

# KAREN WONG

UX/UI DESIGNER | DEVELOPER

## EXPERIENCE

### SAMSUNG MOBILE | UX Analyst 2018- Present

UX analyst and project manager that managed and analyzed risk and UX issues raised for mobile applications on Samsung devices (smartphones, tablets and wearables)

- Designed UI guidelines for North American carriers ( AT&T and T-Mobile) and proposed design alternatives and feedback during early phase of development for devices
- Ensured UI development results meet market and consumer demand, technical specification and requirements.

### SPORTS PLAYERS GUIDE | UX/UI Designer, Freelance 2017 - 2018

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Developed user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders

### F5 NETWORKS | Software Engineer 2015 - 2018

Main front-end developer that led design and implementation of the team GUI automated testing tool that is used by product engineers and testers company wide

- Creator of web analytics dashboards that helps identify failures across different platforms, run suites, branches and builds
- Collaborated across teams to develop new process, design and standards on internal infrastructure tools

## EDUCATION

### DESIGNLAB UX ACADEMY | UX/UI Design 2017

Certification in design thinking process, interaction design, user research and usability analysis

### UNIVERSITY OF WASHINGTON 2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



#### Website

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#### Github

[github.com/kaka0525](https://github.com/kaka0525)

## SKILLS

### UX Design

Interface Design

Interaction Design

Persona

Prototyping

Responsive Design

Sketching

Storyboard

Wireframing

### UX Research

Contextual Inquiry

Competitive Analysis

Survey

Usability Testing

User Flows

User Research

### Productivity Tools

Sketch

Figma

Illustrator

InVision

Marvel

Principle

### Programming

Django

HTML/CSS

JavaScript

Python