

Insights	Need	Example	Why It Matters	Challenge	Proposed Solution	
Charities struggle to find Saskatchewan-specific resources	Centralized, verified resource hub	A single platform with local policies, compliance guidelines, and funding info	Ensures accuracy, saves time, reduces compliance risks	Hard to find trusted sources	A directory with official, organized resources	
Grant application process is overwhelming	Grant search & guidance tools	A section for available grants, eligibility criteria, and templates	Helps charities secure funding efficiently	Lack of clarity & missed deadlines	Interactive application checklist	
Users miss out on key learning opportunities	Event tracking & past recordings	Webinars, focus groups, and an archive of past events	Increases accessibility and continuous learning		Summaries & key takeaways from events in well documented form	
Navigation & information overload	Clear UI & search filters	Categorized sections for HR, fundraising, marketing, etc.	Enhances user experience and efficiency	Too much scattered information	Smart search filters	
VSCN members benefits	Early access, custom resources & collaboration	Special event invites, private forums, and priority support	Encourages engagement and networking	Limited networking opportunities	Member-only discussion groups & mentorship program	