

KAREN WONG

UX/UI DESIGNER | DEVELOPER

EXPERIENCE

SAMSUNG MOBILE | UX Designer May 2018- Present

Managed and analyzed risk and UX issues raised for mobile applications on Samsung devices (smartphones, tablets and wearables)

- Designed UI guidelines for North American carriers (AT&T and T-Mobile) and proposed design alternatives and feedback during early phase of development for devices
- Ensured UI development results meet market and consumer demand, technical specification and requirements.

SPORTS PLAYERS GUIDE | UX/UI Designer, Freelance Jan 2017 - Jan 2018

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Developed user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders

F5 NETWORKS | Software Engineer Oct 2015 - May 2018

Main front-end developer that led design and implementation of the team GUI automated testing tool that is used by product engineers and testers company wide

- Creator of web analytics dashboards that helps identify failures across different platforms, run suites, branches and builds
- Collaborated across teams to develop new process, design and standards on internal infrastructure tools

EDUCATION

DESIGNLAB UX ACADEMY | UX/UI Design 2017

Certification in design thinking process, interaction design, user research and usability analysis

UNIVERSITY OF WASHINGTON 2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



Website

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Email

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Mobile

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Github

github.com/kaka0525

SKILLS

UX Design

Interface Design

Interaction Design

Persona

Prototyping

Responsive Design

Sketching

Storyboard

Wireframing

UX Research

Contextual Inquiry

Competitive Analysis

Survey

Usability Testing

User Flows

User Research

Productivity Tools

Sketch

Figma

Illustrator

InVision

Marvel

Principle

Programming

Django

HTML/CSS

JavaScript

Python