

# KAREN WONG

UX/UI DESIGNER | DEVELOPER

## EXPERIENCE

### SPORTS PLAYERS GUIDE | UX/UI Designer, Freelance

2017 - Present

Led redesign of sports app to support strategic brand initiatives and translated user goals into clear product specifications

- Created optimal user experience that minimizes cognitive overhead for novice, casual, and expert sport fans during live games across mobile platforms
- Ideated user task flows, interactions and wireframes with regular feedback and collaboration with Players Guide stakeholders
- Developed branding guidelines to mockup visuals and user interface design
- Collaborated directly with stakeholders in creating presentation materials for pitch meeting

### F5 NETWORKS | Software Engineer

2015 - Present

Main front-end developer that led design and implementation of the team GUI automated testing tool that is used by product engineers and testers company wide

- Creator of web analytics dashboards that helps identify failures across different platforms, run suites, branches and builds
- Collaborate across teams to develop new process, design and standards on internal infrastructure tools

## EDUCATION

### DESIGNLAB UX ACADEMY | UX/UI Design

2017

Immersive 24 week program aimed at developing knowledge base and applied skills in user experience design

- Completed 480 hours of coursework to learn the design thinking process from user research to usability testing and UI design

### UNIVERSITY OF WASHINGTON

2009-2013

B.A., Political Science Major GPA:3.6/4.0; Minor in Japanese



#### Website

<http://karenswong.com/>



#### Email

[karen.wsywong@gmail.com](mailto:karen.wsywong@gmail.com)



#### Mobile

(206) 778-0150



#### Github

[github.com/kaka0525](https://github.com/kaka0525)

## SKILLS

### UX Design

Interface Design  
Interaction Design  
Persona  
Prototyping  
Responsive Design  
Sketching  
Storyboard  
Wireframing

### UX Research

Contextual Inquiry  
Competitive Analysis  
Survey  
Usability Testing  
User Flows  
User Research

### Programming

Git  
Illustrator  
InVision  
Marvel  
Principle

### Productivity Tools

Sketch  
Django  
HTML/CSS  
JavaScript  
Linux  
Python