

# Jingting Wang

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## EDUCATION

**Michigan State University** East Lansing, MI  
*Bachelor of Arts in Advertising Creative, Minor Graphic Design*  
September 2020 – May 2021  
Cumulative GPA: 4.00/4.00

**University of Michigan** Ann Arbor, MI  
*Bachelor of Arts, Bachelor Science of Information*  
Expected May 2024  
Cumulative GPA: 3.87/4.00

## RELEVANT EXPERIENCE

**China Telecom Americas** Ann Arbor, MI  
*Ann Arbor and East Lansing Region Marketing Agent*  
June 2021 – December 2021

- Resolved user problems for 2 media accounts over 1,500 friends in total daily, clearly communicating solutions
- Designed visually appealing propaganda content based on discovered user insights

**ELE Language Online** Novi, MI  
*Art Teacher*  
July 2021 – August 2021

- Compellingly taught elementary children art appreciation and drawing skills in weekly sessions
- Originated class content and conceptualized art skills in an intriguing way

## RELEVANT PROJECT

**SI 350 UX Public Field Research** Ann Arbor, MI  
*Student Researcher*  
May 2022 – June 2022

- Researched and identified problems for citizens to interact with the City Hall of ann Arbor via user research
- Wrote and presented design solutions to City Hall officers about potential ways that help them better connect with people

**2021-2022 Innovation in Action** Ann Arbor, MI  
*UX Project Designer&Researcher*  
October 2021 – April 2022

- Innovated solutions for society's challenging problems with interdisciplinary teammates
- Conducted research, determined target group persona, designed user flows and prototypes, collected user tests

**CHI Competition 2022** Ann Arbor, MI  
*UX Project Designer&Researcher*  
January 2021 – May 2021

- Researched target users needs and brainstormed solutions for addressing young adult mental health issue
- Designed and crafted a solution-based prototype to best suit functionality requirements

## CUSTOMER SERVICE EXPERIENCE

**Moge Tea Shop** Ann Arbor, MI  
*Barista*  
June 2022 – Present

- Provided excellent customer service to 150+ customers per day in a fast-paced, time-intense environment

## HONORS & AWARDS

Summa cum laude(high school), University Honors(2 semesters), Dean's List (4 semesters)

## CAMPUS & COMMUNITY INVOLVEMENT

**St. Fabian Church, Volunteer** September 2018 – January 2019  
**Michigan China Forum, publicity designer** September 2021 – Present  
**Cinnamon Cinema, visual design lead** January 2022 – Present  
**UMCUSA, co-leader of event planning department** May 2022 - Present

## SKILLS

**Spoken Language:** fluent in English and Chinese

**Hard skills:** UI prototype&graphics, Web design, User research, User flows, Style Guide, Wireframe, UX design

**Soft skills:** HTML, CSS, Javascript, Python, C++

**Tools:** Adobe design suites (Photoshop, Illustrator, XD), Figma, Miro, Google office, Microsoft office

- Ginny Wang
- First year in the Bachelor Science of Information program in UMSI, focusing on the UX/UI pathway. Also double majoring Bachelor of Art in the Stamps School of Art & Design, focusing on web/product/graphic/interaction design.
- coding in C++, Python and HTML, proficient in Adobe design tools like Photoshop and Illustrator, Google and Microsoft office, Figma, Miro
- practiced problem solving skill and creative thinking, experiences in team collaboration, adapt to new environment and things fast and responsible to tasks,
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