

Insights Chart

Insights	Need	Example	Why It Matters	Challenge	Proposed Solution
Charities struggle to find Saskatchewan-specific resources	Centralized, verified resource hub	A single platform with local policies, compliance guidelines, and funding info	Ensures accuracy, saves time, reduces compliance risks	Hard to find trusted sources	A directory with official, organized resources
Grant application process is overwhelming	Grant search & guidance tools	A section for available grants, eligibility criteria, and templates	Helps charities secure funding efficiently	Lack of clarity & missed deadlines	Interactive application checklist
Users miss out on key learning opportunities	Event tracking & past recordings	Webinars, focus groups, and an archive of past events	Increases accessibility and continuous learning		Summaries & key takeaways from events in well documented form
Navigation & information overload	Clear UI & search filters	Categorized sections for HR, fundraising, marketing, etc.	Enhances user experience and efficiency	Too much scattered information	Smart search filters