Product Requirements Document (PRD) for ChatGPT-Based Legal Tech

1. Introduction

Product Vision:
To democratize access to legal assistance and streamline legal research in India by providing an AI-powered platform that caters to both laypersons and legal professionals.

Objectives:
- Empower laypersons with accessible, accurate legal information and document drafting tools.
- Enhance the efficiency of legal professionals by automating research and document preparation.
- Ensure compliance with Indian legal standards and data security regulations.

Scope:
The initial scope includes developing an MVP with core functionalities for legal information dissemination, document drafting, and basic legal research. Future releases will expand to include advanced research tools, case management features, and more sophisticated AI integrations.

2. Target Audience

Primary Users:

1. **Laypersons**:
   - **Needs**:
     - Easy access to legal information and advice.
     - Guidance on legal processes and document preparation.
     - Cost-effective solutions for common legal issues.

2. **Legal Professionals (Lawyers, Paralegals)**:
   - **Needs**:
     - Efficient legal research tools.
     - Automated document drafting and review.
     - Tools for managing case files and client interactions.

3. Functional Requirements

MVP Features:

1. **Legal Information and Advice**:
   - User-friendly interface for accessing legal information.
   - Step-by-step guides for common legal issues.

2. **Document Drafting**:
   - Automated templates for contracts, agreements, and legal documents.
   - Customization options for document personalization.

3. **Basic Legal Research**:
   - Searchable database of Indian laws, statutes, and case precedents.
   - Summarization and extraction of key legal points.

4. **Chatbot Assistance**:
   - 24/7 AI-powered chatbot for answering legal queries.
   - Integration with legal databases for real-time information.

Future Features:

1. **Advanced Legal Research**:
   - Predictive analytics and case outcome prediction.
   - In-depth legal analysis tools.

2. **Case Management**:
   - Tools for managing case files, deadlines, and client communications.
   - Integration with legal practice management software.

3. **Compliance and Updates**:
   - Real-time updates on legal changes and compliance requirements.
   - Notifications for relevant legal updates.

4. Technical Specifications

Technical Architecture:
- **Frontend**: React.js for a responsive and interactive user interface.
- **Backend**: Node.js and Express.js for robust server-side logic.
- **Database**: MongoDB for flexible and scalable data storage.
- **AI/NLP**: Integration with OpenAI's GPT-4 API for natural language processing and AI functionalities.

Data Models:
- User profiles with roles (layperson, lawyer).
- Legal documents and templates with version control.
- Case records and research notes.

Third-Party Integrations:
- Legal databases (e.g., SCC Online, Manupatra) for comprehensive legal research.
- Payment gateways for subscription management.
- Cloud services (e.g., AWS, Azure) for scalable infrastructure.

5. UI/UX Requirements

User Interface Design:
- Clean, intuitive design with clear navigation.
- Mobile-responsive layouts for accessibility on various devices.

Key User Flows:
1. **Layperson Flow**:
   - Sign up → Access legal information → Use document drafting tools → Get chatbot assistance.
2. **Lawyer Flow**:
   - Sign up → Conduct legal research → Draft and customize documents → Manage cases and client communications.

Interaction Models:
- Interactive forms for document preparation.
- Conversational interfaces for chatbot interactions.
- Dashboards for case and document management.

6. Acceptance Criteria

General Criteria:
- All features must pass functional testing and meet user requirements.
- User interfaces should be intuitive and free of major usability issues.
- Data security measures must be in place and verified.

Feature-Specific Criteria:
1. **Legal Information and Advice**:

- ◆ Accurate and up-to-date legal content.
- ◆ Easy navigation and search functionality.

2. **Document Drafting**:
   - ◆ Correct template generation and customization.
   - ◆ Clear instructions for users.

3. **Basic Legal Research**:
   - ◆ Reliable search results from legal databases.
   - ◆ Accurate summarization of legal documents.

4. **Chatbot Assistance**:
   - ◆ High accuracy in answering legal queries.
   - ◆ Smooth and natural conversational flow.

7. Metrics and KPIs

User Engagement:
- ○ Daily active users (DAU) and monthly active users (MAU).
- ○ Average session duration and frequency of feature usage.

Conversion Rates:
- ○ Free to paid user conversion rate.
- ○ Effectiveness of marketing campaigns.

User Satisfaction:
- ○ Net Promoter Score (NPS) and customer satisfaction (CSAT) scores.
- ○ User feedback and review analysis.

Retention and Churn Rates:
- ○ User retention over time.
- ○ Reasons for user churn and areas for improvement.

Legal Accuracy and Success:
- ○ Accuracy of legal information and document outputs.
- ○ Success rate of legal cases or tasks completed using the tool.

8. Compliance and Security

Legal Considerations:
- ○ Compliance with Indian legal standards and regulations.
- ○ Regular audits to ensure adherence to data protection laws.

Data Security:
- Encryption of sensitive user data.
- Secure user authentication and access controls.
- Regular security assessments and updates.

9. Timeline

Development Timeline:

1. **Phase 1: Market Research and Validation (1-2 months)**:
   - Conduct surveys, focus groups, and competitor analysis.
   - Validate market need and refine product concept.

2. **Phase 2: Prototype Development (2-3 months)**:
   - Develop an MVP with core features: legal information, document drafting, basic legal research, and chatbot.
   - Conduct internal testing and iterate based on feedback.

3. **Phase 3: Beta Testing (2 months)**:
   - Launch beta version to a select user group.
   - Collect feedback and make necessary adjustments.

4. **Phase 4: Full Launch (3 months)**:
   - Officially launch the product with marketing campaigns.
   - Monitor user engagement and address any issues promptly.

5. **Phase 5: Post-Launch Enhancements (Ongoing)**:
   - Regular updates and feature additions based on user feedback.
   - Expand functionalities to include advanced research and case management tools.

By following this comprehensive PRD, the development of the ChatGPT-based legal tech tool can be effectively guided, ensuring that the product meets the needs of its target audience and achieves its business objectives.