

# EcoNest Brand Book

Smart Homes. Naturally.

# Logo Variations



# Color Palette



# EcoNest

SMART HOMES. NATURALLY.

## COLOR PALETE

ECO GREEN

#4CAF50

CHARCOAL GREY

#2C2C2C

## SECONDARY COLORS

SKY BLUE

#00AEEF

WARM SAND

#E5CDA2

## NEUTRALS

WHITE

#FFFFFF

LIGHT GREY

#F4F4F4

# Typography

**TYPOGRAPHY**

**Montserrat Bold**

HEADLINE FONT

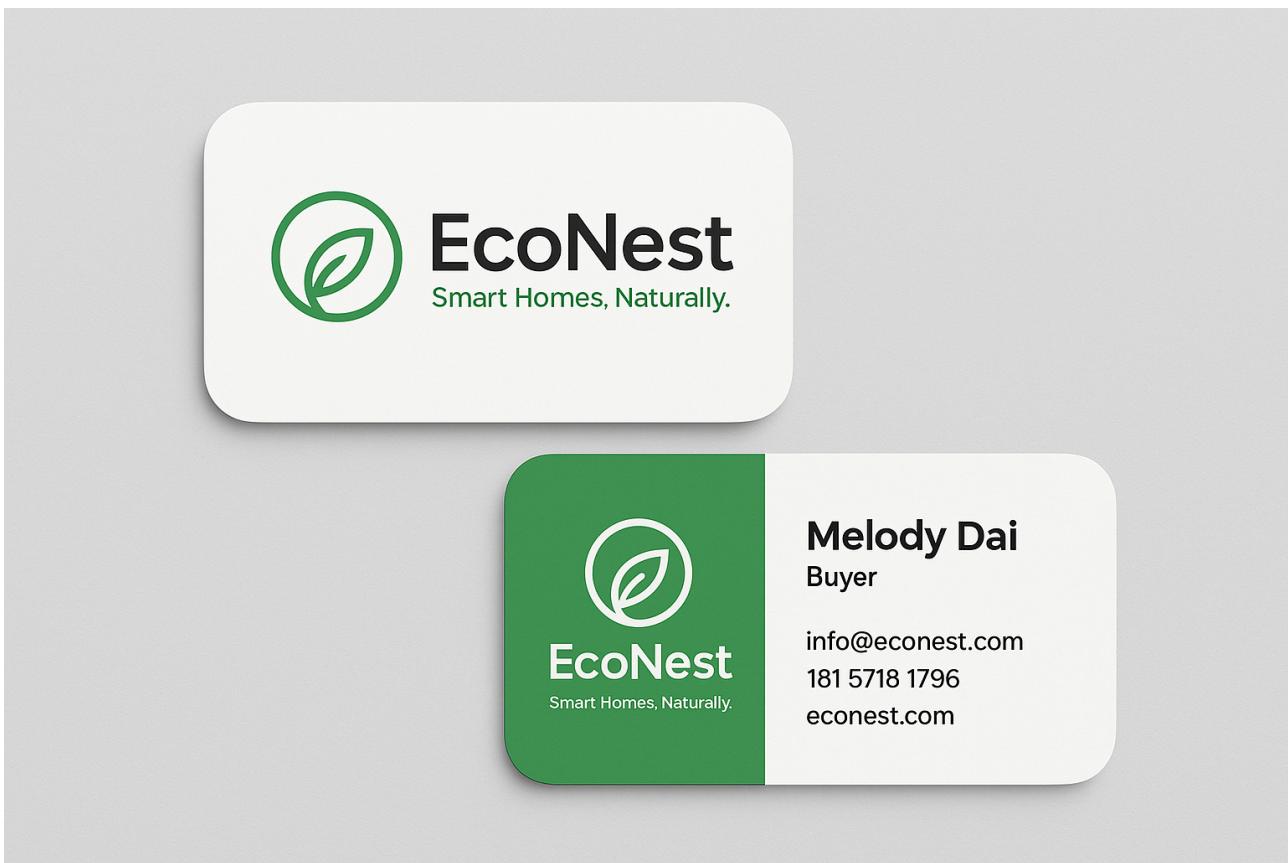
Source Sans Pro Regular

BODY TEXT

*Playfair Display Italic*

ACCENT FONT

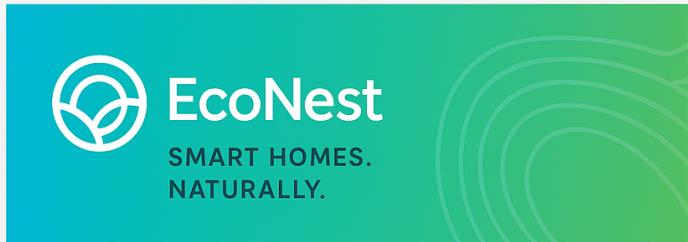
# Business Card



# Social Media Templates



Instagram post



LinkedIn banner