

Sungwon Lee - Web Designer & Front-End Developer

Contact Information

Blyth, Northumberland, UK

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Portfolio: <http://vls.w.cafe24.com/web/leon/>

Projects: <http://jjinpum.com> | <https://daeyum.com> | <https://dsv.kr>

Professional Summary

Creative Web Designer with 6+ years of experience in UI/UX design, front-end development, and e-commerce branding. Skilled in tools like Figma, Photoshop, and Adobe XD, with a solid foundation in HTML, CSS, and JavaScript. Known for combining strong design sensibility with practical web implementation. Currently based in the UK and seeking opportunities to contribute and grow in a collaborative environment.

Skills

Design: Figma, Adobe XD, Photoshop, Illustrator, Webflow

Development: HTML5, CSS3, JavaScript, Responsive Design

CMS: Cafe24, SmartStore, SabangNet, MakeShop, Gabiya, Firstmall

Tools: MS Office, Notion, Trello

Languages: Korean (Native), English (Intermediate)

Work Experience

Propic | Senior Web Designer / UI & UX Specialist | Jan 2023 - Nov 2024

- Designed and maintained e-commerce websites with HTML, CSS, JavaScript, Figma, and Photoshop.
- Led branding and marketing design, optimized websites through SEO and GA data.

BlandyLab | Web Designer & Publisher | Jun 2021 - Dec 2022

- Created responsive designs and product pages; managed SmartStore, customer support, and SNS.

Korea Luxury Appraisal Center | Web Designer / Admin Assistant | Apr 2019 - Apr 2021

- Designed full shopping mall website from scratch, managed SEO, design, content, and chat support.

BNKMAX | Junior Web Designer | Aug 2018 - Mar 2019

- Supported layout, updates, and product listings for online stores.

Education

Daelim University College, South Korea

Associate Degree in Ubiquitous Computing | Apr 2010 - Feb 2012 | GPA: 3.96 / 4.5

Ezen Academy - UI/UX Design Bootcamp | 2018

Seoul Game Academy - Game Art Course | 2016-2018

Cover Letter

Sungwon Lee - Web Designer & Front-End Developer

Dear Hiring Manager,

I'm writing to express my interest in junior-level roles in web design or front-end development. I recently relocated to Blyth, UK under the Youth Mobility Scheme visa, and I am eager to contribute to the digital design industry in the UK.

With over six years of experience in South Korea, I've developed a strong foundation in web and UI/UX design. I have worked on e-commerce projects across different sectors, creating everything from landing pages to interactive elements using HTML, CSS, and JavaScript. I am confident in using tools like Figma, Illustrator, and Photoshop, and I enjoy finding creative solutions that balance function and beauty.

Although I still have much to learn-particularly in advanced front-end development-I am a fast learner with a growth mindset. I am currently improving my skills in JavaScript frameworks and working on personal projects. I value teamwork, communication, and consistent self-improvement.

I'm available for interviews immediately and am legally permitted to work in the UK without sponsorship until 2027.

Thank you for your time and consideration. I look forward to the opportunity to speak with you further.

Sincerely,
Sungwon Lee