**GAD EMMANUEL REUBEN**

**Professional Summary**

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A driven and organized professional with experience in the United Kingdom, Port Harcourt, and Lagos. I've worked on a variety of web-based applications, created frameworks and APIs for productive app development, and gathered data for proper analysis to aid in good business decisions. I consider myself a goal-oriented person who values exposure to different activities and customer satisfaction, and I believe I would thrive in the collaborative environment that your company values.

**Skills**

* Highly ambitious and idea-driven
* HTML/CSS skills
* Bootstrap
* JavaScript skills
* React Js
* Node Js, Solidity , Django, Flask
* Back-end basics
* Python
* MySQL, SQL
* Power BI
* Tableau
* Excel
* A logical approach to problem solving.
* Analytical capabilities
* Attention to detail.
* High level programming and related technical skills.
* Critical thinking.
* Ability to work with little or no supervision.

**EDUCATION**

**Bachelor of Science:** Industrial mathematics, February 2021

**University of Benin,** Benin, Nigeria

**Full-stack web developer:** programing, February 2017

**Edo Innovation Hub, Benin,** Nigeria

**CERTIFICATION:** Data science, December 2021

[**World Quant University**, New Orleans, USA.](https://www.credly.com/go/t0Cuzpuwkl9ufTOnqH1DCg)

### UDEMY CERTIFICATE: programing (data science, automation, build websites, games and apps), February 2022, 84% completed.

**WORK HISTORY**

**Content Curator**- June 2018 to January 2021

**Content Jess** - London

* I helped to curate over 8 well-researched articles and web blogs for their website weekly.
* Weekly preparation of marketing newsletters to be sent to the clients.
* Drafted content in line with recent Google content algorithms to help the company rank on page 1 of

Google search engine.

* Provided positive first impressions to welcome existing, new and potential customers.
* Wrote Envisaging contents for dental practices which increased their online reach by 60% and helped

Reduce the site’s bounce rate by 27%.

* On- Page SEO and keyword research to help them find phrases commonly used by users on search

Engine, hence increasing conversion in the purchase funnel.

**Web Developer**–September 2016 to May 2020

**Edo Hub Innovation** – Benin, Nigeria

* Writing efficient code
* Creating websites/a website using standard HTML5/CSS3
* Created an exact replica of Android Activity Structure using JavaScript, named Viewables.js
* Working closely with web designers and programmers to produce the website
* Constant communication with other colleagues in the business to develop and deploy their content and ensuring there is a clear establishment of what can be created within what timeframe
* Researching different software programs, maintaining software documentation
* Implementing contingency plans in case the website goes down
* Developed data mining API using Python
* Integrated AI in the already existing search engine of the waste management portal using Python
* Created a simple game using python.
* Maintaining and expanding/enhancing the website once built
* Design a robust waste management portal with react, Php and Mysql
* Developed waste management app using Java and XML
* Developed a tracking system that can track cars effectively using PHP, HTML/CSS and Java
* Worked in line with the company's communication “scripts”

**Software Engineer–**September 2013 to December 2016

**2g Fields Enterprise**– Lagos, Nigeria

* Analyses user requirements
* Involved in the project
* Design and develop social media platform using PHP and JavaScript
* Implemented a face matching web app using react
* Designed and was involved in developing an advanced job matching algorithm that run entirely on
* Created add-on for React using JavaScript
* research, design and write new software programs (e.g. business applications or computer games)
* Use Php alongside python to implement real-time backend system
* Developed a real-time automated class attendance system using C++ and Python
* Automate a simple social media advert process using python
* Managed and direct the development of a food booking app among a team of 20 developers
* Planned and executed the architecture of an extensive and complex Learning management system
* Manage a team of 30 developers in software design and development.

**Frontend Developer**–June 2022 till Date

**Havilah** – Remote, UK

* Writing efficient code
* Creating websites/a website using standard HTML5/CSS3
* Creating websites/a website using frame works likes React js and Bootstrap.
* Working closely with web designers and programmers to produce the website
* Constant communication with other colleagues in the business to develop and deploy their content and ensuring there is a clear establishment of what can be created within what timeframe
* Researching different software programs, maintaining software documentation
* Developed data mining API using Python

**EXTRA-CURRICULAR ACTIVITIES -**Sports, Movies