

# CREDIT CARD TRANSACTION REPORT

Q2

Q3

Q1

Q4

Week\_Start\_Date

All

TOTAL REVENUE

55M

Interest earned

7.84M

Transaction count

656K

Transaction Amount

45M

F

M

Medium

Low

High

Silver

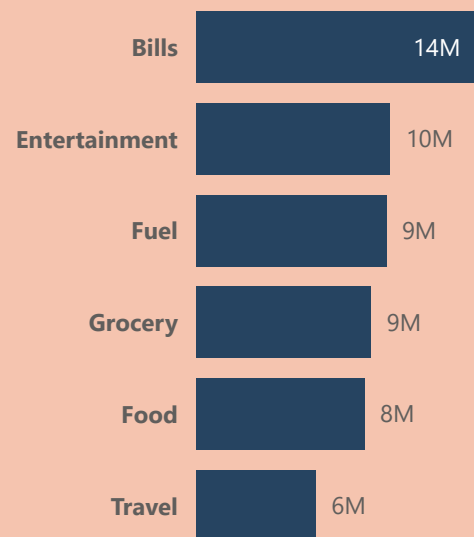
Blue

Gold

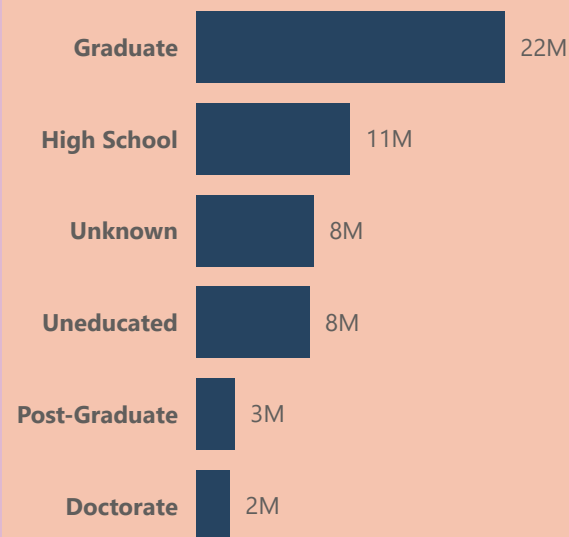
Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

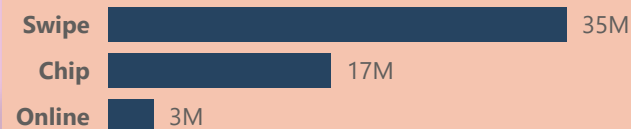
## Revenue by Expenditure Type



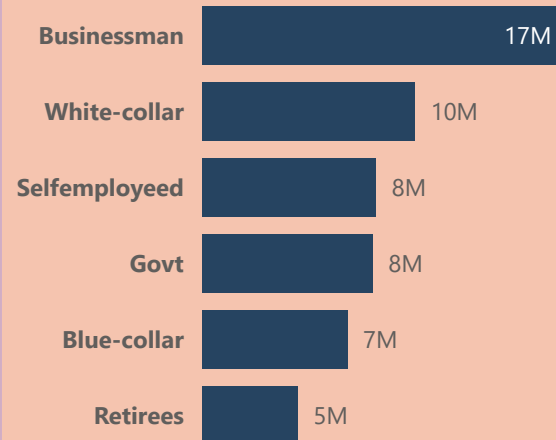
## Revenue by education level



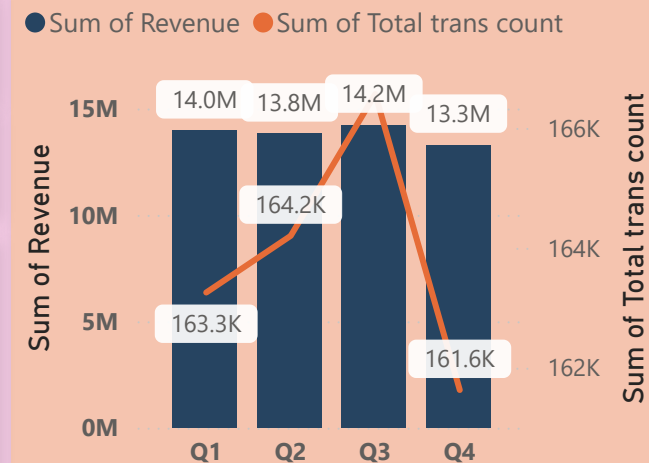
## Revenue by use chip



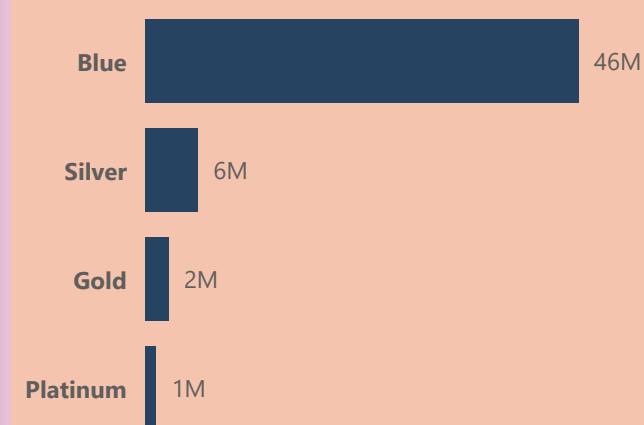
## Revenue by customer job



## QTR Revenue and Total transaction count



## Revenue by card category



# CREDIT CARD CUSTOMER REPORT

Q2

Q3

Q1

Q4

Week\_Start\_Date

All

Total revenue

55M

Interest earned

7.84M

Income

576M

CSS

3.19

M

30M

F

25M

Silver

Blue

Gold

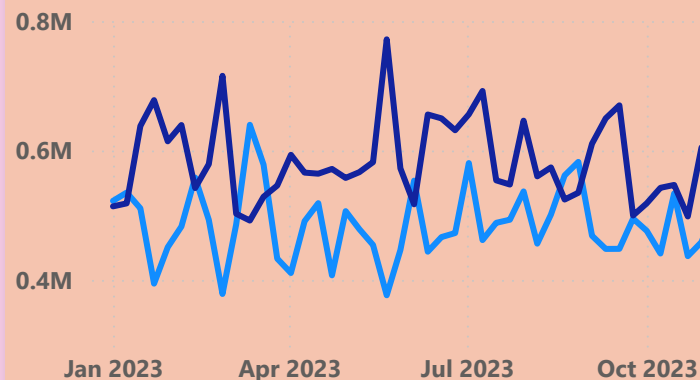
Platinum

Swipe

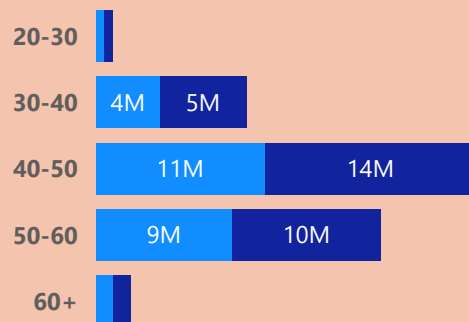
Online

Chip

Revenue by week

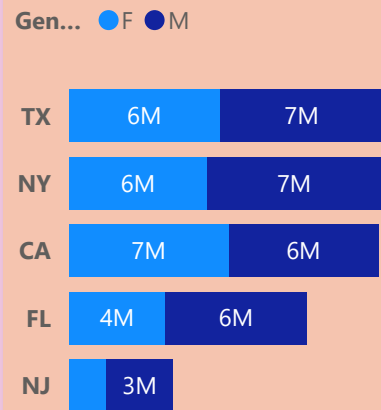


Revenue by age group

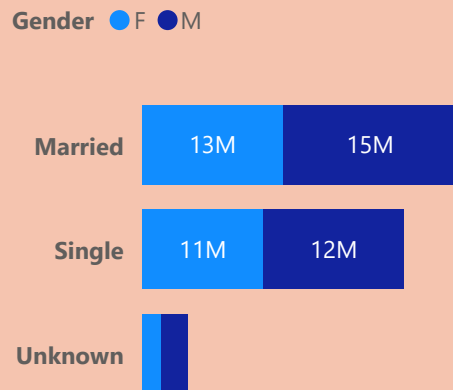


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

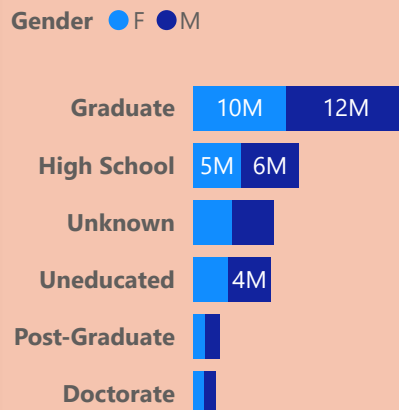
Top 5 states



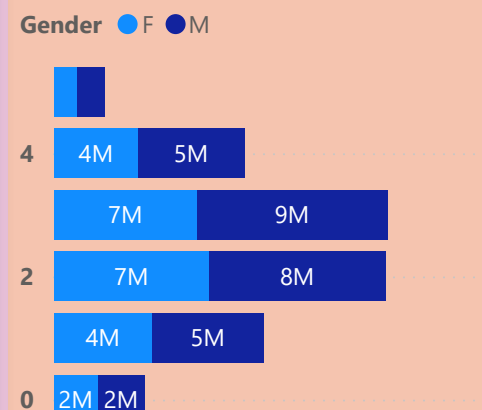
Revenue by marital status



Revenue by education



Revenue by dependant



Revenue by income group

