

memento

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ASYNK
AUTOMATING TECHNOLOGY

The Digital Presence Process

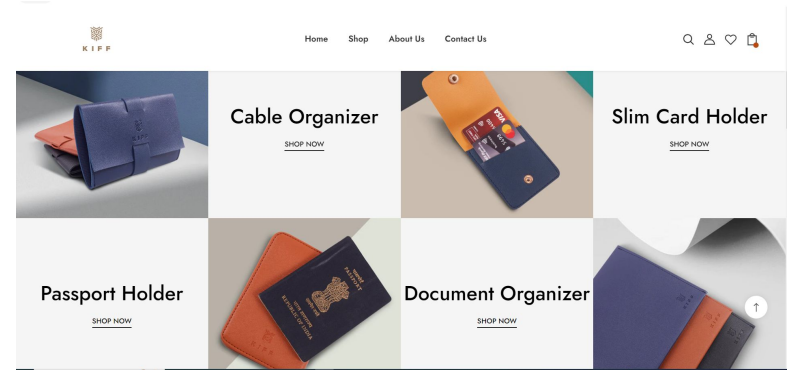
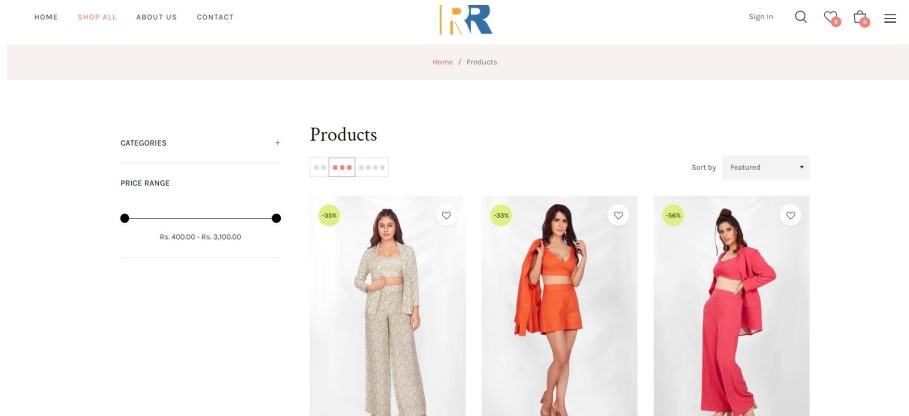
- 1) Website Development
- 2) Whatsapp Bot
- 3) Instagram Shop
- 4) Organic Website and Digital SEO
- 5) Google Ads and Analytics

1) Website Development

For an Ecommerce Website, there are two options in the market -

- 1) Shopify
- 2) Dukaan

These Two Platforms has the all the Ecommerce selling options and other features to increase the sales. Like - Inventory Management, Order Management, Shipping, Payment Gateway, Google Integration, Modern UI and UX Design, Instagram Shop



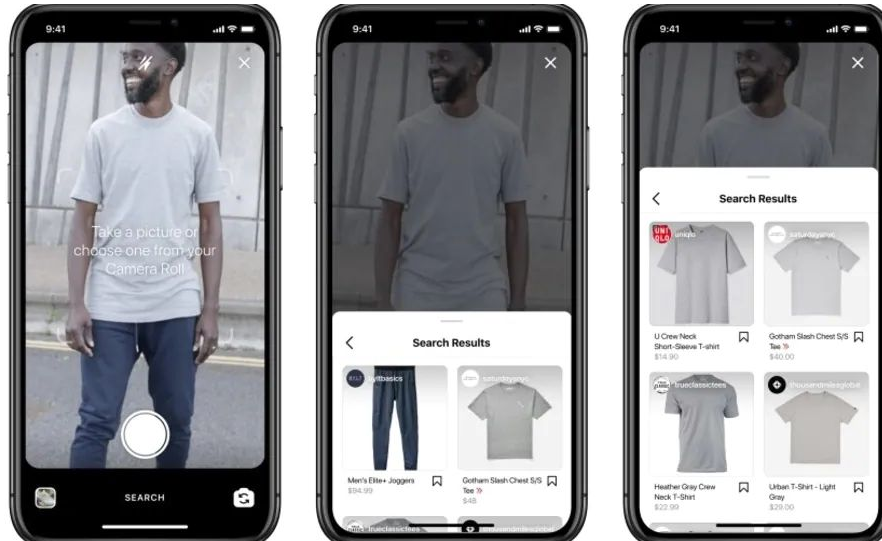
Ecommerce Website Created By Us

What Will the Website Development Includes:

- 1) UI & UX Designing
- 2) Website Setup and Development
- 3) Payment Gateway Setup
- 4) Shipping Setup
- 5) SMS Setup(with dlt license)
- 6) Facebook Business Account Verification
- 7) Whatsapp Setup
- 8) 50 Free Product Entry
- 9) Google Analytics Setup

2) Instagram Shop

Once you have created your website, now it's time to setup the instagram shop so that it becomes easy for the user to check the product on instagram and then purchase it on website



What Will the Instagram Shop Includes:

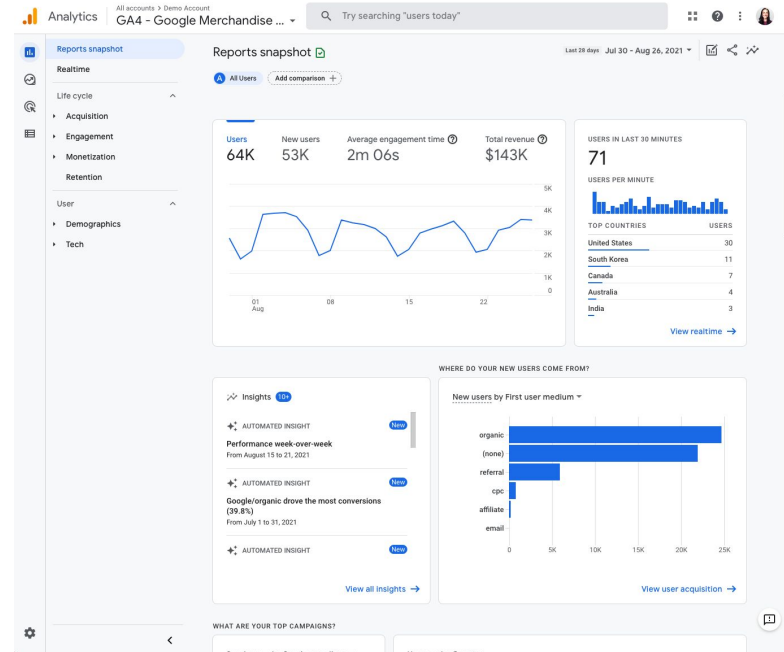
- 1) Instagram Shop Setup
- 2) Creating Two Channel - Website or Whatsapp
- 3) Facebook Pixels Setup

3) SEO

SEO or Search Engine Optimization is the method of using search engine and keyword targeting to show users our website or platform on the search result. SEO is a long Process and Takes atleast 6-8 months to deliver results.

Types of SEO:

- 1) Website SEO
- 2) Social Media SEO
- 3) Google Business Profile SEO
- 4) And Other SEO

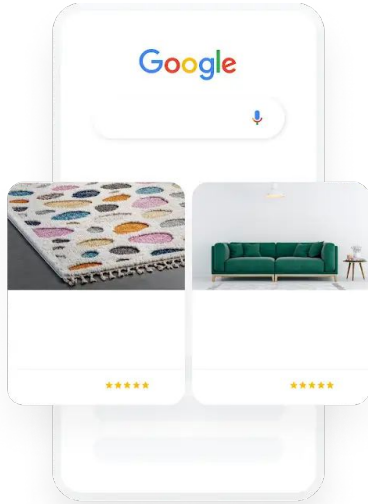


What Will the SEO Includes:

- 1) Website Basic SEO Setup (Meta Tags, Headers etc)
- 2) Keywords Targeting and Planning on Website
- 3) Blogs - Monthly 6-8
- 4) Monthly SEO Report
- 5) Backlinkings
- 6) Other Platforms SEO

4) Google Ads and Analytics

Running Google Ads on Website is the part of performance marketing which helps website to rank on the top. Also Google Analytics provides us the detailed report about the user visiting the website like bounce rate, conversion rate, time spend etc.



What Will the Google Ads Includes:

- 1) Google Analytics Integration on the website
- 2) Google Ads Consultancy and Running