

KAREN WONG

UX/UI DESIGNER | DEVELOPER

EXPERIENCE

SPORTS PLAYERS GUIDE | UX/UI Designer, Freelance

2017 - Present

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Ideated user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders.
- Developed branding guidelines to mockup visuals and user interface design
- Collaborated directly with stakeholders in creating presentation materials for pitch meeting

F5 NETWORKS | Software Engineer

2015 - Present

Main front-end developer that led design and implementation of the team GUI testing tool

- Wrote build verification test code and that ensure application is stable and improves test coverage

EDUCATION

DESIGNLAB UX ACADEMY | UX/UI Design

2017

Immersive 24 week program aimed at developing knowledge base and applied skills in user experience design

- Completed 480 hours of coursework to learn the design thinking process from user research to usability testing and UI design

CODE FELLOWS

2015

Certificate, Advanced Software Development in Python

UNIVERSITY OF WASHINGTON

2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



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Mobile

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Github

github.com/kaka0525

SKILLS

CODING

HTML / CSS

JavaScript

Python

Django

Linux

SPECIALTIES

UX

User Research

IA Flows

Design Thinking

Visual Design

Persona Creation

Wireframing

Prototyping

Interface Design

Usability Testing

TOOLS

Sketch

Marvel

InVision

Principle

Illustrator

Git