

# KAREN WONG.

UX/UI DESIGNER | DEVELOPER

## EXPERIENCE

### SAMSUNG MOBILE | UX Designer May 2018-Present

UX Lead of multiple flagship devices (Galaxy S10, Galaxy Note 10, Galaxy Fold) & software updates (Pie OS) for North America market

- Managed and analyzed risk on UX issues raised for mobile applications on Samsung mobile devices
- Designed UI guidelines for mobile network carriers ( AT&T, T-Mobile and Verizon) and proposed design alternatives and analysis during early phase of device development
- Ensured design implementation results meet customer's needs, market demand, technical specification and requirements

### F5 NETWORKS | Software Engineer Oct 2015 - May 2018

Main front-end developer that led design and implementation of test management tool for Cloud Operating and System Test team that is used company-wide

- Collaborated across teams to develop new design solutions, processes, and standards on internal infrastructure tools to enhance productivity and software testing efforts
- Creator of web analytics dashboards that helps identify failures across different platforms, run suites, branches and builds

### SPORTS PLAYER'S GUIDE | UX Designer, Freelance Jan 2017 - Jan 2018

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Developed user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders

## EDUCATION

### DESIGNLAB UX ACADEMY | UX/UI Design 2017

Certification in design thinking process, interaction design, user research and usability analysis

### UNIVERSITY OF WASHINGTON 2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



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#### Github

[github.com/kaka0525](https://github.com/kaka0525)

## SKILLS

### UX Design

Interface Design

Interaction Design

Persona

Prototyping

Responsive Design

Sketching

Storyboard

Wireframing

### UX Research

Contextual Inquiry

Competitive Analysis

Survey

Usability Testing

User Flows

User Research

### Productivity Tools

Sketch

Figma

Illustrator

InVision

Marvel

Principle

### Programming

Django

HTML/CSS

JavaScript

Python