

KAREN WONG.

PRODUCT DESIGNER | DEVELOPER

EXPERIENCE

LEVELTEN ENERGY | Senior Product Designer *Aug 2019 - Present*

Sole in-house product designer of the renewable energy procurement platform, which has helped corporate buyers transact more than \$1 billion worth of renewables

- Led product design of LevelTen's analytics-driven platform, enabling the company to execute over 800 Megawatts of renewable energy transactions to date in the newly expanded European market
- Increased acquisition and retention by 15% by designing and streamlining environmental, economic and energy data visualization into an easy to digest and actionable insights that drives decision making
- Maximized the team's chance of a successful and timely launch by identifying feature dependencies across the platform and proposed design alternatives and analysis during the early phase of requirements writing

SAMSUNG MOBILE | UX Designer *May 2018 - July 2019*

UX Lead of multiple flagship devices (Galaxy S10, Galaxy Note 10, Galaxy Fold) & software updates (Pie OS) for North America market

- Managed and analyzed risk on UX issues raised for mobile applications on Samsung mobile devices
- Designed UI guidelines for mobile network carriers (AT&T, T-Mobile and Verizon) that meets customer needs and market demand during early phase of device development

F5 NETWORKS | Software Engineer *Oct 2015 - May 2018*

Main front-end developer that led design and implementation of test management tool for Cloud Operating and System Test team that is used company-wide

- Collaborated across teams to develop new design solutions, processes, and standards on internal infrastructure tools to enhance productivity and software testing efforts by ~25%

EDUCATION

DESIGNLAB UX ACADEMY | UX/UI Design *2017*

Certification in design thinking process, interaction design, user research and usability analysis

UNIVERSITY OF WASHINGTON *2009-2013*

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



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Email

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Mobile

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Github

github.com/kaka0525

SKILLS

UX Design

Interface Design

Interaction Design

Persona

Prototyping

Responsive Design

Sketching

Storyboard

Wireframing

UX Research

Contextual Inquiry

Competitive Analysis

Survey

Usability Testing

User Flows

User Research

Productivity Tools

Figma

Illustrator

InVision

Marvel

Principle

Sketch

Programming

Django

HTML/CSS

JavaScript

Python