

# KAREN WONG

UX/UI DESIGNER | DEVELOPER

## EXPERIENCE

### SPORTS PLAYERS GUIDE | UX/UI Designer, Freelance

2017 - Present

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Ideated user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders.
- Developed branding guidelines to mockup visuals and user interface design
- Collaborated directly with stakeholders in creating presentation materials for pitch meeting

### F5 NETWORKS | Software Engineer

2015 - Present

Main front-end developer that led design and implementation of the team GUI testing tool

- Wrote build verification test code and that ensure application is stable and improves test coverage

## EDUCATION

### DESIGNLAB UX ACADEMY | UX/UI Design

2017

Immersive 24 week program aimed at developing knowledge base and applied skills in user experience design

- Completed 480 hours of coursework to learn the design thinking process from user research to usability testing and UI design

### CODE FELLOWS

2015

Certificate, Advanced Software Development in Full-

### UNIVERSITY OF WASHINGTON

2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



#### Website

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#### LinkedIn

<https://www.linkedin.com/in/karenwong1>



#### Mobile

(206) 778-0150



#### Github

[github.com/kaka0525](https://github.com/kaka0525)

## SKILLS

### CODING

HTML / CSS

JavaScript

Python

Django

Linux

### SPECIALTIES

UX

User Research

IA Flows

Design Thinking

Visual Design

Persona Creation

Wireframing

Prototyping

Interface Design

Usability Testing

### TOOLS

Sketch

Marvel

InVision

Principle

Illustrator

Git