

TECHGIRL is a speculative, participatory web project that engages in digital identity, internet nostalgia, and glitch aesthetics through the lens of cyberfeminism and DIY net art culture. The site provides an answer to the hyper-glossy, commercialized nature of today's web spaces; instead, it offers a raw, uncanny digital environment where users are welcome to share odd, unfinished, and emotional media without fear of judgment or algorithmic erasure.

Ideas + Objective: It reclaims the net as liminal space, one that is haunted, exploratory, and fragmented, a refuge for niche creators: digital witches, code punks, glitch poets, avatar-makers. It is not merely a gallery but also an archive, a tech diary (TECHLOG), and a node in a wider fictional network.

TECHG1RL smudges the boundaries of user and system, artifact and interface.

Draws from strands of cyberfeminism, hauntology, and post-internet art to produce a web experience that is meant to feel broken, alive, even more personal

Not Now

Research and User Insight

The design is grounded in user personas based on niche online subcultures — including digital art students, glitch coders, and Tumblr-era archivists. Through these personas, I identified key frustrations with existing platforms:

- -Too polished, sterile interfaces
- -Lack of expressive control (over compression, design, and weirdness)
- -No space for unfinished, cryptic, or experimental digital content

These insights directly informed the features, aesthetic, and UX choices across the site — from hover-triggered glitch effects to modal pop-ups that feel like system errors or relics.

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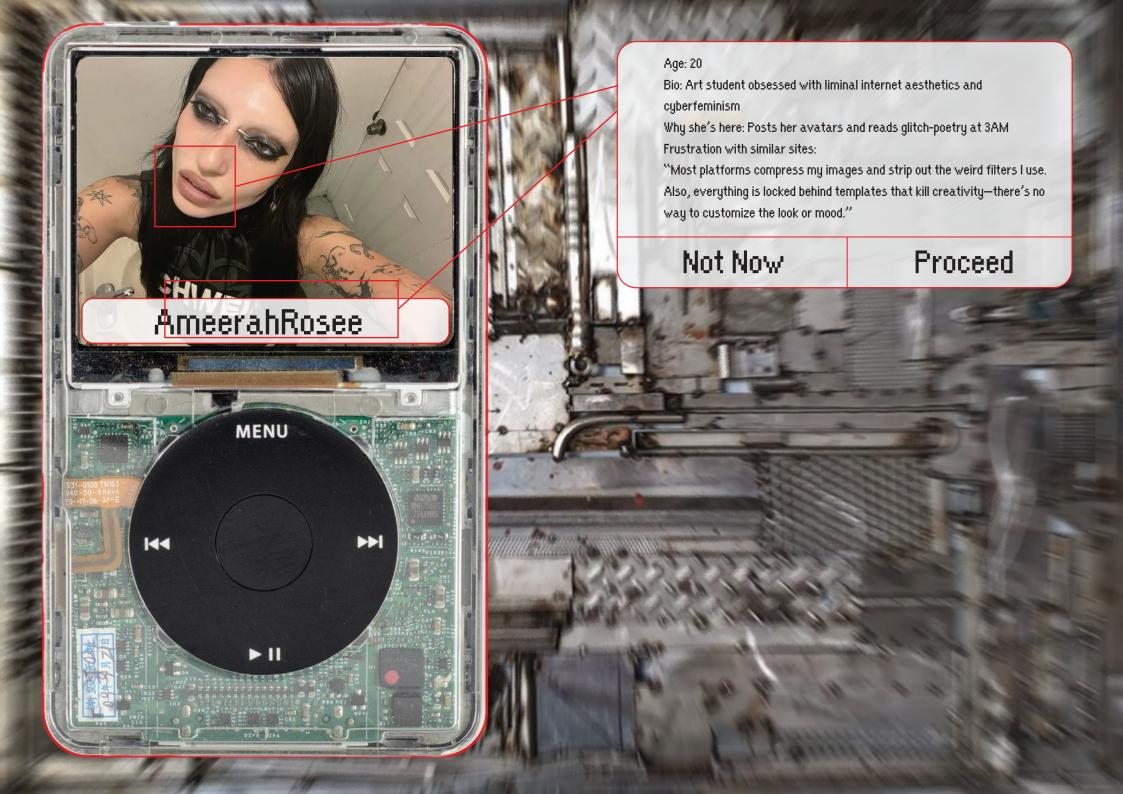
Visual and Technical Direction

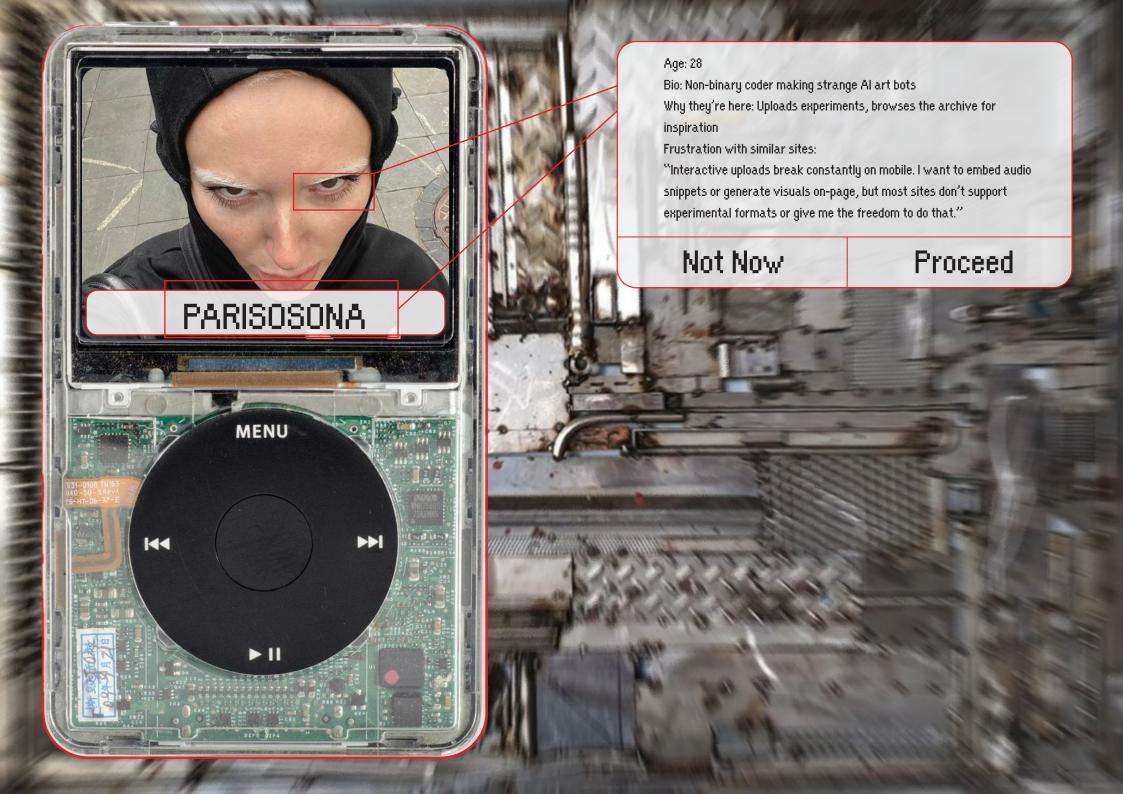
The visual style combines early web textures with degraded UI fragments — pixelated fonts, CRT static, stripped-down HTML logic — all pulled together into a cohesive brutalist-but-haunted aesthetic. A style guide was created to maintain consistency across pages, including:

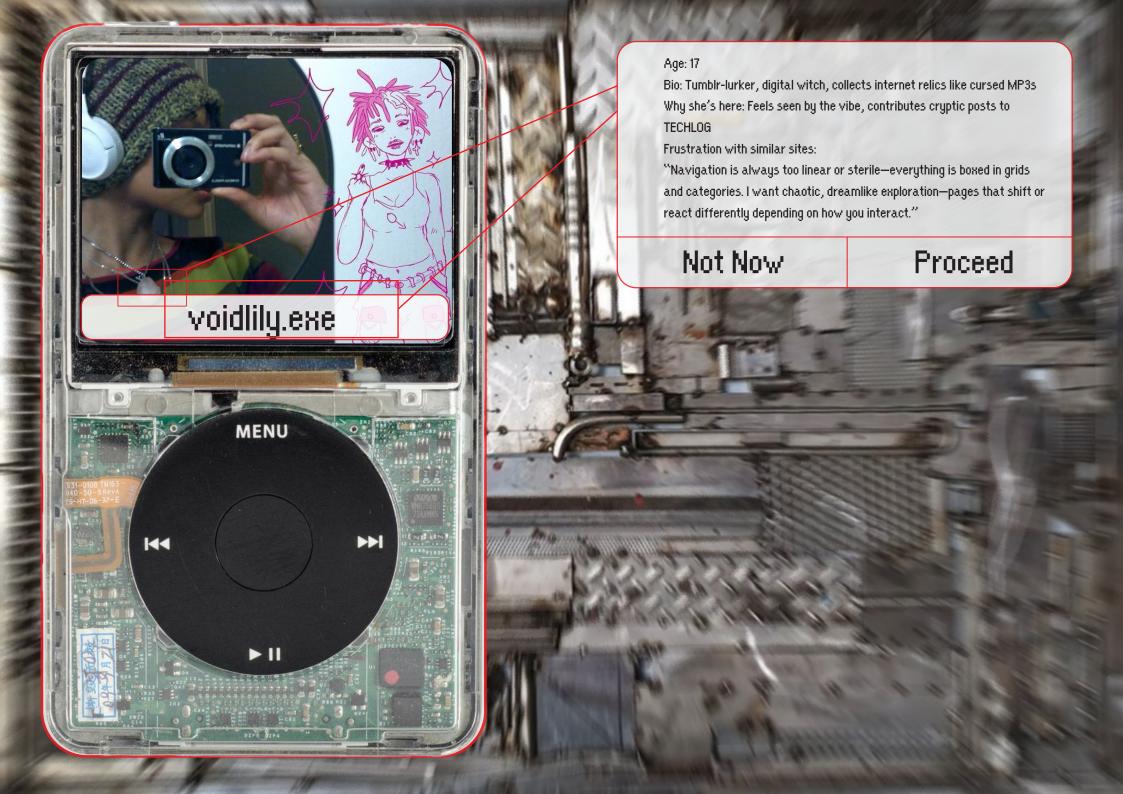
- -Font: OrangeKid-Regular (pixel-based)
- -Color palette: Ranges from #000000 (pure black) to eerie tech-inspired hues like #4d63ae

UI components: Hand-rendered low-fidelity wireframes that embrace the look of user-modded software

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Site Structure and Features

The website is broken into 6 key pages:

- 1.Home Boot-screen inspired entry point
- 2.Gallery Tag-based image viewer for Al art + avatars
- 3.TECHLOG Non-linear blog/journal with deep scroll entries
- 4.User Archive Contributor directory with "digital relics"
- 5.About / Manifesto Lore dump styled like corrupted Wikipedia.
- 6.Contact / Submit Anonymous, glitched-out art submission form

Each page is designed to feel like exploring a hidden folder or abandoned system — fostering curiosity and deep engagement.

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Home

- Intro Text Styled like a system boot-up or corrupted start message
- "Enter Site" Navigation Button
 - Takes the user into the full website
- Background Audio Toggle Lo-fi or eerie ambience toggle switch
- Random Image/Quote Loader –
 Refreshes to display glitch art or phrases

- Gallery
- Image Posts Display user-submitted Al art, avatars, and digital experiments
- Tag Filters Allows filtering by tags like #uncanny, #techart, #meta
- Hover Effects Zoom and glitch distortion on hover
- Modal Pop-ups Open individual artworks with titles and short artist notes

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TECHLOG

- Blog-Style Posts Users can post cryptic entries, glitch poetry, or journal fragments
- Non-Linear Layout Deep scrolling with scattered entries for exploratory feel
- "View Source" Links Hidden expandable sections or code-inspired reveals

User Archive

- User Cards Avatar, username,
 small bio per contributor
- "Explore Relics" Button Opens folders or mini galleries of their work
- External Links Optional links to their websites or social accounts

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About / Manifesto

- Text-Based Lore Page –
 Describes the site's mission and influences
- Design Style Broken
 Wikipedia or early net page
 with "glitchy" layout
- Inspirations Listed Mentions cyberfeminism, early net.art, and hauntology

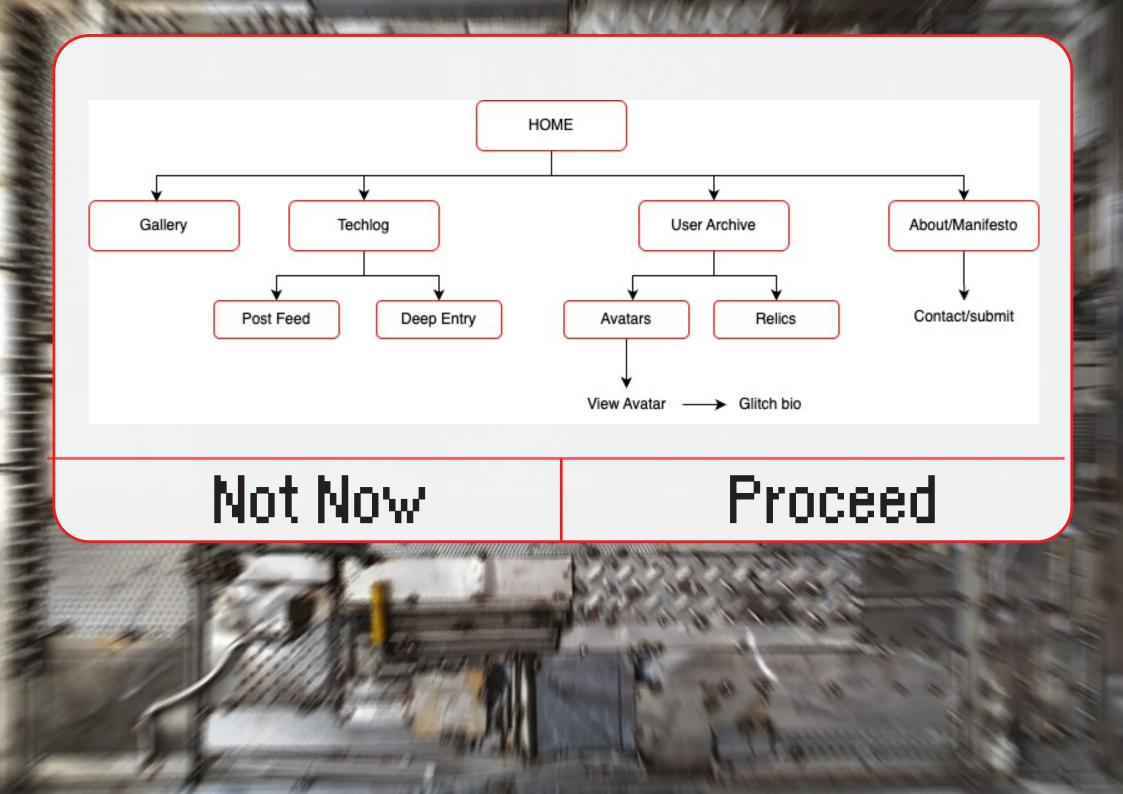
Contact / Submit

- Submission Form Upload art, writing, audio (with tags)
- Anonymous Option Checkbox to hide username
- Visual CAPTCHA –
 Al-generated CAPTCHA for vibe + spam protection
- Email Field (Optional) In case the user wants a reply or credit

Not Now

Proceed

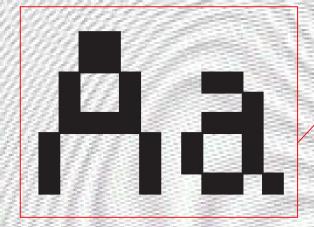
Not Now



H A R

Page	Input (What the user does)	Process (What the site does)	Output (What the user sees/gets)
Home	Click "Enter Site", toggle audio	Loads intro animation/ screen, handles audio preference	Transition into site; optional audio begins or remains muted
Gallery	Click tags, hover on images	Filters posts, activates hover effects, opens modal	View artwork by tag; glitchy zoom effect; image with artist statement in pop-up
TECHLOG	Scroll down, click on posts, expand "View Source"	Fetches random posts, expands hidden content	Blog entries appear in scattered, cryptic layout; some posts show extra info
User Archive	Click on user card or "Explore Relics" button	Loads user details, displays files linked to user	Sees contributor bios and art/media folders
About / Manifesto	Scroll, click on hyperlinks	Displays lore text; links open in stylized way	User reads site backstory + cyberfeminist themes in a broken wiki style
Contact / Submit	Fill form, select file, choose "Anonymous", click Submit	Validates + uploads submission, checks CAPTCHA	Confirmation message or error prompt; submitted work goes to archive

Typography



OrangeKid-Regular

Colours

#000000

#ed1c24

#d1d3d4

#4g63ae

72pt Regular

Header

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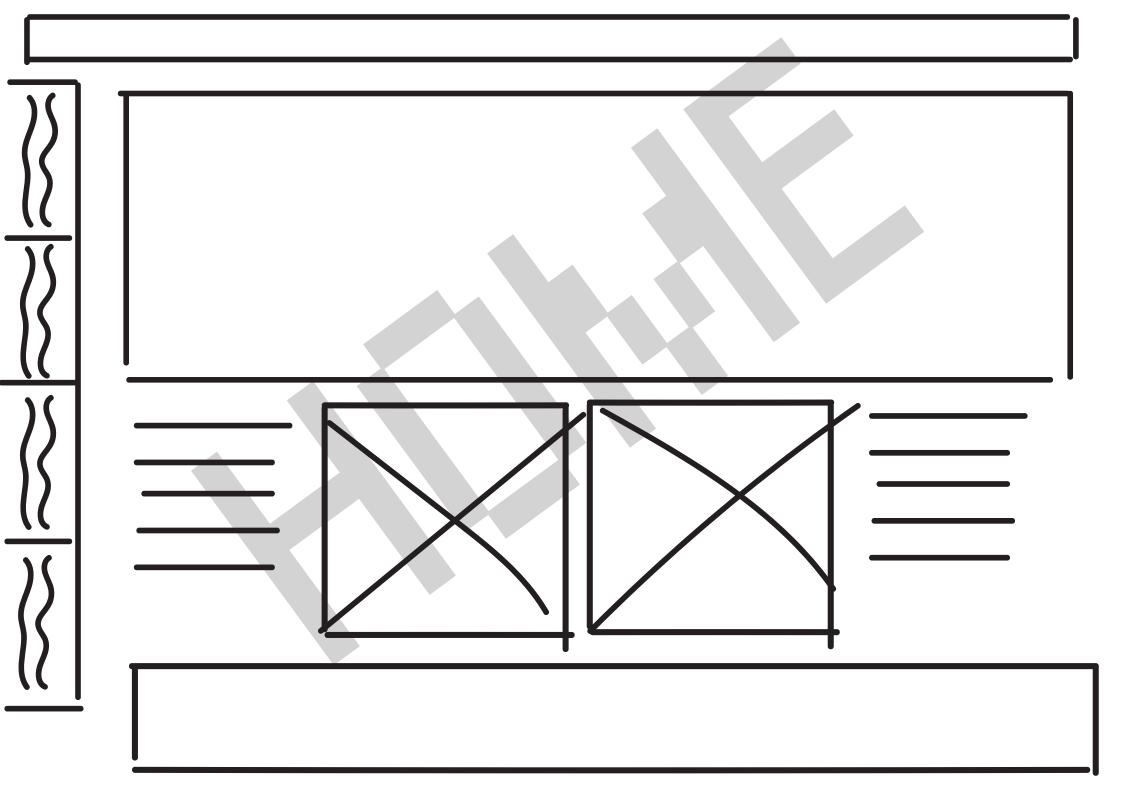
Header

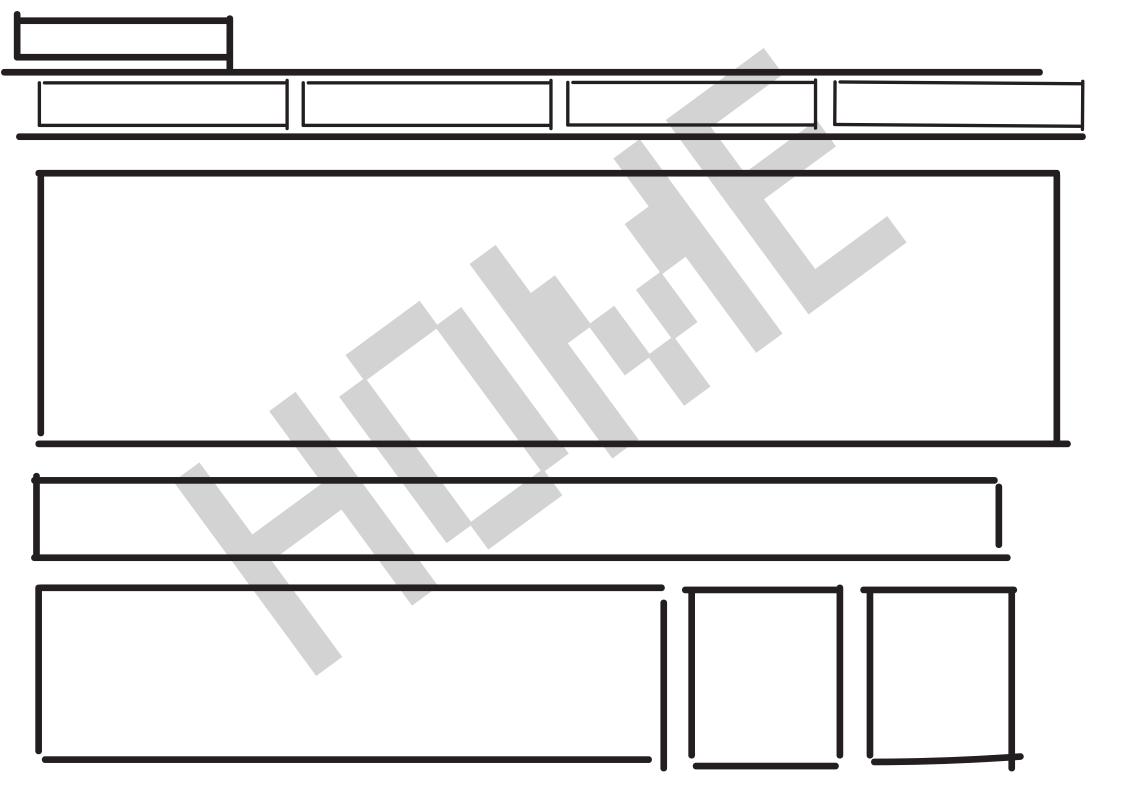
60pt Regular

48pt Regular

36pt Regular

Buttons/Menu cons Not Now Proceed MENU Now now Proceed MENU MENU MENU **Upload Avatar** BACK BACK BACK regular clicked hover





LOGO

Page 1	Page 2	Page 3	Page 4		
Intro blurb (like a system boot message)					

