



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Air Transportation facility integration into the global economy and provides vital connectivity on a national regional and international scale

Air transport is important enabler to achieving economic growth and development.

Air transport is currently used in almost all industrial sectors and distribution chains.

Most companies used air transport to market good and products internationally or to delivery samples and documents releted to foreign trade operation.

It helps generate trade, promote tourism and create employment opportunities.

Planes,jets , rocket,helicopters and drones are all examples of air transport

It is regarded as best modeof transport for transporting perishable

Air transport provides comfortable, efficient and quick transport service.



The Global Air Transportation Network

Air transport is the fastest means of movement from one place to other.

It has reduced distance by minimising the travelling time.

Anxiety is fueled by irrational, worst case scenario thought.

Some people feel about aerophobia is an extreme fear of flying in an airplane.

Air is the type of frieght a capable of travelling long distance in short periods of time.

They help to transport ration and soldiers to borders and others remote location in time of wars and other emergencies.

This is significantly more costly for its services than land, rail and water transportation.

People with aerophobia may be scared about different aspects of flying such as take-off, landing or getting locked in the plane.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?