

Jingting Wang

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EDUCATION

Michigan State University

Bachelor of Arts in Advertising Creative, Minor Graphic Design

Cumulative GPA: 4.00/4.00

East Lansing, MI

September 2020 – May 2021

University of Michigan

Bachelor of Arts, Bachelor Science of Information

Cumulative GPA: 3.87/4.00

Ann Arbor, MI

Expected May 2024

RELEVANT EXPERIENCE

China Telecom Americas

Ann Arbor and East Lansing Region Marketing Agent

Ann Arbor, MI

June 2021 – December 2021

- Resolved user problems for 2 media accounts over 1,500 friends in total daily, clearly communicating solutions
- Designed visually appealing propaganda content based on discovered user insights

ELE Language Online

Art Teacher

Novi, MI

July 2021 – August 2021

- Compellingly taught elementary children art appreciation and drawing skills in weekly sessions
- Originated class content and conceptualized art skills in an intriguing way

RELEVANT PROJECT

SI 350 UX Public Field Research

Student Researcher

Ann Arbor, MI

May 2022 – June 2022

- Researched and identified problems for citizens to interact with the City Hall of ann Arbor via user research
- Wrote and presented design solutions to City Hall officers about potential ways that help them better connect with people

2021-2022 Innovation in Action

UX Project Designer&Researcher

Ann Arbor, MI

October 2021 – April 2022

- Innovated solutions for society's challenging problems with interdisciplinary teammates
- Conducted research, determined target group persona, designed user flows and prototypes, collected user tests

CHI Competition 2022

UX Project Designer&Researcher

Ann Arbor, MI

January 2021 – May 2021

- Researched target users needs and brainstormed solutions for addressing young adult mental health issue
- Designed and crafted a solution-based prototype to best suit functionality requirements

CUSTOMER SERVICE EXPERIENCE

Moge Tea Shop

Barista

Ann Arbor, MI

June 2022 – Present

- Provided excellent customer service to 150+ customers per day in a fast-paced, time-intense environment

HONORS & AWARDS

Summa cum laude(high school), University Honors(2 semesters), Dean's List (4 semesters)

CAMPUS & COMMUNITY INVOLVEMENT

St. Fabian Church, Volunteer

September 2018 – January 2019

Michigan China Forum, publicity designer

September 2021 – Present

Cinnamon Cinema, visual design lead

January 2022 – Present

UMCUSA, co-leader of event planning department

May 2022 - Present

SKILLS

Spoken Language: fluent in English and Chinese

Hard skills: UI prototype&graphics, Web design, User research, User flows, Style Guide, Wireframe, UX design

Soft skills: HTML, CSS, Javascript, Python, C++

Tools: Adobe design suites (Photoshop, Illustrator, XD), Figma, Miro, Google office, Microsoft office