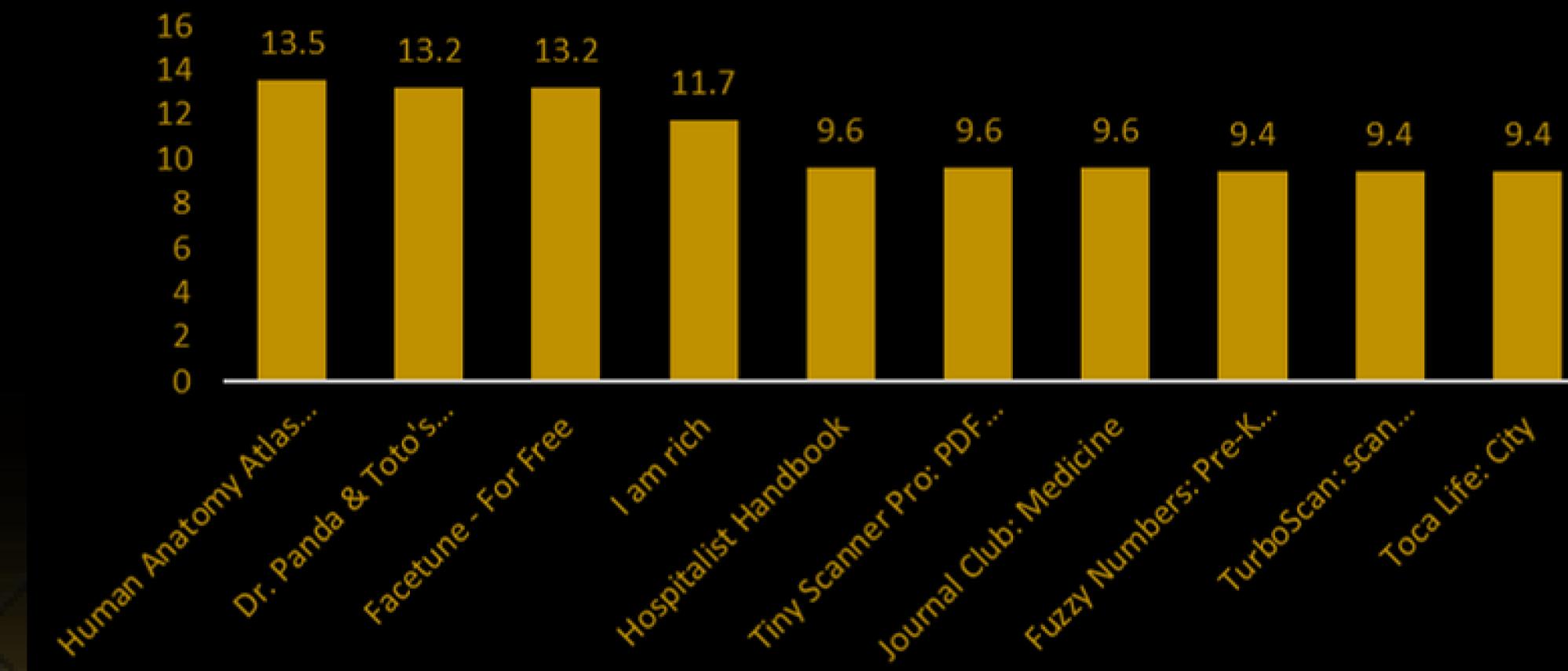


# THE TOP 10 MOB APPS BASED ON RATINGS



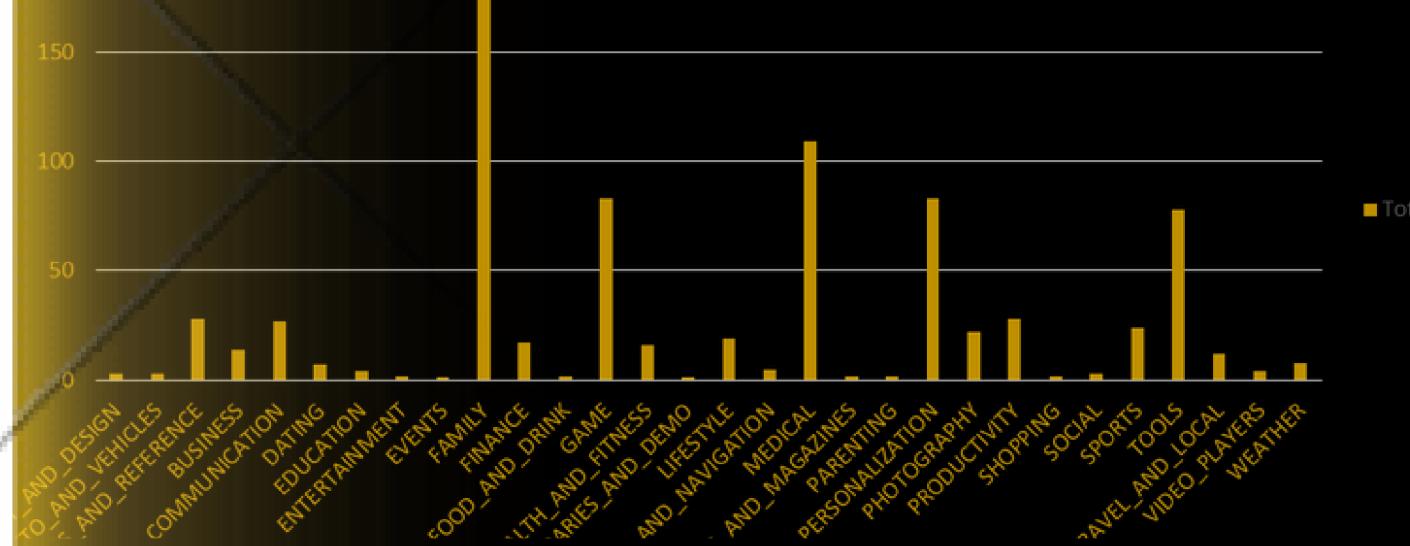
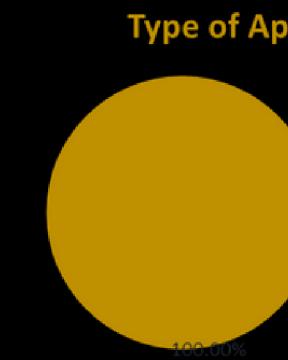
Top Ten

## Top 10 Apps based on Ratings

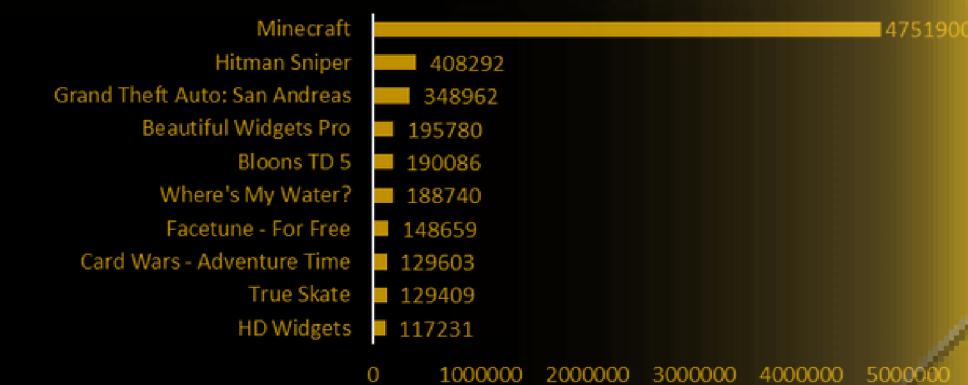


Top Ten

# Insights

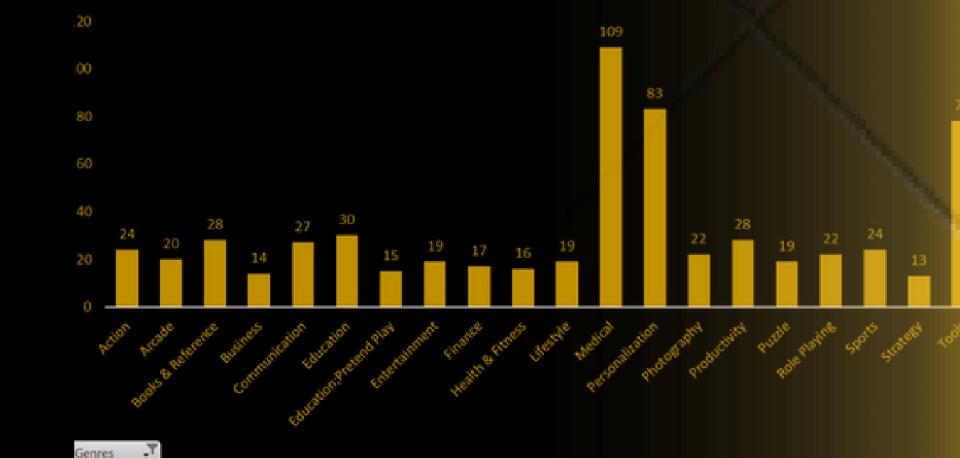


**Top 10 Apps as per Customer Reviews**

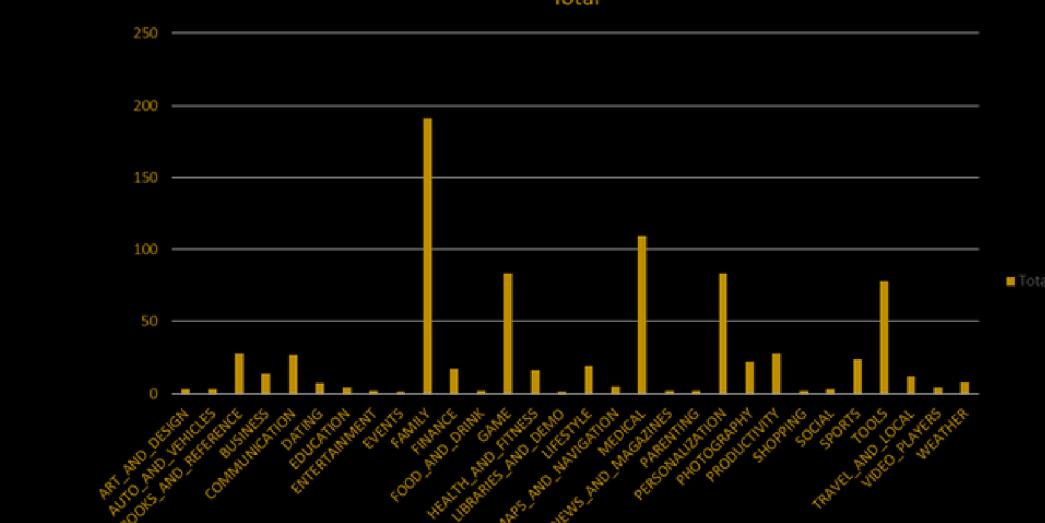


Count of Category

**Apps Based on Genres**



**Total**



Thank You