



# PIZZA SALES REPORT

Jan/15-dec/15

Pizza category

All

1/1/2015

12/31/2015

HOME



Worst / Best Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are highest on weekends,  
Friday / Saturday evenings

### Monthly

there are maximum orders from of  
July and January

## Sales performance

### CATEGORY

Classic category contributes to  
maximum sales & total orders

### SIZE

Large size pizza contributes to  
maximum sales

total\_revenue

817.86K

Avg order value

38.31

total pizzas sold

50K

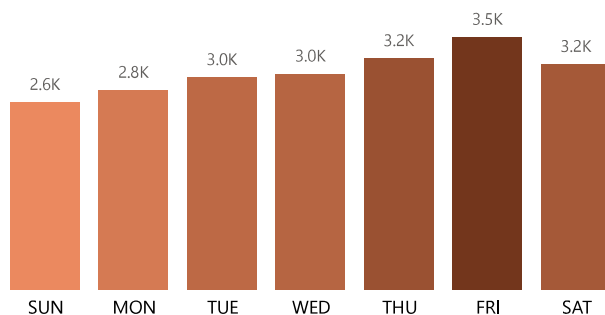
Avg pizzas per order

2.32

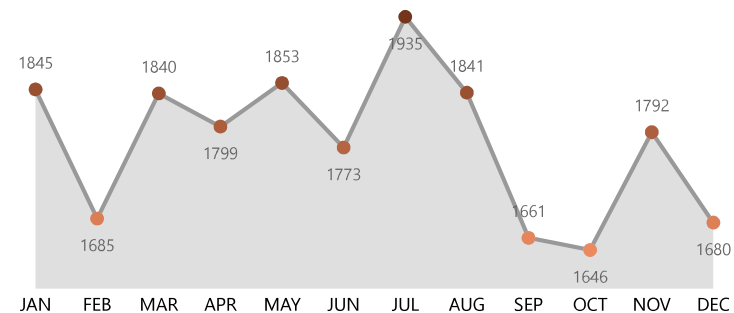
total orders

21K

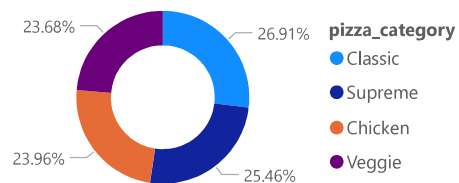
Daily trend for total orders



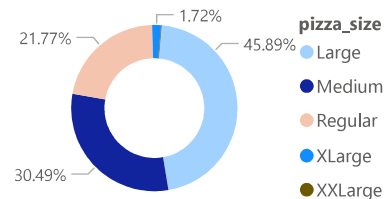
Monthly trend for total orders



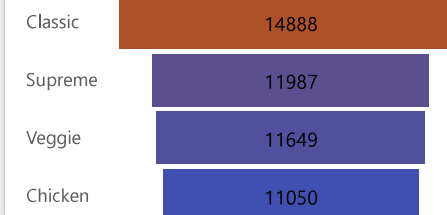
sales by pizza\_category



sales by pizza\_size



total pizzas sold by pizza\_category





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Worst / Best Sellers



## BEST SELLERS

### REVENUE

the Thai chicken pizza contributes to maximum revenue

### QUANTITY

The classic pizza contributes to maximum total quantities

### TOTAL ORDERS

The classic deluxe pizza contributes to maximum total orders

## WORST SELLERS

### REVENUE

The brie Carre minimum revenue

### QUANTITY

The brie Carre pizza contributes to minimum total quantities

### TOTAL ORDERS

The brie Carre pizza contributes to minimum total orders

total\_revenue

817.86K

Avg order value

38.31

total pizzas sold

50K

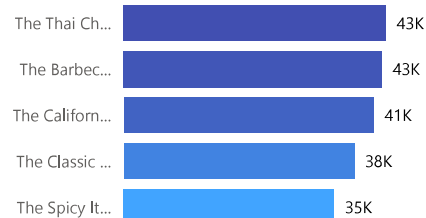
Avg pizzas per order

2.32

total orders

21K

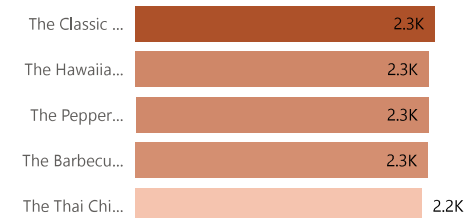
### Top 5 pizzas by Revenue



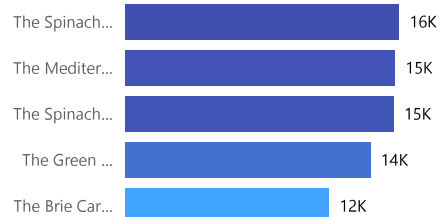
### Top 5 pizzas by Quantity



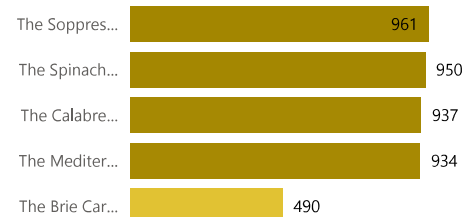
### Top 5 pizzas by Orders



### Bottom 5 pizzas by Revenue



### Bottom 5 pizzas by Quantity



### Top 5 pizzas by Orders

