SONG Keang 83646629 • skeang@gmail.com

Education

National University of Singapore

BEng (Industrial and System Engineering)

With Design Centric Program

Holder of NUS ASEAN Undergraduate Scholarship

NUS Dean's List Certificate (top 5% of the cohort)

Aug 2010 - May 2014

2010 - Present

2010/2011 SemI&II

Work Experience

Gimmie: Junior Android Developer

Nov 2013 - Present

- Demonstrated the product during investor meeting to Sankie Japan, which escalated to a 1m USD verbal commitment.
- Spearheading the project for a Youtube channel wrapper, bringing in 15k SGD and possibility to spin off a side product.

St'aime: Shop Loyalty Mobile Application (<u>www.staime-app.com</u>)

May 2013 -Present

- Developed a rewards system with integrated social media marketing for retail shops in Cambodia
- Attracted 3 businesses in Phnom Penh with a combined revenue of US\$30k for collaboration

DHL Supply Chains (HP Country Service Store)

May 2012 - Aug 2012

- o Analyzed the processes of warehouse admin, inbound, outbound and returns departments
- Recommended actionable strategies to redesign processes in response to increased demand volatility

Teaching Assistant, School of Computing, NUS

Aug 2011 - Present

- Taught programming methodology to 150 students in 6 classes, receiving an average score of 4.6/5
- Volunteered time for small group consultation sessions to help weaker students catch up

Co-curricular Activities

ASEANpreneurs(NUS Entrepreneurship Society)

Jan 2012 - Present

International Relations Director

- Planned and executed the selection process for 70 country delegates from over 300 applicants all over ASEAN, for the one-week entrepreneurship conference AYLE in February 2012
- Oversaw the execution and judging of ASEANpreneurs Ideas Canvas, a social entrepreneurship challenge preceding AYLE, which had over 250 different applicants.

Chairperson of Sheares Ge Yao a Chinese pop/rock music group

Aug 2011 - Present

- Managed and scheduled the rehearsals and performances of 30 talented performers
- Initiated song dedication in Sheares Hall (501 residents), raised funds for refreshments in practices

Projects

Various Android applications (See more detailed list at http://keanq.me)

- Follodota: An android app to aggregate professional DotA matches replays.
- Bounce Ball casual game: a cross-platform game that generate an average of 30 replays each session
- English Repeat: an English learning application which achieved high engagement and ratings from the target audience: my parents.

Give and Take (NUS Freecycling project)

May 2013 -Aug 2013

- Proposed and executed collections of old items, and the giveaway sessions at the start of the new sem
- Donated more than 100kg of non-reusable materials; gave away many more items for reuse

<u>Skills</u>

- o Operations Research, Design Thinking, Data Analytics, Simulation
- Relational databases, C#, JAVA, Android Development, Google App Engine, Ruby on Rails
 Fluency in English (written and spoken), Khmer(written and spoken), Mandarin(spoken)