

KAREN WONG

UX/UI DESIGNER | DEVELOPER

EXPERIENCE

SPORTS PLAYERS GUIDE | UX/UI Designer, Freelance

2017 - Present

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Ideated user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders
- Developed branding guidelines to mockup visuals and user interface design
- Collaborated directly with stakeholders in creating presentation materials for pitch meeting

F5 NETWORKS | Software Engineer

2015 - Present

Main front-end developer that led design and implementation of the team GUI automated testing tool that is used by product engineers and testers company wide

- Creator of web analytics dashboards that helps identity failures across different platforms, run suites, branches and builds
- Wrote build verification test code and that ensure application is stable and improves test coverage

EDUCATION

DESIGNLAB UX ACADEMY | UX/UI Design

2017

Immersive 24 week program aimed at developing knowledge base and applied skills in user experience design

- Completed 480 hours of coursework to learn the design thinking process from user research to usability testing and UI design

UNIVERSITY OF WASHINGTON

2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



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Github

github.com/kaka0525

SKILLS

CODING

HTML / CSS

JavaScript

Python

Django

Linux

SPECIALTIES

UX

User Research

Wireframing

Design Thinking

Visual Design

Persona Creation

IA Flows

Prototyping

Interface Design

Usability Testing

TOOLS

Sketch

Marvel

InVision

Principle

Illustrator

Git