Ideation Phase Empathize&Discover

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| Date | 30 June 2025 |
| TeamID | LTVIP2025TMID46415 |
| ProjectName | Enchanted wings: marvels of butterfly species |
| MaximumMarks | 4Marks |

# EmpathyMapCanvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes.

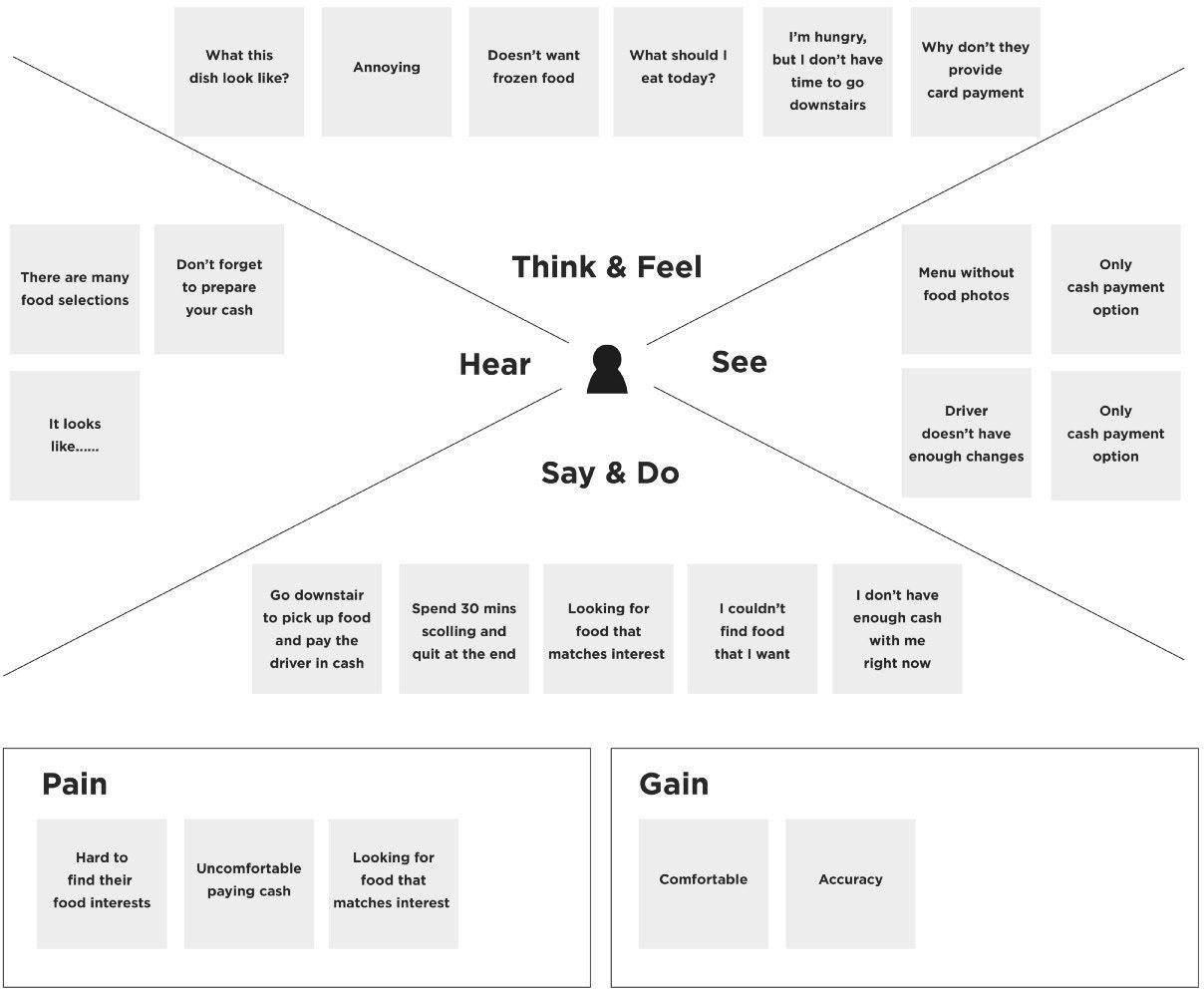
Itisausefultooltohelpsteamsbetterunderstandtheirusers.

Creating an effective solution requires understanding the true problemandthepersonwho is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

# Diagram Description automatically generatedExample:

Reference:<https://www.mural.co/templates/empathy-map-canvas>

**Example:FoodOrdering&DeliveryApplication**

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