






Personal details


 Seungwon (Leo) Lee


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 27 June 1991

 South Korea

 Male

 Korean

 kakaroto91.github.io/My-Portfolio-Site

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Skills

Analytical thinking

Adaptability and flexibility

Creativity

Teamwork

Adobe Photoshop

Adobe Illustrator

UI/UX Design

Adobe XD

Figma

HTML

CSS

JavaScript

Profile

I currently work part-time as a content creator for a small business's social media pages, however I am looking for a full time permanent position to build a career. I have 6 years experience within the web design world in different areas. I am adaptable, quick to learn new skills, and have a great eye for detail.

I have experience in using various coding languages and programmes to maintain and update websites, and experience in using various programmes to create designs for different aspects of online marketing. I also have knowledge around marketing and analysing trends through SNS.

Employment

SOCIAL MEDIA CONTENT DESIGNER

Jun 2025 - Present

Jubilee Inn, Pelynt

I currently complete part time work for the Jubilee Inn in Pelynt, Cornwall remotely. I create designs to use for their social media pages for different events and special days. I mainly use Adobe Photoshop and Illustrator to create designs (some of which are displayed on my portfolio page).

SENIOR WEB DESIGNER / UI & UX SPECIALIST

Jan 2023 - Nov 2024

Propic Academy, Seoul

My main duties were leading e-commerce website design and branding, and improving UI/UX. I was the sole designer, and I created SNS, website, blog and YouTube banners, thumbnails and designs with by working with marketing strategists. I also created a company guide for students which contained the academy's rules, curriculum, pricing and how to use the online class service. I used NAVER cafe and blog. I managed all its designs and contents alone. I also created business cards for the academy to give to people coming to meetings, plus prints for things like calendars, student diaries and class timetables.

WEB DESIGNER & PUBLISHER

Jun 2021 - Dec 2022

BlanD.lab, Seoul

I created product pages for the website and managed the company's online shop. I created designs for branding and product pages (to show the product information). I created the website using imWEB based on Web UI/UX designs with Figma, Adobe XD. I retouched model photos using Adobe Photoshop, and created banners and designs using these photos. I also created SNS designs working alongside marketing strategists. I also took part in marketing booths for the business to boost sales (doing a range of different activities).

WEB DESIGNER/ADMIN ASSISTANT

Apr 2019 - Apr 2021

Korea Luxury Appraisal Center, Seoul

This was a brand new company when I joined the team. I created the website to showcase luxury items (bags, wallets, watches, shoes, etc.) for sale. I used cafe24 and Sabangnet to build the website from scratch with UI/UX. I created all designs, banners, graphics, buttons etc. used on the website, and created SNS accounts and blogs for marketing purposes. I also helped the company's appraisers with their tasks, handling customer service tasks, inbound calls and packaging items. I

Game Art and Digital Drawing ●●●●●

Languages

Korean ●●●●●
English ●●●●●
Japanese ●●●●●

Hobbies

- Digital art
- Coding
- Learning new programming languages
- Yoga
- Running
- Swimming
- Drawing
- Listening to music
- Meditation
- Gym
- Hiking

also studied a little to become an appraiser.

JUNIOR WEB DESIGNER
B&K Maxx Luxury Boutique, Seoul

Aug 2018 - Mar 2019

Myself and my team communicated with the merchandisers (MDs) of large companies such as 11st., Gmarket, Tmon, Auction, Lotte Fashion, Hyundai Fashion, and many department stores to create designs with their information for selling our luxury items on their websites. I created banners and thumbnails for deals to use on the websites, and I created product detail designs. I also took photographs of the luxury items that we were selling and used Adobe Photoshop to retouch the images. I maintained and managed my employer's website using HTML, CSS, JS, Sabangnet and Cafe24.

TEMPORARY ROLES 2013 - 2018
Various, Anyang

I have experience in multiple different roles when I've been doing temporary or contract roles. These include:

- Factory/Production Line Worker
- Convenience Store Manager (CU)
- Japanese Restaurant Kitchen Assistant (Katsuya)
- Shoe Store Sales Assistant (ShoePen)
- Housekeeping (hotel/accommodation)
- Office Assistant, Document Organizer (LotteSuper)
- Warehouse Staff (Coupang logistics)
- PC Café Customer Service
- Billiard Hall Staff
- Laptop / IT Repair Assistant (DBSchenker)

Education

Associate Degree in Ubiquitous Computing 2010 - 2012
(now known as Mobile Programming)
DAELIM UNIVERSITY COLLEGE, Anyang

With this degree, I learnt various aspects of programming. This included learning about programming languages such as C, C++, Java, MySQL, DB, and Oracle. I also worked with programmes such as MS Visual Studio and Android Studio.

Game Art Course 2016 - 2017
SEOUL GAME ACADEMY

This focused on digital drawing for game concept art. I used Clip Studio, Adobe Photoshop. I usually focused on drawing game characters, backgrounds and objects (props). I'm also able to draw up UI/UX buttons.

Web Design UI/UX Bootcamp 2017 - 2018
EZEN ACADEMY, Anyang

This was a course around web development, UI/UX for web and app, and graphic design for commercials, shopping malls and agencies. This focused on learning to use programmes such as Adobe Photoshop, Illustrator, and on languages such as HTML, CSS, JS and jQuery. I used graphic tools to make commercial designs and banners for shopping mall websites (examples can be seen on my portfolio which

is linked on this CV).

References

References available upon request.