



TAGAYTAY

CONDOMINIUMS

# SEO Report July 2020

By Optimind Technology Solutions

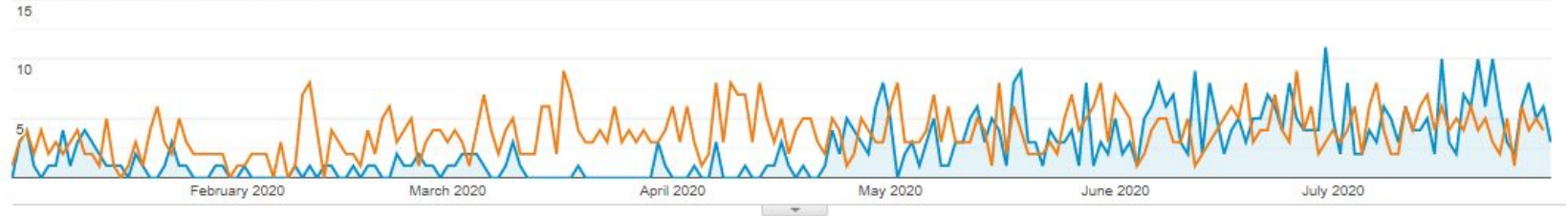


# Organic Traffic Overview

Organic Traffic from January 1, 2020 - July 31, 2020 vs previous year

01-Jan-2020 - 31-Jul-2020: ● Users

01-Jan-2019 - 31-Jul-2019: ● Users



Users

Organic Traffic

**-33.33%**

500 vs 750



New Users

Organic Traffic

**-34.01%**

491 vs 744



Sessions

Organic Traffic

**-32.89%**

559 vs 833



Number of Sessions per User

Organic Traffic

**0.66%**

1.12 vs 1.11



Page Views

Organic Traffic

**-39.11%**

1,012 vs 1,662



Pages/Session

Organic Traffic

**-9.26%**

1.81 vs 2.00



Avg. Session Duration

Organic Traffic

**1.52%**

00:01:35 vs 00:01:34



Bounce Rate

Organic Traffic

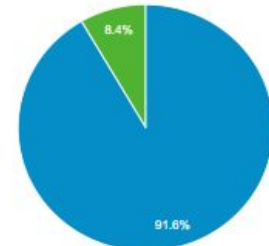
**-1.55%**

78.35% vs 79.59%



■ New Visitor ■ Returning Visitor

01-Jan-2020 - 31-Jul-2020



01-Jan-2019 - 31-Jul-2019



Overall traffic has decreased by 33.33%.

## Keywords ranking 4-10

tagaytaycondominium.com is ranking on Top 4-10 for 2 unique keywords here are the top 2 sorted by keyword search volume:

Keyword	Position	Volume
woodsborough tagaytay	8	90
tagaytay country homes 3	9	70



# Keyword Monitoring

Starting Position (June 2020) vs. End Position (July 2020) from google.com.ph

Keyword	Starting Position	End Position
tagaytay country homes	18	28
alveo tagaytay	6	7
avida tagaytay	11	11
ayala land tagaytay	8	10
tagaytay condominiums	13	6
tagaytay highlands	-	-
sm wind residences	64	33
tagaytay highlands condo	20	20
property for sale tagaytay	24	27



# SEO Activities

- ❑ Optimind focused on building links to landing pages for preferred keywords and has acquired a total of 130 inbound links.





**THANK YOU**