

KAREN WONG

UX/UI DESIGNER | DEVELOPER

EXPERIENCE

SPORTS PLAYERS GUIDE | UX/UI Designer, Freelance

2017 - Present

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Ideated user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders
- Developed branding guidelines to mockup visuals and user interface design
- Collaborated directly with stakeholders in creating presentation materials for pitch meeting

F5 NETWORKS | Software Engineer

2015 - Present

Main front-end developer that led design and implementation of the team GUI automated testing tool that is used by product engineers and testers company wide

- Creator of web analytics dashboards that helps identify failures across different platforms, run suites, branches and builds
- Collaborated across teams to develop new process, design and standards on internal infrastructure tools

EDUCATION

DESIGNLAB UX ACADEMY | UX/UI Design

2017

Immersive 24 week program aimed at developing knowledge base and applied skills in user experience design

- Completed 480 hours of coursework to learn the design thinking process from user research to usability testing and UI design

UNIVERSITY OF WASHINGTON

2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



Website

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Github

github.com/kaka0525

SKILLS

UX Design

Interface Design
Interaction Design
Persona
Prototyping
Responsive Design
Sketching
Storyboard
Wireframing

UX Research

Contextual Inquiry
Competitive Analysis
Survey
Usability Testing
User Flows
User Research

Productivity Tools

Git
Illustrator
InVision
Marvel
Principle
Sketch

Programming

Django
HTML/CSS
JavaScript
Linux
Python